

It was Charles Dickens who wrote "It was the best of times, it was the worst of times," but that line could be ours as we look back on the year just ended.

Let's start with the good stuff. After an eighteen-month pandemic hiatus, we resumed exhibiting at trade shows and were delighted to see so many of our established customers, ready to pick up where they left off. It was great to see old friends and, of course, to meet new ones. In fact, we opened more new accounts in 2022 than in any previous year. Business has been so good that we've added an additional warehouse, sublet new office space from our next-door neighbor, and hired three excellent new people to keep all those orders flowing out the door.

But this growth in our business would have been even bigger, more gratifying, and less stressful if we'd been able to get the supplies we needed to keep up with the demand. Alas, we were not immune to the supply-chain issues that have bedeviled everyone this year. Our challenge was to find the paper, laminate, envelopes and packaging needed to make our products – and to get those things at a reasonable price. Turnaround time for FoldingGuide™ production went from four weeks to twelve, and our costs shot up 35% overnight. Notecard and greeting card printing went from three weeks to "when we can find paper." Envelope deliveries that used to take two days stretched to sixteen weeks! For a small company that prides itself on customer service and always being in stock with all (well, almost all) of our 900+ items, the shortages and wait times were agonizing.

We're hopeful that the worst is now behind us. We are shipping most orders complete, and as fast as they come in. And despite the rising cost of everything, we stuck with the price list we announced back in January, the same prices we've had for four years. Those will have to change come January 1, 2023, but we've tried our very best to keep the increases to a minimum. We're excited about our new offerings, grateful to be working with our expanded list of accounts, and optimistic that 2023 will be our best year ever! As always, we're glad to share these beautiful products with you, our valued friends and customers.

Here's to 2023!

Steve Lewers



East Coast Office (back row, L to R): Steve Lewers, Wendy LaRoche, Jim Starkweather, Heather Carver, Brian Koester, Ashley Labnon (holding Oliver Berry), Jack Lewers. Kneeling (L to R): Jan Kingsbury, Grace McDonough, Donna Crane



West Coast Office: Thomas Post, Mia, & Jessie Post

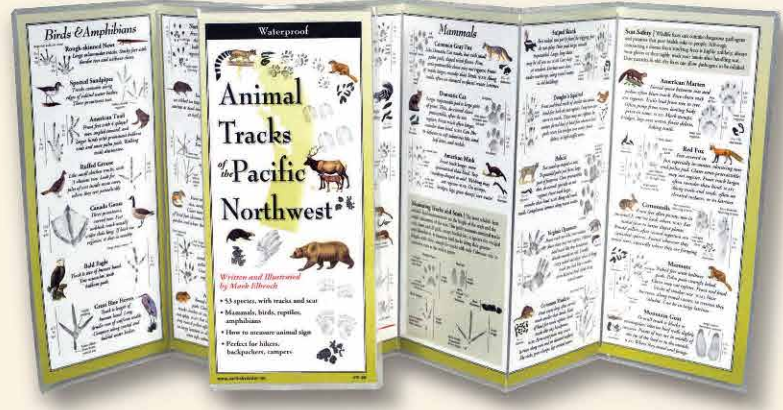


East Coast Office hounds: Kipper, Cosmo, Carol

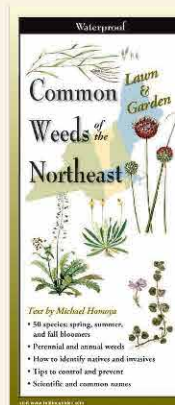
FoldingGuides™



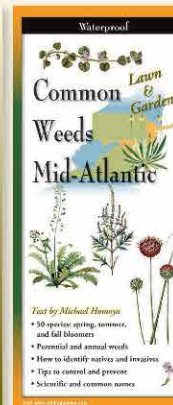
- Laminated, indestructible, beach and waterproof
- Instant access to just what you need to know
- Written and illustrated by local experts
- Perfect for backpack, beach bag, boat, or tacklebox
- Come in packs of 10 copies each
- Designed and manufactured in the USA



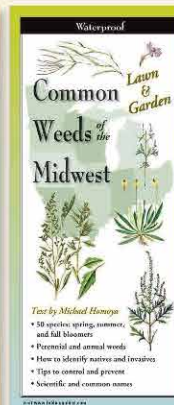
ATP-306 NEW



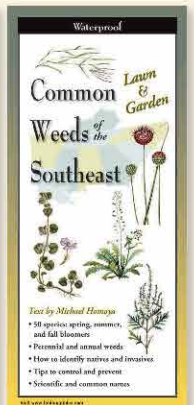
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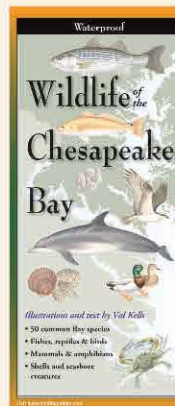
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CWU-154



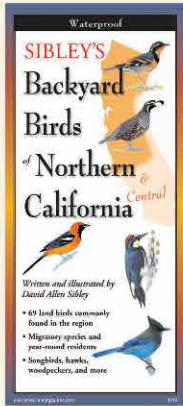
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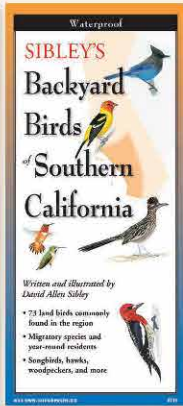
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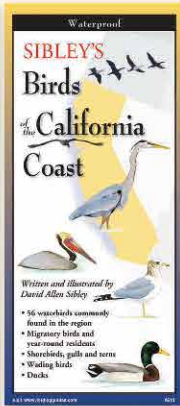
California



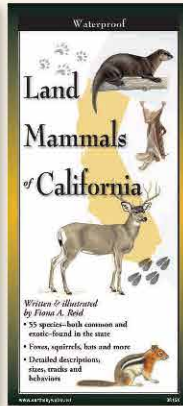
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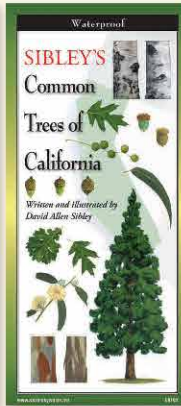
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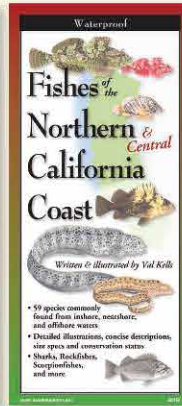
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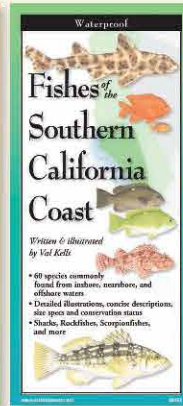
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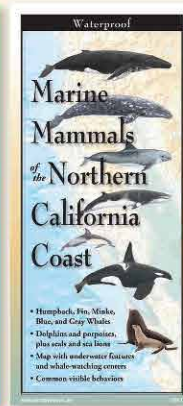
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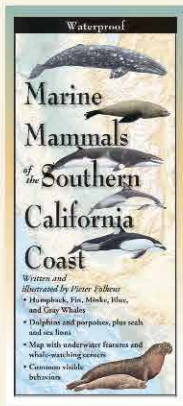
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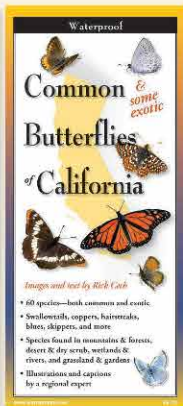
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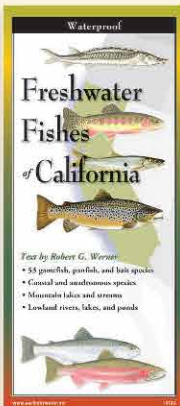
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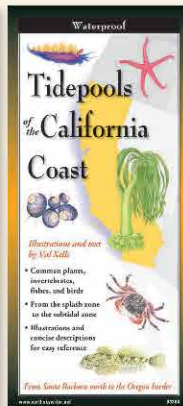
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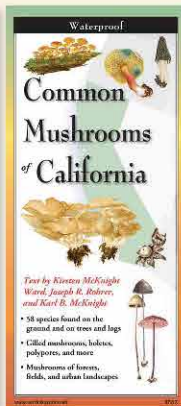
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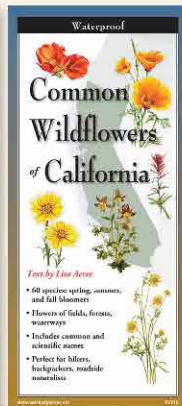
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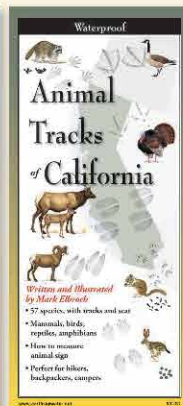
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MUC-122

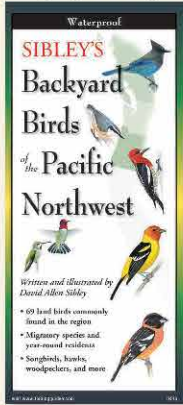


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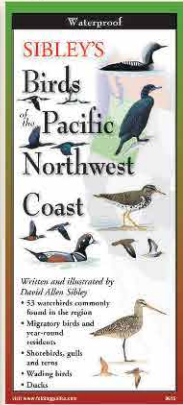


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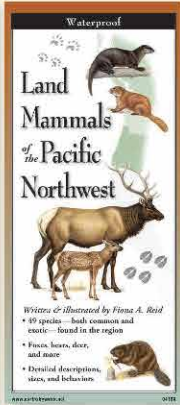
Pacific Northwest



