

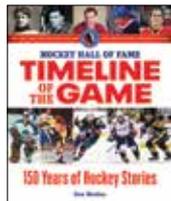


FIREFLY BOOKS

FALL 2025
USA & CANADA CATALOG

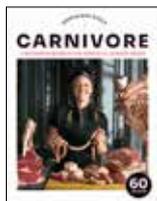
Dear readers,
 We are happy to show you our new books for Fall 2025.

We have exceptional books in the natural sciences
 sports



and children's.

And solid cookbooks



and aviation.



As always we have a strong backlist that is
 always in demand.
 Thanks for your attention. Have a great
 summer!

Lionel Koffler, President

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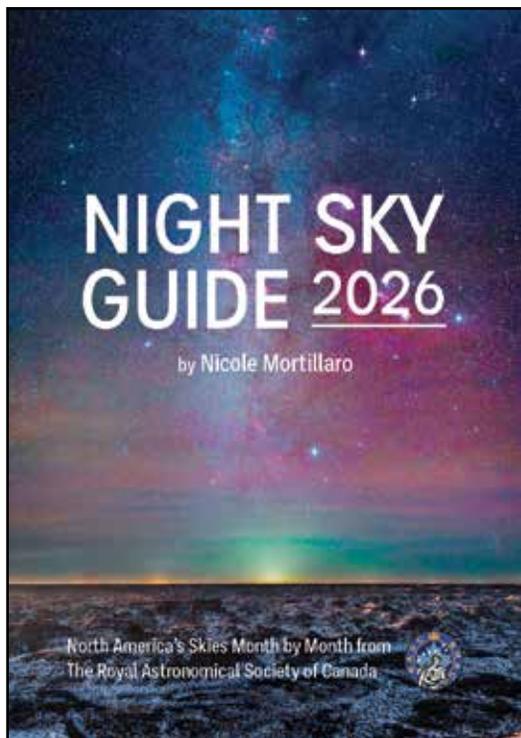
When price differs between US and Canada, two prices are shown. Prices and title availability subject to change without notice.

The publisher gratefully acknowledges the financial support of our publishing program by the Government of Canada through the Canada Book Fund.

Funded by the Government of Canada



Cover image: The Ring Nebula from *Webb's Cosmos* by Marcin Sawicki (see page 2).
 Image © ESA/Webb, NASA, CSA, M. Barlow (UCL), N. Cox (ACRI-ST), R. Wesson (Cardiff University)



NIGHT SKY GUIDE 2026

North America's Skies Month by Month from
The Royal Astronomical Society of Canada
Nicole Mortillaro

A fully illustrated, portable guidebook for enjoying the night sky in 2026.

Night Sky Guide 2026 is the ideal resource for both novice and experienced sky watchers in the United States and Canada, with all the advice, information and data that enthusiasts need to understand and enjoy the wonders of the night sky.

This in-depth guide introduces readers to the objects in the sky — from stars, to comets, to globular clusters — and then takes them through the cosmic events to look out for each month in 2026, with sky maps, moon phase charts and info about the planets. The book also features:

- Methods for using your hands to measure angles in the sky
- Information about binoculars and telescopes
- A glossary of terms
- A list of helpful resources
- And much, much more!

Night Sky Guide 2026 is both a comprehensive introduction to astronomy and a quick reference book for more experienced sky watchers who don't want to miss a thing. Its compact size means it's perfect for taking on an "astro-vacation" or simply sky viewing in the backyard.

The **Royal Astronomical Society of Canada** (RASC) was founded ad hoc in 1868 and incorporated in 1890 with a dual membership of professionals and amateurs. It has 29 Canadian chapters and over 5,000 members. The *Journal of The Royal Astronomical Society of Canada* is entering its 118th year of publication, and the RASC also produces a number of other publications and guidebooks.

Nicole Mortillaro is an avid amateur astronomer, author, editor, Senior Science Reporter for CBC News and the editor-in-chief of the *Journal of The Royal Astronomical Society of Canada*. She is the author of *Saturn*, and lives in Toronto, Canada.

FIREFLY BOOKS

978-0-2281-0586-2
paperback \$16.95
Ctn qty: 50

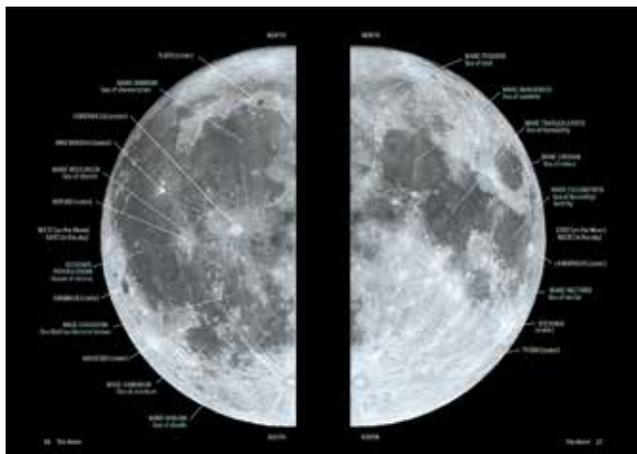
128 pages
5.875 × 8.25
photographs, sky maps,
diagrams, tables,
glossary, resources

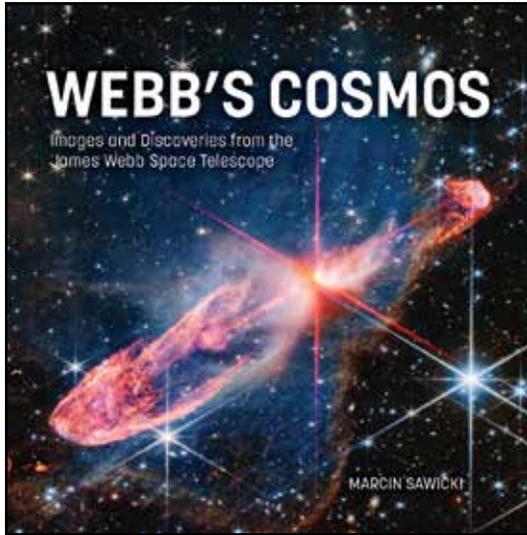
SEPTEMBER

Rights: World



Previous edition, *2025 Night Sky Almanac* (paperback):
978-0-2281-0470-4





FIREFLY BOOKS 272 pages
978-0-2281-0573-2 10 × 10
 hardcover with jacket hundreds of full-color
 \$49.95 photographs, diagrams,
 Ctn qty: resources, index

OCTOBER Rights: World



WEBB'S COSMOS

Images and Discoveries from the James Webb Space Telescope

Marcin Sawicki

The James Webb Space Telescope took three decades from conception to launch but the wait has been worth it. The results of the most anticipated telescope of the 21st century have been nothing short of spectacular.

The idea for the James Webb Space Telescope (JWST) was first raised in 1989, well before the enormously successful Hubble Space Telescope was launched. The infrared telescope with a mirror larger than four meters was launched on Christmas Day 2021.

In the summer of 2022, NASA released the first scientific images from Webb to the amazement of more than 300,000 viewers who watched the event live, and hundreds of millions around the world who have viewed Webb's images since then.

Webb's Cosmos is written in the spirit of Terry Dickinson's enormously popular book *Hubble's Universe*, which has sold over 100,000 copies. This book contains both the classic Webb images that have already become famous and the latest images from the frontiers of science taken by Webb, some of which appear here for the first time.

Author Marcin Sawicki is a professional astronomer who is an active user of Webb's images and data. He brings a wealth of knowledge and personal experience to the book and explains the science behind the images in accurate but accessible and engaging language.

Webb's Cosmos first provides the needed historical and scientific background to understand how the telescope works and what it can do. The book then presents a curated selection of some 200 photographs with descriptive captions that narrate these images of the distant universe. Chapters include:

- Stars and gas clouds
- Galaxies both near and far
- Planets and our solar system
- Exoplanets.

Marcin Sawicki is a professional research astronomer who has been involved with the James Webb Space Telescope Project for more than two decades and is now extensively using Webb for research. He is the co-author of 20 research papers based on data taken with Webb. A professional educator and experienced science communicator, Sawicki is Professor of Astronomy and Physics at Saint Mary's University and has held prestigious appointments: Canada Research Chair, Canadian Space Agency Science Fellow and Plaskett Fellow.



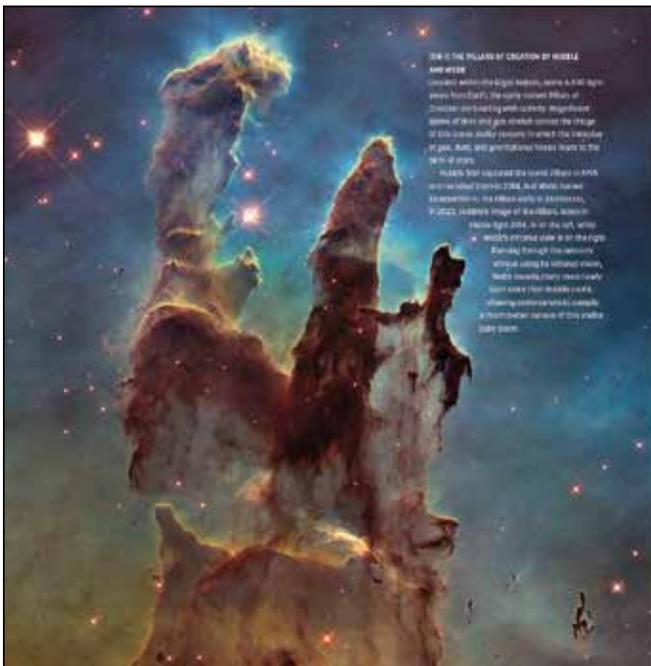


021-01 THE KING OF THE HILL
 Most often seen as the complementary counterpart of the Ring Nebula, this is a classic example of what is called planetary nebulae, a general phenomenon resulting in being one or two orders of magnitude brighter.
 In the left (NGC 604) and right (NGC 605) images, the Ring Nebula reveals the filamentary structure of the nebulae, showing a ring and radial arms (NGC 604) and a ring (NGC 605), surrounded by filaments. The main shell is made of the ring, glowing with oxygen, nitrogen, and hydrogen, which are the main ingredients of the nebulae.
 In the image of the Ring Nebula on the right (NGC 605), captured by Hubble, the structure of the nebula's outer regions is visible, especially the filamentary structure, which is visible and beyond the main ring, outer edge. These are likely the result of the interaction between the ring and the outer shell, which is visible in the image.



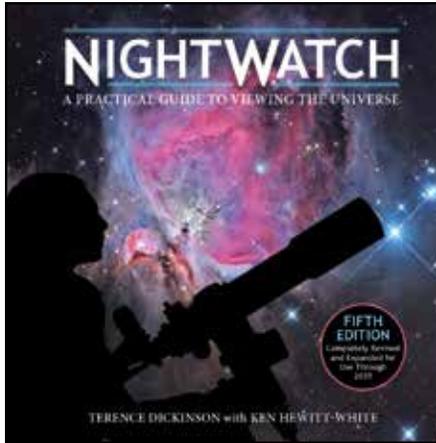
028-01 THE GREAT WALL
 Located south of the Ring Nebula, the Great Wall is a classic example of the filamentary structure of the nebulae, showing a ring and radial arms (NGC 604) and a ring (NGC 605), surrounded by filaments. The main shell is made of the ring, glowing with oxygen, nitrogen, and hydrogen, which are the main ingredients of the nebulae.
 In the image of the Great Wall, the structure of the nebula's outer regions is visible, especially the filamentary structure, which is visible and beyond the main ring, outer edge. These are likely the result of the interaction between the ring and the outer shell, which is visible in the image.

Photo: NASA/ESA



029-01 THE PILLARS OF CREATION BY Hubble
 Also known as the 'Pillars of Creation', the image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula. The image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula. The image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula. The image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula.
 The image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula. The image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula. The image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula.
 The image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula. The image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula. The image shows the 'Pillars of Creation' and 'Pillars of Wisdom' in the Eagle Nebula.





NIGHTWATCH, 5E

A Practical Guide to Viewing the Universe

Terence Dickinson and Ken Hewitt-White

“Absolutely the best book for beginners.” –Library Journal

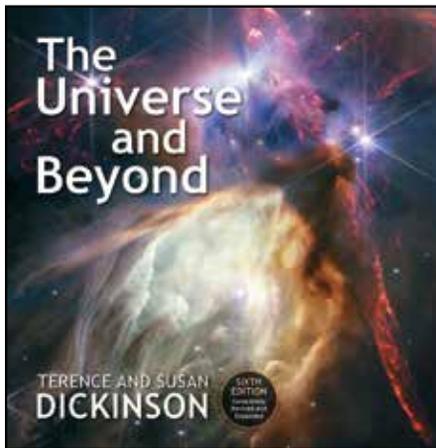
Stargazing enthusiasts of all levels of experience will discover much of value in an enduring reference conceived by one of the most respected names in amateur astronomy. This must-have Fifth Edition includes:

- a comprehensive, all-season guide to the night sky
- tips on choosing binoculars and telescopes and taking astrophotos
- lists of solar and lunar eclipses, planet locations and the best lunar and planetary conjunctions to 2035
- a range of resources for further study.

978-0-2281-0439-1 · concealed wiro-bound hardcover · \$39.95

208 pages · 11 × 11 · full color throughout, star charts, resources, index

Rights: World



THE UNIVERSE AND BEYOND, 6E

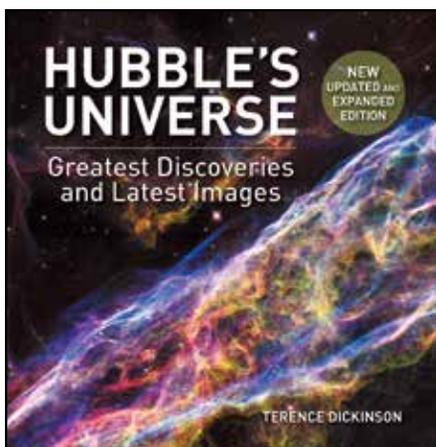
Terence Dickinson and Susan Dickinson

In this new edition, Terence Dickinson and his longtime editorial partner Susan Dickinson joined forces to bring us exciting new information on the origin and evolution of the universe, the birth of planets, life on our solar system’s outer moons, runaway black holes, the first gravitational waves, an enigmatic interstellar visitor and more. These recent discoveries have spawned a host of questions about the universe that couldn’t even be imagined a decade ago.

978-0-2281-0492-6 · plastic-laminated hardcover · \$39.95

224 pages · 10.5 × 10.5 · full-color photographs throughout, astronomical data, further reading, index

Rights: World



HUBBLE'S UNIVERSE, 2E

Greatest Discoveries and Latest Images

Terence Dickinson

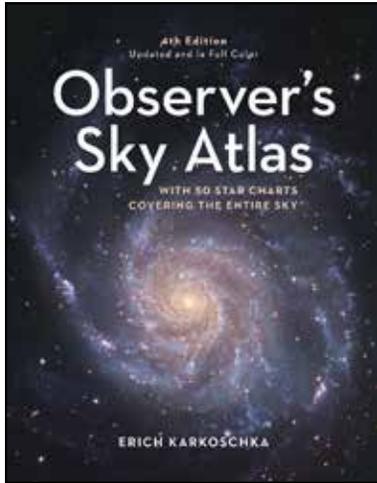
“Superbly well produced.” –Booklist

The first edition of *Hubble's Universe* displayed 300 pages of high-resolution celestial portraits selected by bestselling astronomy writer Terence Dickinson from the initial 22 years of the Hubble Space Telescope’s exploration of distant galaxies. This second edition adds another chapter with more than 36 completely new images, including the first publication of a four-page fold-out of the Andromeda Galaxy, the nearest spiral galaxy to Earth.

978-1-77085-997-5 · plastic-laminated hardcover · \$39.95

332 pages · 10 × 10 · 8-page gatefold, 330 color photographs, resources, index

Rights: World

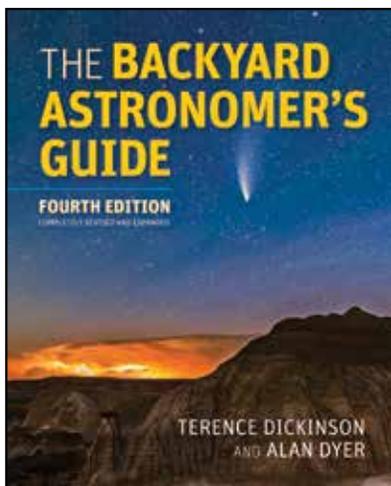


OBSERVER'S SKY ATLAS, 4E
With 50 Star Charts Covering the Entire Sky
 Erich Karkoschka

This tremendous new edition of a classic book (previously published only in black-and-white) contains star charts and pictures, for all those who observe the night sky with unaided eyes, binoculars or telescopes. It is equally useful for beginners and experienced old hands at astronomy.

A legend among hobby astronomers, this entirely revised and updated edition has new celestial maps in full color, up-to-date data from the Gaia spacecraft and unique comparison images of most visible celestial objects. Sixty-one all-new star charts are good through 2060, and there are 532 pictures of stars, galaxies and nebulae, 415 of them in full color.

978-0-2281-0410-0 · plastic-laminated hardcover · \$39.95
 144 pages · 7.5 × 9.5 · 61 star charts, 350 color photos, 65 color illustrations, 80 black-and-white photos · Rights: U.S. & Canada

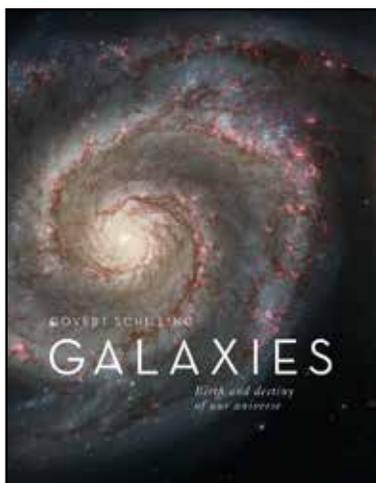


BACKYARD ASTRONOMER'S GUIDE, 4E
 Terence Dickinson and Alan Dyer

"Crammed with practical information that should help you become a better observer, and have fun doing it." — Astronomy

This classic, groundbreaking guide has been the go-to field guide for both beginning and experienced amateur astronomers for nearly 30 years. This fourth edition brings Terence Dickinson and Alan Dyer's invaluable manual completely up-to-date. Setting a new standard for astronomy guides, it will serve as the touchstone for the next generation of stargazers as well as longtime devotees.

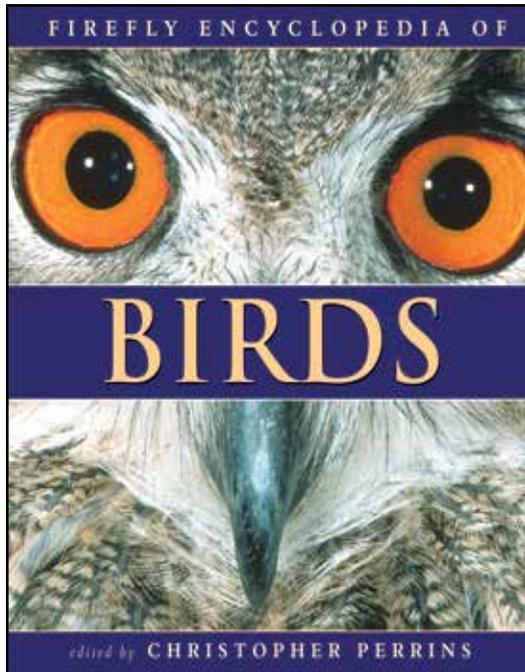
978-0-2281-0327-1 · plastic-laminated hardcover · \$49.95
 416 pages · 9 × 11 · color photographs throughout, star charts, resources, index
 Rights: World



GALAXIES
Birth and Destiny of Our Universe
 Govert Schilling

Featuring the most recent, best, and even startling images with detailed captions highlighting accessible text, **Galaxies** shows the restless universe beyond our atmosphere. Photographs are from more than 30 of the world's largest ground-based telescopes, including the largest to date, the European Southern Observatory's Very Large Telescope in Chile. Images are also featured from the Hubble Space Telescope, which has continued to operate long past its expected life and to astound and astonish stargazers worldwide.

978-0-2281-0448-3 · paperback · \$29.95
 240 pages · 9 × 11 · 136 color photographs, 30 drawings, index
 Rights: U.S. & Canada



UPDATED EDITION

FIREFLY ENCYCLOPEDIA OF BIRDS

Christopher Perrins

“Truly authoritative, but very readable, review of the more than 9,800 bird species on our planet... This well-done reference should be useful for the academic library but also for general public with its easy-to-read text. Indeed, many serious birders may well want to have this hefty volume on their home shelves.”

—American Reference Books Annual

The ultimate reference to the vast world of birds.

Like no other group in the animal kingdom, birds capture our imagination. Comprehensive and up-to-date, the **Firefly Encyclopedia of Birds** is the definitive single-volume guide to these infinitely fascinating creatures.

Entries written by a team of renowned biologists and conservationists give a systematic account of every bird family, covering form and function, distribution, diet, social behavior and breeding biology. With one-eighth of all bird species now under threat, special attention is given to environmental and conservation issues. The **Encyclopedia's** core articles are complemented by special features that provide detailed coverage of particular topics. Photo stories showcase superb examples of wildlife photography.

The clear, easy-to-read text of the **Encyclopedia** is enhanced by about 1,000 photographs revealing the enormous diversity of birds in their natural habitats, from Arctic tundra to tropical rain forest. In addition, a wealth of beautifully detailed color and line illustrations depict representative species from each family and highlight characteristic behaviors. Throughout, “Factfiles” with distribution maps and scale drawings place essential data at the reader’s fingertips.

Offering a unique combination of scholarship, accessible language, spectacular photography and detailed illustrations, the **Firefly Encyclopedia of Birds** is a key reference. This authoritative and fascinating resource will appeal both to the amateur observer of bird life and to the student of ornithology.

Christopher Perrins is a distinguished ornithologist and the author of many academic studies and popular books on birds. He was Professor of Ornithology at Oxford University from 1992 to 2002 and Director of the Edward Grey Institute of Field Ornithology from 1974 to 2002, and has been a visiting lecturer at universities in Canada and Australia.

FIREFLY BOOKS

978-0-2281-0591-6
hardcover with jacket
\$59.95 US / \$69.95 CAD
Ctn qty: 5

656 pages
9 x 11.375
thousands of color
photographs and
illustrations, index

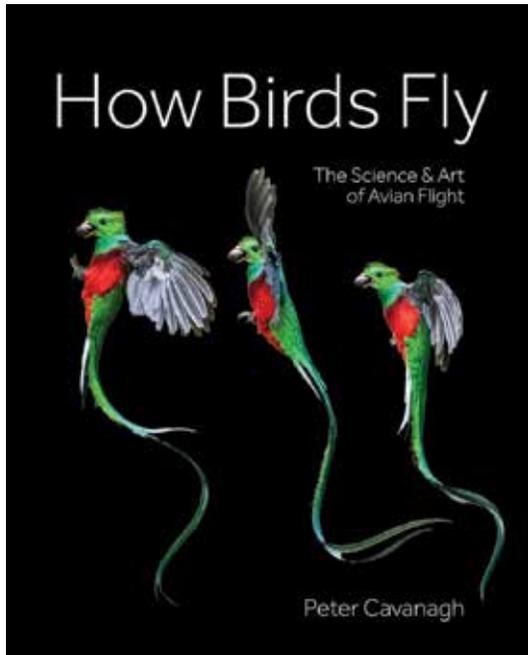
OCTOBER

Rights: World English



Previous edition (hardcover): 978-1-55297-777-4





PREVIOUSLY ANNOUNCED

HOW BIRDS FLY

The Science & Art of Avian Flight

Peter Cavanagh

Bird flight is a mesmerizing spectacle, yet its intricacies remain largely shrouded in mystery for most. Even after over a century of study, certain aspects of bird flight continue to baffle the public and ornithologists alike.

Peter Cavanagh, a dedicated bird photographer, pilot and expert in the fields of aerodynamics and anatomy, has dedicated a decade to crafting this remarkable book, **How Birds Fly**. Through awe-inspiring photography and conversational prose, Peter unveils the complex evolutions and physics of bird flight, making it accessible to bird lovers of all levels.

Within these pages, you'll discover the elegant mechanics behind how birds fly. Explore the evolution of flight, the roles of bones, muscles and feathers, and the crucial functions of wings, wingtips and tails. From takeoff to landing, soaring to diving, and hunting to hovering, you'll gain unprecedented insight into avian movement.

FIREFLY BOOKS

978-0-2281-0486-5

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hardcover \$49.95

Ctn qty: 6

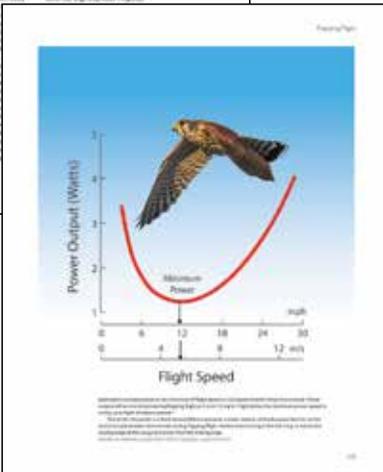
AVAILABLE

336 pages

9 x 11

350 color photos and
illustrations

Rights: World



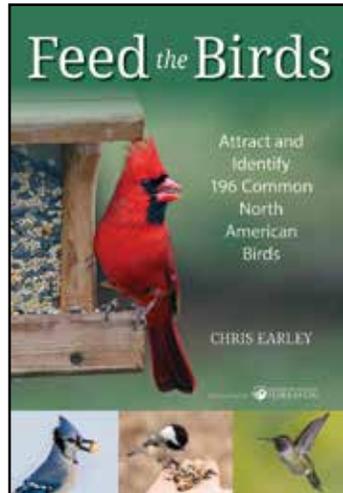
Chapters featured in this book include, but are not limited to:

- The evolution of bird flight
- The anatomy of birds for flight
- The aerodynamics of bird flight
- Takeoff and landing
- Gliding and soaring
- Flapping flight
- In-flight maneuvers
- Migration
- Flight specialists (including Hummingbirds, Silent Owls, and Swifts).

But **How Birds Fly** is more than a scientific exploration; it's a celebration of the artistry of bird flight. Uncover the stories of flight pioneers like Leonardo da Vinci and the Wright Brothers, and how engineers still draw inspiration from birds for cutting-edge aircraft design. With this book, you can savor each chapter independently, enjoying stunning photographs and enlightening illustrations. In "From the Lab" sections, you'll dive into real research studies, gaining a taste of how ornithologists work.

Flight is a dream embedded deep within our unconscious minds. Let Peter Cavanagh's expertise and passion for flight enhance your appreciation for the world of birds.

Peter Cavanagh is a wildlife photographer who has been taking pictures since he was a boy in England. Peter's migration to the photography and study of bird flight evolved from his study of flight aerodynamics for aircraft pilot qualifications; his professional training in anatomy, biomechanics, and high-speed photography; and his love of nature and the outdoors. Peter lives in the San Juan Islands of Washington State, USA with his wife, artist Ann Vandervelde.



FEED THE BIRDS

Attract and Identify 196 Common North American Birds
Chris Earley

“Informative and practical... This guide, filled with richly colorful photos, is enthusiastically recommended for birders, bird watchers, and anyone else who cares about birds’ role in our precariously fragile environment.”

— Booklist

Feed the Birds is designed as a resource for beginners and experienced birdwatchers alike. Covering 196 bird species that are attracted to backyard bird feeders, this book helps the reader not only attract and identify birds but also understand their behavior and adaptations to the environment. A wide variety of feeders and seed types are presented with helpful tips on how to attract the largest variety of birds.

Each profile for the 196 featured species includes a variety of photographs, an identification guide, a range map, information on bird seed and natural food preferences, and behavior.

The book also contains information on how to choose the right seeds; the importance of ensuring all windows are bird-safe (with links to organizations that work to reduce bird-window collision); cat-friendly deterrents; and citizen science activities like the annual Christmas Bird Count and Project Feederwatch. ***Feed the Birds*** is a complete guide that should be near every bird enthusiast’s window.

FIREFLY BOOKS

978-0-2281-0201-4

paperback

\$24.95 US / \$29.95 CAD

Ctn qty: 18

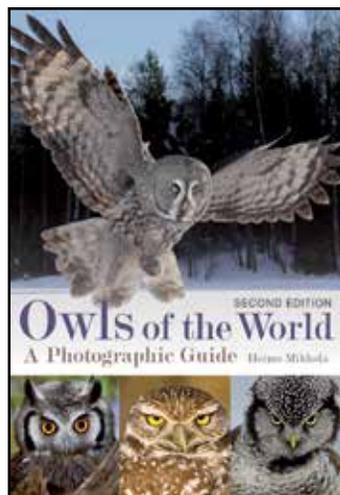
AVAILABLE

296 pages

7 × 10

full color throughout,
bird feeder plans, bird
ID guide, works cited,
further reading, index

Rights: World



OWLS OF THE WORLD

A Photographic Guide

Heimo Mikkola

“A native of Finland, the author is the world’s best-known owl expert, having visited the birds in 128 countries over the past 40 years. Here he describes all of the world’s 249 species of owls in copious detail with tips on identification, habitat, calls, and status and distribution. The text is enhanced by 750 color photographs from leading wildlife photographers. A spectacular book.”

— Library Journal, Best Reference 2012

Owls of the World, second edition, is the ultimate photographic resource dedicated to the identification of these charismatic birds of prey. It is packed with spectacular photography of 268 species of owls from all over the world, including extinct species. Many of the images are of highly elusive species very rarely caught on camera. The photos are accompanied by authoritative text describing:

- Identification notes
- Habitat
- Population status
- Voice
- Food
- Distribution
- Accurate range maps
- Similar species.