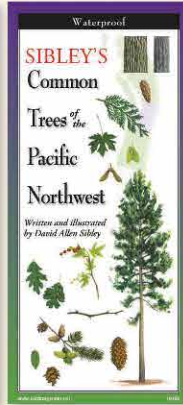
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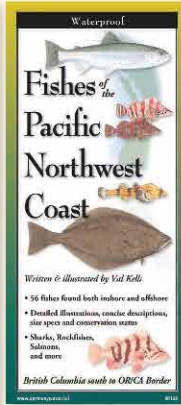
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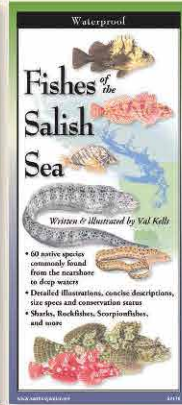
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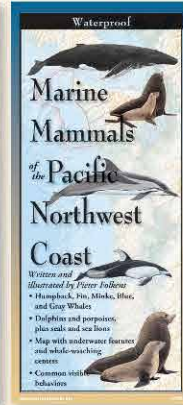
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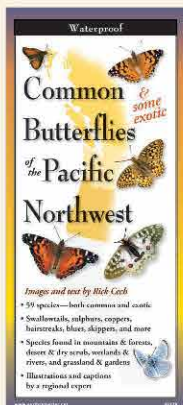
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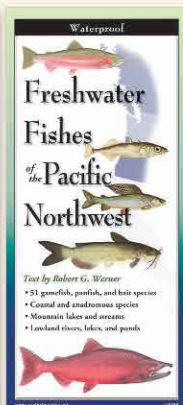
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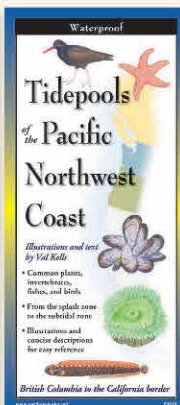
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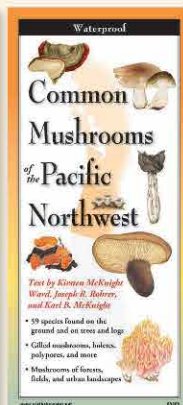
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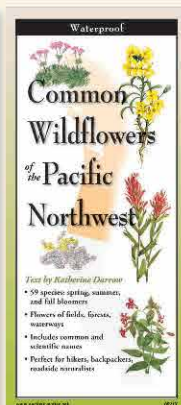
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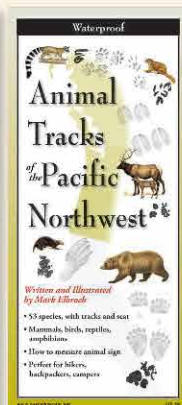
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MUP-118



WPN-206

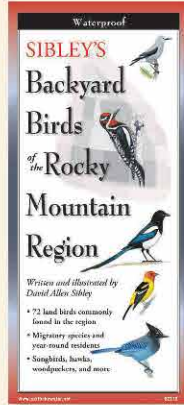


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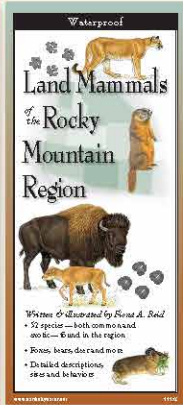
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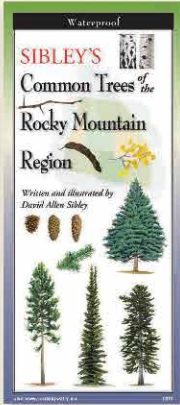
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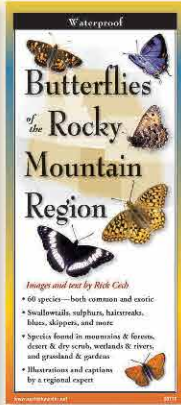
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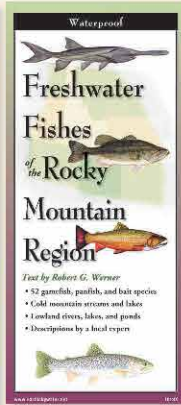
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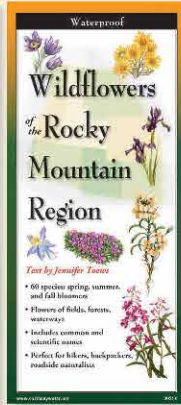
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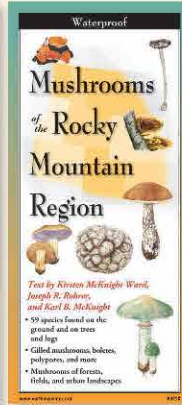
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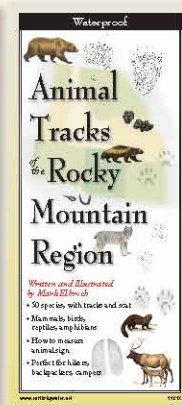
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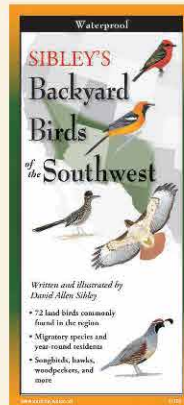


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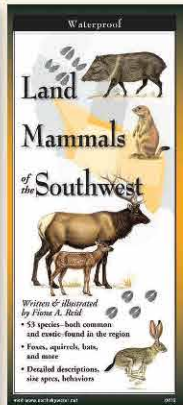


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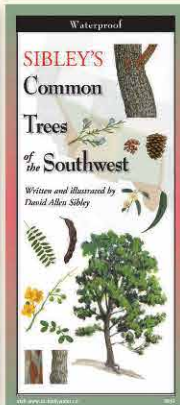
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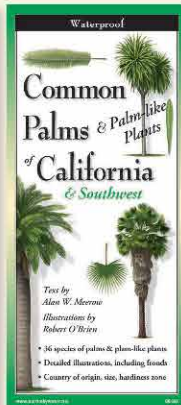
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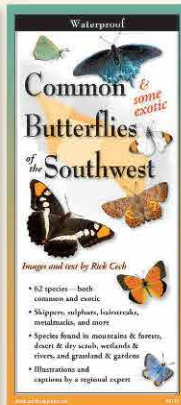
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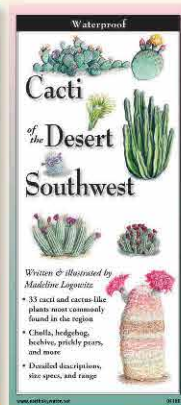
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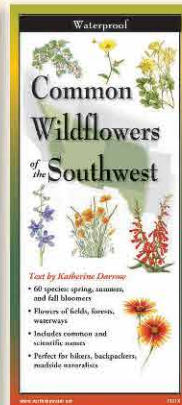
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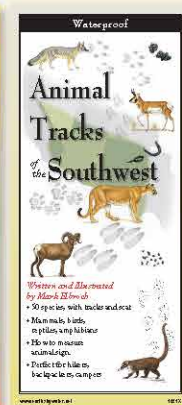
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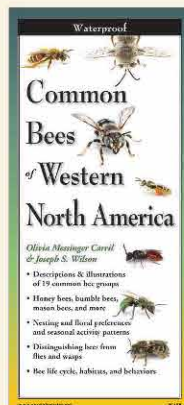


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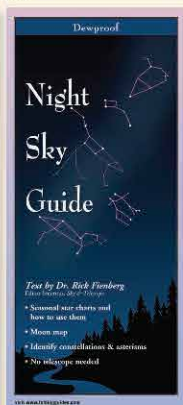


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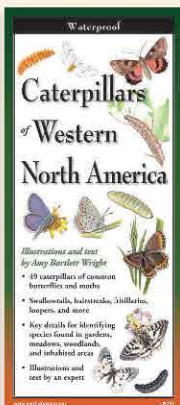
Multi-regional Western titles



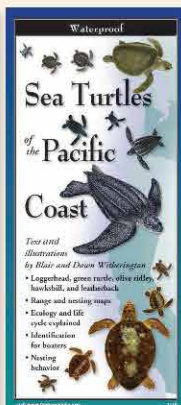
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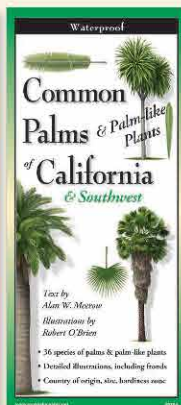
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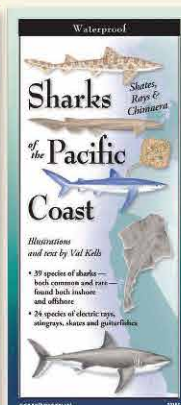
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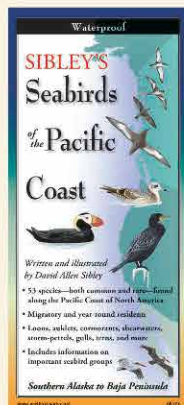
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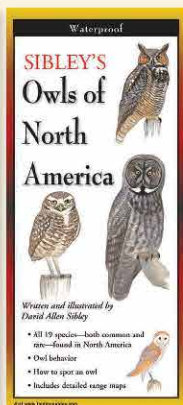
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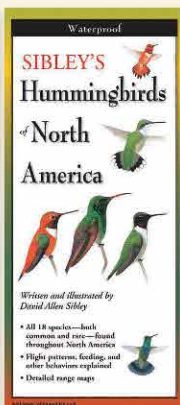
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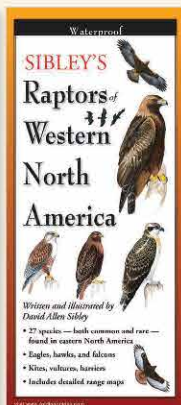
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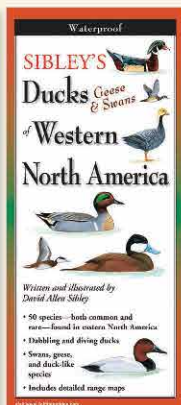
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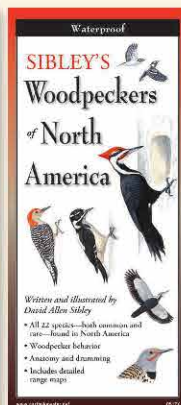
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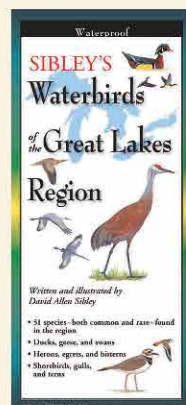


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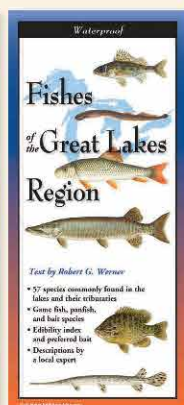


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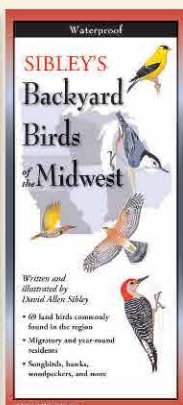
Midwest and Great Lakes