FIREFLY BOOKS

978-0-2281-0236-6

paperback

\$45.00 US / \$55.00 CAD

Ctn qty: 6

AVAILABLE

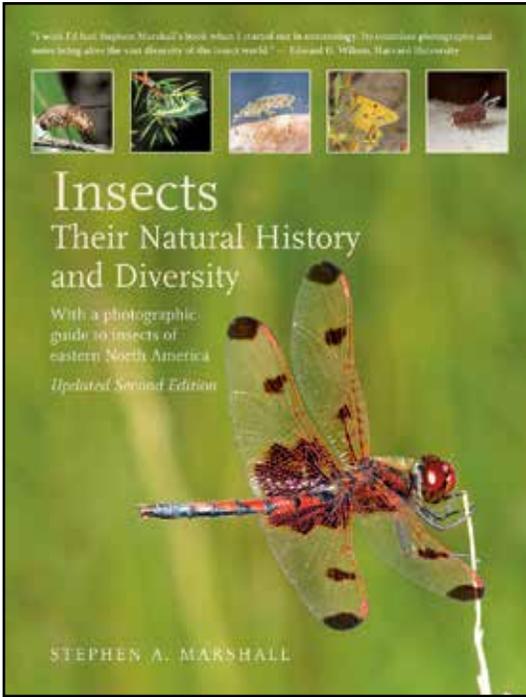
528 pages

6.75 × 9.5

full color photographs,
maps, further reading,
index

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2nd EDITION, WITH NEW PHOTOGRAPHS

INSECTS

*Their Natural History and Diversity
With a Photographic Guide to Insects of Eastern
North America*

Stephen A. Marshall

Reviews of the first edition of *Insects*:

*[starred review] "This book is simply bigger, prettier, and more comprehensive than any previous publication on insects."
—Library Journal*

*"An incredibly important, masterfully written and profusely illustrated work that belongs in the library of every field biologist, educator, student and naturalist . . . a book that is destined to become a natural history classic."
—Arthur V Evans, Research Collaborator, Dept. of Entomology, Smithsonian Institution*

FIREFLY BOOKS 736 pages
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 hardcover with jacket 4,000 color photographs,
 \$95.00 illustrations, charts,
 Ctn qty: 4 bibliography, 28 picture
 keys, selected references,
SEPTEMBER 3 indexes
 Rights: World



This 2025 reprint has an extensively updated caddisfly section, about 150 new images, plus newly added families and updates to reflect new classifications.



Called “a milestone in insect photography” and “simply bigger, prettier and more comprehensive than any previous publication on insects,” Professor Stephen Marshall’s *Insects* is now in a new edition, with more than 500 changes to reflect the latest scientific findings since it was first published in 2006.

It is a comprehensive reference on insects featuring an easy identification guide using 28 picture keys, 4,000 color photographs taken in the field (not pinned specimens), expert advice on observing insects, and more.

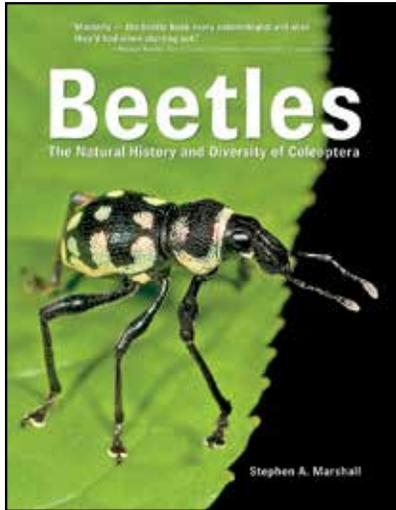
Insects enables readers and starting entomologists to identify most insects quickly and accurately. More than 50 pages of picture keys lead to appropriate chapters and specific photos, to confirm identification. The keys are surprisingly comprehensive and easy for non-specialists to use.

Features include:

- detailed chapters covering insect orders and insect families
- a brief examination of common families of related terrestrial arthropods
- 4,000+ color photographs showing typical behaviors and key characteristics
- three indexes — common family names, photographs, general index
- expert guidance on observing, collecting and photographing insects
- new remarks on declining habitat and threats to biodiversity.

This book has been widely and thoroughly praised. It is now ready for a new generation of new and lifetime students of entomology.

Stephen A. Marshall is a Professor Emeritus of entomology at the University of Guelph, Ontario, where he developed a major insect collection and carries out research on insect systematics and biodiversity. He has discovered hundreds of new species, several new genera, and two new subfamilies.



BEETLES

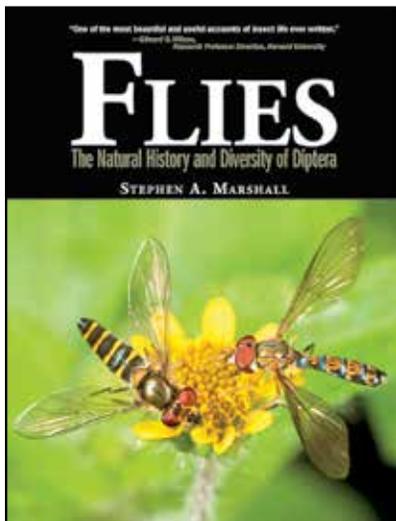
The Natural History and Diversity of Coleoptera

Stephen A. Marshall

*Dartmouth Medal
Honorable Mention*

In *Beetles: The Natural History and Diversity of Coleoptera*, Marshall has again applied his deep knowledge of the insect world. Comprehensive and packed with 27 pages of richly illustrated keys and 4,500 color illustrations, it provides the reader with a colorful and enjoyable introduction to the natural history of a huge group of organisms, along with an overview of the diversity of fascinating families included in the group. The subject of this book is an enormous one, since the beetles, or Coleoptera, include almost 400,000 named species.

978-0-2281-0069-0 · plastic-laminated hardcover with jacket · \$95.00
784 pages · 8.5 × 11 · 4,500 color photographs, illustrations, charts, 40 pages of full color keys to beetle families, references and further reading, thoroughly indexed
Rights: World



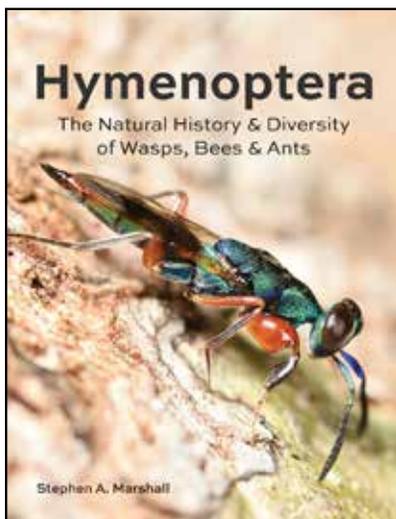
FLIES

The Natural History and Diversity of Diptera

Stephen A. Marshall

Meticulously researched and illustrated with more than 2,000 color photographs taken by the author, *Flies* is a landmark reference book that will be indispensable to any naturalist, biologist or entomologist. Most photographs in this encyclopedic reference were taken in the field and show the insects in their natural environment. All of the world's fly families are included, with photographic coverage spanning the range from common deer flies and fruit flies through to deadly tsetse flies and malaria mosquitoes, with thousands of spectacular species such as exotic stalk eyed flies, giant robber flies and hedgehog flies in between.

978-1-77085-100-9 · plastic-laminated hardcover with jacket · \$125.00
616 pages · 8.5 × 11 · glossary, bibliography, pictorial key to fly families, over 2,000 color photographs
Rights: World



HYMENOPTERA

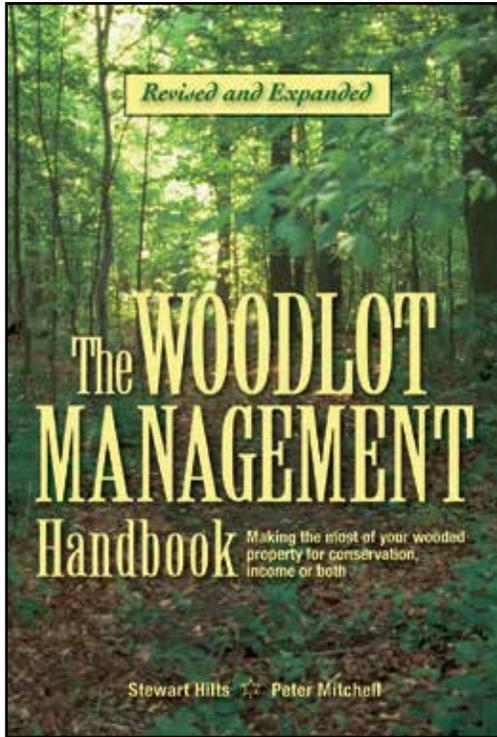
The Natural History and Diversity of Wasps, Bees and Ants

Stephen A. Marshall

Dartmouth Medal Winner

In *Hymenoptera*, Marshall has applied his broad knowledge of insects to the world of wasps, bees and ants. The subject of this book is an enormous one, since Hymenoptera is arguably the largest order of living things. Comprehensive and packed with richly illustrated keys and thousands of color photographs identified with help from many of the world's best hymenopterists, this volume provides the reader with a colorful and enjoyable introduction to a huge group of organisms, along with an overview of the diversity of fascinating families included in the group.

978-0-2281-0371-4 · plastic-laminated hardcover with jacket · \$95.00
640 pages · 8.5 × 11 · thousands of color photographs, full-color identification keys, references, index
Rights: World



2nd EDITION

THE WOODLOT MANAGEMENT HANDBOOK

Making the Most of Your Wooded Property For Conservation, Income or Both
 Stewart Hilts and Peter Mitchell

[Review of previous edition:] "A useful guide to basic woodlot or forest conservation practice, management and utilization ... This is a well-done, comprehensive explanation of woodland ecology in terms of property management and restoration. Over 50 diagrams and illustrations help the reader understand the text. As an owner of a woodlot, I found this book a good resource and of great interest." – Current Books on Gardening and Botany

How to get the most out of a parcel of land by growing trees for timber, selling firewood and preserving land for future generations.

A private woodlot may range from 5 to 500 acres, and they are extremely common. Hilts and Mitchell's book is a personal "get out and walk your woods" plan. The authors answer landowners' most common questions on:

- Basic conservation
- Nature appreciation
- Reforestation
- Recreational use
- Moderate forestry
- Timber management
- Assessing your own woodland
- Identifying trees
- Specific techniques for maintaining wildlife habitat, such as snags, logs, den trees and bush piles.

There is also extensive information on landscape ecology, natural succession and hardwood plantings. In this expanded and updated second edition, the changing views and values of woodlots are explored, covering topics such as:

- Woodlots in the broader landscape
- Moving to ecological restoration
- Managing conifer plantations
- Watching for endangered species
- Dealing with invasive insects and plants.

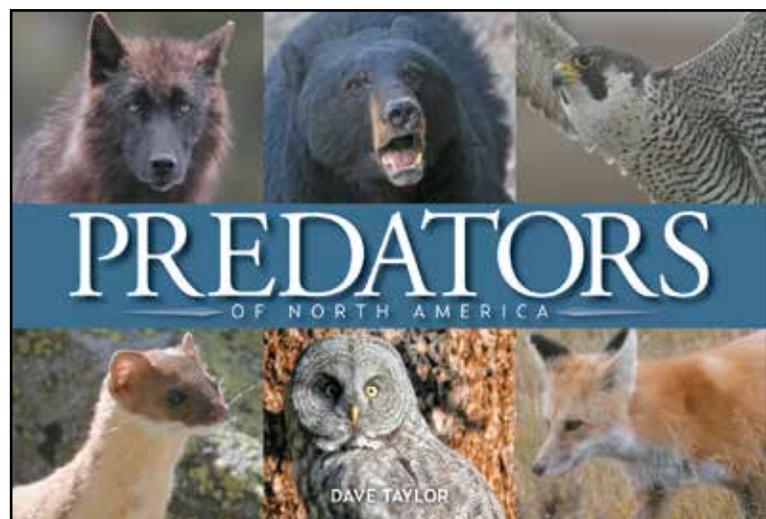
The **Woodlot Management Handbook** is the definitive book on this important topic.

Stewart Hilts teaches in the Department of Land Resources Science at the Ontario Agricultural College at the University of Guelph.

Peter Mitchell is a research associate at the Centre for Land and Water Stewardship, University of Guelph. Together, Mitchell and Hilts have been designing and carrying out programs to support the stewardship efforts of rural landowners since 1991.

FIREFLY BOOKS 320 pages
 978-1-55407-553-9 6.5 x 9.5
 paperback \$29.95 24-page color insert
 Ctn qty: 20 Rights: World





NOW IN PAPERBACK

PREDATORS OF NORTH AMERICA

Dave Taylor

A season-by-season look at North America's most thrilling predator species

This exciting book by renowned wildlife photographer Dave Taylor features over 300 images of North American predator species in their natural habitat, with informative captions that offer notes on each animal, its behavior, the role it plays within its local ecosystem, and where and when it can best be viewed.

FIREFLY BOOKS 320 pages
 978-0-2281-0593-0 9 x 6
 paperback \$24.95 full color throughout
 Ctn qty: Rights: World

AUGUST



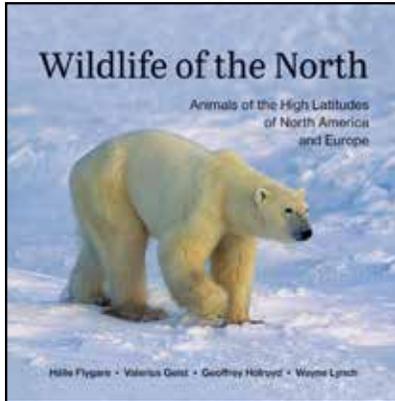
Previous edition (hardcover): 978-1-55046-520-4

Though *Predators of North America* focuses on the continent's hunters and their prey, it is a book about life, not death. It depicts the intricate web of living creatures — mammals, reptiles, fish and birds — who depend upon each other for their survival. Special attention is paid to key species such as the grizzly bear, black bear, wolf, coyote and red fox.

Like the author's previous book, *Deer World*, this book also follows the lives of animals through a calendar year, enabling photographers, naturalists, conservationists and hunters to use it as a guide to viewing species-specific seasonal events. Join Dave Taylor on his hunt for North America's natural hunters.

Dave Taylor is a well-known wildlife photographer, author and educator. He is the author of over 35 books on wildlife and ecology. His previous books include *Deer World* and *Black Bears: A Natural History*. He regularly guides African photo-safaris and is currently the education program director for an urban-wild park in Mississauga, Ontario.





WILDLIFE OF THE NORTH

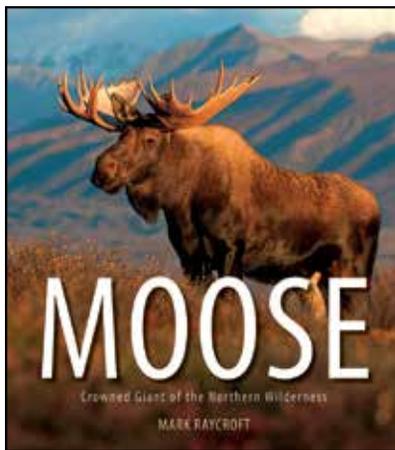
Animals of the High Latitudes of North America and Europe
Hälle Flygare, Valerius Geist, Geoffrey Holroyd, Wayne Lynch

In this beautiful book of pictures of birds and mammals of the high country and far north, two eminent biologists (Valerius Geist and Geoff Holroyd) and two well-travelled nature photographers with many years experience observing wild animals (Hälle Flygare and Wayne Lynch) depict and describe the wild survivors of the great ice age.

978-0-2281-0455-1 · paperback with flaps · \$29.95

264 pages · 10 × 10 · 240 color photographs, map, index of Vernacular and Scientific Names, further reading

Rights: World



MOOSE

Crowned Giant of the Northern Wilderness

Mark Raycroft

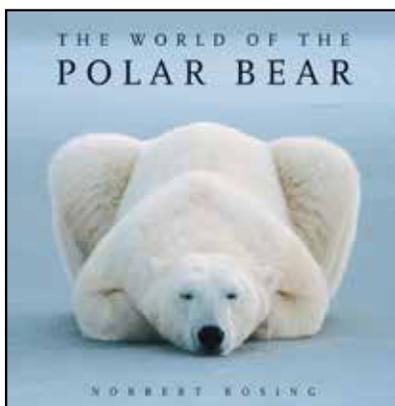
Moose features the biology and natural history of the northwood's largest land mammal. Illustrated with the exquisite photographs of famed wilderness photographer Mark Raycroft, this book celebrates this magnificent and elusive forest giant.

Weighing up to 1,800 pounds, the moose is the largest living member of the deer family. It ranges across New England to Montana, northern Canada and Alaska, and inhabits Scandinavia and Russia as well. They inhabit the northern deciduous and mixed coniferous forests in the east, the aspen parklands of the midwest, the vast boreal forests that span the continent, the northern taiga and up into the southern fringes of the tundra.

978-1-77085-966-1 · paperback · \$19.95

160 pages · 9 × 10 · 140 color photos, maps, bibliography, index

Rights: World



WORLD OF THE POLAR BEAR

Norbert Rosing

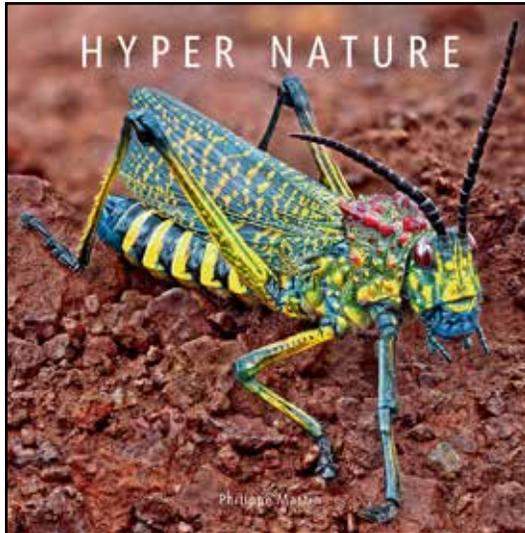
“Norbert’s gift as a photographer is his great curiosity about the natural world. His magic is displayed in photographs that weave light, color and action into a tapestry that tells volumes about life in the Far North.” —National Geographic Magazine

The polar bear is the largest terrestrial carnivore in the world, uniquely adapted to thrive in the harsh environment of the Far North. In ***The World of the Polar Bear***, renowned nature photographer Norbert Rosing follows the polar bear through each season of the year.

978-1-55407-631-4 · paperback with flaps · \$29.95

216 pages · 10 × 10 · 185 full-color photographs, map, facts and figures, bibliography, index

Rights: World



NOW IN PAPERBACK

HYPER NATURE

Philippe Martin

“Like the human eye, a camera can only focus on one thing at a time. But thanks to a process combining high-def digital photography, computer processing and years of painstaking work by photographer Philippe Martin, this limitation has been removed. Each bug, snake, flower or fish in this tome was photographed dozens of times, and the shots digitally overlaid so the entire depth of field is tack-sharp. Result: Over 170 pages of bug-eyed wonder that literally freeze time and let you pore over every scale of a dragonfly’s wing and every hair on a spider’s legs. The images are the main attraction, but the captions have their own nerdy appeal.”
—Wall Street Journal

A revolution in nature photography, now in paperback.

FIREFLY BOOKS
978-0-2281-0478-0
 paperback with flaps
 \$29.95 US / \$34.95 CAD
 Ctn qty:

176 pages
 10 x 10
 over 200 color
 photographs, index
 Rights: World English

OCTOBER



Previous edition (hardcover): 978-1-77085-604-2



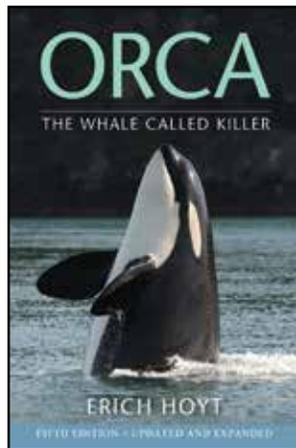
Philippe Martin revolutionized digital nature photography by “stacking” images. To take one photograph, he will shoot a subject hundreds of times, stack the images into a composite, and then clean up the composite image pixel by pixel. The result is a “quasi-3D” photograph of nature with such sharpness and brilliance that surely it will leap from the page. What’s more, Martin takes the photographs in his subjects’ natural setting, including inhospitable jungles.

Hyper Nature is a portfolio of Martin’s stunning photographs of snails, orchids, dragonflies, snakes, frogs and many other creatures. The hyperrealism and large images bring the viewer into the heart of the scene, face to face with the subject, where he can discover the smallest detail. This is nature photography as never seen before. Martin also explains how he achieves his photographs, increasing readers’ appreciation and leaving a legacy for new photographers. The most recent exhibition of Martin’s photographs attracted one million visitors to the Luxembourg Gardens in Paris.

Hyper Nature is ideal for all photography and nature enthusiasts as well as photographers, naturalists, educators, museum specialists and scientists.

Philippe Martin is an ecologist, photographer, including underwater subjects, and author of numerous books with a career spanning more than 40 years. He has also contributed to many books on nature, as author, co-author or illustrator. In 2012, Philippe Martin won Grand Prize for Digital Photography at the International Festival of Wildlife Photography in Montier-en-Der, France. His book *Hyper Nature Tropical* received the First Place “French Book Prize” 2014.

Recent books about ocean life



ORCA

The Whale Called Killer

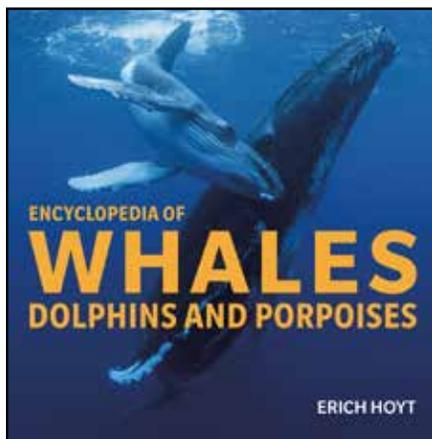
Erich Hoyt

When Erich Hoyt's *Orca: The Whale Called Killer* was first published in 1981, little was known about *Orcinus orca*. The largest member of the dolphin family was then considered too dangerous to approach in the wild. That all changed when Erich Hoyt and his colleagues spent seven summers in the 1970s following these intelligent, playful creatures in the waters off northern Vancouver Island. Working alongside other researchers keen to understand the life history of the killer whale, Hoyt's group helped to dispel the negative mythology about orcas while uncovering the intimate details of their social behavior.

978-0-2281-0229-8 · paperback · \$24.95

320 pages · 6 × 9 · more than 50 color photographs, maps and illustrations, appendix, further reading, index

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ENCYCLOPEDIA OF WHALES, DOLPHINS AND PORPOISES

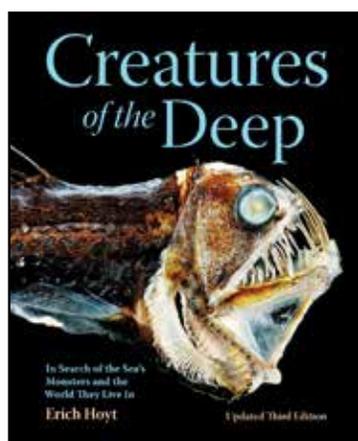
Erich Hoyt

In this updated edition, award-winning author and whale researcher Erich Hoyt takes readers into the field for an intimate encounter with 93 species of cetaceans that make their homes in the world's oceans, rivers and lakes. Drawing on decades of firsthand experience and a comprehensive familiarity with the current revolution in cetacean studies, Hoyt provides unique insights into the life histories of whales.

978-0-2281-0435-3 · paperback · \$35.00

304 pages · 10 × 10 · hundreds of full-color photographs and illustrations throughout, index, sources and resources

Rights: World



CREATURES OF THE DEEP

In Search of the Sea's Monsters and the World They Live In

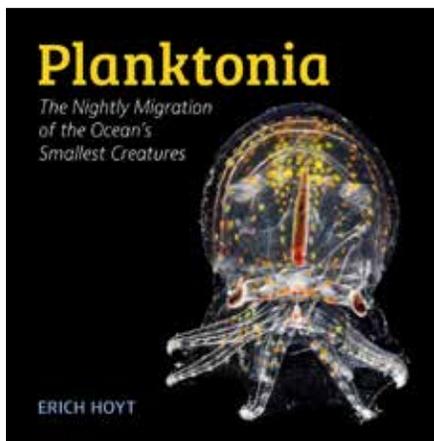
Erich Hoyt

In this updated third edition of *Creatures of the Deep*, award-winning nature and science writer Erich Hoyt gives readers a glimpse of the amazing variety of creatures found in the deepest parts of the ocean. Weaving together details from the latest scientific research about sharks, giant squid, dragonfish, huge tube worms, clams and tiny microbes of the deep-sea vents, Hoyt embarks on a magical journey roaming across the abyssal plains and descending into deep-sea trenches more than 20,000 feet down.

978-0-2281-0329-5 · paperback · \$29.95

288 pages · 9 × 11 · more than 100 full-color photographs, index, map, sources and resources

Rights: World



PLANKTONIA

The Nightly Migration of the Ocean's Smallest Creatures

Erich Hoyt

In *Planktonia*, Erich Hoyt invites readers to dive into the dazzling nighttime ocean. Countless microscopic plankton — larval creatures such as ornate ghost pipefish, left-handed hermit crabs and bony-eared assfish — ascend to the upper waters to feed, returning to the depths before sunrise. These tiny planktonic creatures are delicate and beautiful; some look terrifying; and most look nothing like the creatures they will become as adults. This great vertical migration attracts larger adult creatures, too, from the solitary 6-inch (15 cm) bigfin reef squid and the fierce and hungry 6 1/2 foot (2 m) female blanket octopus, which is up to 40,000 times heavier than her male mate. Everyone comes here for the midnight feast, and they are all ravenously hungry.

978-0-2281-0383-7 · hardcover with jacket · \$35.00

176 pages · 10 × 10 · 150 color photographs, sources, glossary, index

Rights: World



STRANGE SEA CREATURES

Erich Hoyt

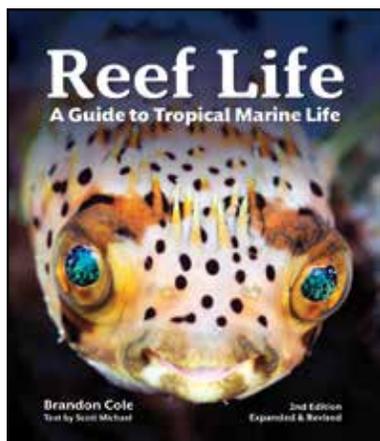
“A young wunderpus octopus, staring you right in the eye, is the perfect choice for the opening spread of Eric Hoyt’s latest book celebrating the oceans’ wonders... Page after page, we see the surprising shapes, colors and intricate details of secretive animals — many in their juvenile forms — that dash to the surface on nocturnal forays. Hoyt’s curated collection of images from various underwater photographers continues into the deep twilight zone and onto the seabed, showcasing the mesmerizing range of life far beneath the waves.”

—*BBC Wildlife Magazine*

978-0-2281-0467-4 · paperback with flaps · \$19.95

112 pages · 10 × 10 · 90 color photographs, glossary, index

Rights: World



REEF LIFE

A Guide to Tropical Marine Life

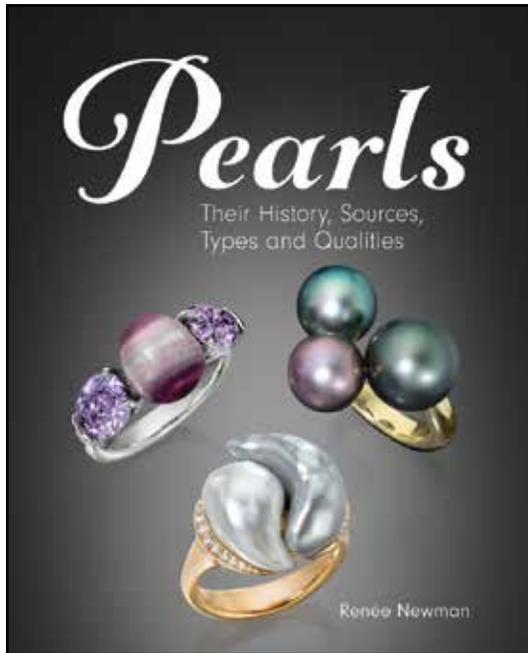
Brandon Cole and Scott Michael

The lure of the life that inhabits the ocean’s reefs and open waters is no secret to scuba enthusiasts and snorkelers who enjoy gazing upon this wonderful world through their dive masks. This practical and comprehensive guidebook for divers, naturalists and ocean lovers identifies the most commonly encountered animals and other organisms in the tropical marine environment and identifies them in more than 1,000 beautiful color photographs to provide a window into this magnificent world.

978-0-2281-0294-6 · paperback · \$39.95

656 pages · 6.25 × 7 · 1000+ color photographs, maps, references, index

Rights: World



PEARLS

Their History, Sources, Types and Qualities

Renée Newman

Throughout history, pearls have been treasured for their beauty wherever they've been found — from China to the Persian Gulf to Mexico and beyond. Before the creation of cultured pearls, natural pearls were incredibly rare, considered symbols of wealth and power reserved for the elite. With the pearl culturing revolution, pearls became widely available, and they remain an iconic fashion staple for celebrities, athletes, royalty and everyone in between.

This lavishly illustrated guide — which features hundreds of photos, maps and diagrams — covers everything from identifying, culturing and evaluating these gems to the captivating stories of some of the world's most sought-after pearls.

Pearls includes chapters on:

- Why pearls are so prized — Pearl symbolism and admiration throughout the ages and a showcase of the most prized pearls in history
- Natural vs. cultured pearls — Explanation of the sources of each and how a layperson can identify them
- Pearl value factors — A list of the main factors for evaluating pearl quality and price
- Akoya pearls, South Sea pearls, black pearls and freshwater pearls — These chapters discuss the sources and qualities of each type of pearl and gives readers tools to evaluate them
- Pearls produced by sea snails, scallops, clams, saltwater mussels and nautilus
- Pearl processing and treatments — How pearls can be treated and tests that can be done to see if a pearl has been treated
- Imitation pearls
- Pearl jewelry — Examples of pearl jewelry from the 18th century to the modern day
- Wearing and caring for pearls — Tips for wearing a strand of pearls as well as methods of cleaning and storing pearls.

FIREFLY BOOKS

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hardcover

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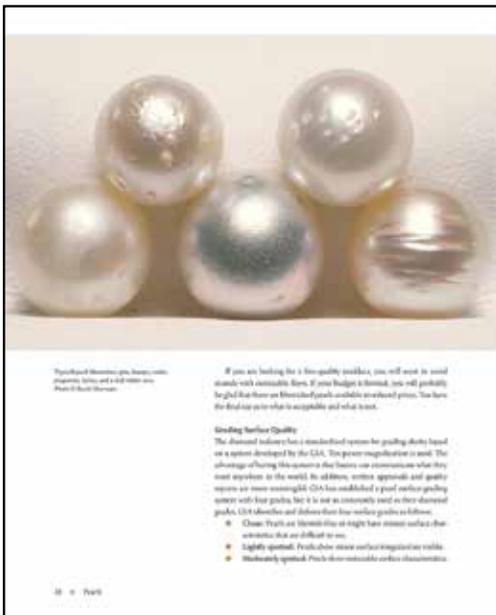
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hundreds of full-color
and black-and-white
photographs, maps,
diagrams, resources,
glossary, index

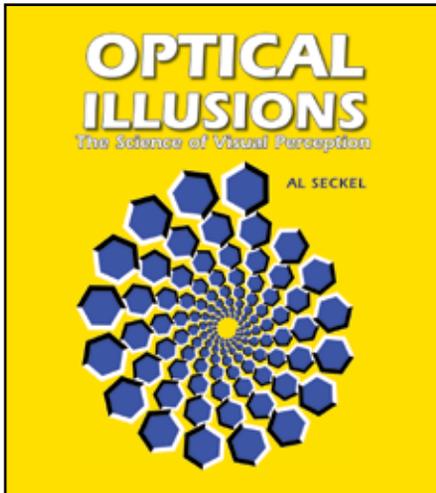
SEPTEMBER

Rights: World



As useful as it is beautiful, **Pearls** will be a welcome guide for anyone who has felt the allure of these spherical gems.

Renée Newman is a highly respected gemologist and the author of gem and jewelry guides, including *Diamonds*, which charted the history, sources, cutting techniques and more of the world's strongest gemstone. Her books have been used worldwide as sales-training tools, buying guides, class texts and references for jewelry professionals. She earned her graduate gemologist diploma from the prestigious Gemological Institute of America (GIA).



OPTICAL ILLUSIONS

The Science of Visual Perception

Al Seckel

This intriguing collection contains more than 275 optical illusions that appear to change before your eyes. Al Seckel carefully selected both well-known images, such as Shepard's tabletop, Wade's spiral, Ames room and Rubin's face/vase, and many lesser-known, but no less effective, illusions.

Every type of optical illusion is here, along with notes about the science of each visual perception and how the illusions work. Among the baffling images and shapes are:

- Figure/ground illusions, in which one shape switches into another then back again
- Ambiguous figures
- Impossible objects
- Trompe l'oeil
- Stereo illusions.

With illusions rendered in photography, artwork and computer imaging, and a huge variety of themes and effects, ***Optical Illusions*** dazzles both the mind and the eye.

FIREFLY BOOKS

978-1-55407-151-7

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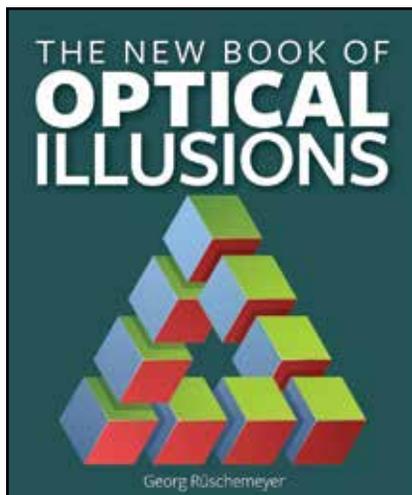
AVAILABLE

312 pages

9 × 10

full color throughout,
explanatory notes,
glossary, further reading,
index

Rights: World



THE NEW BOOK OF OPTICAL ILLUSIONS

Georg Rüschemeyer

The New Book of Optical Illusions is a mind-bending collection of 150 of the most significant optical phenomena, loosely grouped into 33 chapters according to particular visual effect.

An optical illusion has two elements. One is the perceived illusion, what you see. It may be merging lines, moving shapes or conflicting sizes. The other element is the scientific explanation or neuronal basis of the illusion. Here enters ***The New Book of Optical Illusions***, which describes the latter — the science of an optical illusion.

Concise text describes the history of the optical illusions and their origin. Some are ancient (like a 3D Roman mosaic in a 2nd-century BC home on Malta) and others are modern (like emoticons and street art). There are rarely seen phenomena, works by great illusionists, like M.C. Escher, and well-known illusions like the Impossible Triangle and the Albert Einstein/Marilyn Monroe portrait.

Perfect for young and adult readers and enthusiasts of optical illusions, this is a great selection for circulating collections and retail customers.

FIREFLY BOOKS

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paperback \$24.95

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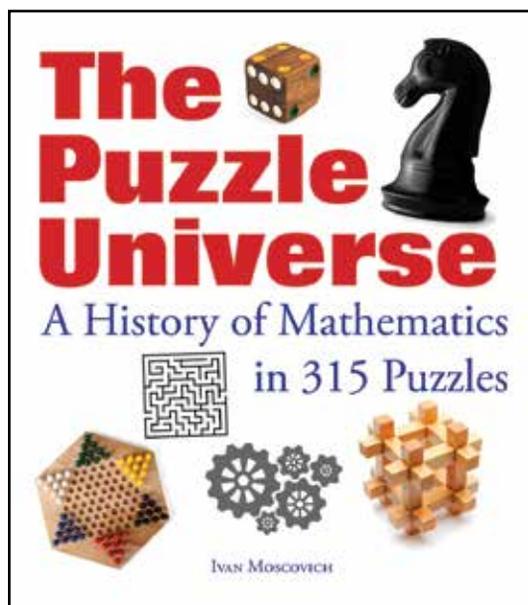
208 pages

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200 full color illustrations
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BACK IN PRINT

THE PUZZLE UNIVERSE

A History of Mathematics in 315 Puzzles

Ivan Moscovich

A renowned puzzle master and game inventor presents 315 new and traditional puzzles.

Longlisted, 2016 School Library Association Information Book Award 12+

*“A great read for anyone interested in puzzles or mathematics.”
—Publishers Weekly*

*“Gift Guide Selection 2015. Moscovich, a celebrated puzzle inventor, makes a compelling case for puzzle solving as a means of developing creativity and even intelligence.”
—American Scientist*

*“The Puzzle Universe is a quixotic, informative and enlightening encyclopedia of recreational mathematics. It should prove to be an inspiration to mathematical idlers, and a rich resource for learners and teachers who wish to be attuned to the playful and creative side of mathematics.”
—Mathrecreation Blog*

The Puzzle Universe is intended for general readers and devoted puzzlers but it has also found its way into school libraries and curricula. It is about the latent beauty of mathematics, its history and the puzzles that have emerged from the science of numbers. It is full of challenging historical facts, thinking puzzles, paradoxes, illusions and problem solving.

A historical and pedagogical dimension sets *The Puzzle Universe* apart. The 315 puzzles are described in extended captions that explain in easy terms the story of the puzzles' origins and attempts to solve them, the value of puzzles to education, and the development of the mathematical sciences in light of recent research and unmet challenges. There are many profiles of great mathematicians.

The puzzles appear in a dynamic layout for a visual experience that is the author's trademark. There are ten chapters complete with answers. Icons rate the challenge and indicate the tools needed (pencil, scissors, ruler and, of course, your thinking cap).

With this book, Ivan Moscovich invites readers to join him in the puzzle universe, an edifying environment of creative discovery, problem solving and fun.

Ivan Moscovich is celebrated worldwide as one of the leading inventors and presenters of visual games and puzzles. He has more than 40 illustrated books to his credit of which *The Big Book of Brain Games* has sold over one million copies and is translated into more than 20 languages. He is widely recognized as one of most innovative inventors in the toy industry. He lives in England.

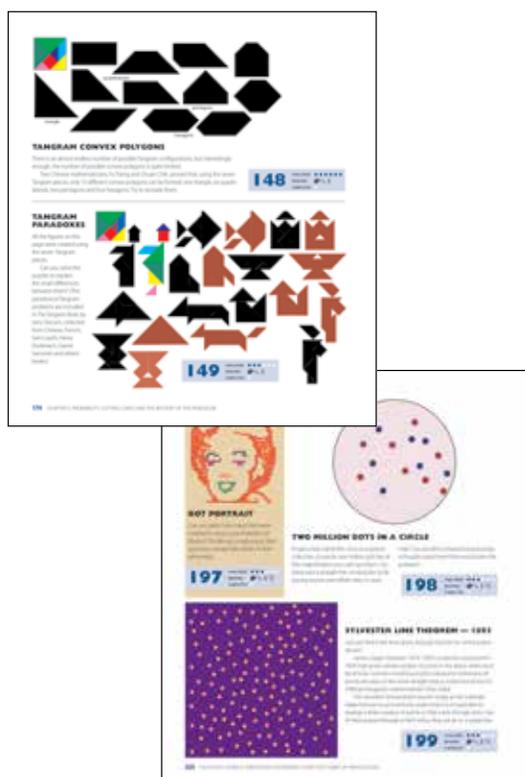
FIREFLY BOOKS

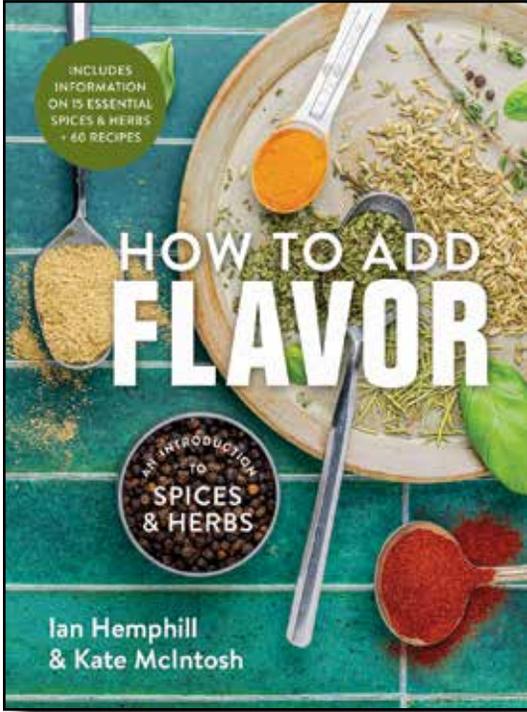
978-0-2281-0153-6
paperback \$24.95
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AUGUST

396 pages
9 × 10
full color throughout,
puzzle solutions

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HOW TO ADD FLAVOR

An Introduction to Spices & Herbs

Ian Hemphill & Kate McIntosh

Unlock the secrets to vibrant, mouth-watering meals with **How to Add Flavor**, the perfect guide for novice cooks looking to elevate their culinary skills. With just 15 key spices and herbs — ranging from aromatic basil to earthy turmeric — this book shows you how easy it is to enhance the flavors of your favorite dishes.

Learn the unique aromas, flavors, and ideal pairings of each spice and herb. From allspice and bay leaves to thyme and cumin, you'll discover how a sprinkle or pinch can transform your cooking. A special "Spice and Herb Tutorial" section takes you through four versatile recipes — Skillet Chicken Breast, Classic Pot Roast, Salmon Parcels, and Crispy Fried Tofu — demonstrating how the flavor profile of each dish can change dramatically with just a few variations in spices and herbs.

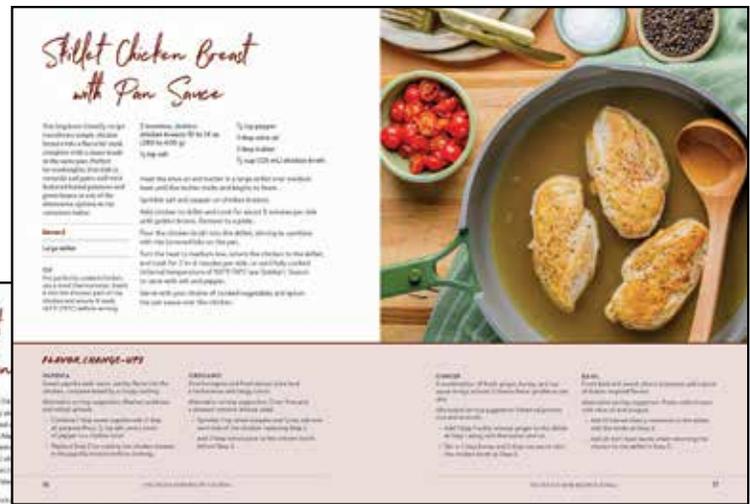
An in-depth section on salt and pepper, the essential foundation of any dish, offers valuable insights into using these two pantry staples to their full potential. Finally, explore 60 easy-to-follow recipes, organized by the featured spice or herb, helping you build confidence in the kitchen while mastering the art of flavor.

Ian Hemphill was raised in Sydney, Australia and is the founder of Herbie's Spices, the internationally respected business that sells quality herbs and spices online at www.herbies.com.au. He is the author, along with Kate McIntosh, of *The Spice & Herb Bible*, which is now in its 3rd edition.

Kate McIntosh, based in London, England, is a qualified chef and food writer, who also works at Herbie's Spices.

ROBERT ROSE
 978-0-7788-0734-6
 paperback with flaps
 \$24.95 US / \$29.95 CAD
 Ctn qty:
 SEPTEMBER

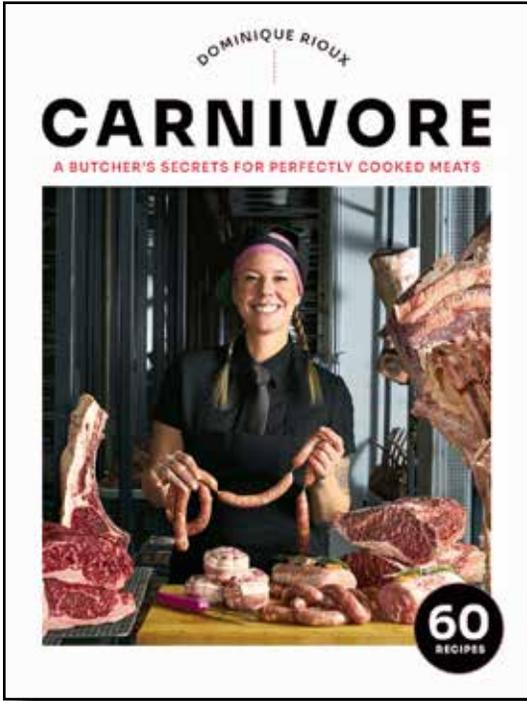
160 pages
 7.5 x 10
 full color photography throughout
 Rights: World



By the same author:



The Spice and Herb Bible
 978-0-7788-0493-2
 paperback \$39.95 US / \$49.95 CAD



CARNIVORE

A Butcher's Secrets for Perfectly Cooked Meats
 Dominique Rioux

Dominique Rioux is more than a chef — she's a force in the world of meat. After earning a diploma in retail butchering from Montreal's culinary arts school in 2013 — where she was the only woman in her class and won an award of excellence — Dominique's expertise and dynamic personality quickly made her a beloved figure in the culinary world.

Carnivore is her tribute to the art of meat, packed with essential knowledge on cuts, terminology, and techniques. With 60 recipes for every level of carnivore, you'll find creative twists on classics like Chicken Legs with Roasted Carrots, Pistachios, and Feta, or Veal Roast with Miso, Beer, and Orange. Take your skills further with showstoppers like Filet Mignon with Bone Marrow, Escargots, and Arugula Pesto or Lamb Shoulder Confit with Prunes, Garlic, and Rosemary. Ready to push the limits? Try daring dishes like Calf Brain Popcorn with Mayo, Pesto, and Parmesan or Deer Ribs with Sea Buckthorn and Bacon Marmalade.

Carnivore isn't just a cookbook; it's a celebration of life through meat.

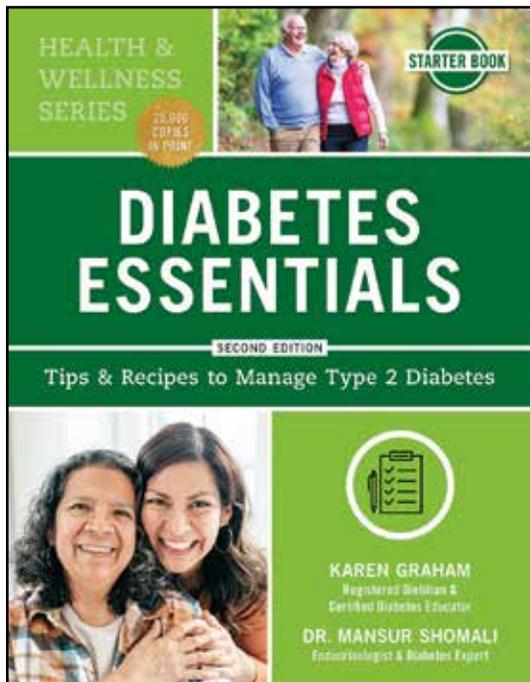
Follow her on social media!
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ROBERT ROSE 224 pages
 978-0-7788-0737-7 7.58 x 10
 hardcover full color photography
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 SEPTEMBER



Dominique Rioux's journey is a testament to following your true self, no matter how unconventional the path may seem. She's proud of the road less traveled, and her story continues to inspire others to embrace what makes them unique. For Dominique, where there's meat, there's hope. Join her on this exciting, delicious journey. She lives in Montreal.





2nd EDITION

DIABETES ESSENTIALS

Tips and Recipes to Manage Type 2 Diabetes

Karen Graham & Mansur Shomali

Diabetes Essentials 2nd Edition is the perfect companion to Robert Rose's *Complete Diabetes Guide* and *Diabetes Meals for Good Health Cookbook*. Updated with the latest expert advice, this book provides easy-to-understand education for anyone living with diabetes or prediabetes. Whether you're newly diagnosed, at risk, or simply seeking to deepen your understanding, this essential guide offers practical and accessible tips to help you manage your health and thrive.

Diabetes Essentials breaks down complex information into 700+ actionable tips across 70+ important subjects — from medications and nutrition to gut health, exercise, and more. Designed as a primer, this book is your go-to reference to better understand your condition and make informed decisions about your health.

Why choose **Diabetes Essentials**?

- **Easy-to-Follow Tips:** With over 700 tips covering 70+ essential topics, this guide makes it easy to understand diabetes management and provides actionable steps for improvement.
- **Comprehensive Coverage:** Topics include everything from medications and nutrition to gut bacteria, exercise, and recipes. Each subject is presented with the top ten tips for effective management.
- **Full-Color Spreads:** The book is beautifully designed with full-color layouts that make complex information easy to digest, ensuring a user-friendly experience for all readers.
- **Expert Guidance:** Advice from leading diabetes experts ensures you're getting the most up-to-date, evidence-based information to manage your condition effectively.
- **A Vital Resource for All:** Whether you have diabetes or prediabetes, or are simply looking to learn more, this book provides the essential education you need to take control of your health.

ROBERT ROSE 192 pages
 978-0-7788-0631-8 8.5 × 10.875
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 \$27.95 US / \$29.95 CAD throughout
 Ctn qty: Rights: World

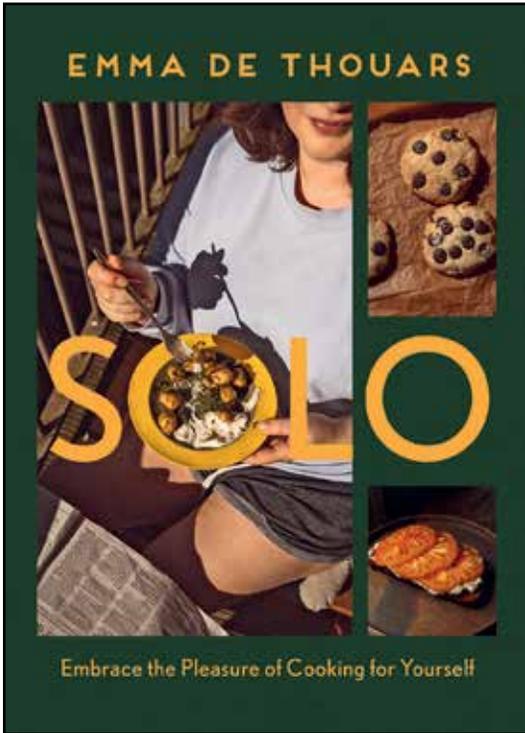
SEPTEMBER



Diabetes Essentials is part of the market-leading Robert Rose Diabetes Series, which has sold over 400,000 copies worldwide. This book is designed to offer a holistic approach to diabetes management that combines expert advice, easy-to-understand education, and practical tips for everyday life.

Karen Graham RD, CDE is a Registered Dietitian, Certified Diabetes Educator and nutrition counsellor with over 30 years of specialization in the management and treatment of diabetes. She lives in British Columbia, Canada.

Dr. **Mansur Shomali**, MD, CM, is the associate Director of the Diabetes & Endocrine Center at MedStar Union Memorial Hospital in Baltimore, MD, where he also serves as the Program Director for the Fellowship Training Program in Endocrinology, Diabetes, and Metabolism. He is Clinical Associate Professor of Medicine at the University of Maryland School of Medicine and Instructor of Medicine at the Johns Hopkins University School of Medicine in Baltimore, MD where he lives.



SOLO

Embrace the Pleasure of Cooking for Yourself
Emma de Thouars

Cooking for one just got a lot more fun!

Calling all singles! Cooking for one doesn't have to mean repetitive meals or bland leftovers. In **Solo**, Emma de Thouars transforms the experience of cooking for yourself into something exciting, easy, and full of flavor. With years of experience cooking just for herself, Emma offers you the tools and inspiration to make each meal a creative adventure.

No more boring meals! Emma shares vibrant recipes that don't require a lot of equipment or time — perfect for your small kitchen or busy schedule. Think savory sauces that work on almost anything, fresh veggies, indulgent snacks, and mouth-watering treats. Plus, you'll learn how to shop smart, use leftovers creatively, and get the most out of every ingredient.

Try dishes like Eggs with Instagrammable Nutty Butter, Tofu Salad with Quick Chili Oil, Harissa Eggplant Caprese, and Brothy Beans — each designed to make you feel like a culinary pro.

Whether you're a seasoned cook or just starting out, **Solo** shows you that cooking for one can be a joyful, flavorful, and totally satisfying experience. Turn your solo meals into moments of culinary inspiration!

"Solo is an amazing collection of Emma's culinary life lessons. She always knows how to make something delicious with very little. Single or not, this book will have a prominent spot in your kitchen." — Ghislaine Voogd (@veggilaine)

Emma de Thouars is a food writer, columnist and podcast host. She is also the author of successful cookbooks on Asian food, vegan Asian food, tofu and noodles.

ROBERT ROSE

978-0-7788-0736-0

hardcover

\$34.95 US / \$44.95 CAD

Ctn qty:

SEPTEMBER

176 pages

7.7 x 10

full color photography

throughout

Rights: World English



Eggs with Instagrammable Nutty Butter

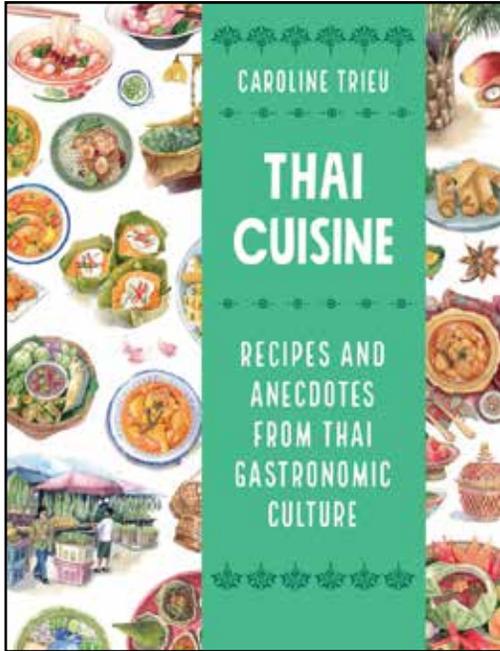
This dish is perfect for breakfast or brunch. The nutty butter is made with a simple recipe and is so easy to make. It's a great way to add some extra flavor to your eggs. The avocado adds a nice touch of creaminess and the fresh herbs add a pop of color and flavor.



Tofu Salad with Quick Chili Oil

This dish is perfect for lunch or dinner. The quick chili oil is made with a simple recipe and is so easy to make. It's a great way to add some extra flavor to your tofu. The rice adds a nice touch of creaminess and the green vegetables add a pop of color and flavor.





THAI CUISINE

Recipes and Anecdotes from Thai Gastronomic Culture

Caroline Trieu

Illustrated by Kanchanok Inprung

Thai food has been popular in the west since its introduction in the 1970s. But it goes far beyond Pad Thai, a traditional noodle dish that is a favorite in restaurants and is also the national dish of Thailand. This book is a key to open the mysteries of flavor-rich Thai cuisine.

Like the other books in the series, this fully illustrated guide is about Thai food culture, beyond recipes.

- What is the agriculture of Thailand and how does this influence ingredients?
- What are the dominant flavors of spices and aromatic herbs?
- Vegetarian or not?
- Daily food: rice, noodles, vegetables, spices and condiments
- Fermented fish sauces, cooking techniques and utensils
- Shopping for the freshest shrimp, coconut and other ingredients
- Thai table etiquette.

And further:

- The regional cuisines of Thailand
- Most popular dishes
- Street food of Thailand
- Holiday special meals
- Desserts and drinks.

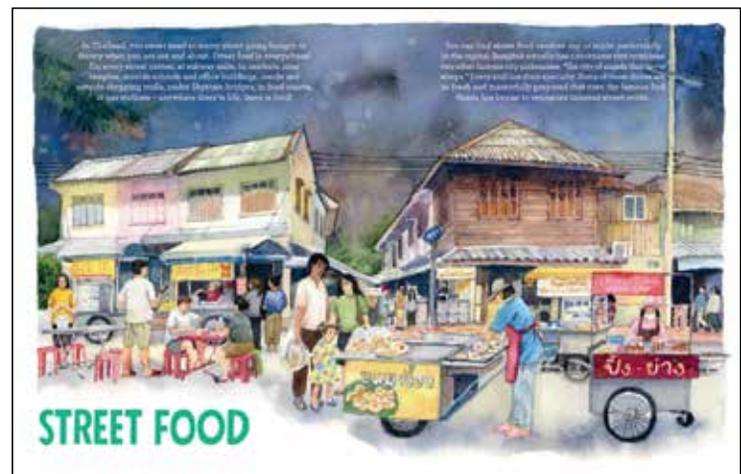
This book is useful for a student of Asian food cultures, as well as the young cook of Thai descent who wants to make the dishes “Grandma and Grandpa” made. Inexpensive, attractive and simply written, it should be a companion for every cosmopolitan kitchen.

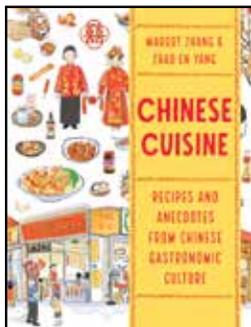
Caroline Trieu has lived in Thailand for 15 years. She shares her recipes and cooking secrets on her blog “Taste-of-mekong”.

Kanchanok Inprung is a Thai illustrator with a strong interest in sharing her cultural and gastronomic traditions.

FIREFLY BOOKS 128 pages in color
 978-0-2281-0584-8 9 × 7
 paperback \$19.95 300+ full color
 Ctn qty: 40 illustrations, recipe index

SEPTEMBER Rights: World English





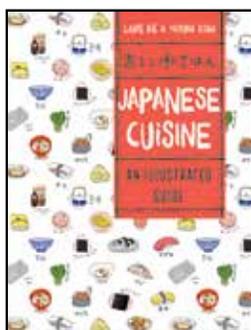
CHINESE CUISINE

Recipes and Anecdotes from Chinese Gastronomic Culture

Margot Zhang and Zhao En Yang

Charming full-color illustrations show every kind of ingredient and dish, from the familiar to the unusual, and depict people in authentic situations enjoying food in their homes, at restaurants and on the street. The color illustrations of vegetables, utensils and labels make this guide very easy to follow for the novice and a warm reminder for readers of Chinese heritage.

978-0-2281-0515-2 · paperback · \$19.95
128 pages · 7 × 9 · full color throughout, index
Rights: World English



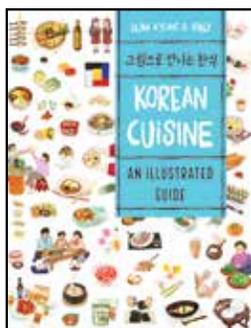
JAPANESE CUISINE

An Illustrated Guide

Laure Kié and Haruna Kishi

From how to use Japanese knives, chopsticks and cooking vessels, to familiar and unusual seafood (and seaweed!), Japanese vegetables, fruits and soy, the illustrations are clear, atmospheric and empowering. The text runs from ingredients and places to buy them, to simple dishes and whole meals.

978-0-2281-0319-6 · paperback · \$19.95
128 pages · 7 × 9 · hundreds of full color illustrations, recipe index
Rights: World English



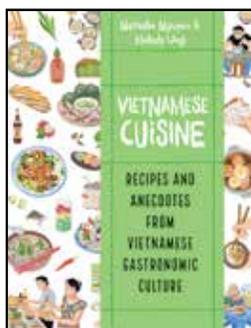
KOREAN CUISINE

An Illustrated Guide

Luna Kyung

Recipes, anecdotes, histories and stories, maps, techniques, stylings, utensils, native ingredients — this is a colorful invitation to discover the look and aromas and flavors of Korea. What is the “five color philosophy”? What is Korean table etiquette? How do you make kimchi, region by region? What do you find in traditional markets, and in contemporary restaurants? How do you make Bibimbap? Are there North Korean specialties? (The answer is yes!). Do Koreans traditionally eat dessert? (The answer is no!).