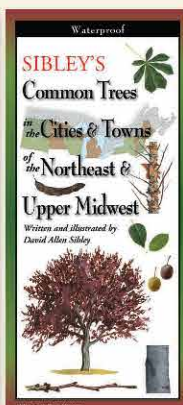
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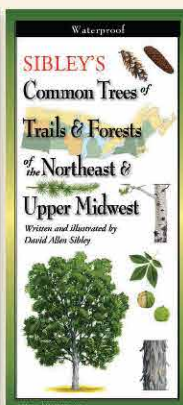
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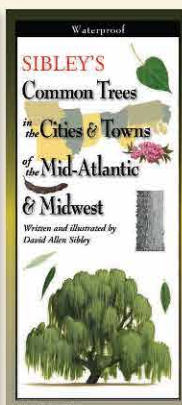
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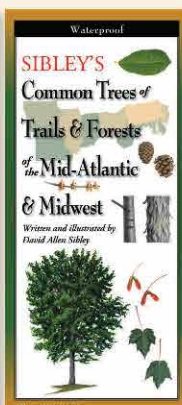
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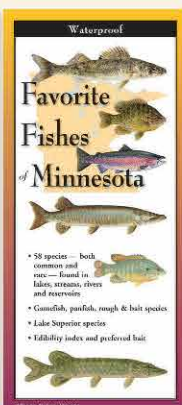
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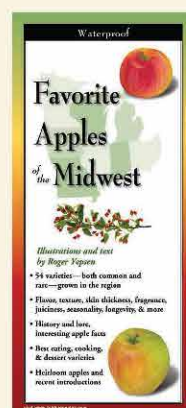
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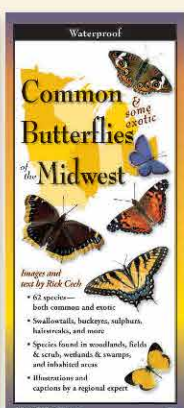
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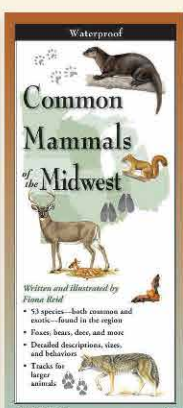
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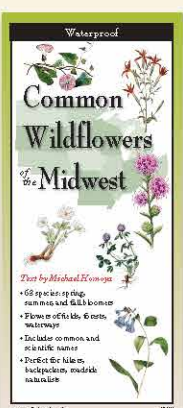
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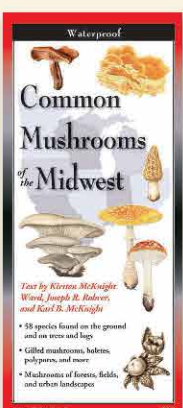
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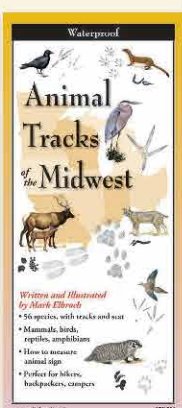
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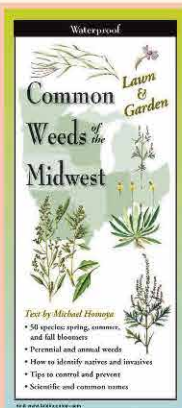
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MUW-150

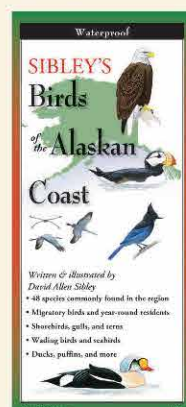


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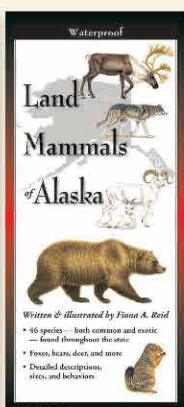


CWU-154 COMING 2023

Alaska



BAC-274



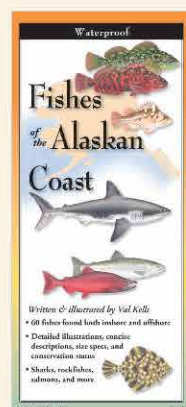
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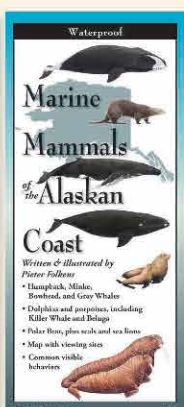
AUTHOR/ILLUSTRATOR SPOTLIGHT

Val Kells is the illustrator and coauthor of *A Field Guide to Coastal Fishes: from Maine to Texas* and *A Field Guide to Coastal Fishes: from Alaska to California*

(both Johns Hopkins University Press). She has written and illustrated 14 titles in our FoldingGuide™ line.



FAC-277

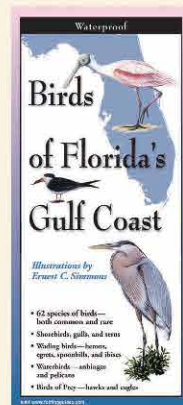


MMA-267

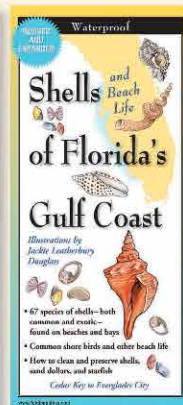
AUTHOR/ILLUSTRATOR SPOTLIGHT
Fiona A. Reid has written and illustrated more than a dozen books on mammals, including the *Peterson Field Guide to Mammals of North America*.