978-0-2281-0389-9 · paperback · \$19.95
128 pages · 7 × 9 · hundreds of full color illustrations, index
Rights: World English



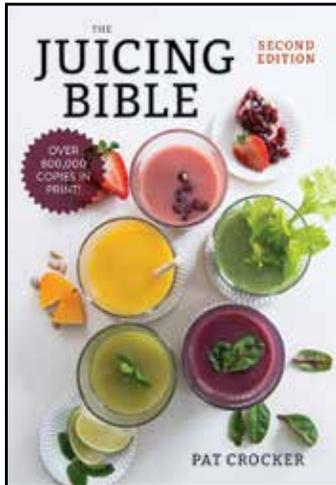
VIETNAMESE CUISINE

Recipes and Anecdotes from Vietnamese Gastronomic Culture

Nathalie Nguyen and Mélody Ung

With the huge emigration from Vietnam after its civil war, Vietnamese cuisine has become part of the mainstream of Asian food eaten by North Americans. But if you are new to it, it has delicious mysteries that this book can explain.

978-0-2281-0442-1 · paperback · \$19.95
128 pages · 7 × 9 · about 300 full-color illustrations throughout, index
Rights: World English



THE JUICING BIBLE

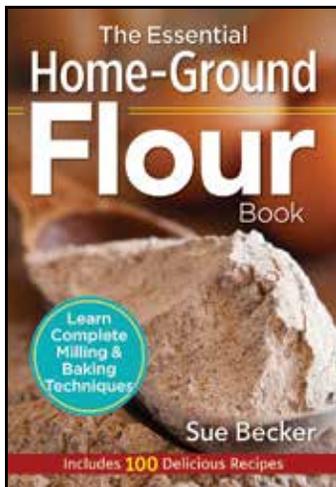
Pat Crocker

The first edition of *The Juicing Bible* won the 2000 International Cookbook Revue Award and has over 800,000 copies in print. It continues to be one of the bestselling juicing books in the marketplace. In response to consumer demand, we've decided to add more value to this comprehensive book with an additional 16 color photographs, which takes the total photographs up to 32. All the outstanding elements in this essential guide for anyone who wants to explore the wide-ranging nutritional and health benefits of juicing are still here: a market-leading 350 recipes; information on the seven body systems, including their importance to good health; 128 illustrations of fruits, vegetables and herbs, plus information on their uses and healing properties, and advice on purchasing and storage.

978-0-7788-0181-8 · paperback · \$24.95 US / \$27.95 CAD

384 pages · 7 × 10 · 350 recipes, 32 color photographs, 120 illustrations, index

Rights: World



THE ESSENTIAL HOME-GROUND FLOUR BOOK

Learn Complete Milling and Baking Techniques, Includes 100 Delicious Recipes

Sue Becker

The many benefits of home flour milling include taste and flavor and the appeal of making a healthy food that tastes good and is seriously nutritious. Home ground flour milling can also save countless dollars just in the cost of bread alone, especially for those with special dietary needs and restrictions, and improved health leads to reduced medical costs.

978-0-7788-0534-2 · paperback · \$24.95 US / \$29.95 CAD

288 pages · 7 × 10 · 16 photos, index, resources, website list

Rights: World



SERIOUSLY GOOD FREEZER MEALS

150 Easy Recipes to Save Your Time, Money and Sanity

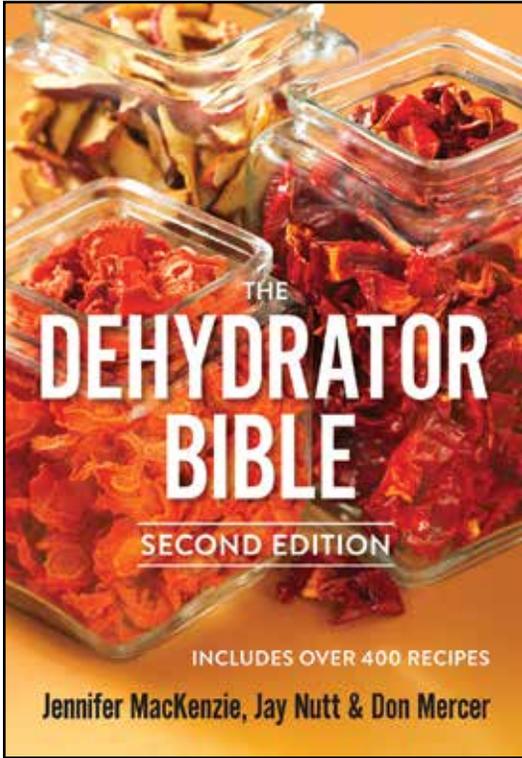
Karrie Truman

In *Seriously Good Freezer Meals*, Karrie shares 150 recipes that will change the way you think about freezer cooking. You won't find your mother or grandmother's freezer meals here (except lasagna, of course). Her recipes include Morning Energy Bars, Empanada Hand Pies, Coconut Cashew Basil Curry Soup, Smoky Grilled Louisiana Turkey Legs, and Layered Chocolate Mousse Cake with tons of vegetarian, gluten-free and vegan options, too. Plus, she adds a bulk-batch chart for ease in making large quantities of each freezer-meal recipe.

978-0-7788-0591-5 · paperback · \$29.95

368 pages · 7.75 × 10.5 · full color photography throughout, meal ideas, tips, index

Rights: World



UPDATED 2nd EDITION

THE DEHYDRATOR BIBLE

Jennifer MacKenzie, Jay Nutt and Don Mercer

Dehydrating foods is one of the oldest and safest forms of food preservation. With the rising popularity of at-home dehydrators, this ancient practice is now more popular than ever.

The Dehydrator Bible 2nd Edition has been skilfully updated to include the latest information on dehydrating foods and 40 new recipes for Snacks, Leathers, Jerkys and the ever-popular Pet Treats!

Updates and highlights include:

- Up-to-date best practices for safe and economical food dehydration and storage
- Enhanced recipe sections for snacks, fruit and veggie leathers and pet treats
- Easy-to-follow drying instructions and time guides for all types of dehydrators
- More than 200 recipes for dehydrating everything from herbs and seasonings to fruits and vegetables to meats and fish
- More than 200 recipes that use dehydrated foods as ingredients so you can put preserved food to work for you in your home, RV, boat or campsite.

ROBERT ROSE 384 pages
 978-0-7788-0213-6 7 x 10
 paperback full color photo inserts,
 \$24.95 US / \$29.95 CAD 400+ recipes, index
 Ctn qty: 16 Rights: World

AVAILABLE



Jennifer MacKenzie is a professional home economist specializing in recipe development, testing and editing. She is the author of seven other cookbooks.

Jay Nutt is a former chef and restaurateur and co-author of *The Complete Trail Food Cookbook* and *Sous Vide Basics*.

Don Mercer Ph.D., P. Eng., is a professional engineer and an associate professor in the Food Science department at the University of Guelph.



Apple, Cranberry and Oat Breakfast Crumble

Yields approximately 10 servings (1/2 cup each)
 Prep time: 15 min
 Cook time: 30 min
 Total time: 45 min

Ingredients:
 1 1/2 cups rolled oats
 1/2 cup brown sugar
 1/4 cup ground almonds
 1/4 cup ground walnuts
 1/4 cup salted butter, melted
 1/2 tsp baking powder
 1/2 tsp salt

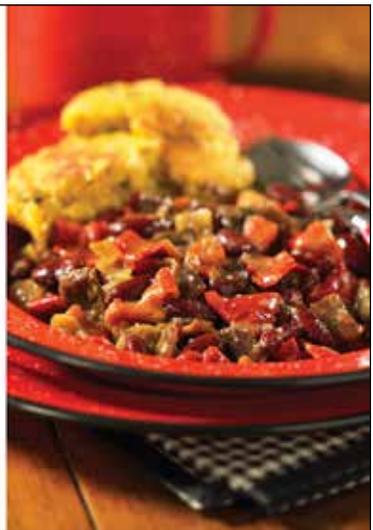
Directions:
 1. In a medium bowl, combine oats, brown sugar, almonds, walnuts, and butter. Mix well.
 2. Preheat oven to 350°F (175°C).
 3. In a bowl, combine apples, cranberries, and oats. Mix well.
 4. Place the oat mixture in a 9x9 inch pan and top with the apple and cranberry mixture.
 5. Bake for about 30 min until topping is golden brown.

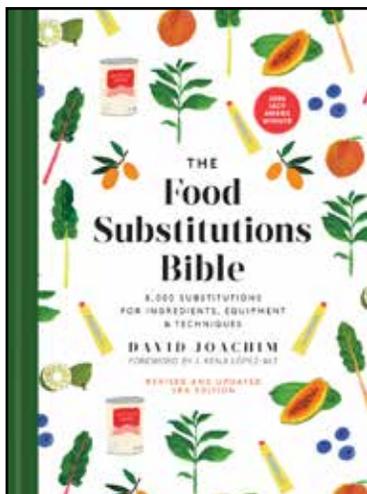
Chipotle Beef Chili

Yields approximately 10 servings (1 1/2 cups each)
 Prep time: 15 min
 Cook time: 1 1/2 hours
 Total time: 1 3/4 hours

Ingredients:
 2 lb ground beef
 1 1/2 cups onion, diced
 1 1/2 cups green bell pepper, diced
 1 1/2 cups red bell pepper, diced
 1 1/2 cups tomato, diced
 1 1/2 cups kidney beans, drained
 1 1/2 cups black beans, drained
 1 1/2 cups corn, drained
 1 1/2 cups chipotle sauce
 1 1/2 cups beef broth
 1 1/2 cups water
 1 1/2 cups salt

Directions:
 1. Brown the beef in a large pot over medium heat. Drain the fat.
 2. Add the onion, green and red bell peppers, and tomato. Cook for 5 minutes.
 3. Add the kidney beans, black beans, corn, and chipotle sauce. Stir well.
 4. Add the beef broth and water. Bring to a boil, then reduce to a simmer. Cook for 1 1/2 hours.
 5. Add salt to taste.





THE FOOD SUBSTITUTIONS BIBLE
8,000 Substitutions for Ingredients, Equipment and Techniques

David Joachim, J. Kenji Lopez-Alt and Emily Isabella

This full-color, hardcover edition features a brand-new design with a foreword by J. Kenji López-Alt, 8,000 substitutions, custom hand-drawn illustrations by Emily Isabella, and 24 new recipes, increasing the total to 188 recipes.

More than 75,000 copies sold through 3 editions.

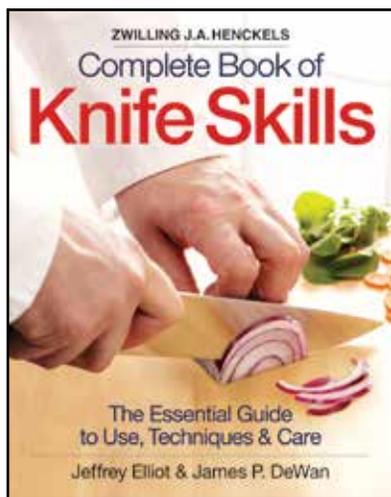
In one comprehensive, easy-to-use book that’s organized from A to Z, bestselling author David Joachim has compiled creative and clear options to solve cooking conundrums. Now the book offers more than 8,000 alternative ingredients, equipment and techniques plus 188 simple recipes, covering emergency substitutions, time-saving substitutions, healthy substitutions, alternatives for hard-to-find ingredients, vegan and kosher alternatives, and ideas for varying the flavor of a dish in countless ways. You’ll also find over 30 ingredients charts and measurements tables to help decipher things like selecting fresh chiles according to their Scoville Heat Unit, making flour substitutions based on taste or gluten/protein content, and choosing pan size equivalents.

ROBERT ROSE
 978-0-7788-0706-3
 hardcover, quarter-bound
 \$49.95 US / \$59.95 CAD
 Ctn qty: 6

688 pages
 7.5 × 10
 ingredient guide
 charts, measurement
 equivalency tables,
 bibliography

AVAILABLE

Rights: World



ZWILLING J. A. HENCKELS
COMPLETE BOOK OF KNIFE SKILLS

The Essential Guide to Use, Techniques and Care
 Jeffrey Elliot and James P. DeWan

The definitive book on knife skills from the knife manufacturer recognized worldwide as the symbol of the best quality and function.

Every home chef needs a knife skills book. Cooks who know how to choose a knife, how to maintain it and how to use it properly work more safely, more quickly and more efficiently. Good knife skills also allow a cook to cut ingredients uniformly, allowing everything to cook at the same rate and creating the best presentation in the final dish.

The authors’ unique approach in this book stems from their experience in the culinary classroom, where they observed how people learn. Elliot and DeWan refined their teaching process based on this vast experience.

The Complete Book of Knife Skills was created in collaboration with Zwilling J.A. Henckels, one of the world’s leading manufacturers of high-quality knives. This indispensable reference will allow home cooks to teach themselves knife skills based on professional instructors’ years of experience.

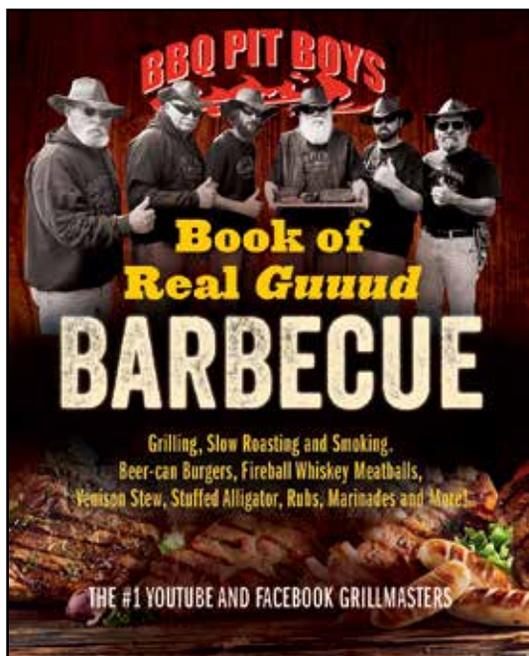
ROBERT ROSE
 978-0-7788-0256-3
 spiral bound
 \$39.95 US / \$44.95 CAD
 Ctn qty: 12

400 pages
 8.5 × 10.5
 more than 1200 step-by-
 step full-color photos,
 illustrations, index

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Rights: World





In time for summer barbecuing!

THE BBQ PIT BOYS BOOK OF REAL GUUUD BARBECUE

Beer-Can Burgers, Cajun Rubs, Popcorn Chicken, Junkyard Steak, Fried Catfish, Redneck Beans, Stuffed Alligator and More!
BBQ Pit Boys

With over 2.2 million subscribers, and more than 1 billion views, the BBQ Pit Boys are by far the most-watched barbecue cooks on YouTube. And they are Facebook’s #1 BBQ show.

They have millions of people in their online BBQ “community” — the largest in the world — and there are good reasons for that.

Dressed casually in black T-shirts, jeans and sunglasses, the BBQ Pit Boys are the antithesis of your typical cooking-show host with their usual fast patter and gleaming kitchen countertops. Instead they show backyard grillers how to make great BBQ with a few simple elements: charcoal, a grill, a sharp knife and marinades or rubs. And they do it in a low-key, Southern-inflected and confident way, with blues music in the background and an average-joe script.

Their videos have taught millions of people how to grill and slow-barbecue steaks, fish, pork shoulder, lamb and sides like onion wedges and ears of corn — and make it fun. Those viewers go back to the BBQ Pit Boys content over and over.

The BBQ Pit Boys Book of Real Guuud Barbecue is their first book, derived from the thousands of recipes and live-action infotainments featured on their YouTube channel. It contains recipes and methods for almost every backyard griller’s experience and desires, with full-color photos throughout and a design that will resonate with the BBQ Pit Boys’ identity and appeal.

BBQ Pit Boys’ media statistics:

- Five million+ followers on all platforms
- Number one for all things BBQ on Facebook and YouTube
- In the top 5 percent of all channels on YouTube
- Five million views per month
- Hosts the largest BBQ community in the world, with hundreds of thousands of views and posts each month
- Referenced on 20,000 blogs and thousands of forums.

FIREFLY BOOKS

978-0-2281-0511-4

paperback

\$24.95 US / \$29.95 CDN

Ctn qty: 16

256 pages in color

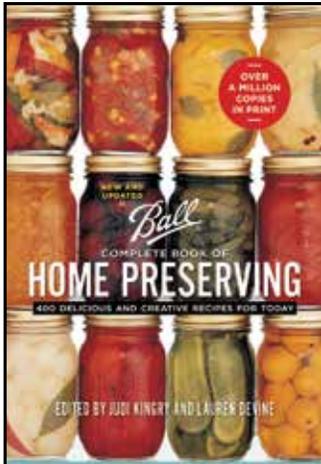
8 x 10

200+ color photographs

Rights: World English

AVAILABLE





BALL COMPLETE BOOK OF HOME PRESERVING

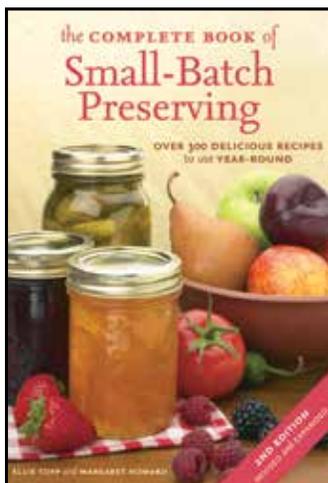
400 Delicious and Creative Recipes for Today

More than a million copies in print.

The Ball Complete Book of Home Preserving is the bestselling home preserving book in the world.

- The broadest selection of 400 innovative recipes. Home cooks can choose from 36 jams, 24 jellies, 15 salsas, 17 relishes, 51 pickle recipes, 22 tomato recipes, plus fruit spreads, savory sauces, chutneys and more.
- Comprehensive directions on safe canning and preserving methods plus lists of required equipment and utensils.

978-0-7788-0131-3 · paperback · \$24.95
496 pages · 7 × 10 · 48 full-color photographs, index
Rights: U.S.



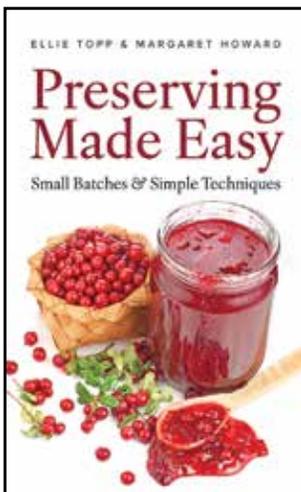
THE COMPLETE BOOK OF SMALL-BATCH PRESERVING

Over 300 Recipes to Use Year-Round

Ellie Topp and Margaret Howard

The Complete Book of Small-Batch Preserving takes the guesswork out of home preserving. Both beginners and pros can make the most of fresh fruits and vegetables when these are readily available and inexpensive. Because these recipes require a minimum of time and fuss, home cooks will enjoy creating the preserves almost as much as everyone will enjoy tasting them.

978-1-55407-256-9 · paperback · \$24.95
408 pages · 7 × 10 · 32 pages of color photographs, over 300 recipes, gift ideas, index
Rights: World



PRESERVING MADE EASY

Small Batches and Simple Techniques

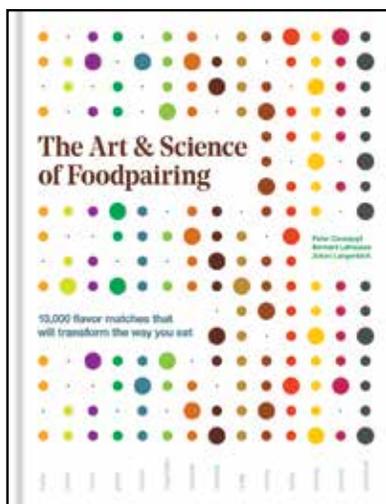
Ellie Topp and Margaret Howard

Preserving Made Easy is the perfect book for today's busy cooks who still want to prepare and enjoy the homemade goodness of fresh fruits and vegetables. These recipes were selected for their delicious taste and because they are easy to prepare.

Thoroughly tested and perfected, each recipe offers something special — a new twist on an old favorite, a new way to mix and match flavors and tips to make the whole process easier and more fun.

The authors offer delectable recipes for jams, jellies, conserves, pickles, relishes, chutneys, salsas, mustards, marinades, flavored oils and more. Everything you need to delight family and friends is here. Using this book will ensure that your family has only the best and freshest ingredients carefully prepared for their needs.

978-1-77085-094-1 · paperback · \$12.95 US / \$14.95 CAD
288 pages · 4.25 × 7 · over 200 recipes, 32 color illustrations, index
Rights: World



THE ART AND SCIENCE OF FOODPAIRING

10,000 Flavor Matches that Will Transform the Way You Eat

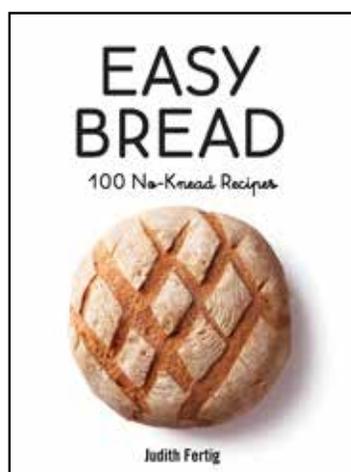
Peter Coucquyt, Bernard Lahousse and Johan Langenbick

The Art and Science of Foodpairing provides 10,000 flavor matches laid out in taste wheels and color keys. When cooks go to one ingredient, they will find 10 food pairings and a color wheel revealing the taste results. For example, boiled beets will taste less like the earth they grew in and more like cheese if they are paired with coffee, and cauliflower sprinkled with cocoa could turn the fussiest child into a veggie fiend.

978-0-2281-0084-3 · hardcover · \$49.95 US / \$59.95 CAD

388 pages · 9 × 11 · gatefold, full color illustrations throughout, ribbon marker, index of ingredients, glossary, endnotes

Rights: U.S. & Canada



EASY BREAD

100 No-Knead Recipes

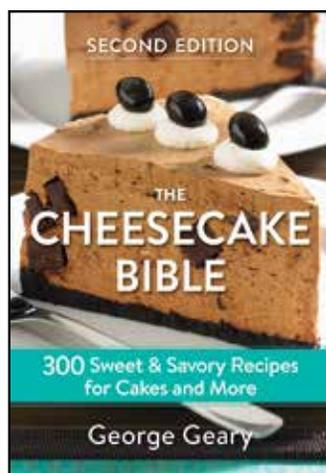
Judith Fertig

Easy Bread will change the way you think about baking bread. Skip the traditional rounds of kneading and rising. With dough always ready to go, you'll be serving up glorious, fresh-baked breads in no time! Award-winning cookbook author Judith Fertig shares her expertise with a simplified, step-by-step technique and clear, detailed recipes easy enough for even beginning bread bakers. Start with a simple French loaf or pizza dough and quickly advance to filled breads, bagels and flaky buttery croissants. Prepare delicious bread toppings and fillings, like artisan butter, cinnamon sugar and caramelized onions, ready for whenever a craving for sweet or savory strikes.

978-0-7788-0684-4 · paperback · \$19.95 US / \$24.95 CAD

224 pages · 7.5 × 10 · 60 color photographs

Rights: World



THE CHEESECAKE BIBLE

300 Sweet and Savory Recipes for Cakes and More

George Geary

The highly-anticipated upgraded edition of the definitive book on luscious, decadent cheesecake by a master chef and baker.

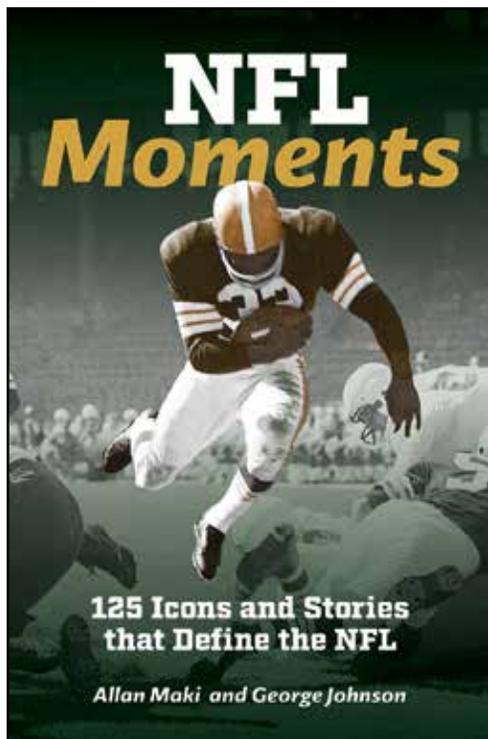
Beloved for over a decade, this comprehensive cheesecake resource allows its many readers to indulge in recipes that range from traditional and chocolate to fruity and savory. Now, *The Cheesecake Bible* is back and better than ever with 90 new recipes to satisfy people who eat a gluten-free diet and to answer the recent cultural appetite for more savory cheesecakes.

978-0-7788-0618-9 · paperback · \$24.95 US / \$27.95 CAD

384 pages · 7 × 10 · 32 full color photo pages, index

Rights: World

NEW



NFL MOMENTS

125 Icons and Stories that Define the NFL

Allan Maki and George Johnson

Over its 105-year history, the NFL has built franchise empires, created icons, integrated itself into the fabric of American culture and captivated fans around the globe. At the core of the NFL are the stories of the iconic players and leaders who drove the NFL from a modest association struggling to define itself against the college game to the most exciting and profitable sports league in the world. Through snappy prose and historic photographs, **NFL Moments** catalogs the league's larger-than-life characters and their defining stories. The book features these and many more moments:

- the founding of the NFL
- the stories of the Forgotten Four and the emergence of Black athletes
- Joe Namath's guarantee
- Franco Harris and the Immaculate Reception
- the unrivalled improvisational skills of Patrick Mahomes.

From the foreword:

Rose Fitzgerald Kennedy, the matriarch of a fabled political dynasty, once reflected, "Life isn't a matter of milestones, but of moments."

For football fans everywhere, whatever their rooting interest, this sentiment could not be truer. Moments of inspiration. Moments of achievement. Moments of sorrow. Moments of high drama and of low comedy. Moments that survive years, even decades, after they actually occurred. The people, places, innovations and exploits that define a franchise, a league, a sport, and the eras that spawned them.

Allan Maki is an award-winning sports writer who spent 22 years at Canada's national newspaper, the *Globe and Mail*. He has written for *Time*, *Macleans*, *FHM*, *USA Today* and co-authored the book *Football's Greatest Stars* through three editions. He was inducted into the Canadian Football Hall of Fame's media section in 2006.

George Johnson has spent over four decades based in Alberta and Manitoba writing about a variety of sports for newspapers, magazines and websites — covering the NHL, the CFL, seven Olympic Games, four World Cups and three Women's World Cups along the way.

FIREFLY BOOKS

978-0-2281-0572-5

paperback

\$24.95 US / \$29.95 CAD

Ctn qty: 24

240 pages

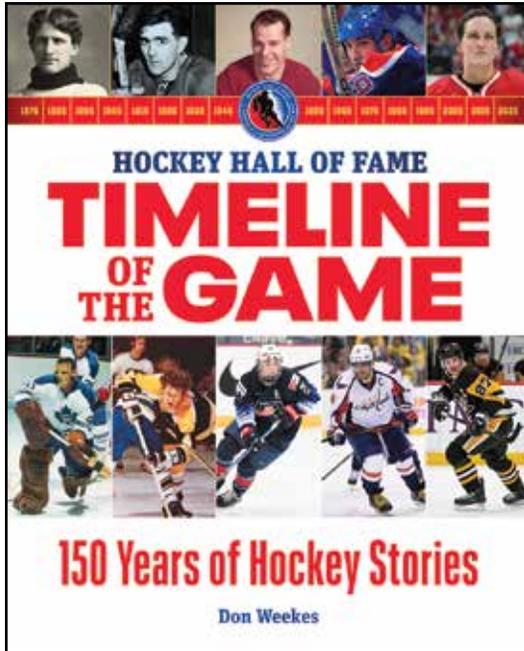
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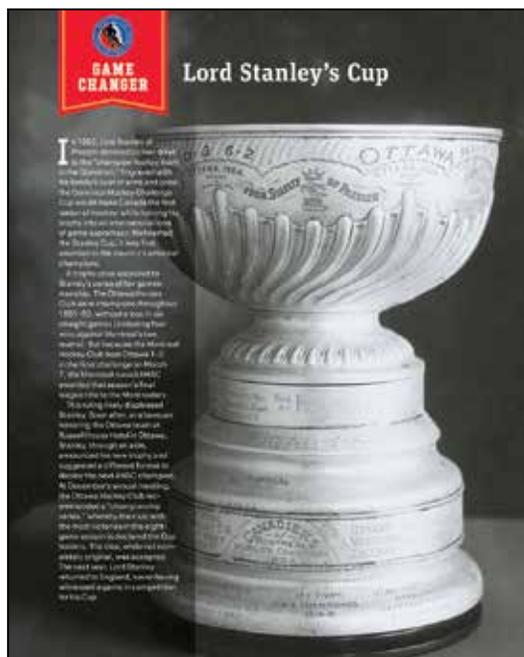
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HOCKEY HALL OF FAME TIMELINE OF THE GAME

150 Years of Hockey Stories

Don Weekes

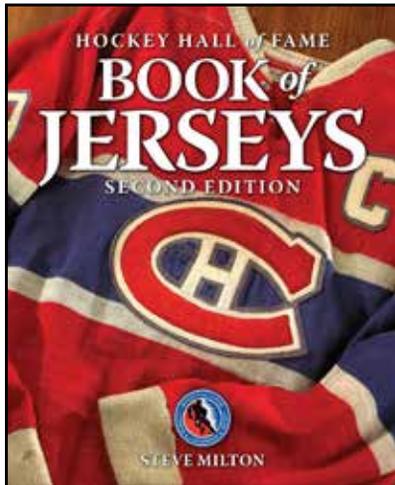
The players. The builders. The moments and stories that define the game. ***Hockey Hall of Fame Timeline of the Game*** is a visual catalog of hockey's history — from the early days of a modest ice game played on ponds to today's fast-paced, global, multi-billion-dollar sport.