Florida Gulf Coast

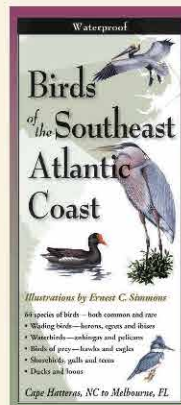


GB-112

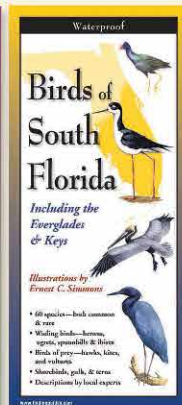


GS-104

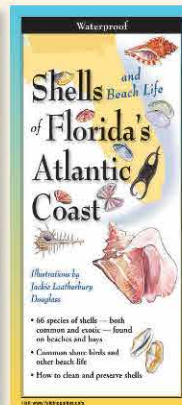
Eastern and South Florida



BSA-137

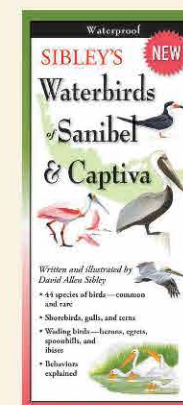


BSF-113

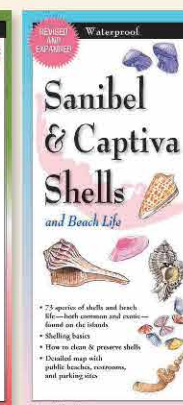


FS-111

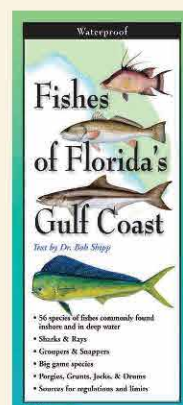
Sanibel and Captiva



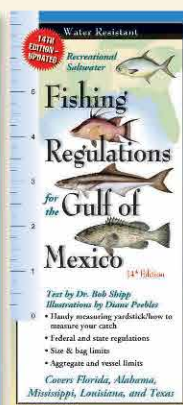
SCB-100



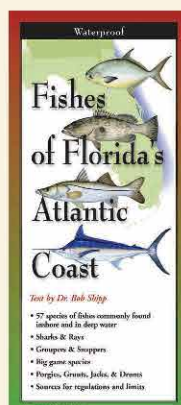
SS-100



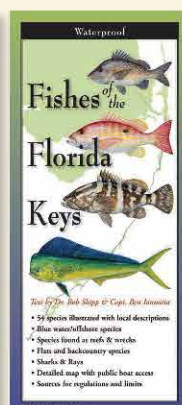
GF-106



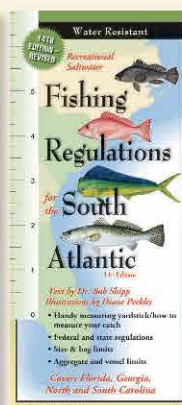
FRG-140-14



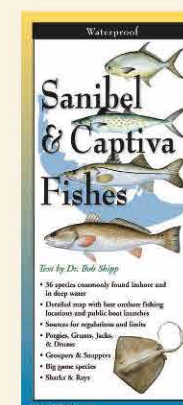
FFA-117



FFK-121

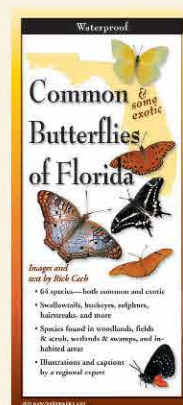


FRS-141-14

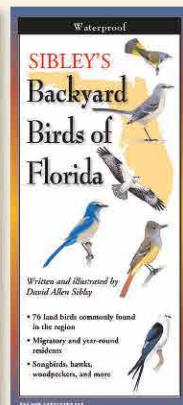


SF-116

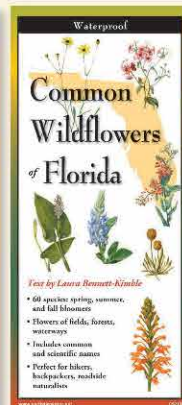
Florida



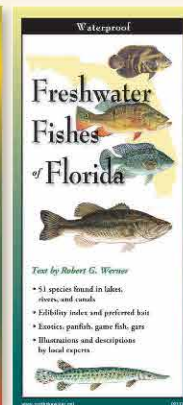
BUF-100



BBF-111

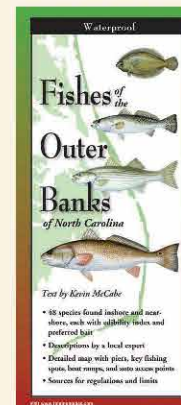


WF-203

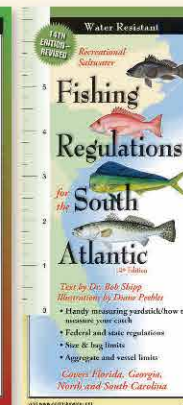


FFF-178

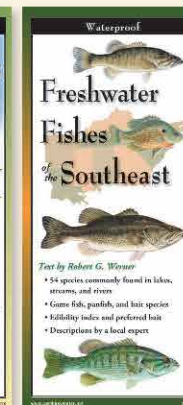
Southeast



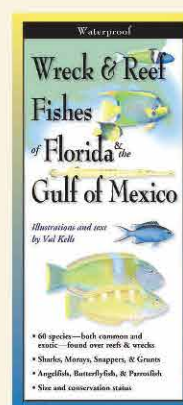
FOB-133



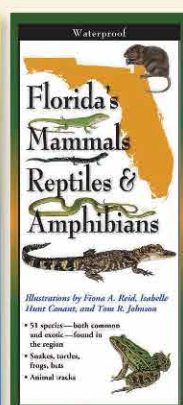
FRS-141-14



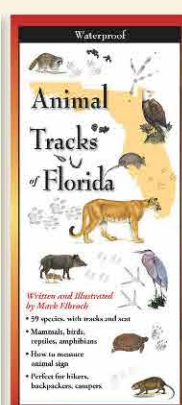
SEF-177



WFF-171



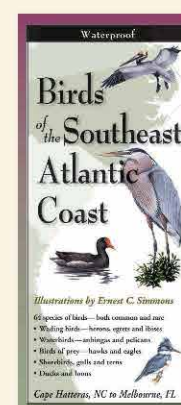
FMR-163



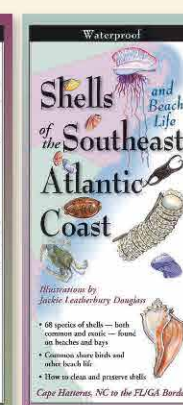
ATF-303 NEW



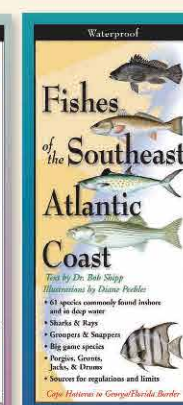
Earth Sky + Water's
Earth Sky + Water's headquarters are located on the Souhegan River in beautiful Wilton, New Hampshire, a town of just under 4000, without a traffic light but within a short walking distance to an historic movie theater, candy store, post office, and barber shop.



BSA-137

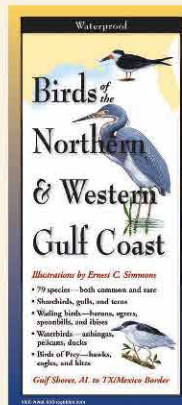


SSE-110

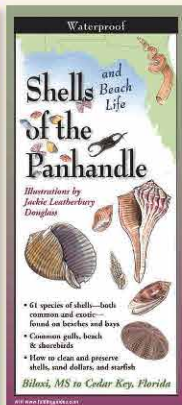


FSE-132

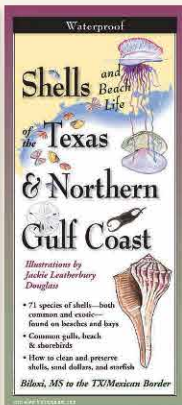
Northern and Western Gulf Coast and Texas



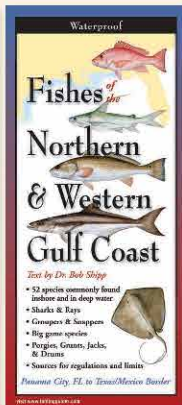
BNW-107



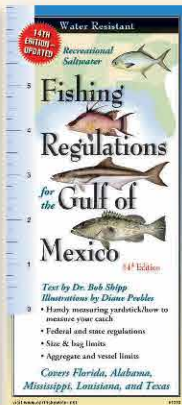
SP-105



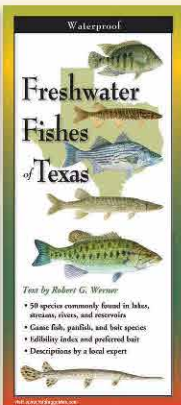
TS-103



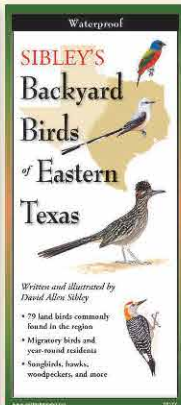
FNW-115



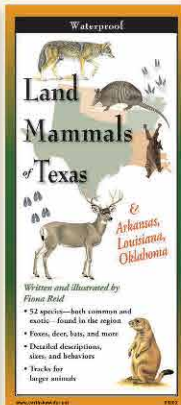
FRG-140-14



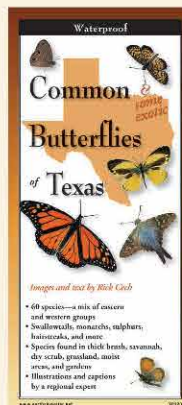
FFT-127



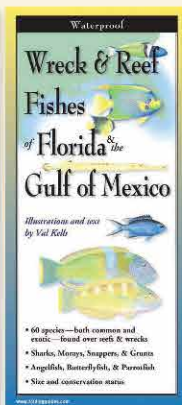
BBT-112



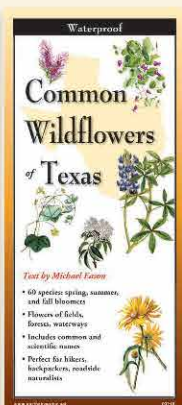
MTX-119



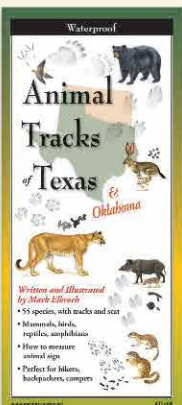
BUT-120



WFF-171



WT-205

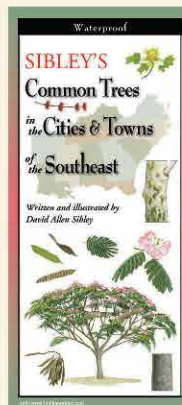


ATT-305 NEW

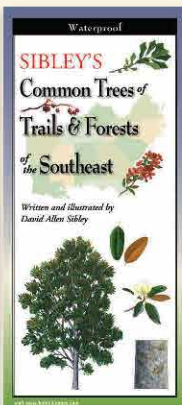


AUTHOR SPOTLIGHT

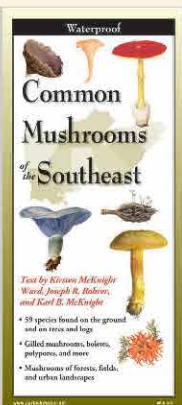
Dr. Mark Elbroch is a recognized expert on wildlife tracking. He is the Director of the Puma Program for Panthera, an organization devoted to conservation of the world's wild cat species and their ecosystems. He lives on the Olympic Peninsula in Washington.



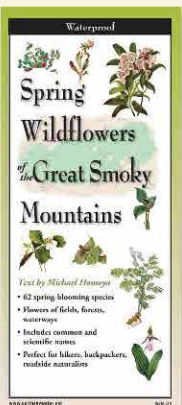
TCS-151



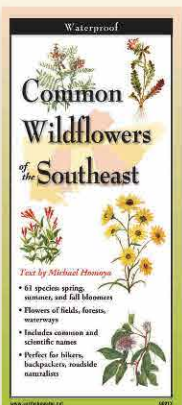
TFS-152



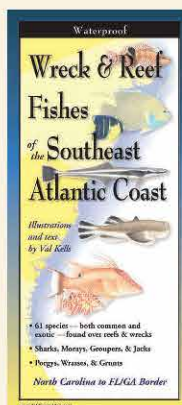
MUS-313 NEW



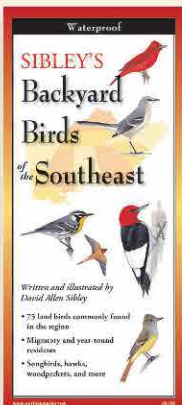
WSM-314 NEW



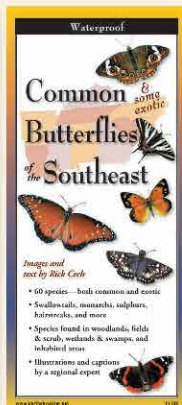
WSE-202



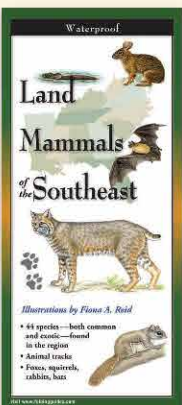
WFS-170



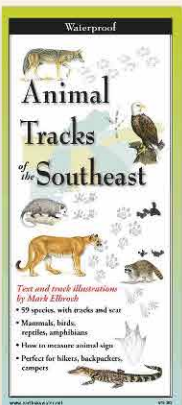
BBS-110



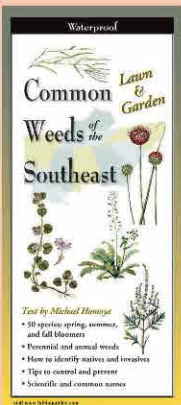
BUS-101



MSE-158

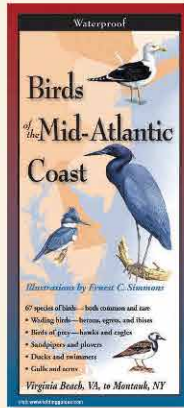


ATS-302 NEW

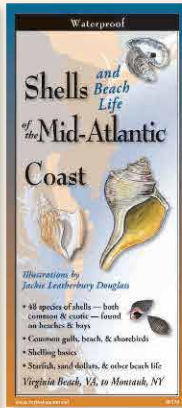


CWS-155 COMING 2023

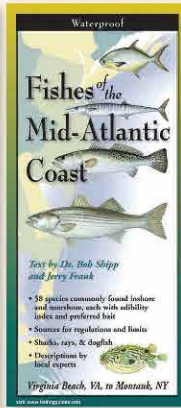
Mid-Atlantic



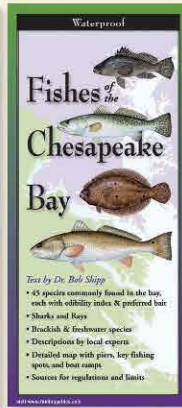
BMA-143



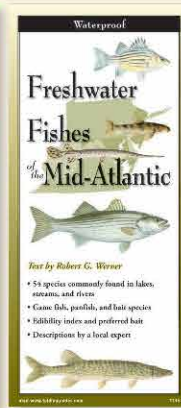
SMA-118



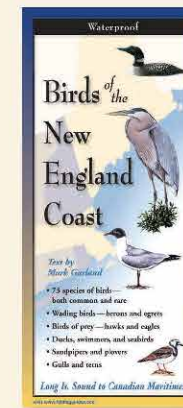
FMA-142



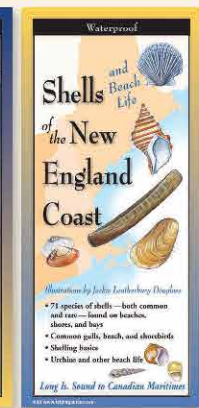
FCB-147



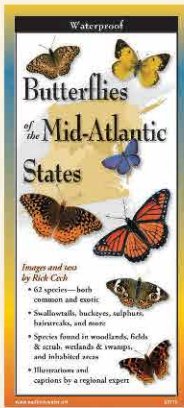
MAF-176



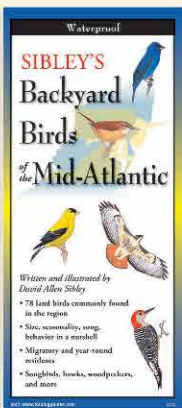
BNE-154



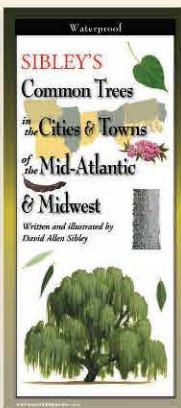
SNE-119



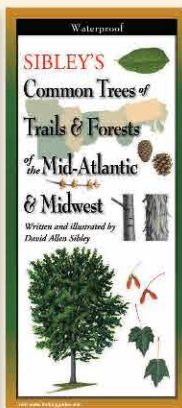
BUM-102



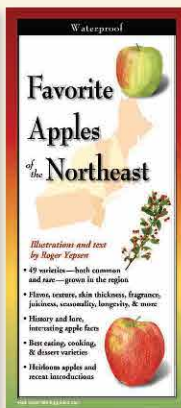
BBM-109



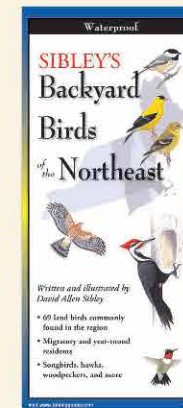
TCM-153



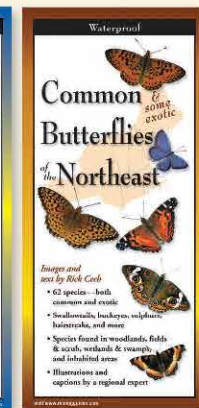
TFM-154



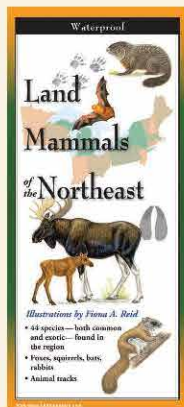
AN-188



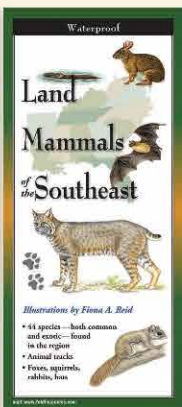
BBN-108



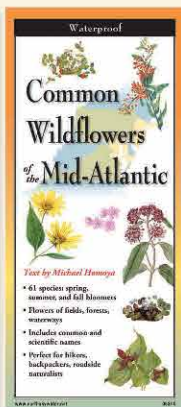
BUN-103



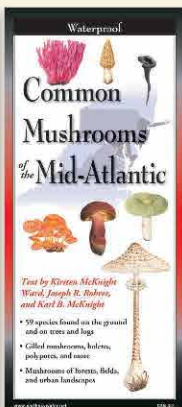
MNE-157



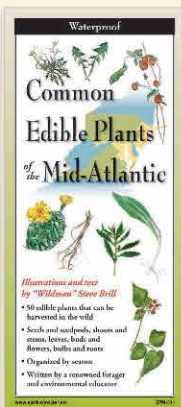
MSE-158



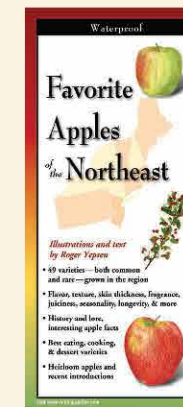
WMA-201



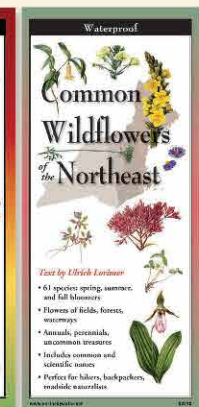
CMM-312 **NEW**



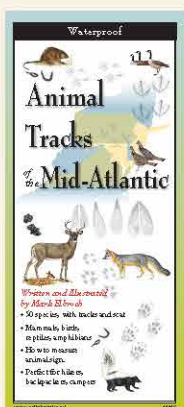
EPM-311 **NEW**



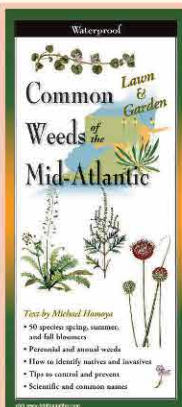
AN-188



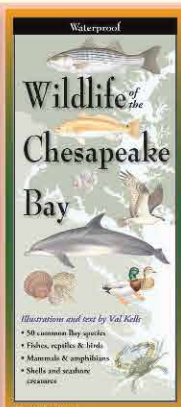
WNE-200



ATM-301 **NEW**



CWM-153 **COMING 2023**

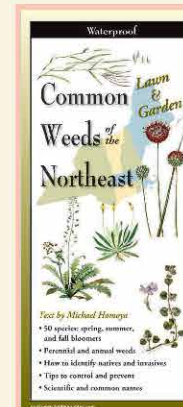


CBW-156 **COMING 2023**



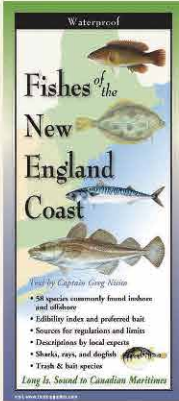
AUTHOR SPOTLIGHT Rick Cech,

is an active field naturalist, trip leader, lecturer, author and photographer. He is the author and illustrator of 11 butterfly FoldingGuides™ and 5 Posters.