Hockey Hall of Fame Timeline of the Game is replete with facts, stories, headlines and stats that will satiate the appetites of even the most passionate fans. Hundreds of images, from iconic photographs to obscure illustrations and rare shots, bring the history to life — all assembled in a colorful, attention-grabbing package. This indispensable reference guides you through these eight hockey-defining eras:

- **Pre-1875** – The early makings of a winter game on the East Coast of Canada
- **1875–1892** – The first organized hockey games and teams
- **1893–1917** – The introduction of Lord Stanley's Cup to the rise of the NHL as the dominant professional league
- **1917–1942** – The NHL under Frank Calder and the expansion into the U.S., anchored by players like Howie Morenz and leaders like Conn Smythe and Art Ross
- **1942–1967** – The uncertainties of wartime to the post-war era that would produce some of hockey's biggest stars, bitterest rivalries and most important moments, including the television revolution
- **1967–1993** – An era of change and challenges with the establishment of the NHLPA, the introduction of the entry draft, television rights, incoming European talent and dominant superstars that were pushing the limits of the game — such as Guy Lafleur, Phil Esposito, Valeri Kharlamov, Scotty Bowman, Vladislav Tretiak, Wayne Gretzky and Mario Lemieux
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Don Weekes is an award-winning television producer at CTV Montreal and the author of more than 20 hockey books, including *Hockey Hall of Fame Book of Trivia* and *Picturing the Game: An Illustrated Story of Hockey*.

More recent hockey

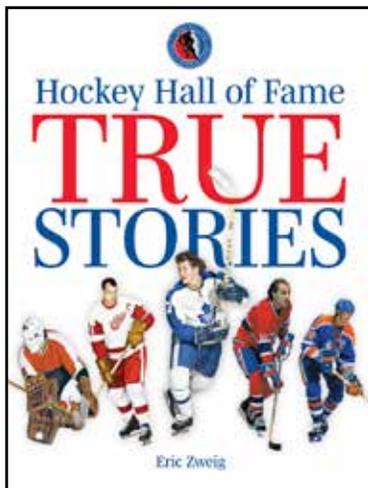


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In *Hockey Hall of Fame Book of Jerseys*, the best and most interesting jerseys in the Hall's collection — as well as the all-time sentimental favorites — have been put on display for your enjoyment. Paired with stories about the players who wore them, the teams and leagues they represented and the tournaments they were made for, the jerseys featured in *Hockey Hall of Fame Book of Jerseys* come to life, just as they did when worn by the heroes we've all come to love: Wayne Gretzky, Sidney Crosby, Cammi Granato, Joe Sakic, Vladislav Tretiak, Ray Bourque, Maurice Richard, Phil Esposito and Bobby Orr.

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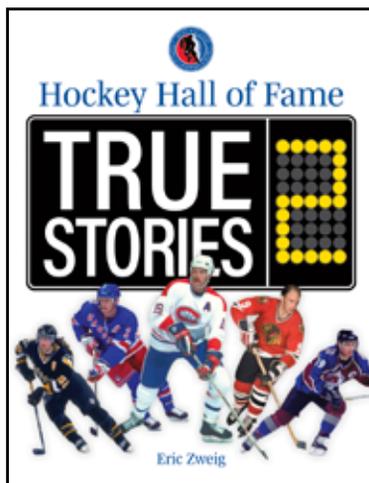


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Eric Zweig

The Hockey Hall of Fame is full of the best to ever hit the ice. But the path to hockey greatness is not all jaw-dropping saves and game-winning goals. In *Hockey Hall of Fame True Stories*, hockey historian and writer Eric Zweig shares exciting tales and trivia even the most dedicated puck head might not know. This book is overflowing with behind the scenes yarns of some of history's greatest scoring sprees and winning seasons, as well as thrilling accounts of the off-ice curiosities, tragedies and heroics.

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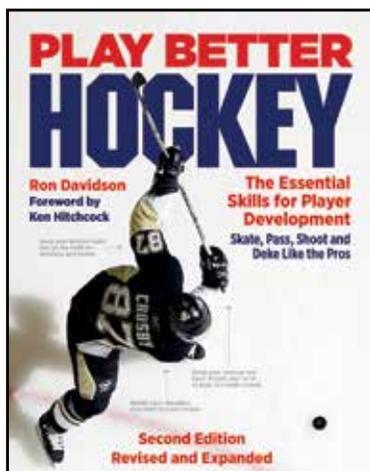


HOCKEY HALL OF FAME TRUE STORIES 2

Eric Zweig

Face off for another drop into the fascinating world of hockey history with *Hockey Hall of Fame True Stories 2*. In this follow up to his bestseller, hockey historian and writer Eric Zweig opens the doors to the Hockey Hall of Fame, revealing a treasure trove of untold tales, bizarre incidents and captivating trivia that will leave even the most devoted puck head astounded.

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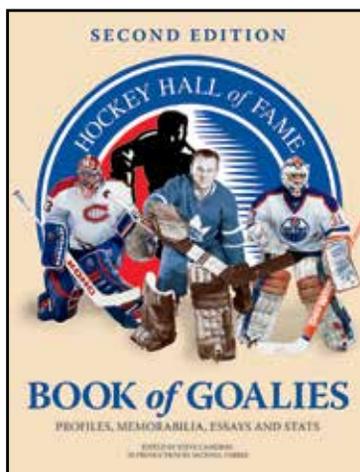
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HOCKEY HALL OF FAME BOOK OF GOALIES

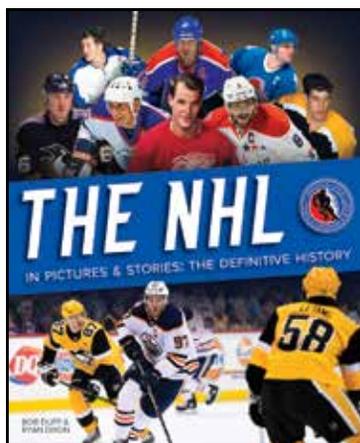
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Steve Cameron

Hockey Hall of Fame Book of Goalies features the most distinguished and influential men and women who ever patrolled the crease, exploring the careers of such stars as Georges Vezina, Johnny Bower, Jacques Plante, Ken Dryden, Tony Esposito and Patrick Roy. These are the goal keepers that forever changed the game, raising the bar for all who followed.

978-1-77085-286-0 · paperback · \$24.95

248 pages · 8.5 × 11 · over 175 full-color and black-and-white photographs, index
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THE NHL IN PICTURES AND STORIES

The Definitive History

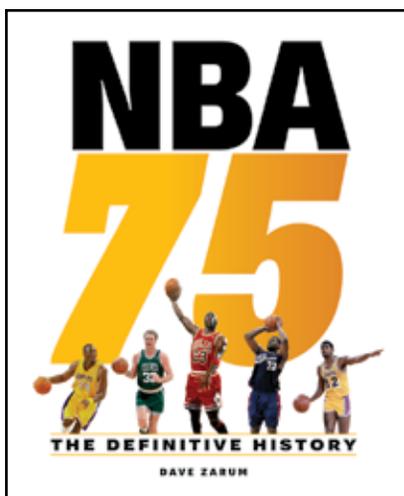
Bob Duff and Ryan Dixon

In ***The NHL in Pictures and Stories***, authors Bob Duff and Ryan Dixon recount the events that have shaped the NHL.

In this new edition, readers are treated to more than 150 stories, ranging from game changing decisions like allowing goalies to wear masks, to jaw-dropping performances like Maurice Richard's 50 goals in 50 games, to outstanding starts like the expansion Vegas Golden Knights competing for the Stanley Cup.

978-0-2281-0222-9 · paperback · \$29.95

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BACK IN PRINT

NBA 75

The Definitive History

Dave Zarum

The most iconic moments and stories of the NBA.

In **NBA 75**, sports writer and basketball super fan Dave Zarum tells the story of the NBA, all 75 years — from its early barnstorming days to the multi-billion-dollar sports league it is today.

Readers are treated to all the biggest moments and greatest superstars, with over 75 stories ranging from Jerry West's 33-win streak Lakers, through Jordan's repeat three-peat Bulls, to Steph Curry and the 73-win Warriors and beyond.

But this retrospective doesn't shy away from the league's controversies, covering its struggles with racial bigotry, Magic Johnson's HIV diagnosis, Len Bias's tragic draft-night death, and the league's cocaine-fuelled late seventies when the Finals were broadcast tape-delayed.

NBA 75 is the definitive guide to the history of the NBA — perfect for anyone who wants to learn more about the league they love or simply catch up on what they've been missing.

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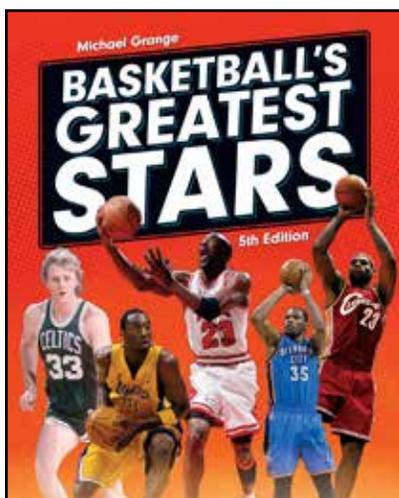
160 pages

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130 full-color
photographs, stat boxes,
list of MVPs, index

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BACK IN PRINT

BASKETBALL'S GREATEST STARS

Michael Grange and Wayne Embry

In **Basketball's Greatest Stars**, author Michael Grange takes you courtside for a look at the 50 best players in NBA history. From the early days of Bob Cousy to the Showtime era of Magic Johnson, from Michael Jordan's electrifying dunks to LeBron James' all-out dominance — the legends are here! Relive the moments and revel in the triumphs of the NBA's superstars, including Kareem Abdul-Jabar, Larry Bird, Stephen Curry, Wilt Chamberlain, Shaquille O'Neal, Oscar Robertson, Kevin Durant, and many more.

With a foreword by NBA great Wayne Embry, **Basketball's Greatest Stars** features insightful essays that highlight the leading figures and defining moments that have shaped the NBA, international basketball and statistical analysis. Profiles of the NBA's 30 franchises round out this incredible volume.

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248 pages

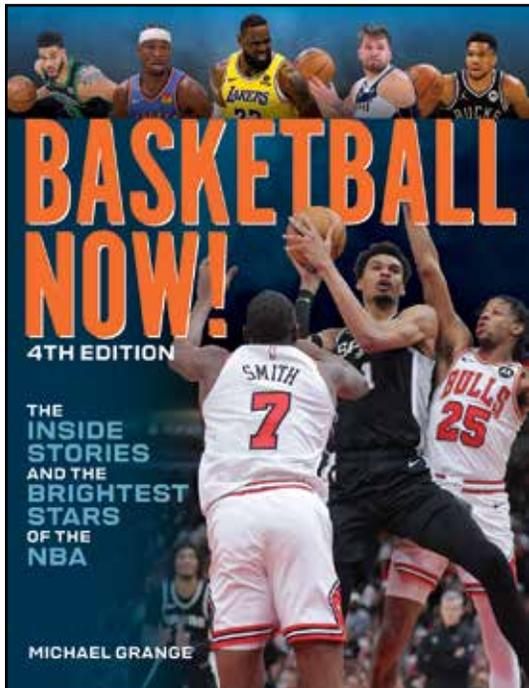
9 × 11

150 black-and-white and
color photographs, index

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4th EDITION

BASKETBALL NOW!

The Inside Stories and the Brightest Stars of the NBA

Michael Grange

The greatest players in the NBA ... NOW!

Basketball Now! has earned its place as an anticipated release, giving fans the inside stories about their favorite superstars.

This fully rewritten and redesigned fourth edition is packed with over 130 action images and 50 player profiles, including a fresh crop of young players whose swagger and skills have launched them to league-wide stardom. Bona fide superstars and clutch game-changers, plus the all-stars of tomorrow, the best defenders and the proven winners — they're all here. Look out for elite names like Stephen Curry, LeBron James, Victor Wembanyama, Luka Doncic, Jimmy Butler and dozens more of your NBA favorites.

Author Michael Grange gives readers an inside tour of all things NBA, including essays on the changing of the guard (the end of the LeBron, Steph and KD era), the new age of parity, the impact of international stars and the three-point revolution. The book also includes a summary of MVPs (regular season, All-Star Game and Finals) up to the end of the 2024–25 season.

Mind-boggling athleticism, career-changing plays and pure magic, **Basketball Now!** has it all — straight from the hardwood.

Michael Grange is a sports reporter and on-air personality for Sportsnet, as well as an award-winning writer who has written for the *New York Times* and *ESPN*. He is also the writer of *Basketball's Greatest Stars*, which is in its fifth edition.

FIREFLY BOOKS

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OCTOBER

160 pages

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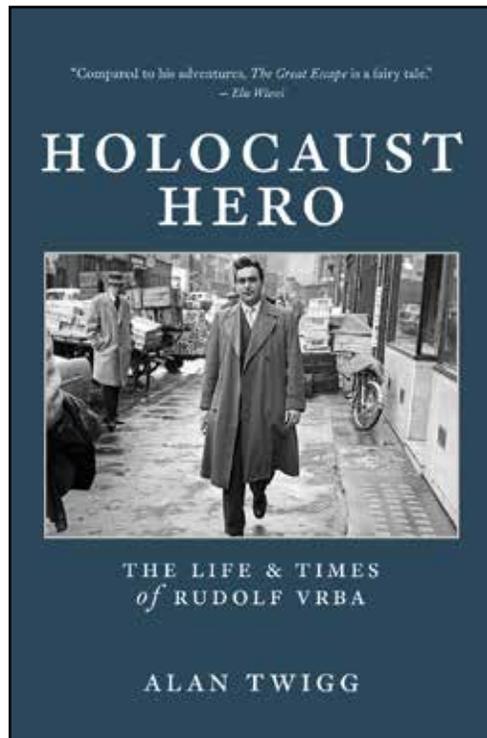
130 full-color photographs, stat boxes, list of MVPs, index

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FIREFLY BOOKS

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SEPTEMBER

304 pages

6 × 9

archival photographs,
index

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HOLOCAUST HERO

The Life and Times of Rudolf Vrba

Alan Twigg

“At long last a worthy biography of one of the most fascinating and important figures in Holocaust History — Rudi Vrba. Alan Twigg not only pulls together many new sources to illuminate Vrba’s life before and after his escape from Auschwitz-Birkenau. He also guides the reader through the thicket of fictional and semi-fictional accounts of Vrba’s remarkable escape that have obscured the historical truth until now.”

— Christopher Brown, Holocaust historian, author of *Ordinary Men*

Holocaust scholar Raul Hilberg declared there were only two great Holocaust heroes — the leader of the Warsaw Ghetto Uprising (Mordechai Anielewicz) and Rudolf Vrba. After he escaped from Auschwitz-Birkenau in April of 1944, Vrba and his co-escapee Alfréd Wetzler co-authored the Vrba-Wetzler Report, credited with saving 200,000 Hungarian Jews. “No other single act in the Second World War,” according to World War II historian Sir Martin Gilbert, “saved so many Jews from the fate that Hitler and the SS had determined for them.”

As one of the 20th century’s most important whistleblowers, Vrba also stands out in Claude Lanzmann’s *Shoah* as a handsome, charismatic and cheerful iconoclast. But the Yad Vashem Holocaust Museum in Israel has limited public awareness of Vrba because he consistently criticized Jewish leaders for failing to adequately forewarn Jews of their fate.

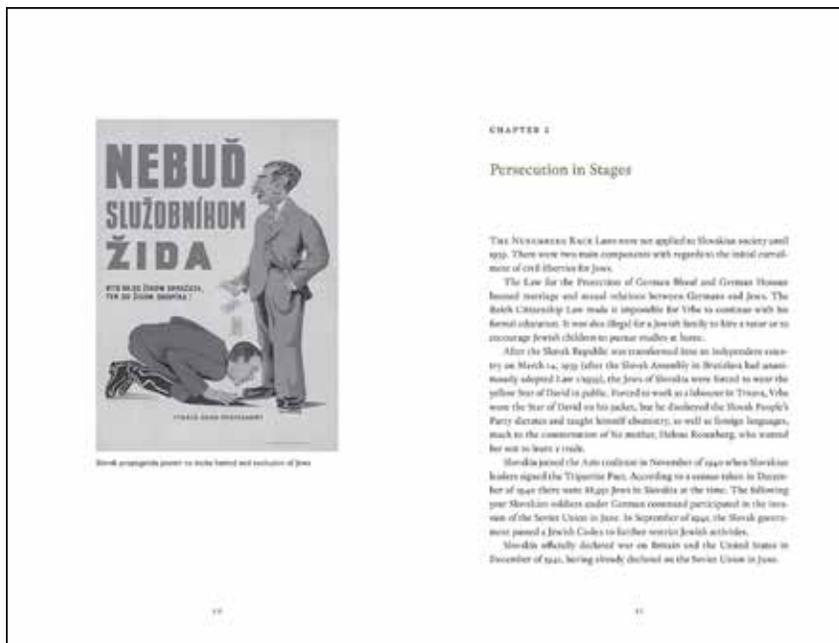
Holocaust Hero: The Life & Times of Rudolf Vrba is the introductory volume for a biography project to examine the remarkable life of Rudolf Vrba; including his decorated service with the partisans, his love affairs, his two marriages, his accomplishments as a Nazi hunter and his iconoclastic stamina to always speak the truth about the Holocaust.

Compiled over a five-year period by a journalist who knew Vrba, ***Holocaust Hero*** provides previously unrevealed information about Vrba based on research at the FDR Presidential Library in New York and interviews with those who knew him, including Robin Vrba, his wife of 31 years, who speaks candidly about her husband for the first time.

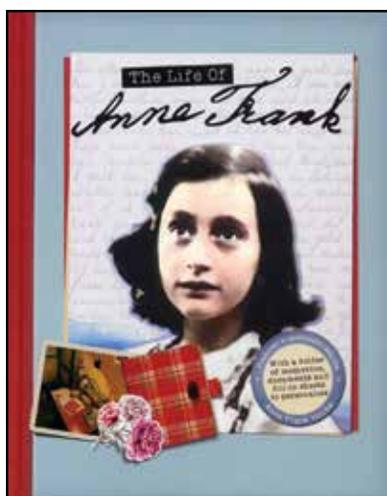
Alan Twigg is a veteran journalist and author of 20 previous books. He also has his country’s highest civilian honor, the Order of Canada, and recently received an honorary doctorate from Simon Fraser University. He became the first writer to gain the trust of Robin Vrba (Vrba’s wife) after building a website about Rudolf Vrba (rudolfvrba.com). A previous biography he wrote, *Moon Madness*, profiles a courageous Norwegian-born physician, Louise Jilek-Aall, an epilepsy researcher who was the last living doctor to have worked alongside Albert Schweitzer.

“Rudi was gorgeous and totally charismatic. And he was funny. I remember we were in Auschwitz for a documentary. We were doing the film inside the camp. Then it was about 5:30 and it was time to leave. We were trying to get out. The gate had been locked. It was really muddy. Everybody started to really fret. How are we going to get out? And Rudi said, loudly, so everyone could hear, ‘Never mind. I know another way out!’”

— Robin Vrba



Of related interest:



THE LIFE OF ANNE FRANK

Kay Woodward

In August 1944, Anne Frank and her family were arrested. Anne was taken to Bergen-Belsen concentration camp where she died of typhus in early 1945, about six months after her arrest and just weeks before the British liberated the camp in April 1945. Anne's father fulfilled his promise and published 1,500 copies of *Achterhuis*, or *The Secret Annex*, in German. Since then the newly named *Anne Frank: The Diary of a Young Girl* has sold over 30 million copies in 70 languages.

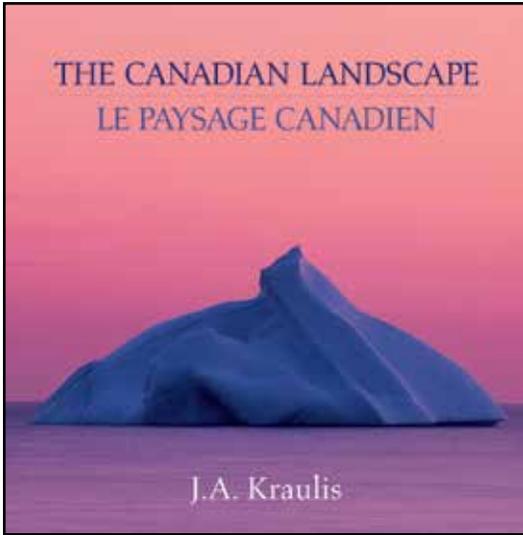
Anne wrote the diary during the 25 months that her family of four and four others were hiding in the top floor of an Amsterdam office building, now the Anne Frank Museum, which welcomes one and a half million visitors each year.

The Life of Anne Frank is a compelling factual account and timeline of those two years. Fascinating photographs show the still unchanged Annex, including the hidden entrance, and text takes readers directly inside to reveal the surroundings and Anne's story.

978-0-2281-0301-1 · plastic-laminated hardcover · \$19.95

48 pages · 8.5 × 10.5 · 48 pages plus 20 loose pages of reproductions, black-and-white and color photographs

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BACK IN PRINT WITH A NEW ISBN

THE CANADIAN LANDSCAPE / LE PAYSAGE CANADIEN

J.A. Kraulis

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The book is organized east to west by region, covering:

- The Atlantic and sub Arctic regions
- The St. Lawrence and Great Lakes regions
- The Prairies
- The Rocky Mountains
- The West coast rainforests and the Pacific Ocean.

The photographs capture a range of views and portray vast, uninhabited vistas of exceptional grandeur.

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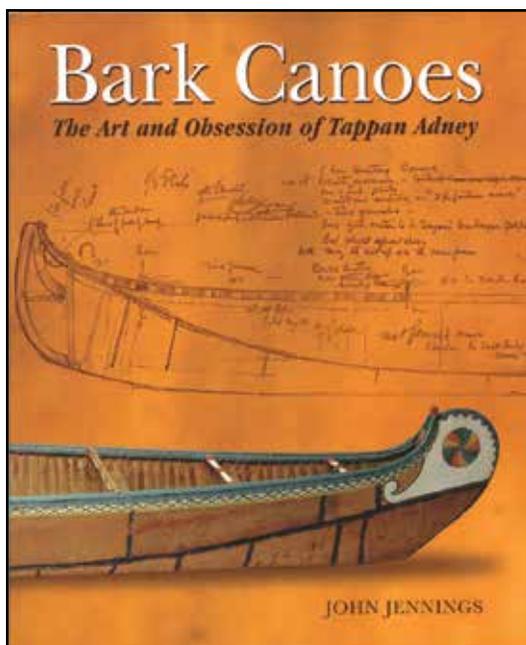
J.A. Kraulis is among Canada's most prolific and talented photographers. His work has appeared in many books and national magazines, including *Audubon*, *Canadian Geographic* and *Equinox*.

FIREFLY BOOKS 176 pages
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BARK CANOES

The Art and Obsession of Tappan Adney
John Jennings

“This handsomely illustrated work presents a clear and succinct review of the talented, driven, and irascible [Adney]... Recommended.” —Choice

The bark canoe was the method of water travel for centuries, by native people in North America. The canoe made possible hunting, trade, and communication between native groups.

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He built 110 historically accurate canoe models, many based on canoes that were the last remaining example of their type. Adney calculated that his canoe models consumed over 20,000 hours of detailed drawing, research and building.

Bark Canoes profiles Adney’s life and life’s work. Born in the United States in 1868, he lived much of his adult life in Canada. His last years were spent almost penniless in a small bungalow in New Brunswick.

Canoe research and model building were only one of the passions that drove this extraordinary man. Respected by scholars for his work with canoes, ethnography and Native languages, he struggled against enormous odds to create and preserve his models and papers.

Now owned by the Mariners’ Museum in Newport News, Virginia, 110 of his beloved canoe models have been photographed and are presented here in splendid color. This book is a great resource for anyone interested in the history of Indigenous people — and how they lived — in North America.

Author **John Jennings** compiled the critically-acclaimed *The Canoe: A Living Tradition* republished by Firefly Books in 2025. Professor Jennings specializes in the frontier history of the Canadian and American West.

The Mariners’ Museum holds the largest international collection of maritime artifacts in North America, including ship models, paintings and hundreds of thousands of vintage photographs.

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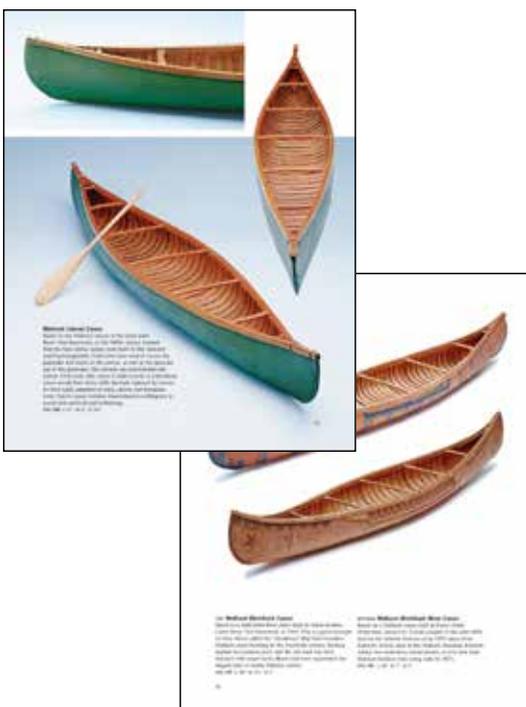
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152 pages
9 x 11
249 color photographs
and illustrations, maps,
bibliography, index

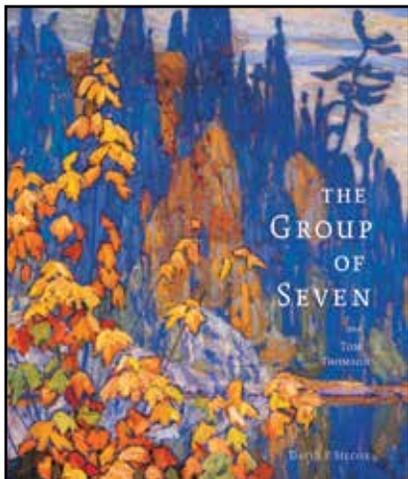
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Canada's historical culture



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David P. Silcox

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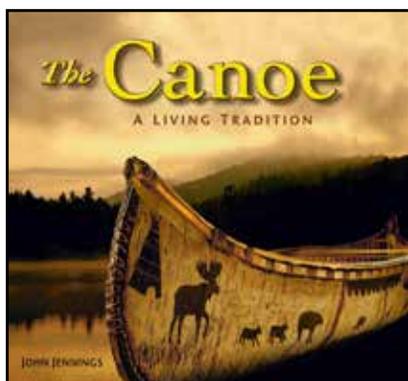
This award-winning bestseller includes many never-before reproduced paintings and presents the most complete and extensive collection of these artists' works ever published. The 400 paintings and drawings reveal the remarkable genius of all 10 painters who, at some point, were part of the movement. Tom Thomson, who died before the Group was established, was always present in the public mind.

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444 pages · 8.75 × 10.25 · 400 color images, bibliography, index

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THE CANOE

A Living Tradition

John Jennings

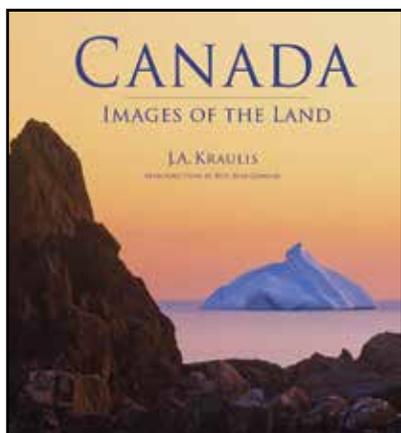
The canoe was essential to the early exploration of North America. Today, it is a vital link to the natural environment and vast wilderness, still widely used for recreation, transportation and sport.

The Canoe is the definitive history of the construction and use of the canoe, kayak, dugout and umiak in North America. The book covers the canoe's origins among Native peoples, its quick adoption by European settlers, its development from a working vessel to a recreational craft. Rare archival images, maps, artwork and stunning photographs of vintage canoes are included.

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288 pages · 10.5 × 10.5 · illustrations, maps and sketches throughout

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CANADA

Images of the Land

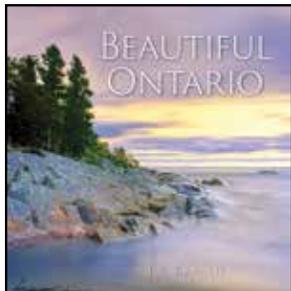
J. A. Kraulis

This magnificent collection of over 200 photographs and captions presents Canada at its most visceral: a flash of lightning exploding across a summer sky; a sudden winter storm descending on an otherwise tranquil bay; the surface of a lake caught in a moment of stillness, mirroring the world around it — scenes of unbridled beauty as captured by one of the country's most prolific photographers.