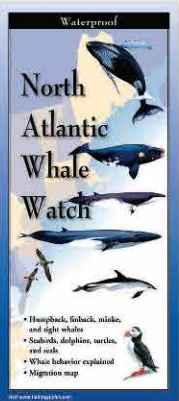


CWN-152 **COMING 2023**

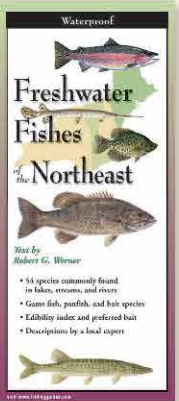
England



FNE-148

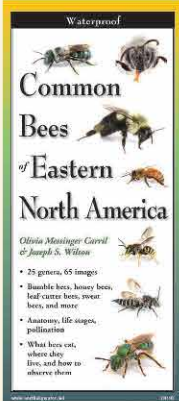


NEW-168

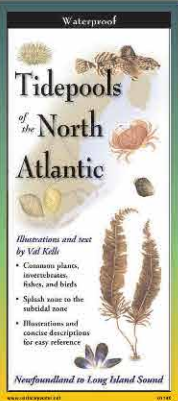


NEF-175

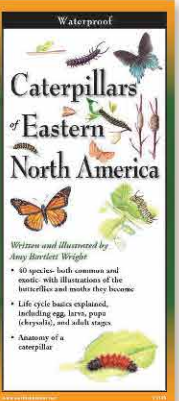
Multi-regional Eastern Titles



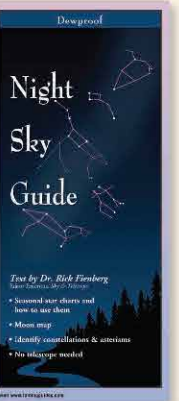
BEN-113



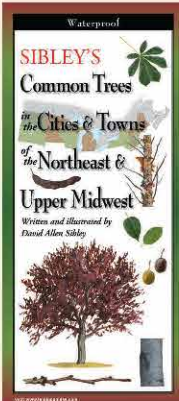
TPA-115



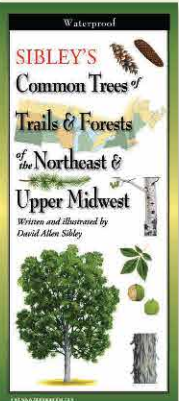
CEN-114



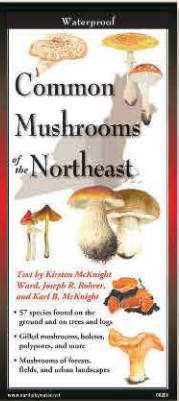
NSG-116



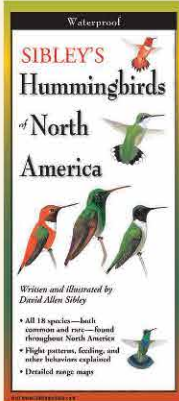
TCN-149



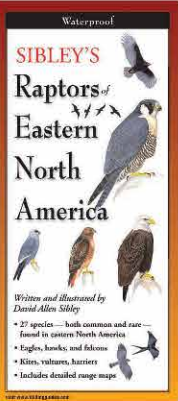
TFN-150



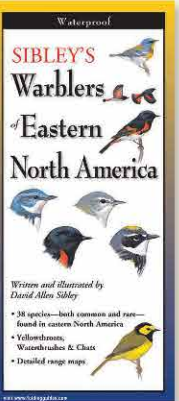
MUN-117



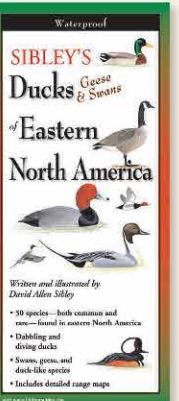
HN-156



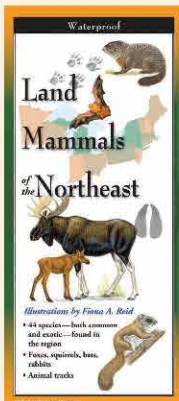
BOP-115



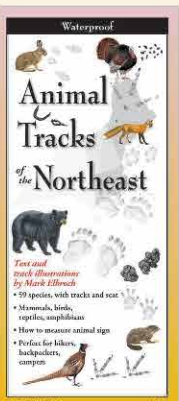
WE-155



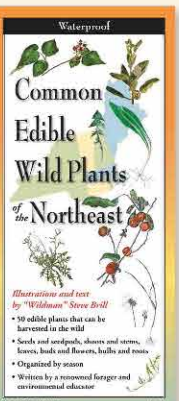
DGS-113



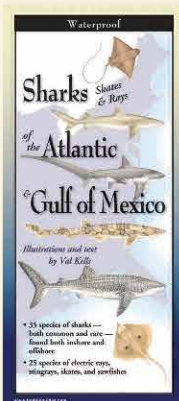
MNE-157



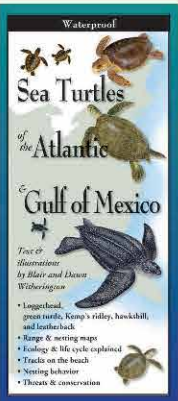
ATN-300 NEW



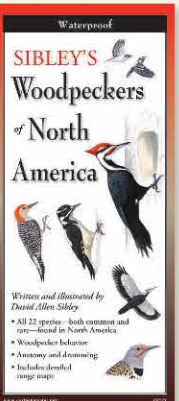
EPN-310 NEW



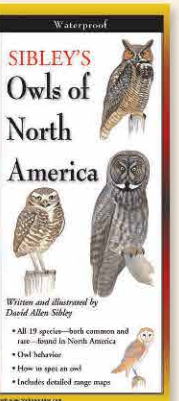
SR-131



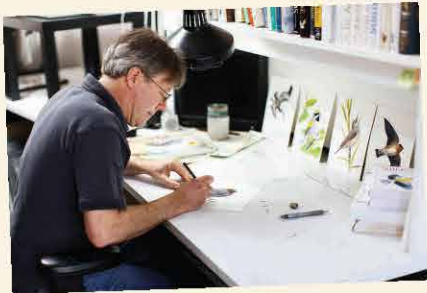
ST-107



WPK-243

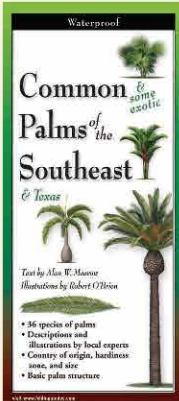


OWL-114



AUTHOR/
ILLUSTRATOR
SPOTLIGHT

David Allen Sibley is the author and illustrator of a series of award-winning nature guides, including *The Sibley Guide to Trees* (Knopf, 2009) and *Sibley Guide to Birds*, 2nd Edition (Knopf, 2014).



PC-187

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NEW IN 2023

Boxed Notes

Ordering Information

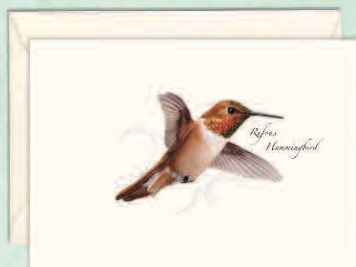
- **NEW packaging** - Each Boxed Note includes (8) 3.5" x 5" cards and envelopes in a 100% recycled and recyclable PET box made from plastic bottles
- Printed on recycled and recyclable paper
- Backer card with thumbnails of card styles included, ISBN & UPC barcodes



Eastern Oyster NC-234



Western Mammal Assortment II NC-235



Rufous Hummingbird NC-236



Roadrunner NC-237



River Otter NC-238



Wild Turkey NC-239



Small Mammal Assortment NC-240



Sibley's Atl. Puffin NC-241



Sibley's Am. Goldfinch NC-242



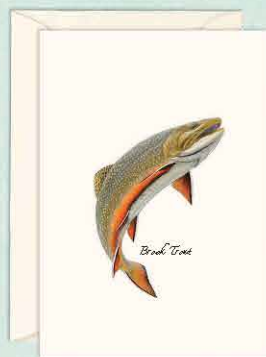
Pine Cone NC-244



Kit Foxes NC-247



Spring Bee Assortment NC-248



Brook Trout NC-249



Plover Assortment NC-250



California Quail NC-251



Peony Assortment NC-252



Nasturtium NC-253



Snowy Owl NC-254

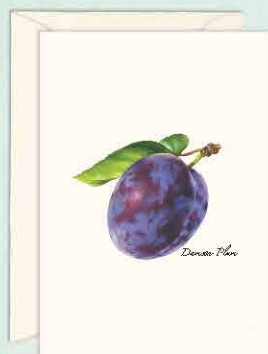


Bluebonnet NC-255

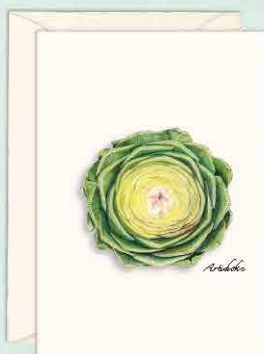


Edible Mushroom Assortment NC-256

Back by popular demand



Plum NC-75



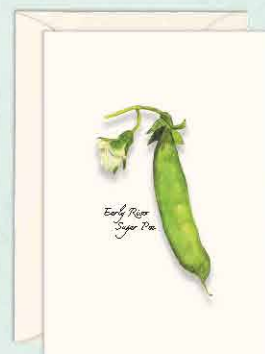
Artichoke NC-82



Asparagus NC-87



Garlic & Chili NC-91



Heirloom Peas NC-92



Birds



Heron Assortment NC-01



Brn Pelican NC-03



Ros Spoonbill NC-05



Loon Assortment NC-21



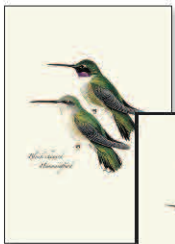
Peterson Bird Assortment I NC-11



Peterson Bird Assortment II NC-17



Peterson Bird Assortment III NC-22



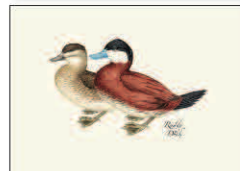
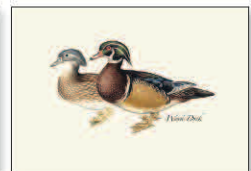
Peterson Hummingbirds NC-23



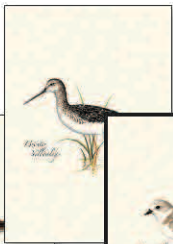
Puffin NC-29



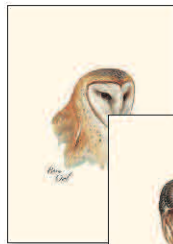
Flamingo NC-35



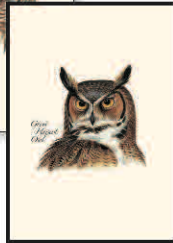
Duck Assortment NC-31



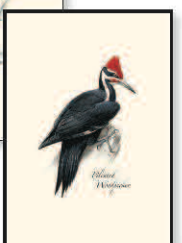
Shorebird Assortment NC-33



Peterson Owl Assortment NC-41



Peterson Eastern Woodpecker Asst. NC-46



Cardinal NC-51



Baltimore Oriole NC-52



Eastern Bluebird NC-53



Whooping Crane NC-55



Sandhill Crane NC-56



Blk-cap. Chickadee NC-57



R-T Hummingbird NC-58



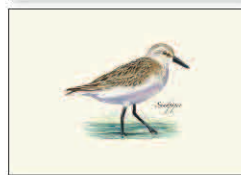
Grt. Blue Heron NC-60



Am. Goldfinch NC-64



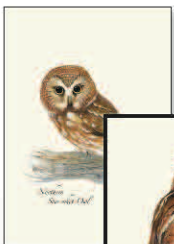
Carolina Wren NC-69



Shorebird Assortment II NC-70



GB Heron Flight NC-71



Owl Asst. II NC-72



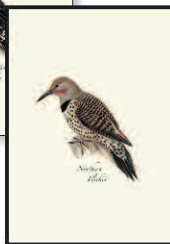
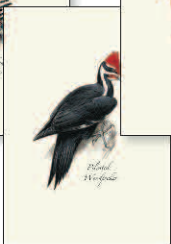
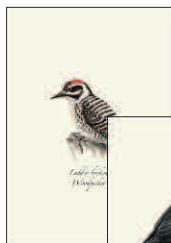
Bird Eggs I NC-94



W. Bluebird NC-104



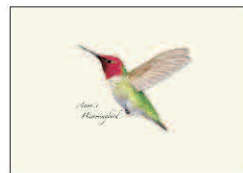
Peterson Warbler Assortment NC-106



Peterson Western Woodpecker Assortment NC-107



Peterson Western Bird Assortment NC-108



Anna's Hum. NC-111



Western Hummingbird Assortment NC-112



Bird Eggs II NC-114



Osprey NC-122



Wt Ibis NC-123



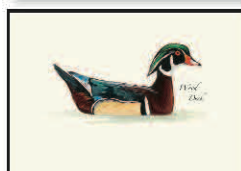
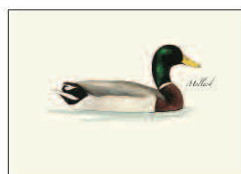
Grt. Blue Heron NC-131



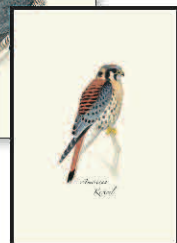
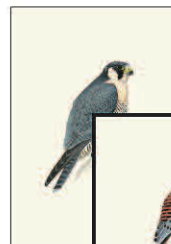
Brown Pelican NC-140



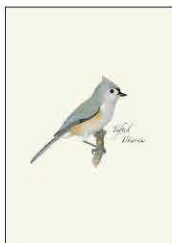
Raven NC-147



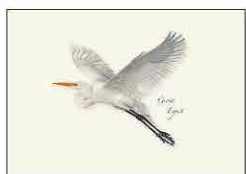
Sibley Duck Asst. NC-148



Sibley Raptor Asst. NC-149



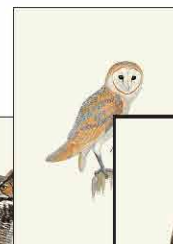
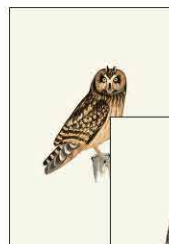
Tufted Titmouse NC-150



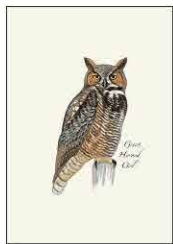
Egret Assortment NC-154



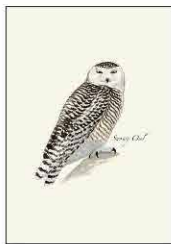
Roseate Spoonbill NC-155



Sibley Owl Assortment NC-158



Grt. Horned Owl NC-159



Snowy Owl NC-163



Bluebird NC-171



Nest Assortment NC-190



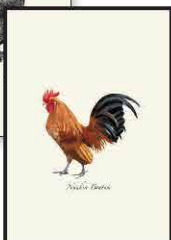
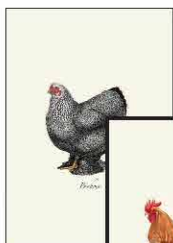
Herring Gull NC-198



Amer. Robin NC-199



Hummer & Flwr. NC-202



Heritage Chicken Asst. NC-203



Blue Jay NC-204



Waterbird Feathers NC-210



Bald Eagle NC-212



Painted Bunting NC-214



Loon Pair NC-215



Bluebird Nest NC-225



Robin in Flight NC-230



Rufous Hum. NC-236 **NEW**



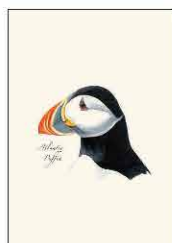
Roadrunner NC-237 **NEW**



Wild Turkey NC-239 **NEW**



Plover Asst. NC-250 **NEW**



Sibley's Atl. Puf. NC-241 **NEW**



Sibley's Am. G. Finch NC-242 **NEW**



California Quail NC-251 **NEW**

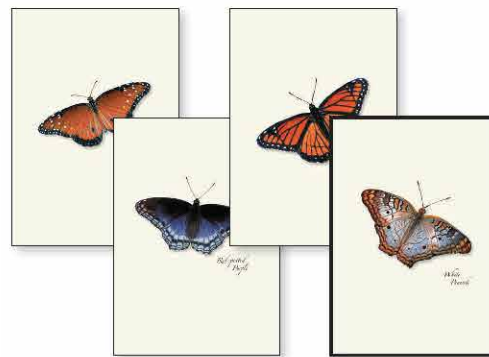


Snowy Owl NC-254 **NEW**

Butterflies, Dragonflies, Bees & Moths



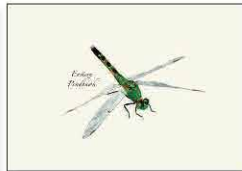
Butterfly Assortment I NC-14



Butterfly Assortment II NC-16

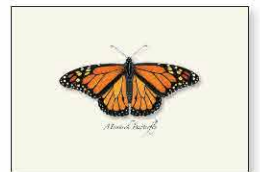


Blue Morpho NC-95

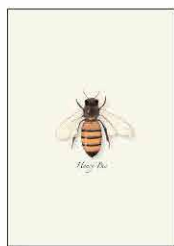


Dragonfly & Damselfly Assortment I NC-25

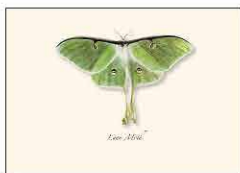
Dragonfly & Damselfly Assortment II NC-43



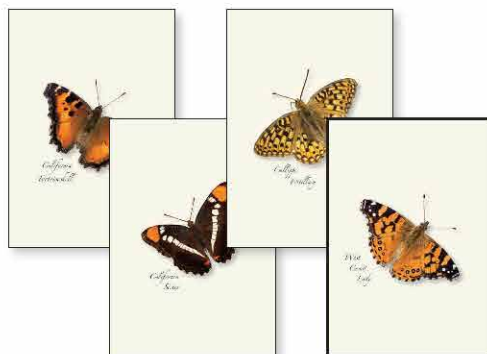
Monarch NC-105



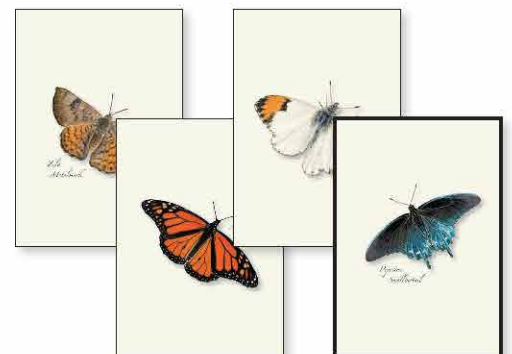
Honey Bee NC-110



Luna Moth NC-120



Western Butterfly Assortment I NC-137



Western Butterfly Assortment II NC-138



Swallowtail Asst NC-162



Spring Azure NC-172



Caterpillar Asst NC-195



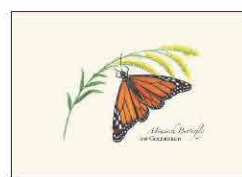
Spicebush NC-196



Am. Lady NC-197



Bumblebee Assortment NC-222



Monarch on Goldenrod NC-228



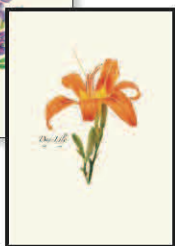
Spring Bee Assortment NC-248 **NEW**



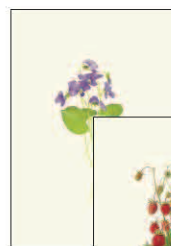
Flora



Wildflower Assortment I NC-42



Wildflower Assortment II NC-44



Wildflower Asst. III NC-45



Sunflower NC-63



Hydrangea I NC-124



Clematis NC-164



Lilac NC-165



Rose Assortment I NC-166



Iris I NC-167



Lupine NC-173



Poppies NC-174



Hydrangea II NC-175



Foxgloves NC-176



Magnolia NC-177



Pansies NC-178



Anemones NC-179



Orchid NC-184



Daffodils NC-185



Tulips NC-187



CA Poppy NC-188



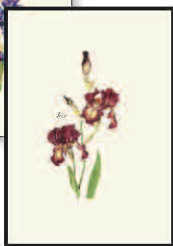
Rhododendron NC-206



Columbine NC-207



Iris Asst. I NC-208



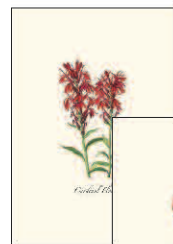
Red Rose NC-213



3 Sunflowers NC-216



Lavender NC-220



Meadow Wildflower Asst. NC-226





Morning Glories NC-227



Western Wildflower Asst. NC-229



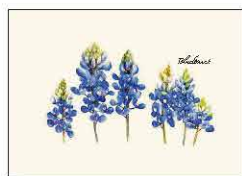
Woodland Wildflower Asst. NC-232



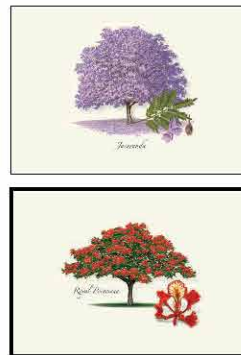
Peony Asst. NC-252 **NEW**



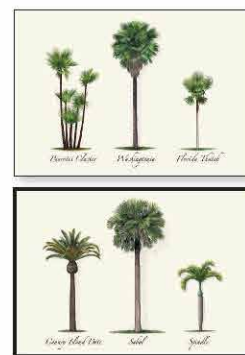
Nasturtium NC-253 **NEW**



Bluebonnet NC-255 **NEW**



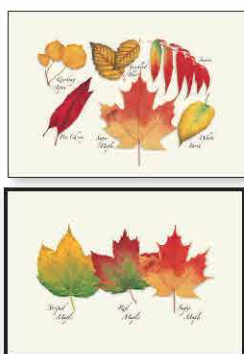
Jacar./Poinci. Asst. NC-06



Palm Asst. NC-07



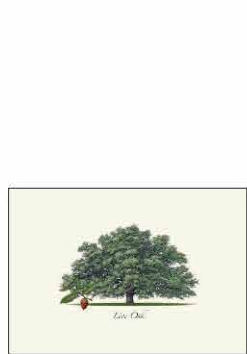
Fall Foliage Assortment NC-13



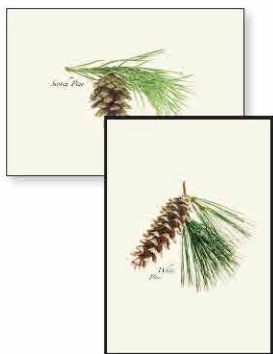
Cherry Tree Asst. NC-20



Fern Assortment NC-34



Live Oak NC-37



Pinecone Asst. NC-48



Maple Leaf Asst. NC-59



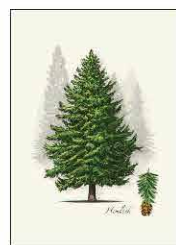
Gt. Saguaro NC-116



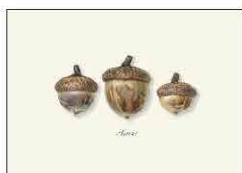
Wtr Spruce NC-128



Coastal Redwd NC-136



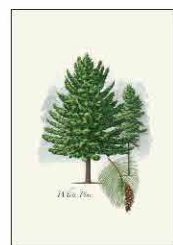
Hemlock NC-143



Acorns NC-160



Maple Leaf Asst. II NC-161



E. White Pine NC-201



Cacti Assortment I NC-151



Cacti Assortment II NC-152



Succulent NC-186



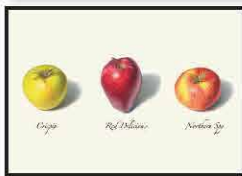
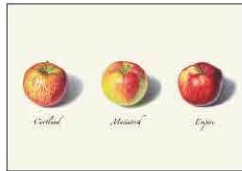
Coast Live Oak NC-217