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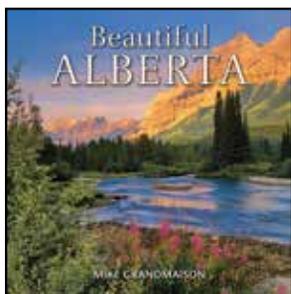


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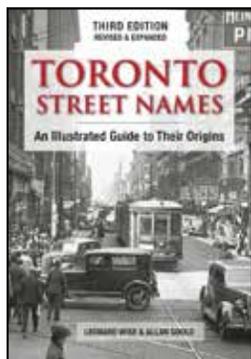


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Mike Grandmaison

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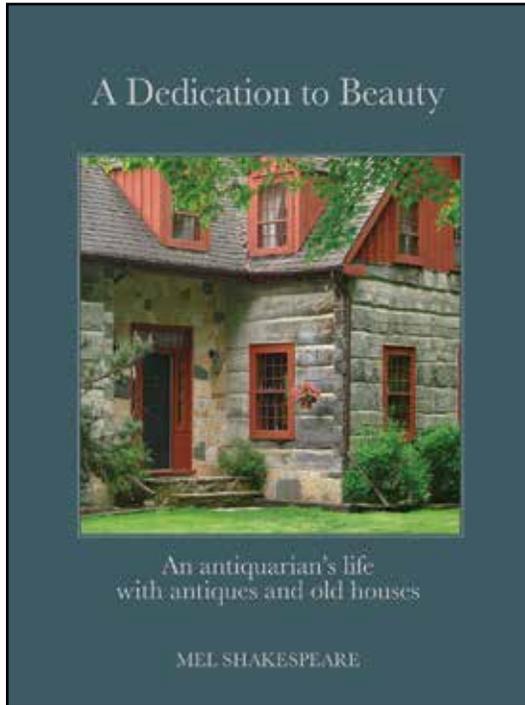
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Ron Brown

There is more to the Niagara region than a mighty cataract. There are the world-class hotels and casinos, the Shaw Festival, the wineries, the hydroelectric generators, the natural wonders, the historic sites, and the Welland Canal — an engineering marvel and vital transportation link.

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A DEDICATION TO BEAUTY

An Antiquarian's Life with Antiques and Old Houses

Mel Shakespeare

"I suppose that I am a man of the past. I think I miss the 18th century, among others. I certainly resonate with the philosophy of those times when good taste was an achievement pridefully kept in mind, and shown in the craftsmanship of homes and their interior furnishings."

In this splendid book, Mel Shakespeare traces his 60-year history of saving old barns, log houses and antiques "from the burn pile" and restoring them in harmony with each other.

Beginning with a log house made of 24" x 24" squared timbers that he bought from a farmer who was about to destroy it, Shakespeare and his wife and various accomplices began a massive restoration job on a property near Uxbridge, Ontario. Teaching himself about Ontario and Quebec furniture from past centuries, he bought sturdy pioneer furniture that was still widely available then, and built a pond and stone-and-log house that was his home for many years.

But learning how to restore his own home gave him a new business: scouring upstate New York and New England and eastern Canada for finely created old houses to be moved and restored, and barn foundations from the 19th century that could be used for the beautifully cut and split granite that would be re-used for restored stone foundations and chimneys.

A Dedication to Beauty relates the stories of 26 beautiful reconstructions and restorations, from the first square-timber house to reconstructions of log, post-and-beam, and stone houses that were first built as far east as Nova Scotia, and from the gigantic pines of northern Ontario. Each provided challenges, from discovery to carefully bringing logs out of the regrown bush — sometimes over frozen lakes in winter.

Numbering logs and stones for re-assembly, and finding craftsmen adept at the old arts was a part of the process. Next was finding the right authentic furniture and finishes to bring the houses to their maximum beauty.

All 26 are described and shown here (along with the people who owned them) with more than 320 full color pictures of 18th and 19th century antiques, the elements of the structures as they were being rebuilt, and the final results. And it was more than a business for Mel Shakespeare — the relationships with the people, the structures and the antiques resonate throughout the thoughtful and often humorous text.

This is a book for everyone interested in the old structures and furniture of Eastern North America. Previously published in an edition limited to 350 copies, it is now available at a popular price.

FIREFLY BOOKS

978-0-2281-0592-3

hardcover with jacket

\$65.00

Ctn qty: 8

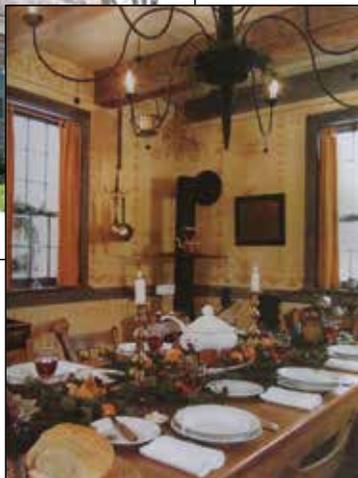
304 pages in color

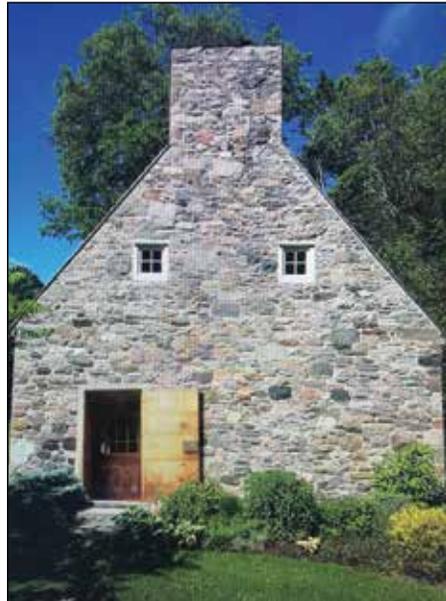
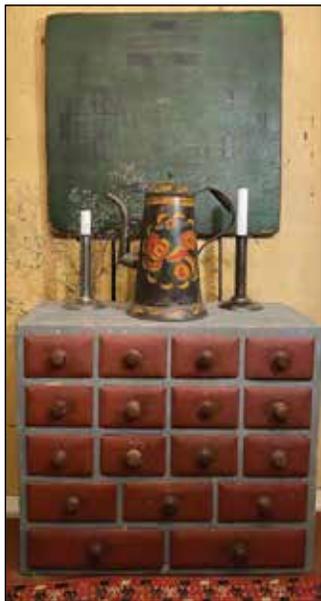
8.5 x 11.125

325 color photographs

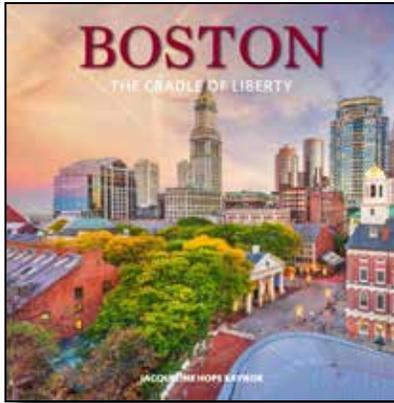
Rights: World

SEPTEMBER





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SEPTEMBER

96 pages

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full-color photography
throughout

Rights: World



BOSTON

The Cradle of Liberty

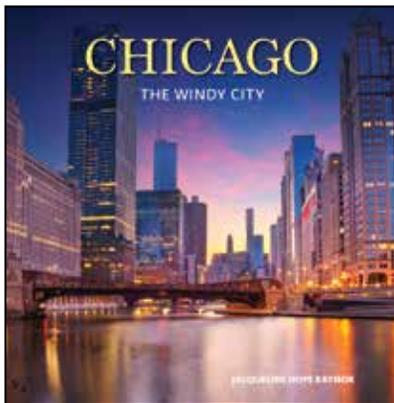
Jacqueline Hope Raynor

Boston is one of the most historic and important cities in the United States. Famous for the Boston Tea Party, it is known as the birthplace of the American Revolution. The city was founded in 1630 by Puritan colonists and was already 150 years old by the time the 13 colonies formed a new nation.

Packed with photographs that capture the history and the modern character of the city, ***Boston: The Cradle of Liberty*** provides a splendid sampling of all the city has to offer, including:

- Historic Beacon Hill, home to the Massachusetts State House and Suffolk University and known for its Federal-style townhouses, gas street lanterns and brick sidewalks.
- Faneuil Hall, a marketplace and meeting hall opened in 1742, the site of speeches by Samuel Adams and James Otis calling for independence from Great Britain.
- Harvard University, whose graduates include six American presidents, is the oldest and one of the most famous universities in the country.
- Fenway Park, the oldest baseball stadium in Major League Baseball and home to the Boston Red Sox.

NEW



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Rights: World



CHICAGO

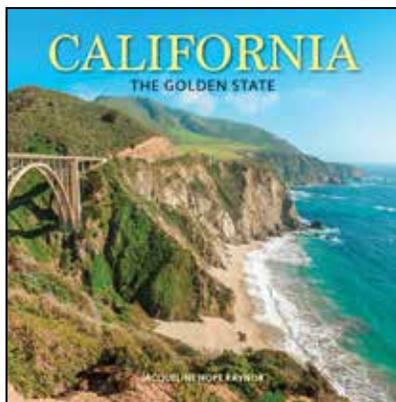
The Windy City

Jacqueline Hope Raynor

Chicago is one of the most important cities in the United States. A major metropolis and key transportation center of the American heartland, Chicago boasts a population of nearly 3 million people, making it the third most populous city in the country. It is a city of architectural gems, vibrant neighborhoods, beloved sports teams, prestigious cultural institutions, major industries and outstanding attractions.

Chicago's most famous attractions include:

- The renowned Art Institute of Chicago, founded in 1879, is one of the oldest and largest art museums in the United States and has a permanent collection of nearly 300,000 artworks.
- Navy Pier, a 3,300-foot-long pier in Streeterville, covers 50 acres and offers outstanding shops, restaurants, theaters, parks and gardens, that attracts over 9 million visitors each year.
- Millennium Park offers music and the famous Cloud Gate sculpture — nicknamed the Bean because of its shape — which lets visitors see their own reflection mirrored against the city's breathtaking skyline.
- Magnificent Mile, a section of Michigan Avenue that is home to many of the city's tallest buildings including John Hancock, Wrigley Building, Tribune Tower, Chicago Water Tower and the Drake Hotel.
- Wrigley Field, home of the Chicago Cubs since 1916, is the oldest National League ballpark in the country.

NEW

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SEPTEMBER

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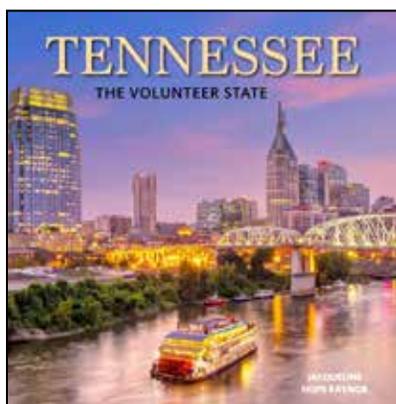
**CALIFORNIA***The Golden State*

Jacqueline Hope Raynor

California is a state of great contrasts. Its highest point, Mount Whitney, is nearly 15,000 feet above sea level, and its lowest, Death Valley, is 282 feet below sea level. Its population of almost 40 million is greater than any other state in the country. Nearly 10 million people live in Los Angeles County alone, yet there are enormous stretches of desert and forest that are barely populated.

California's wealth of attractions include:

- The pristine beauty and grandeur of Yosemite National Park and Joshua Tree National Park
- The unique and ancient sequoias, which draw visitors from around the world
- The golden sand dunes of Death Valley and the Mojave Desert
- San Francisco, one of the most beautiful and cosmopolitan cities in the world
- Los Angeles, the commercial center of the state with the glamour and mystique of Hollywood
- San Diego and its pristine beaches and popular zoo
- The Golden Gate Bridge, an internationally recognized symbol of California
- World-famous wineries and lush vineyards.

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96 pages

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full-color photography
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Rights: World

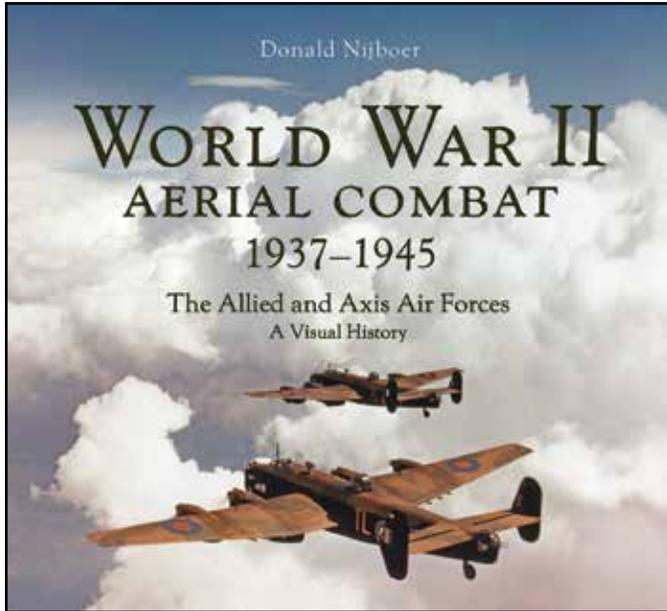
**TENNESSEE***The Volunteer State*

Jacqueline Hope Raynor

Tennessee may be small in size with a population of just over 7 million, but it is a heavy-hitter when it comes to its influence on popular music and American culture in the 20th century. The capital, Nashville, is the heart of country music performance and production, with its long-running Grand Ole Opry, Country Music Hall of Fame and the legendary stretch of honky-tonks and dance halls known as the District.

Tennessee's many historical and contemporary attractions include:

- Great Smoky Mountains National Park, containing some of the highest mountains in eastern North America, is the most-visited national park in the United States.
- The Appalachian Trail, this world-famous hiking trail, spanning almost 2,200 miles, passes through Tennessee and attracts more than 3 million hikers each year.
- The Hermitage, President Andrew Jackson's 1,120-acre plantation, is now a museum that features exhibits covering all aspects of plantation life.
- Shiloh National Military Park, commemorating the battlefield of Shiloh, the Shiloh National Cemetery and other historical landmarks.
- The Titanic Museum, a two-story museum shaped like the Titanic, located in Pigeon Forge.



WORLD WAR II AERIAL COMBAT 1937-1945

*The Allied and Axis Air Forces
A Visual History*

Donald Nijboer

Here, for the first time, is the story of the victorious, the vanquished and the forgotten air forces that fought in the Second World War in more than 300 period photographs.

World War II would see the full potential of air power over the battlefield and oceans. From mere appendages of the army and navy, air forces became essential tools of destruction and critical for future battlefield and naval success.

The histories of air warfare during World War II have focused exclusively on the air forces of the major powers: the United States, Britain, Germany, the Soviet Union and Japan. What has been completely ignored is the forgotten

men and machines that fought alongside the Allies and Axis air forces, and there were many. Some of these air forces even found themselves fighting for both sides at the same time.

Along with coverage of the major air powers, **World War II Aerial Combat 1937-1945** includes information, rare photos and illustrations from the numerous small Allied and Axis air forces that left their mark. This is the story of the forgotten air forces of Poland, Belgium, Norway, Netherlands, France, Greece, India, China, Yugoslavia, Italy, Romania, Hungary, Bulgaria, Croatia, Slovakia and Finland — all of which fought with determination and some with great skill against overwhelming odds.

World War II Aerial Combat 1937-1945 fills an important gap in our knowledge of the Second World War and the history of aviation in the mid-20th century.

Donald Nijboer is a best-selling aviation author, historian and documentary writer-producer. He is the author of many books, including *Graphic War Navy*, *Fighting Cockpits*, *Air Combat 1945*, *Graphic War: The Secret Aviation Drawings and Illustrations of World War II*, *Cockpit: An Illustrated History of World War II Aircraft Interiors* and *B-29 Combat Missions*. Currently he is writing and producing full-length aviation documentaries for the on-line broadcaster Aerocinema.com. Nijboer has also written articles for *Flight Journal*, *Aviation History*, *The Aviation Historian* and *Aeroplane Monthly*. He lives in Toronto, Canada.

FIREFLY BOOKS

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\$39.95 US / \$49.95 CAD

Ctn qty: 12

368 pages

10 x 9

hundreds of full-color
and black-and-white
photographs, index

Rights: World

SEPTEMBER





127 Curtiss P-40s of the 148th Fighter Squadron being refueled in the Bougainville, 1943. P-40s served on almost every front during World War II and saw service with the RAF, RCAF, RAAF, RNZAF, IAF, Soviet Air Force, Chinese Air Force, Dutch Air Force and Brazilian Air Force. (NASAS)

UNITED STATES

US Army Air Corps (USAAC),
US Navy/Marine Corps, US Coast Guard

Preparation for War

As Europe prepared for war, military aircraft production in the United States remained stagnant. Again from an increase in foreign orders from the British, French, Chinese, Dutch, Finnish air forces, the American aircraft industry, which employed 66,200 workers, delivered just 925 aircraft to the USAAC and US Navy in 1938. In those days an order for 30 aircraft was considered enormous.

As the aircraft industry received foreign orders the production peaked at approximately 3,000. Delivery rates were slow however, and even with foreign orders, only 2,280 military aircraft were produced in the United States in 1939. As France was falling in May 1940, President Roosevelt called for the United States to increase its annual production of aircraft to 90,000 and to maintain a baseline strength of the same number of aircraft with the USAAC deploying 36,000 aircraft and the US Navy 15,000.

Although production rates were slow, America was producing modern fighters and bombers. The Lockheed P-38 Lightning, Curtiss P-36 and P-40 fighters were in production along with heavy bombers like the Boeing B-27 and Consolidated B-24. The US Navy had the Grumman F4F Wildcat fighter along with the Douglas TBD-dev bomber and the first prototype of the Chance Vought XF4U-1 fighter that made its first flight in May 1940.

Roosevelt's plan was ambitious and hard many doubted. But aircraft production began to rise with 6,000 aircraft produced in 1940. When the United States entered World War II on 7 December 1941 the USAAC was one of the smallest air forces in the world with approximately 1,500 aircraft, which included 320 bombers of all types. The US Navy's aircraft carriers and Marine Corps squadrons counted, 308 Boeing F2A-3 Buffalo, 131 Grumman F4F Wildcat fighters, 192 Douglas SBD dive-bombers, approximately 50 Vought SB2U-3 Vindicator and 99 Douglas TB-1 Devastator torpedo bombers.

USAAC

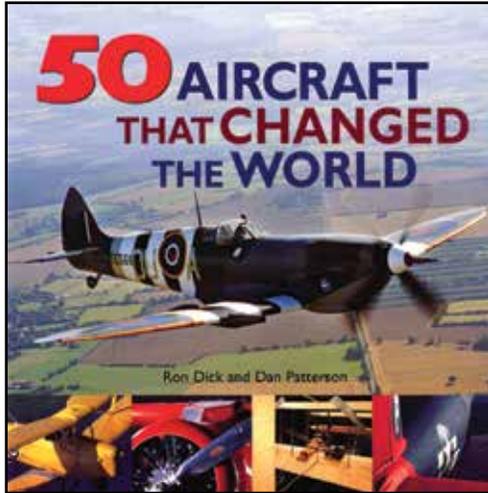
Aircraft: 400
Bombers: 300

US Navy/Marine Corps

Aircraft: 200
Bomber: 242
Torpedo Bombers: 99
Maritime Patrol: 100 Pacific Theater

World Air Forces | 17





BACK IN PRINT

50 AIRCRAFT THAT CHANGED THE WORLD

Ron Dick and Dan Patterson

“The team’s selections are defensible, and the illustrations, sidebars, pilot and aircraft profiles, and human-interest stories are all fresh, appealing, and insightful. Recommended for all aeronautical collections.”

—Library Journal

In December of 2019, Vancouver-based airline Harbour Air took to the sky in a 1956 Havilland Beaver retrofitted to fly on battery power. Eschewing gasoline and easily able to fly commuter distances, this old new plane took the first steps of 21st-century flight. **50 Aircraft That Changed the World** is about exactly this type of flight revolution. Written by the authors of the widely acclaimed *Aviation Century* series, it profiles 50 of history’s most influential aircraft and their pilots and designers.

Now an aviation classic, the book has been reformatted to a smaller size but otherwise remains the same. It begins with the 1905 Wright Flyer III, and moves on to the birth of aerial warfare in World War I, the trailblazers of the interwar years, classic World War II aircraft, the jets of the Korean and Vietnam wars, modern commercial carriers, private jets, experimental designs and new combat fighters featuring stealth technology.

FIREFLY BOOKS

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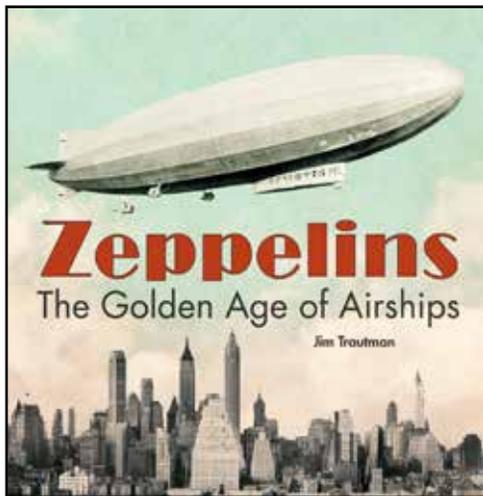
AVAILABLE

208 pages

9 x 9

300 color and black and white photographs, bibliographical note, index

Rights: World



BACK IN PRINT

ZEPPELINS

The Golden Age of Airships

Jim Trautman

Every day there are tens of thousands of transoceanic flights. In the 1930s, the invention of planes able to traverse the Atlantic changed the world. However, there were already aircraft crossing vast oceans over a decade earlier. Lighter than air, these vehicles were called dirigibles, or, as the Germans named them, Graf Zeppelins. Illustrated with period photographs, vintage travel posters, blueprints, advertisements and colorful brochures, **Zeppelins: The Golden Age of Airships** covers every aspect of these fascinating and oft overlooked airships, from their initial designs through to the height of their popularity during the Golden Age of Aviation.

At the beginning of the 20th Century, dirigibles transported passengers, mail and other cargo from Europe to the Americas, forever changing the world’s concept of time and space. **Zeppelins: The Golden Age of Airships** is a thorough exploration of these awe-inspiring feats of aviation.

Jim Trautman grew up in the shadow of New Jersey’s Liberty (Newark) Airport and has maintained a lifelong love of aviation history. He is the author of *Pan American Clippers: The Golden Age of Flying Boats* and is a regular contributor to North American magazines, newspapers and television.

FIREFLY BOOKS

978-0-2281-0443-8

hardcover with jacket

\$45.00 US / \$49.95 CAD

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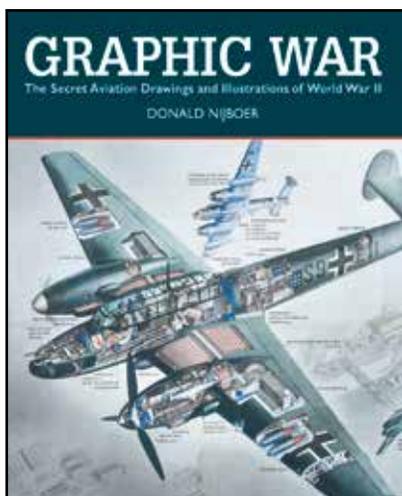
192 pages

10 x 10

150 color images, appendix, index

Rights: World





GRAPHIC WAR

The Secret Aviation Drawings and Illustrations of World War II

Donald Nijboer

“This fascinating book is a gold mine for aviation trivia junkies.”
— Airforce

Graphic War is a superb collection of top-secret drawings, including training manuals and colorful wartime posters, from World War II. They were brilliantly created from a few downed aircraft, but mainly from pilots’ views of the enemy in the air, during missions.

Almost all of the material was originally listed as “restricted — official use only” and previously unpublished in any form. The cutaway drawings of the aircraft and airborne weaponry were critical to the war efforts of Allied and Axis forces alike. As there was little intelligence available to pilots about the design, power and armament on opposing aircraft, these “graphic transcriptions” were essential.

Aviation enthusiasts, modelers, illustrators, artists and anyone with an interest in World War II history will find **Graphic War** a compelling inside look at the war fought in the sky.

FIREFLY BOOKS

978-1-55407-892-9

paperback \$35.00

Ctn qty: 12

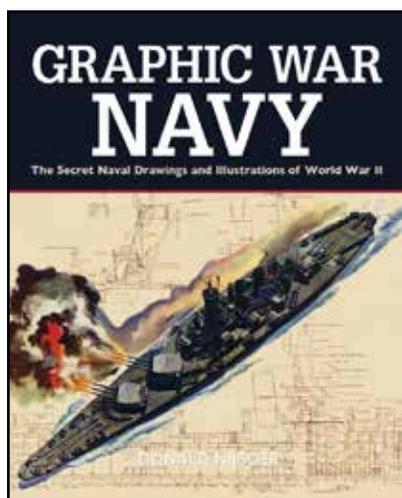
AVAILABLE

272 pages

9.25 × 11.25

full-color photographs throughout, bibliography, index

Rights: World



GRAPHIC WAR NAVY

The Secret Naval Drawings and Illustrations of World War II

Donald Nijboer

This meticulously curated collection showcases a wealth of training manuals, vibrant wartime posters, and captivating illustrations. Scouring archives around the world, Nijboer has included naval material from Great Britain, The United States, Germany, and Canada.

One of the highlights of **Graphic War Navy** is the stunning cutaway drawings of naval vessels and their armaments. These visuals played a pivotal role in the strategies of both Allied and Axis forces. In an era where there was limited intelligence about enemy craft, these illustrations were indispensable.

Delve into the world of anonymous graphic artists and technical illustrators who, though unrecognized in their time, left an indelible mark on history. Their work, revived within these pages, offers a rare glimpse into war room tactics and the training of personnel.

Donald Nijboer is a best-selling aviation author/historian/documentary writer-producer and Smithsonian Speaker who lives in Toronto, Canada.

FIREFLY BOOKS

978-0-2281-0484-1

hardcover \$49.95

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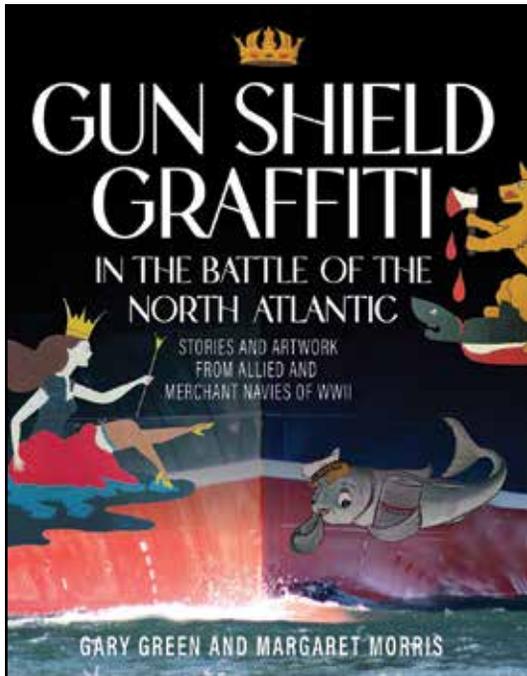
288 pages

9 × 11

full-color photographs throughout, bibliography, index

Rights: World





GUN SHIELD GRAFFITI IN THE BATTLE OF THE NORTH ATLANTIC

Stories and Artwork from Allied and Merchant Navies of WWII

Gary Green and Margaret Morris

A feast of colorful artwork adorns the walls of a Second World War-era officers club in the North Atlantic city of St. John's — cartoons painted onto ship gun shields that convey stories of courage and cowardice, resolve and resilience, triumph and tragedy.

The Sea-Going Officers' Club (now known as the Crow's Nest Officers' Club) opened its doors in 1942. It served as a war-time retreat where allied naval and merchant officers from the United Kingdom, Canada and the United States could unwind, share stories of victory and loss, and have a home-cooked meal.

The Crow's Nest has survived as both a cozy meeting place and a vibrant time capsule of the war years. Gun shield art, or gun shield graffiti, are informal badges designed by those aboard warships and merchant navy vessels and painted on a ship's forward gun shield. The often-irreverent artwork includes references to an event, an attribute of the ship, or its namesake community. Most gun shields were destroyed as ships were scrapped or sold at war's end. In some cases, however, smaller versions were painted and presented by ship's crews, during the war, to the Crow's Nest.

The stories behind gun shield graffiti, collected for the first time in this book, are as varied and intriguing as the images themselves.

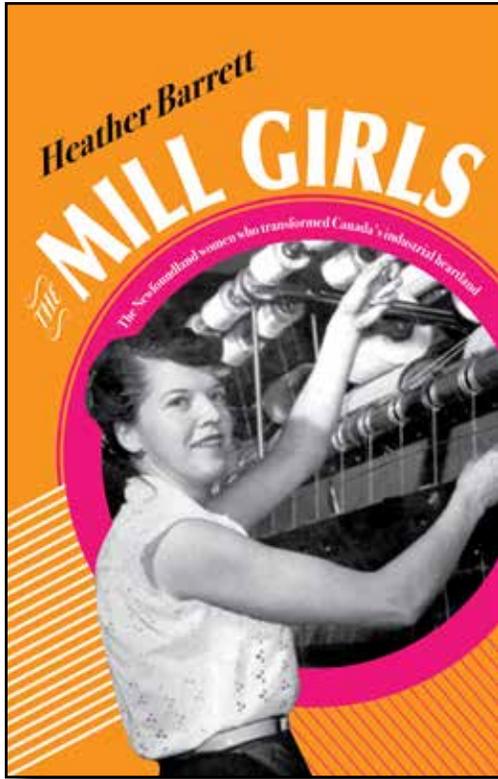
The collection at the Crow's Nest is specifically included in the designation of the club as a National Historic Site by the Government of Canada.

Gary Green and **Margaret Morris** regularly deliver presentations about the history the Crow's Nest Officer's Club and write for the Club's newsletter. Gary is a retired student counsellor with the Marine Institute of Memorial University of Newfoundland. Margaret is a former fisheries observer and retired naval officer. Both are past presidents of the Club.

BOULDER BOOKS 120 pages
 978-1-998220-22-9 8 x 10
 hardcover \$34.95 full color throughout
 Ctn qty: Rights: U.S. & Canada

OCTOBER





THE MILL GIRLS

The Newfoundland Women Who Transformed Canada's Industrial Heartland

Heather Barrett

Join Heather Barrett on an extraordinary journey as she uncovers the mystery of the Mill Girls. Using humor, drama, and heartwarming tales, their story illuminates the 1940's exodus of young single women from the then country of Newfoundland to Cambridge, an industrial city in Ontario.

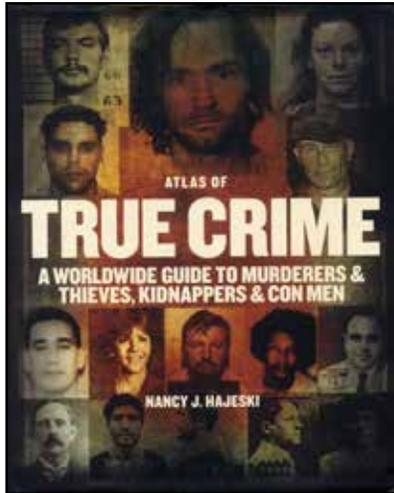
The Mill Girls invaded Canada like a tidal wave, transforming the demographics, culture and economics of an entire region, and launching a feminist offensive before the word itself existed. Who were they? Why did they leave Newfoundland? And why did their stories vanish? This new book reads like a whodunnit, with heaping doses of comedy and inspiration.

Heather Barrett is a journalist and storyteller, and an international award winning radio documentary producer. She is also a long-time producer and host with the Canadian Broadcasting Corporation, based in St. John's. In 2023 she co-authored a previous book, *Black Harbour: Slavery and the Forgotten Histories of Black People in Newfoundland and Labrador*.

BOULDER BOOKS 220 pages
 978-1-989417-61-4 5.5 × 8
 paperback \$22.95 Rights: U.S. & Canada
 Ctn qty:

OCTOBER





ATLAS OF TRUE CRIME

A Worldwide Guide to Murderers and Thieves, Kidnappers and Con Men

Nancy J. Hajeski

Atlas of True Crime offers a wide-ranging survey of the criminal underworld from the 1850s to the present, providing illustrated histories of dozens of infamous individuals who have left their mark on society — in the darkest ways possible.

Profiled are the apex serial killers: John Wayne Gacy, Ted Bundy and David Berkowitz; the cannibals: Jeffrey Dahmer, Ed Gein and Albert Fish; and the spree killers like Richard Speck, Charles Whitman and Charles Manson; plus murderers and cannibals from around the world.

Other contents include:

- Crimebusters and the history of policing
- The advent of forensic science
- Bootleggers and bank robbers
- Top crime bosses of the past century
- Unsolved murders and Hollywood homicides
- Romances gone wrong
- A look into the minds of serial killers
- Notorious Asian, European and South American killers
- Kidnappers
- Big robberies and grand thefts
- White collar criminals and embezzlers.

FIREFLY BOOKS

978-0-2281-0475-9

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\$24.95 US / \$29.95 CAD

Ctn qty: 12

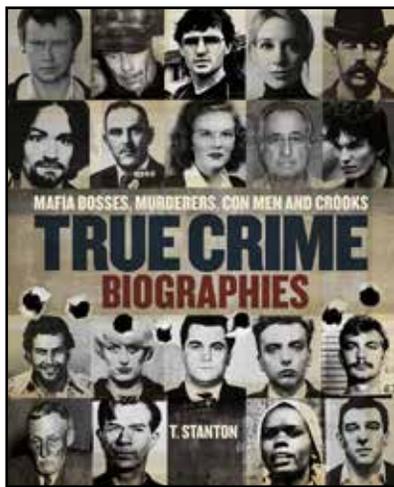
224 pages

9 x 11

approximately 800 color and black and white photographs, maps, index

Rights: U.S. & Canada

AVAILABLE



TRUE CRIME BIOGRAPHIES

Mafia Bosses, Murderers, Con Men and Crooks

T. Stanton

The world can be an arbitrary or tough place to live in. These people make it worse, from taking advantage of naïve and trusting people (see Bernie Madoff) to religious cult leaders (see David Koresh) to violent madmen (see Charles Whitman) and vicious exploiters (see Whitey Bulger, Al Capone, Pablo Escobar and a host of unsavory others).

What made them tick? Where were they born and what strange situation made them into monsters, con men, thieves and killers? Where did they do their worst and what brought them to their ends?

True Crime Biographies answers these questions and offers chilling facts and insights into far more. What were their motives, how did they get away with crimes, what drove them to commit the crimes and how did they get away with them — in some cases, forever?

Each “biography” comprises two pages of photos, histories, maps and atmosphere. The criminals range from well-known Brits like the Krays, North Americans like Ted Bundy, Meyer Lansky and the still-missing D.B. Cooper. There are less-familiar European and Asian criminals, complete with their cartels and gangs of Yakuza and Mafiosi.

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Ctn qty: 12

224 pages

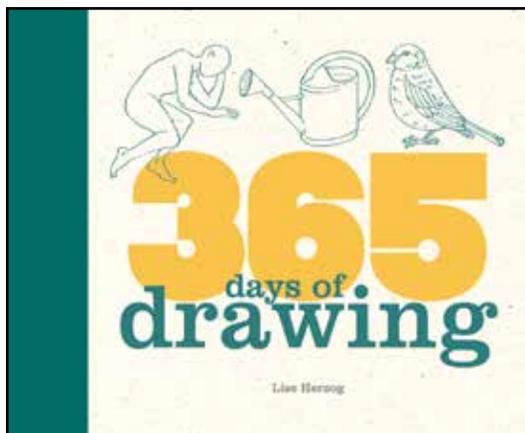
9 x 11

about 600 photos and illustrations, index

Rights: U.S. & Canada

AVAILABLE





FIREFLY BOOKS

978-0-2281-0260-1

hardcover \$24.95

Ctn qty: 20

368 pages

7.75 x 6.25

black-and-white
drawings

Rights: U.S. & Canada

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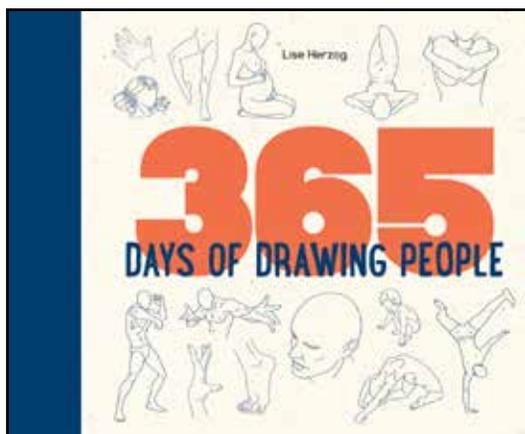
365 DAYS OF DRAWING

Lise Herzog

You want to learn to draw. You know you have to practice. Every day. But it is that blank sheet of paper that sets off the “what do I draw?” and “I don’t know how to draw it!” panic. That is where **365 Days of Drawing** comes in.

There is a step-by-step drawing exercise for every day of the year. Each shows the steps from the first line to the last and a brief text explains the steps. You can move through the book front to back or pick and choose. All 365 drawings start with one shape or line — a circle, an oval, a square, a rectangle, a curved line, a straight line — upon which the object or person is built. By mixing these basic strokes anything is achievable.

The reader can add perspective to go from two- to three-dimensions: create volume turning a square into a box, add depth turning a circle into a cylinder, create distance making railway tracks disappear. A one-quarter view of a box is different than from the front, and an open box even more different.



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Ctn qty:

368 pages

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full color throughout

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AVAILABLE



365 DAYS OF DRAWING PEOPLE

Lise Herzog

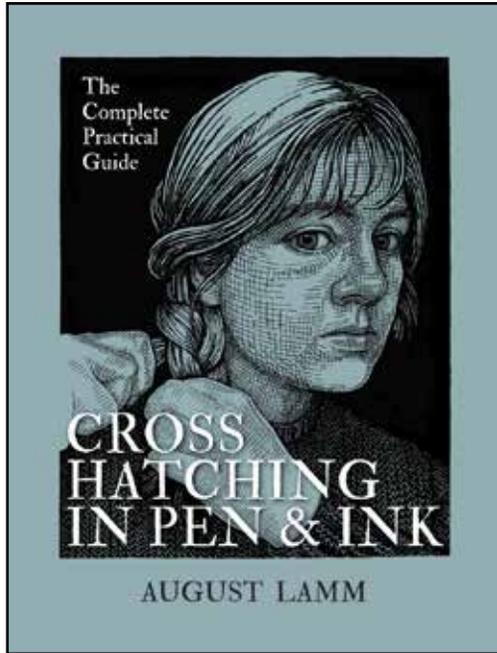
Lise Herzog is an accomplished teacher of pen and pencil skills. Her first work with Firefly is notable for the thoroughness of its easy lessons, progressing from a few simple lines to shading and texture... over 365 days.

When it comes to drawing, “practice makes perfect.” In **365 Days of Drawing People**, Herzog shows how, with a few strokes of the pencil, you can make a simple likeness of infant, toddler, young adult and older people — people with work and age lines in their faces.

And progressively, through the year, make more complex drawings of hands and limbs, faces and hair, and have multiple perspectives of the same person, or drawings of bodies in motion.

Each drawing is shown in black on the page, but the days of the year and title of the drawing are in 4-color, so that the book is a lively and inspiring presentation.

Better still, like the original **365 Days of Drawing**, this new book is very thick, and quarter-bound in real cloth, looking like a real traditional artist’s notebook or sketchpad. This feature has been a notable factor in the success of the original book — despite its modest retail price, it looks like a million!



CROSSHATCHING IN PEN AND INK

The Complete Practical Guide

August Lamm

Crosshatching is a drawing technique that emerged in Medieval Europe and was perfected by Old Masters such as Dürer and Rembrandt. It later fell out of favor and into obscurity with the advent of the offset printing press.

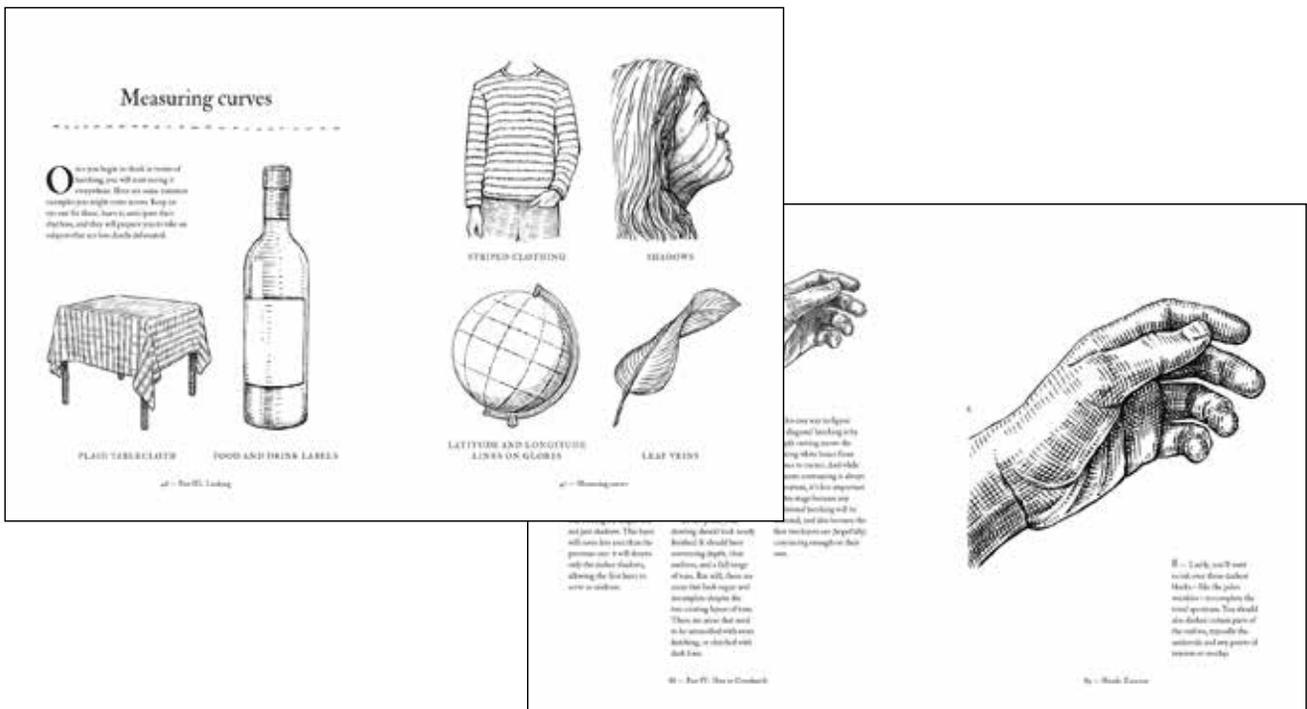
Recently, ink drawing has enjoyed a huge resurgence in popularity, and the art community on Instagram has embraced crosshatching anew. With its impressive historical roots and realistic results, it is seen as the sophisticated, fine-art alternative to more stylized techniques in graphic novels and commercial illustrations.

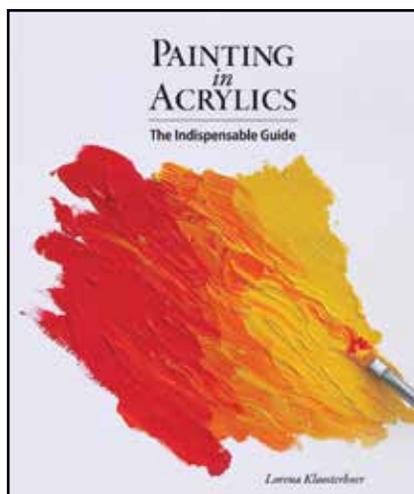
This practical book takes readers from the very basics of crosshatching through to drawing concepts such as light, shape and shadow. For each topic — still life, portraiture, figure drawing and landscapes — August Lamm uses a combination of fine-art examples, illustrations and step-by-step tutorials to take the reader through the fascinating and accessible process of crosshatching, from perception to execution. This is a comprehensive guide, suitable for beginners and artists of every level.

August Lamm has built a full-time career teaching workshops and online classes in crosshatching. She has a degree in art history and has worked as an art handler, art writer and podcaster. August shares her work online with her enthusiastic 172,000-strong audience on Instagram at @augustlamm.

FIREFLY BOOKS 176 pages
978-0-2281-0377-6 7.5 × 9.63
 paperback with flaps 150-plus illustrations, index
\$24.95 US / \$29.95 CAD
 Ctn qty: 24 Rights: U.S. & Canada

AVAILABLE





PAINTING IN ACRYLICS

The Indispensable Guide

Lorena Kloosterboer

Painting in Acrylics: The Indispensable Guide provides comprehensive guidance for painters of all experience. Realist painter Lorena Kloosterboer, known for her exceptional technical skill, starts with the basics and progresses to advanced techniques and professional practice.

Beyond its outstanding content, this book's size makes it an exceptional value. Other titles on this topic rarely exceed 200 pages, even the so-called "big" books. An affordable volume by a world-renowned, widely exhibited artist, ***Painting in Acrylics: The Indispensable Guide*** is a superb value that will provide years of expert guidance and inspiration. It is an essential choice for retailers and libraries.

Lorena Kloosterboer is an internationally acclaimed Dutch-Argentine artist with a career of more than 25 years. Her award-winning artwork, mostly in the photorealist style, has been exhibited in galleries and museums in 10 countries, including the United States, and published in leading international art magazines, museum catalogs, and art books. Her paintings, drawings and sculptures reside in numerous collections around the world. She lives in Antwerp, Belgium.

FIREFLY BOOKS

978-1-77085-408-6

hardcover

\$35.00 US / \$39.95 CAD

Ctn qty: 10

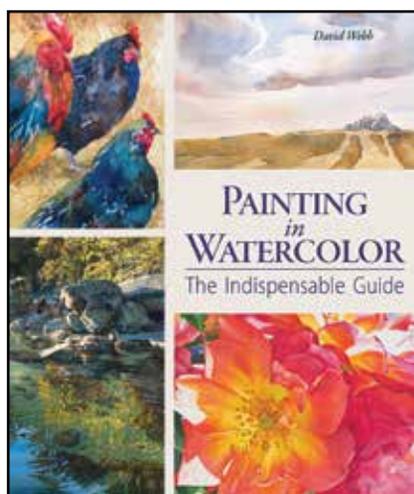
320 pages

8.5 × 10

full-color throughout,
appendices, glossary,
index

Rights: U.S. & Canada

AVAILABLE



PAINTING IN WATERCOLOR

The Indispensable Guide

David Webb

The essential techniques and detailed explanations and demonstrations in this beautifully produced book will educate and encourage beginner to experienced artists so that they too can obtain results and have fun in the process.

Readers will also discover the widest range of possible watercolor effects thanks to a team of 20 internationally recognized guest artists who reveal some of their painting secrets in a series of 'life lessons'. David Webb's instruction, 'Help!' panels that focus on what can go wrong, and advice on how to avoid typical mistakes will put new watercolor artists on the road to progress quickly.

David Webb has been an artist and illustrator, specializing in watercolor, for over 35 years. He writes for leading art magazines and is the author of two watercolor books. David also tutors painting courses and demonstrates to art societies. He is based in Devon in the UK. www.davidwebbart.co.uk

FIREFLY BOOKS

978-1-77085-738-4

hardcover

\$35.00 US / \$39.95 CAD

Ctn qty: 14

256 pages

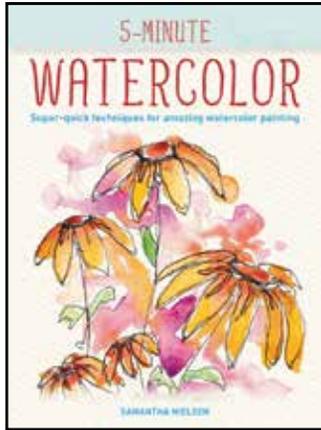
8.75 × 10.25

800 full color artworks,
gallery, index

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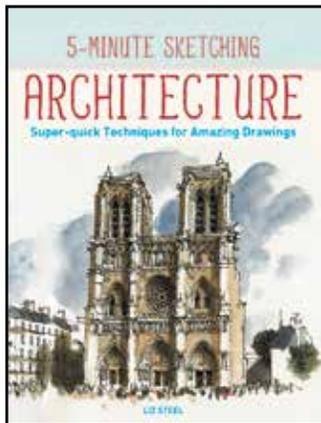


5-MINUTE WATERCOLOR

Super-quick Techniques for Amazing Watercolor Painting
Samantha Nielsen

5-Minute Watercolor features 60 exercises for new and aspiring artists. This bite-sized approach will help readers to make watercolor painting a part of their everyday lives. Every spread in the book features five expert tips and ideas, as well as examples of amazing 5-minute watercolor sketches to inspire readers.

978-0-2281-0114-7 · paperback · \$19.95
128 pages · 6.75 × 8.75 · 350 illustrations, full color and black and white, index
Rights: U.S. & Canada

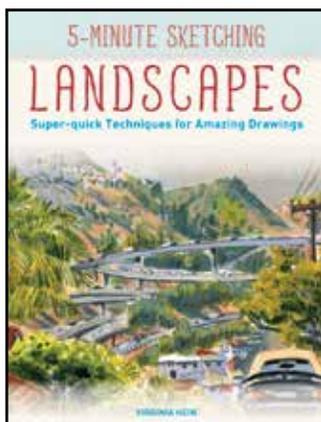


5-MINUTE SKETCHING — ARCHITECTURE

Super-quick Techniques for Amazing Drawings
Liz Steel

5-Minute Sketching — Architecture can help artists of all abilities — but especially novices — to understand and reproduce real-life perspective in their drawings. The rules of perspective will become instinctive and the artist can focus on the creative: decorative forms, the setting, the mood, the people, and the activity that gives life to architecture. This book features a comprehensive collection of expert tips, ideas and inspirational examples of amazing 5-minute sketches of architecture. Its bite-sized approach shows how little time is needed to make drawing a part of everyday life.

978-1-77085-757-5 · paperback · \$19.95
128 pages · 6.75 × 8.75 · 350 illustrations, full color and black and white, index
Rights: U.S. & Canada

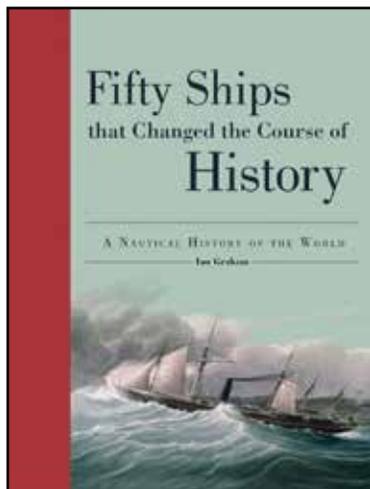


5-MINUTE SKETCHING — LANDSCAPES

Super-quick Techniques for Amazing Drawings
Virginia Hein

5-Minute Sketching — Landscapes is about drawing what you see, mostly in settings away from the “modern world.” It’s especially appropriate for travelers. There are abundant tips for new and aspiring artists which can be done in any number of locations and as often as desired. All will help to hone skills, increase speed, and help to promote a daily drawing routine.

978-1-77085-918-0 · paperback · \$19.95
128 pages · 6.75 × 8.75 · 350 illustrations, full color and black and white, index
Rights: U.S. & Canada



STILL AVAILABLE

FIFTY SHIPS THAT CHANGED THE COURSE OF HISTORY

A Nautical History of the World

Ian Graham

Fifty Ships that Changed the Course of History is a beautiful guide to 50 water vessels that played a key role in world history and had a great impact on human civilization. The book presents the ships chronologically, beginning with Pharaoh Khufu's solar barge from about 2566 BCE. The chapter includes a photograph of the reconstructed ship, discovered in 1954 near the Great Pyramid. Religious beliefs held that in the afterlife the pharaoh would need a ship to sail the cosmic waters of the sky with the sun god, Ra.

The book closes with another sun-seeking ship 4,000 years later. The epitome of an ocean cruise ship, the MS Allure of the Seas is the biggest passenger ship ever built. An Oasis-class cruise ship, it is a destination in itself, complete with a Central Park-like oasis, 18 decks, 5,492 passengers, and a crew of 2,384.

This attractive reference provides an innovative perspective on maritime and world history. It is an excellent selection for all collections.

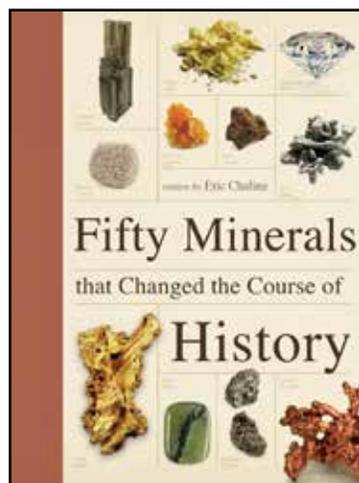
FIREFLY BOOKS

978-0-2281-0364-6
paperback \$19.95
Ctn qty:

224 pages
6.75 × 9
full color throughout,
maps, further reading,
index

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STILL AVAILABLE

FIFTY MINERALS THAT CHANGED THE COURSE OF HISTORY

Eric Chaline

"The brief sections are consistently interesting, and plenty of supplemental illustrations and photos make this a handsome volume... best-suited to curious kids and casual mineralogists."
—Publishers Weekly

"A beautiful book, nicely bound and richly illustrated... written in an easy to read, casual style."
—Science Books and Films

Fifty Minerals that Changed the Course of History is a beautifully presented guide to the minerals that have had the greatest impact on human civilization. These are the materials used from the Stone Age to the First and Second Industrial Revolutions to the Nuclear Age and include metals, ores, alloys, salts, rocks, sodium, mercury, steel and uranium. The book includes minerals used as currency, as jewelry and as lay and religious ornamentation when combined with gem minerals like diamonds, amber, coral, and jade.

FIREFLY BOOKS

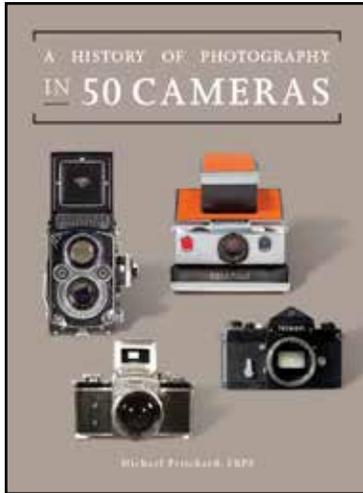
978-1-77085-587-8
paperback with flaps
\$19.95
Ctn qty:

224 pages
6.75 × 9
full-color throughout,
further reading, index

Rights: U.S. & Canada

AVAILABLE





BACK IN PRINT

A HISTORY OF PHOTOGRAPHY IN 50 CAMERAS

Michael Pritchard

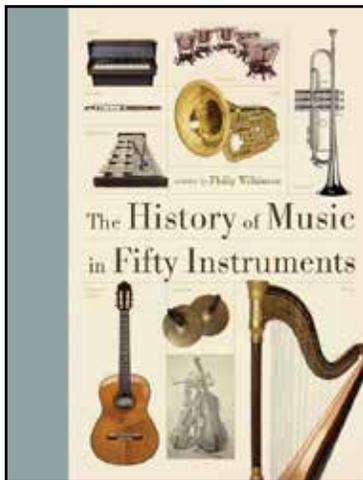
“This new volume in Firefly’s wonderful Fifty series outlines the history of photography through a chronological look at various cameras, from the Giroux Daguerreotype of 1839 through the smartphones of today... This readable volume is recommended for most public libraries and is a must-purchase where there is any interest in photography.”
 —Booklist

This is an ideal book for camera collectors as well as anyone researching the history and art of photography.

A History of Photography in 50 Cameras explores the 180-year story of perhaps the most widely used device ever built. It covers cameras in all forms, revealing the origins and development of each model and tracing the stories of the photographers who used and popularized them. Illustrated throughout with studio shots of all fifty cameras and a selection of iconic photographs made using them, it is the perfect companion guide for camera and photography enthusiasts alike.

FIREFLY BOOKS 224 pages
 978-0-2281-0363-9 6.75 × 9
 paperback with flaps 150 illustrations, glossary,
 \$24.95 bibliography, index
 Ctn qty: 24 Rights: U.S. & Canada

AVAILABLE



NOW IN PAPERBACK

THE HISTORY OF MUSIC IN FIFTY INSTRUMENTS

Philip Wilkinson

The History of Music in Fifty Instruments outlines musical history in well-written nuggets of information. Profiling one instrument at a time, it describes the history of music since the 1700s, when orchestras first took the formal shape familiar to us. The concise text explains the role of each instrument in the orchestra and its importance in the development of music in general.

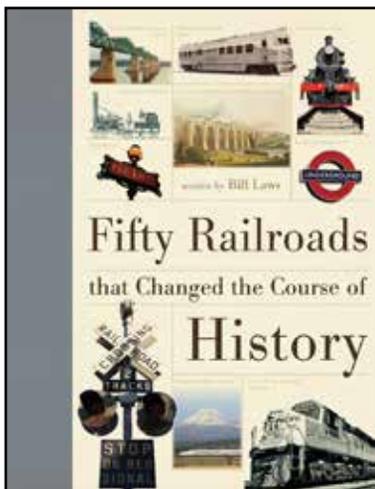
The book lists the 50 instruments chronologically in the woodwind, brass, percussion and string sections of an orchestra. The classic instruments are included — violin, cello, flute, oboe, clarinet, harp and more. Some instruments reflect the musical period or context in which they were most popular, such as the harpsichord in the Baroque period, and the snare drum in military parades. Among the unusual instruments is the otherworldly theremin.

Philip Wilkinson is a freelance writer and an author in a range of subject areas, particularly history, architecture and music. His achievements include the award-winning book *Amazing Buildings*, *What the Romans Did for Us*, and several TV tie-ins, including three for the BBC’s major series *Restoration*.

FIREFLY BOOKS 224 pages
 978-0-2281-0341-7 6.75 × 9
 paperback \$24.95 150 full-color
 Ctn qty: illustrations, further
 reading, useful websites,
 OCTOBER index

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NOW IN PAPERBACK

FIFTY RAILROADS THAT CHANGED THE COURSE OF HISTORY

Bill Laws

Fifty Railroads that Changed the Course of History is a handsome, illustrated survey of the most important historical and contemporary railway lines around the world. Filled with unusual and unexpected stories and facts, it will captivate a wide audience, from the curious browser to researching students.

The book organizes the railroads chronologically, considering each according to its greatest impact on Social, Commercial, Political, Engineering and Military history. Maps plus more than 200 elegant drawings, photographs and paintings as well as dozens of sidebars highlight the concise, engaging text.

The 50 railroads span history, from the first in public passenger travel (Wales, 1807), to Japan's speed-record breaking "Bullet." Railroads in some locales reflect the map of colonialism (Guyana to transport sugar, India to carry cotton and arms). They moved troops (the Crimea, the American Civil War, the Boer War) and united vast lands (Canadian Pacific Railway, Trans-Siberian). They transported people to horrible places (Auschwitz Ker), saved the Railway Children, and went underground to cross the English Channel.

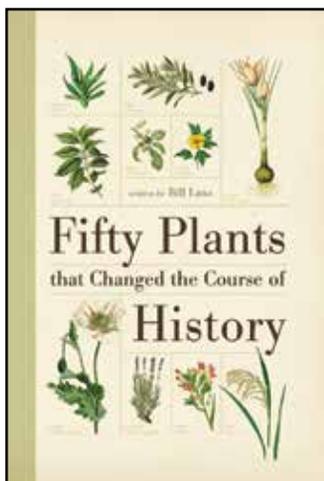
FIREFLY BOOKS

978-0-2281-0403-2
paperback \$24.95
Ctn qty:

224 pages
6.75 × 9
full color throughout,
further reading, website
directory, index

OCTOBER

Rights: U.S. & Canada



BACK IN PRINT

FIFTY PLANTS THAT CHANGED THE COURSE OF HISTORY

Bill Laws

"This book will mesmerize plant-lovers and non-gardeners alike."
— American Gardener

"This marvelous collection of tales deserves to be read and enjoyed."
— Chicago Botanic Garden

Fifty Plants that Changed the Course of History is a beautifully presented guide to the plants that have had the greatest impact on human civilization. Entries feature a description of the plant, its botanical name, its native range and its primary functions — edible, medicinal, commercial or practical. Concise text is highlighted by elegant botanical drawings, paintings and photographs as well as insightful quotes.

Bill Laws is a social historian and the author of 10 books. He has contributed to such publications as the *Guardian*, the *Daily Telegraph* and *BBC History* magazine. He lives in England.

FIREFLY BOOKS

978-1-77085-588-5
paperback with flaps
\$24.95
Ctn qty: 24

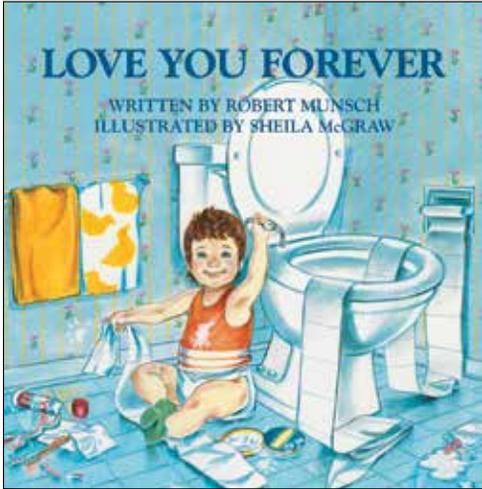
224 pages
6.75 × 9
full-color throughout,
further reading, index

Rights: U.S. & Canada

AVAILABLE



BESTSELLERS



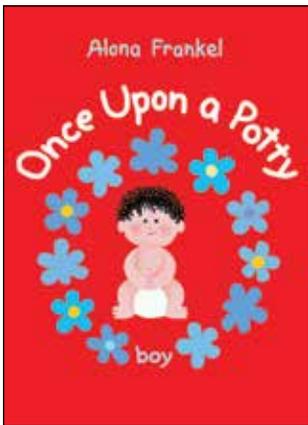
LOVE YOU FOREVER

Robert Munsch
illustrated by Sheila McGraw

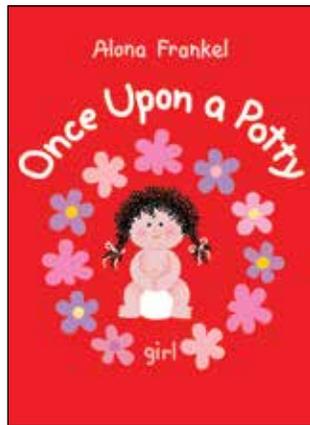
There are 3 million new children in America and Canada each year – and every family is touched by this book.

Available in six formats, as well as in Spanish and French, **Love You Forever** is a “must” for every bookstore.

978-0-920668-37-5
paperback \$5.95 US / \$6.95 CDN



Boy: 978-1-77085-404-8
\$9.95 board book

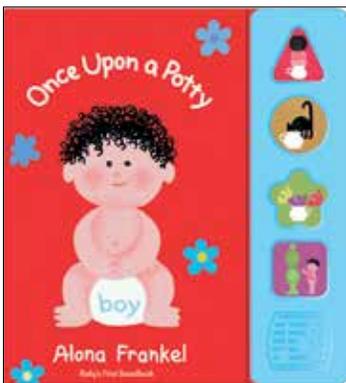


Girl: 978-1-77085-405-5
\$9.95 board book

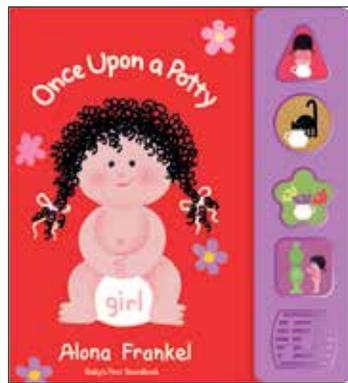
ONCE UPON A POTTY

Alona Frankel

Since 1975, **Once Upon a Potty** has been THE potty training book. It has it all: bright graphics, simple language, a fun story and an anatomically correct hero. With an edition for each gender, the book relates directly to the child, making potty-training relatable and easy to understand. More than four million copies have sold worldwide.



Boy: 978-0-2281-0237-3
\$16.95 sound version



Girl: 978-0-2281-0238-0
\$16.95 sound version

Now with sound button technology

The four sound buttons cover the essentials, with a dose of amusement: a fanfare for success; kitty meows (is it a milk bowl!); birds singing; and the flush-it’s-all-gone finale. The three AG-13 button cell 1.5V batteries are removable and replaceable, and access is childproof.



THE LITTLE BOOK OF BACKYARD BIRD SONGS

Andrea Pinnington and Caz Buckingham

Being able to identify a bird's song is a skill that brings joy and fosters an appreciation of nature. Learning how to differentiate between the songs of a house finch and a goldfinch, however, is not easy. That is where this enchanting book comes into its own. It features recordings of twelve bird songs from some of the best-known garden bird species seen and heard across North America.

This is an interactive board book designed for any age with features for young readers. The board pages are easy to turn. The twelve song buttons are easy to activate and each bears a portrait of the singing bird. The high-quality sound module is encased in durable plastic, and the one-inch (3 cm) speaker makes it easy to hear and differentiate the elements of a bird's song, like pitch, tempo, whistles, trills and buzzes.

All twelve birds have winter or summer ranges in the United States and Canada. This means that readers are sure to see most if not all the birds.

FIREFLY BOOKS

978-1-77085-744-5

plastic-laminated
hardcover with 12 sound
buttons, shrinkwrapped

\$24.95

Ctn qty: 20

Ages 5-9

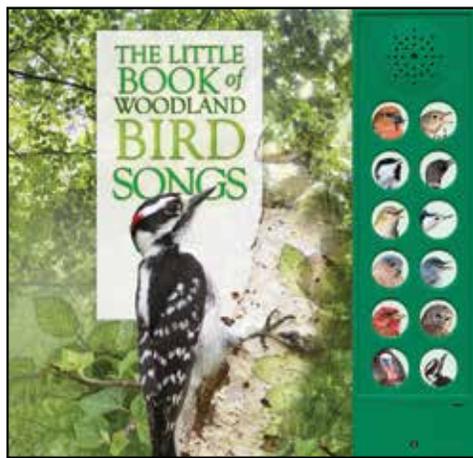
26 pages

8¾ × 8¾

full color throughout,
plastic 12-button sound
module with replaceable
battery (included)

AUGUST

Rights: U.S. & Canada



THE LITTLE BOOK OF WOODLAND BIRD SONGS

Andrea Pinnington and Caz Buckingham

The Little Book of Woodland Bird Songs features recordings of twelve bird songs from some of the best-known woodland species seen and heard in North America. It is an interactive board book that is ideal for curious young readers. The sturdy pages are easy to turn and the twelve song buttons, each with a portrait of the bird, are easy to activate. The high-quality sound module is encased in durable plastic and the one-inch (3-cm) speaker makes it easy to hear and differentiate the elements of the bird's song, such as pitch, tempo and trills.

Beautiful lifelike illustrations aid in identifying the birds and a descriptive paragraph and facts panel provide information such as the time of day the bird is likely to sing, what it eats, behavior traits and how it constructs its nest.

All twelve birds have winter or summer ranges in the United States or Canada. This means that readers are sure to see most if not all the birds in at least one season over the year.

FIREFLY BOOKS

978-0-2281-0031-7

plastic-laminated
hardcover with 12 sound
buttons, shrinkwrapped

\$24.95

Ctn qty: 20

Ages 5-9

26 pages

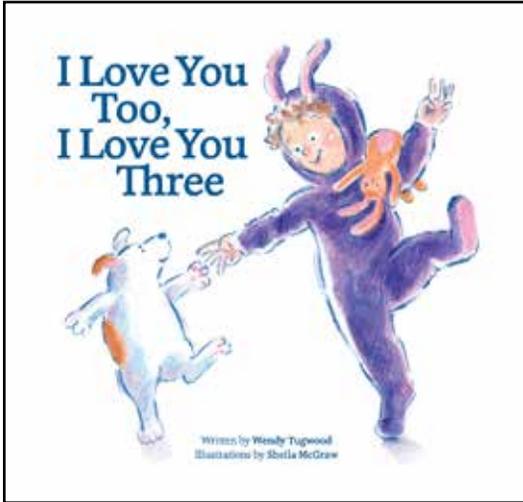
8¾ × 8¾

full color throughout,
plastic 12-button sound
module with replaceable
battery (included)

AUGUST

Rights: U.S. & Canada





NOW IN BOARD BOOK FORMAT

I LOVE YOU TOO, I LOVE YOU THREE

Wendy Tugwood
illustrated by Sheila McGraw

As every parent knows, there is nothing more stressful than being away from a child, even if it's only for a few days. In this heartwarming book, Wendy Tugwood captures perfectly how the love between a mother and child copes with separation.

*When we're apart I miss you so
I wish I didn't have to go
I miss your face, your touch, your smell,
Your silliness I know so well.*

*I think of how you sing to me,
"I love you too... I love you three!"
On goes our love and counting game
A game that always ends the same.*

Needing to express how much they love each other, parent and child play the old familiar counting game. The child says "I love you," the parent replies "I love you too," and the child, gleefully, replies "I love you three!" From there they continue counting until they reach "I love you ten."

I Love You Too, I Love You Three will delight parents and children alike and children will not only learn their numbers, they will gain assurance that, no matter what happens, the parent's love, like the counting game, will never end.

Wendy Tugwood is a Chartered Professional Accountant who lives in Edmonton, Alberta, with her husband and three teenage children. She has been writing poems and songs since she was a young girl. This is her first book.

Sheila McGraw has illustrated seven children's books, including the best-selling *Love You Forever* and has written children's and adult craft books *Papier Mâché for Kids* and *Painting and Decorating Furniture*.

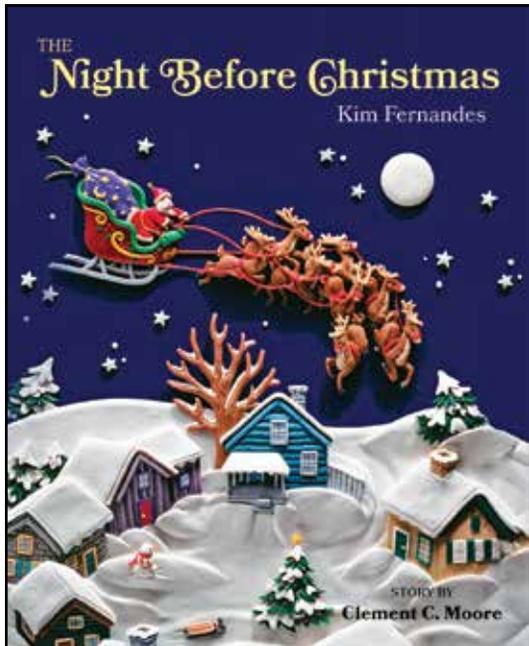
FIREFLY BOOKS Ages 3–6
978-0-2281-0585-5 22 pages
board book \$9.95 6.5 × 6.5
Ctn qty: full color throughout

SEPTEMBER Rights: World



Previous edition (hardcover): 978-1-77085-784-1





Your Christmas bestseller!

THE NIGHT BEFORE CHRISTMAS

Kim Fernandes

From the poem by Clement C. Moore

One of the most familiar popular poems and stories for children is Clement C. Moore's 1823 work *A Visit From St. Nicholas*, which begins:

*'Twas the night before Christmas
When all through the house
Not a creature was stirring, Not even a mouse.*

... and it is so familiar that phrases from it — like “visions of sugar plums danced in their heads” have become part of our shared memories of warm holidays of the past.

Kim Fernandes has illustrated Moore's poem with amazingly evocative sculptural work in FIMO modelling clay, depicting all the events of the poem — from Santa calling to Dasher, Dancer, Prancer and Vixen, to his belly that shakes like a bowlful of jelly, to his departure, wishing “all a good night” — vividly, warmly and merrily. It is a marvelously attractive and affordable permanent Christmas gift for new generations of children.

The board construction will last (appealing to parents), and the color is bright and full of details kids will love. Bigger than a standard board book, it is attractively priced to be affordable for all budgets.

Kim Fernandes is the author of a number of children's books, has been a librarian as well as an artist, and lives just northeast of Toronto.

FIREFLY BOOKS

978-0-2281-0516-9

board book with rounded corners

\$9.95 US / \$12.95 CAD

Ctn qty:

Ages 3–5

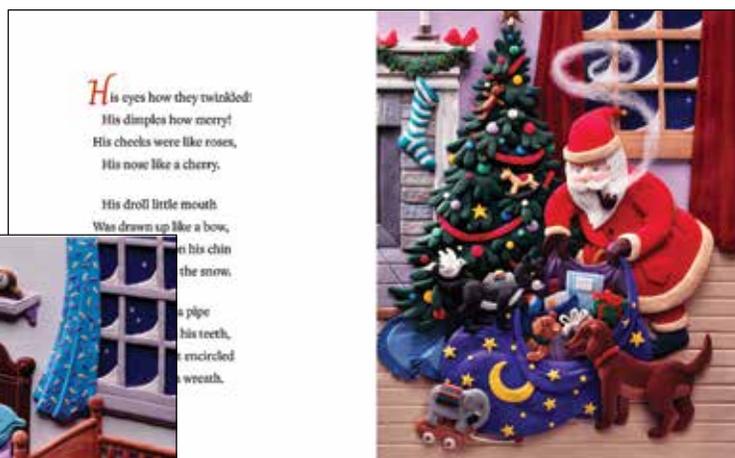
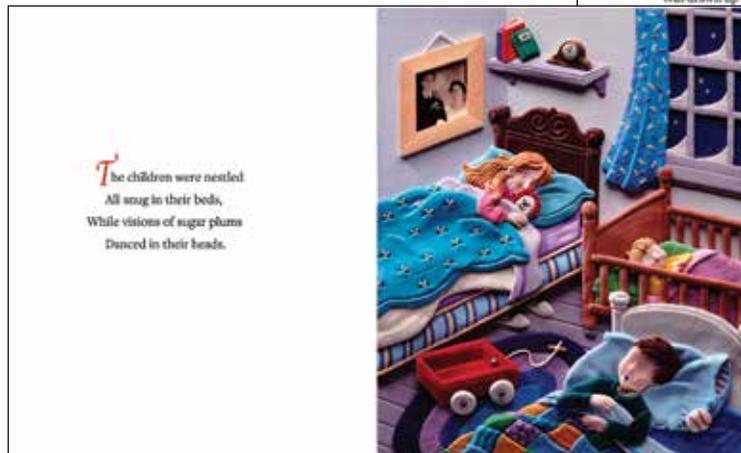
26 pages in color

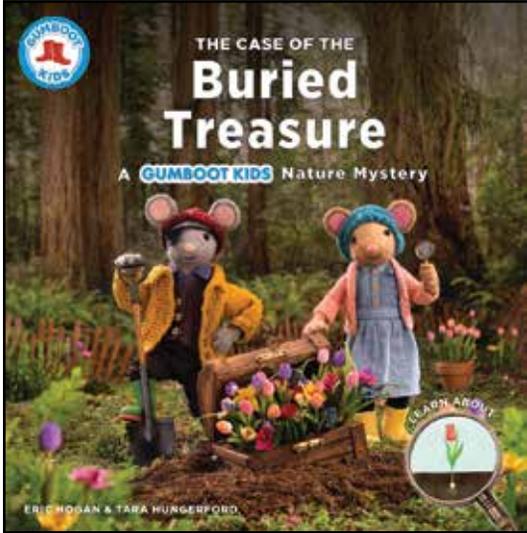
7 × 8.5

full-color illustrations

Rights: World

AVAILABLE





THE GUMBOOT KIDS SERIES

THE CASE OF THE BURIED TREASURE

Eric Hogan and Tara Hungerford

Scout had buried some treasured bulbs in his garden in the fall, but the following spring, he notices his “treasure” has been replaced by some beautiful tulips. Where could his treasure have gone? Join Scout and Daisy as they learn about the life cycle of plant bulbs and solve the *Case of the Buried Treasure*.

About THE GUMBOOT KIDS SERIES

CBC Books, Best Books of the Year – Canadian Picture Books

“A most charming and instructive collection of nature mystery books which encourages children to head outside and discover their natural world.” – Children’s Book News

A celebration of nature, curiosity, discovery and mindfulness!

Adapted from the award-winning TV show *Scout & the Gumboot Kids*, this outstanding series of nature mystery books celebrates the joy and wonder of mindfully exploring the natural world.

Perfect for inquisitive young minds, The Gumboot Kids’ nature mysteries feature beloved characters, Scout and Daisy, working through a series of clues in order to crack the case. In each mystery, Scout and Daisy confirm their findings with a trip to the library where they verify the evidence they’ve gathered in nature and solve the mystery before having a mindful moment to reflect on their journey.

With beautifully rendered and painstakingly detailed art, Scout and Daisy’s adventures are a visual feast that will have kids poring over the pages time and time again.

Each book concludes with two pages of field notes on the mystery subject as well as a nature craft inspired by the mystery for kids to try at home.

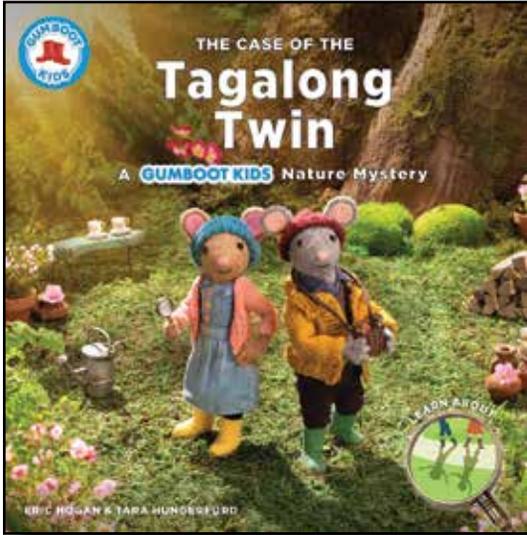
FIREFLY BOOKS Ages 4–7
978-0-2281-0568-8 32 pages
 paperback \$6.95 8 × 8
 Ctn qty: 100 full color throughout, field notes, nature craft

SEPTEMBER Rights: World



Also available: **978-0-2281-0567-1**
 plastic-laminated
 hardcover \$19.95
 Ctn qty: 30





THE GUMBOOT KIDS SERIES

THE CASE OF THE TAGALONG TWIN

Eric Hogan and Tara Hungerford

One day, Daisy is visiting Scout. She tells him about the strangest thing that happened on the way over: When she was walking, she noticed someone tagging along beside her, doing all the same movements she was doing. But who is this tagalong twin? Join Scout and Daisy as they learn about shadows and solve the *Case of the Tagalong Twin*.

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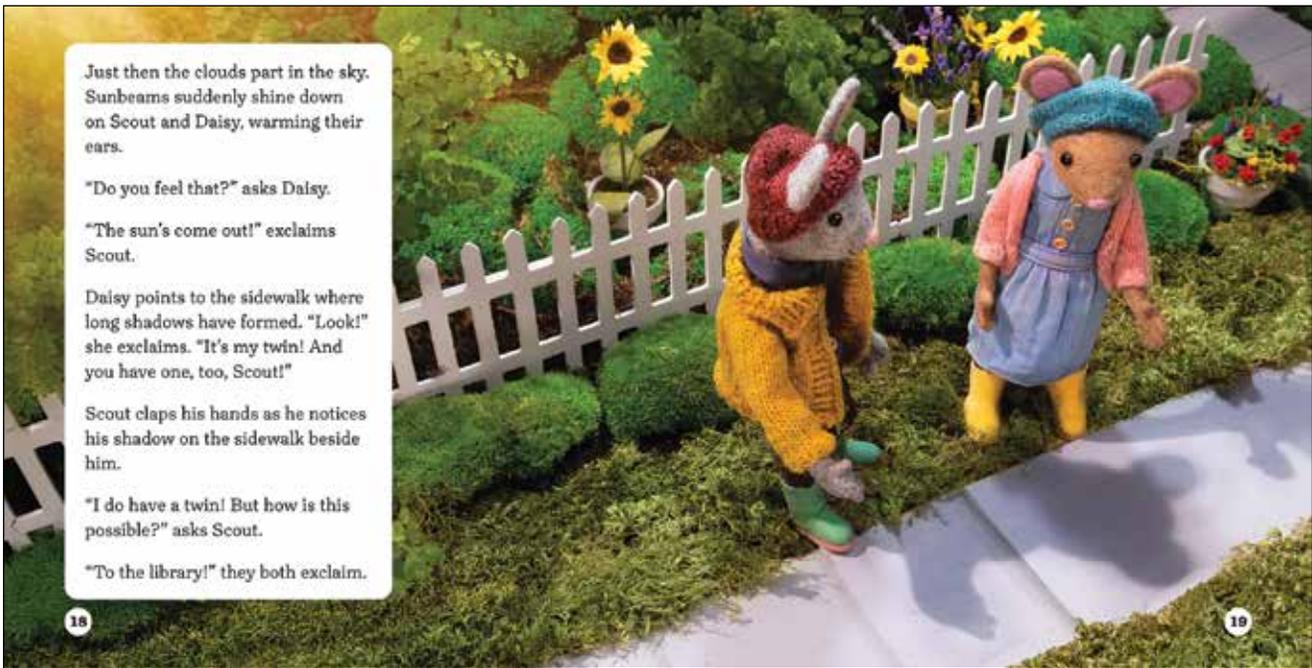
Eric Hogan and Tara Hungerford are a husband-and-wife team who run Imagine Create Media and are the creators of *The Gumboot Kids*. They live and create with their two children in Vancouver, British Columbia.

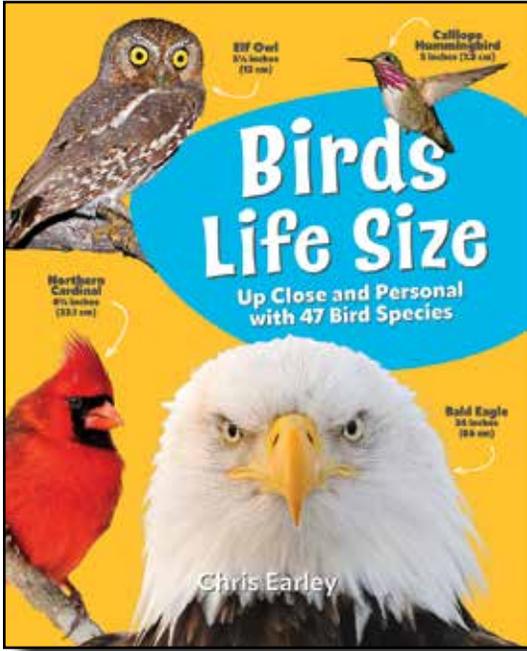
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BIRDS LIFE SIZE

Up Close and Personal with 47 Bird Species

Chris Earley

Come eye to eye with a Bald Eagle and nose to beak with an American White Pelican in this entertaining and educational guide to 47 popular birds. *Birds Life Size* features stunning life-sized photographs as well as interesting facts and stats, all put together by one of North America's foremost bird book authors, Chris Earley.

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- And many, many more!

Complete with at-a-glance info boxes that detail diet, habitats and nesting habits, each bird profile has a colorful design and plenty of photos highlighting the topics and tidbits covered in the text. *Birds Life Size* is a mighty addition to every bird lover's library.

Chris Earley is the interpretive biologist and education coordinator at the Arboretum, University of Guelph. He is also the author of numerous titles on birds and the natural world, including *How to Feed Backyard Birds*, *125 Nature Hot Spots in Ontario*, *Hawks and Owls of Eastern North America* and *Waterfowl of Eastern North America*.

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Baltimore Oriole

New World Blackbirds

From Species to Subspecies and Back Again

Life Size
8.5 inches (21.6 cm)

Nature Note
The Baltimore Oriole is very similar to its two closest relatives: the Bullock's Oriole of western North America (left) and the Black-backed Oriole of central Mexico (right).

Text: The Baltimore Oriole's clear-whistled song and brilliant orange-and-black feathers make it a favorite backyard bird. Having to share associated with a Major League Baseball team probably helps its popularity, too! But in 1973 scientists decided that the Baltimore Oriole was not actually a full species, but a subspecies. In general, a species is an organism that only mates with others of its own kind. In some areas of North America, the eastern Baltimore Orioles often interbreed with the more western Bullock's Orioles. The two birds look different, but scientists determined they were not different enough to be considered separate species. They were merged together into a single species called the **Heermann Oriole**, and the different-looking populations were considered subspecies. Then in 1995 new scientists found more information about the relationships between the two Heermann Oriole populations, and it was decided that they were distinctive enough to be considered separate species after all. So we can now have the Baltimore Oriole back as its own species. This amazing backflipping duo is made up of two species together.

Image: A Baltimore Oriole builds its bag-like nest.

Scientific name: *Icterus galbula*
Habitat: Forests
Diet: Insects, fruit
Migration: Resident and short-distance
Location: NE, SE, SW, W

Blue Jay

Crows, Ravens and Jays

True Blue ... but How?

Life Size
11 inches (27.9 cm)

Text: We have the amazing variety of colors in birds' feathers, and the Blue Jay's blue plumage is a favorite. But where does that blue come from? Interestingly, birds get their colors in two different ways. One is through pigments that birds get from their food. For example, some plants produce pigments called carotenoids. Birds that eat these plants or eat insects that eat these plants can produce feathers that could be red like a cardinal, yellow like a goldfinch or orange like an osprey. But other brilliant feathers, like those that appear blue, are not colored using pigments. With these types of feathers, our eyes see certain colors because of how the feather is structured. The microscopic shape of a feather's surface and how it holds air pockets can cause the feather to scatter some blue light to your eye, and this is why Blue Jays appear so brilliantly blue. However, if these feathers don't get enough light or are far from behind, the structure don't scatter light well and so the blue disappears, whereas a red-pigmented feather will show up from all angles. The next time you find a colorful feather, hold it up so that the light is coming from behind. It shows the feather still show its full color!

Image: Two Blue jays squabble near a backyard bird feeder.

Image: The Blue Jay's western cousin, the Steller's Jay, also sports some lovely blue feathers.

Image: The red in this vibrant Northern Cardinal's feathers is from pigments. Pigments are used to color paint, for example. The blue in this Blue Jay feather (below) is caused by how light hits the structure of the feather. Many other blue things in nature are similar. For example, the blue on the surface of a blueberry is also caused by how light hits the structure of the berry's surface.

Nature Note
The red in this vibrant Northern Cardinal's feathers is from pigments. Pigments are used to color paint, for example. The blue in this Blue Jay feather (below) is caused by how light hits the structure of the feather. Many other blue things in nature are similar. For example, the blue on the surface of a blueberry is also caused by how light hits the structure of the berry's surface.

Image: A blueberry and a Blue Jay feather.

Scientific name: *Cyanocitta cristata*
Habitat: Forests
Diet: Insects, seeds, nuts, berries, other bird seed, earthworms
Migration: Resident and short-distance
Location: NE, SE, W, SW

Wood Duck

Ducks, Geese and Swans

Colorful, Compact and Crafty

Life Size
18.5 inches (47 cm)

Text: The male Wood Duck is one of the most colorful ducks in the world. This waterfowl species is also one of the planet's smallest ducks. Weighing just over a pound (453 g), female Wood Ducks are small enough to fit into small tree cavities and old woodpecker holes such as those made by the Pileated Woodpecker (see page 70). She uses these types of cavities as a nesting site, lining it with her own down feathers to help keep her eggs warm. But not all the eggs in her nest are necessarily her own. Wood Ducks and a few other duck species are known as "egg dumpers." This means that some female ducks will lay their eggs in the nests of other females, sometimes even laying them in the nest of another duck species. They then leave those eggs to be raised by the female who incubates them. This egg-dumping breeding strategy is comparable to the old saying, "don't put all of your eggs in one basket." If, for example, all your eggs are in one nest and a raccoon finds it, none of your eggs will survive. But if you spread your eggs out, at least some might escape predation and hatch. Birds have evolved many different strategies to make sure that at least some of their young have a chance to become adults and have young of their own.

Image: A Wood Duck nest with two Wood Duck eggs and one Hooded Merganser egg that have hatched.

Image: A Wood Duck duckling.

Text: Once they hatch, Wood Duck ducklings may have to jump from a height of over 50 feet (15.2 m) to join their mother on the ground before they waddle off to the closest pond. That's more than a four-story drop!

Nature Note
You may be surprised to learn that one of the Wood Duck's favorite foods is acorns! These ducks can sometimes be seen walking along a forest floor looking under oak trees for a snack.

Image: A male Wood Duck.

Scientific name: *Aix sponsa*
Habitat: Wetlands and forests
Diet: Seeds, fruits, insects and other invertebrates
Nest placement: In tree cavities
Migration: Resident and short-distance
Location: NE, W, SE, SW

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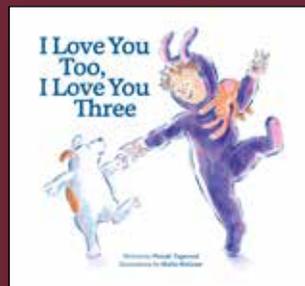
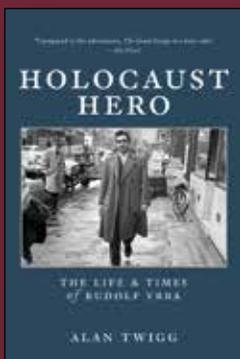
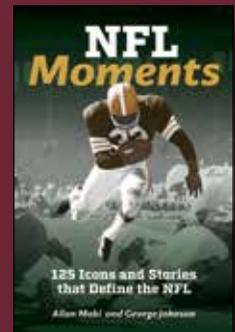
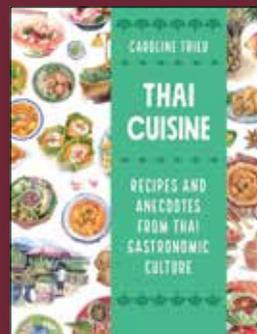
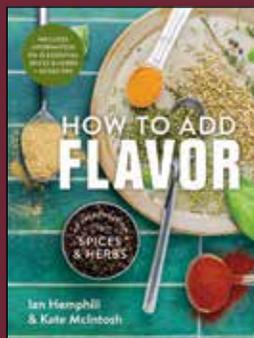
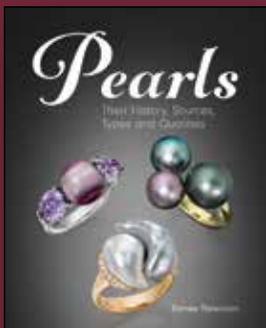
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