Pine Cone NC-244 **NEW**



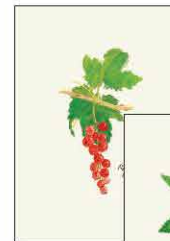
Food



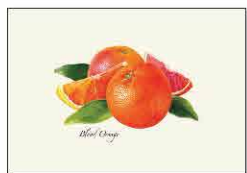
Apple Asst. NC-27



Heirloom Apple Asst. NC-40



Berry Asst. I NC-47



Citrus Asst. NC-76



Berry Asst. II NC-77



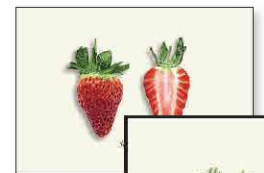
Plum NC-75 **NEW**



Artichoke NC-82 **NEW**



Asparagus NC-87 **NEW**



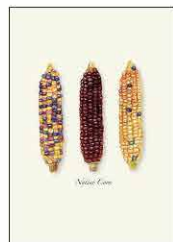
Strawberry Asst. NC-90



Garlic & Chili NC-91 **NEW**



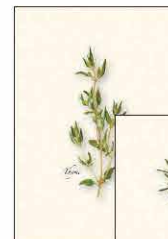
Heirloom Peas NC-92 **NEW**



Native Corn NC-109



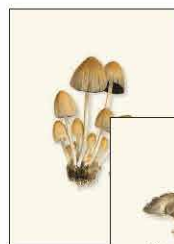
Blueberry NC-135



Herb Assortment NC-133



Mushroom Assortment NC-218



Citrus Asst. II NC-223



Pomegranate NC-233



Edible Mushroom Assortment NC-256 **NEW**



Shells and Crustaceans



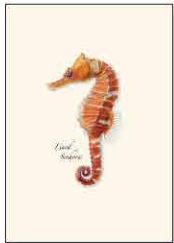
Seashell Asst. I NC-02



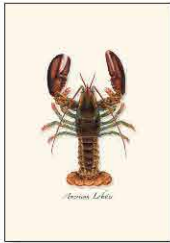
Seashell Asst. II NC-19



Blue Crab NC-24



Seahorse NC-26



Lobster NC-38



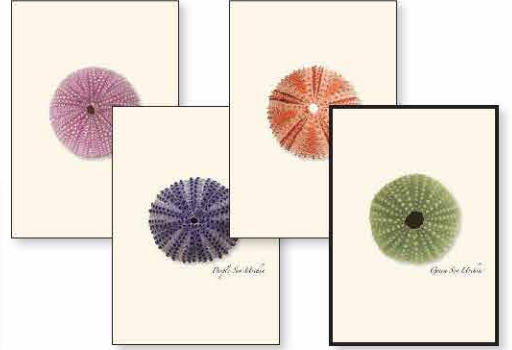
Bay Scallop NC-54



Sand Dollar NC-61



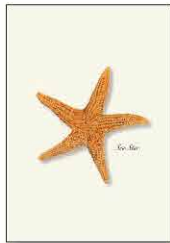
Horseshoe Crab NC-62



Sea Urchin Asst. NC-66



Nautilus NC-96



Sea Star NC-98



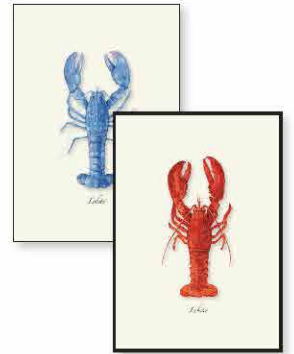
Pac. Seahorses NC-117



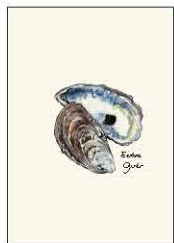
Blue Mussels NC-181



Moon Shell NC-191

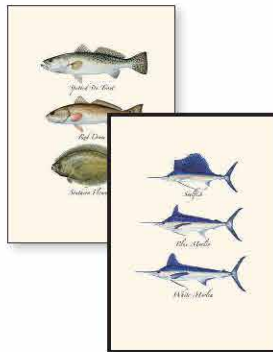


Lobster Asst. NC-209

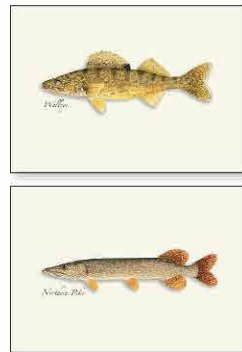


E. Oyster NC-234 **NEW**

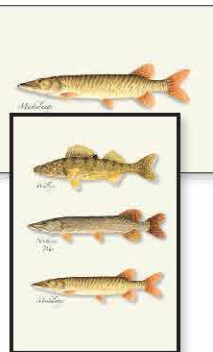
Fish, Turtles and Frogs



Saltwater Fish Assortment NC-08



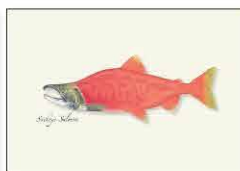
Northern Gamefish Assortment NC-39



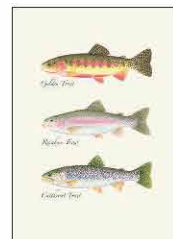
Reef Fish Asst. NC-68



Striped Bass NC-73



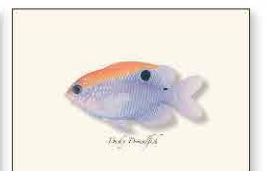
Salmon Assortment NC-156



W. Trout Trio NC-170



Caribbean Fish Assortment NC-219

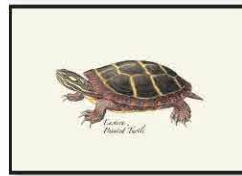
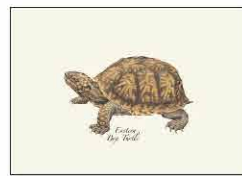




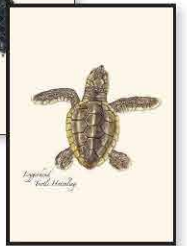
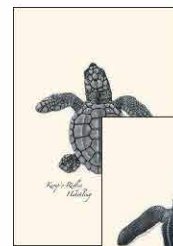
Brook Trout NC-249 **NEW**



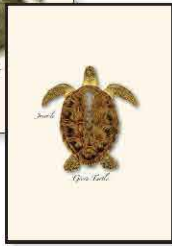
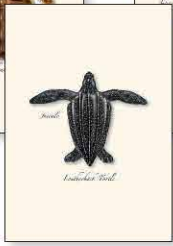
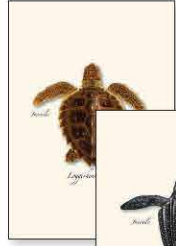
Sea Turtle Asst. NC-18



Freshwater Turtle Asst. NC-32

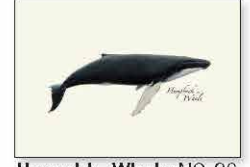


Sea Turtle Hatchling Asst. NC-50



Sea Turtle Juveniles NC-134

Mammals



Humpbk. Whale NC-36



Mammal Asst. NC-28



Manatee NC-49



Black Bear NC-99



Moose NC-100



Western Mammal Assortment NC-103



Rabbit & Hare Asst. NC-127



Bison NC-101



Grizzly Bear NC-102



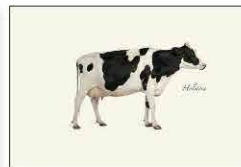
Orca NC-130



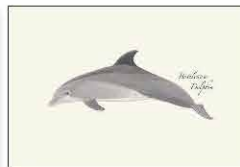
Harbor Seal NC-132



Red Fox NC-139



Holstein NC-141



Bottlenose Dol. NC-142



Gray Wolf NC-153



Sea Otter NC-182



Gray Squirrel NC-183



Sea Otter II NC-189



Texas Longhorn NC-200



Elk NC-205



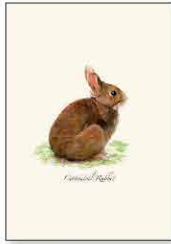
9-banded Armadillo NC-211



White-tailed Deer NC-224



Coyote NC-221



Cottontail Rabbit NC-231



Western Mammal Assortment II NC-235 **NEW**



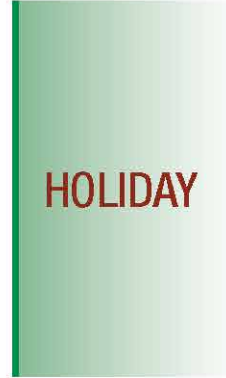
River Otter NC-238 **NEW**



Small Mammal Assortment NC-240 **NEW**



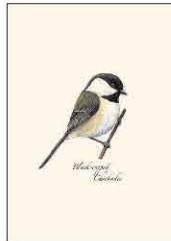
Kit Foxes NC-247 **NEW**



Pinecone Asst. NC-48



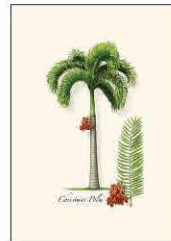
Cardinal NC-51



Chickadee NC-57



American Holly Asst. NC-65



Christmas Palm NC-67



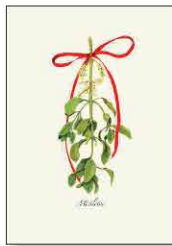
Wtr. Spruce NC-128



Reindeer NC-129



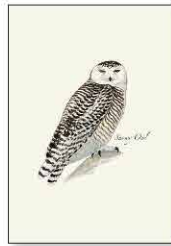
Sleigh Bell NC-144



Mistletoe NC-145



Sea Urchin Xmas NC-146



Snowy Owl NC-163



Christmas Pine Cone NC-168



Poinsettia NC-169



Golden Ornament NC-192



Hellebore & Holly NC-193



Wreath NC-194



Holiday Greenery Asst. NC-243 **NEW**



Pine Cone NC-244 **NEW**



English Holly NC-245 **NEW**



Fraser Fir NC-246 **NEW**



Snowy Owl NC-254 **NEW**

NEW IN 2023

Greeting Cards

Ordering Information

- 5" X 7" card, blank inside, with plastic sleeve
- NO retail prices printed and NEW ISBN and UPC codes on all greeting cards effective 2023
- Ordering min. for these cards: 6 per title
- Cards marked with a ● cannot be namedropped
- View additional titles on our website



Arctic Fox GC-683



Grizzly Bear GC-684



Elk GC-685



Mountain Goat GC-686



Rufous Hummingbird GC-687



Beluga Whale GC-688



Roadrunner GC-689



Snowy Owl GC-690



Wild Turkey GC-691



Great Pacific Octopus GC-692



California Quail GC-693



Kit Foxes GC-696



Bluebonnet GC-697



Brook Trout GC-698



Bumblebees Wrap GC-699 ●



Nasturtium GC-700 ●



Two Poppies GC-703 ●



Oriental Poppy GC-704 ●



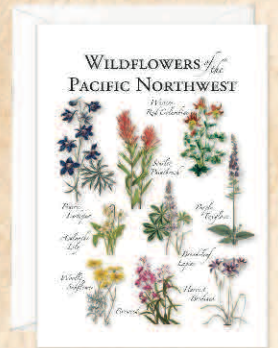
Hollyhock GC-705 ●



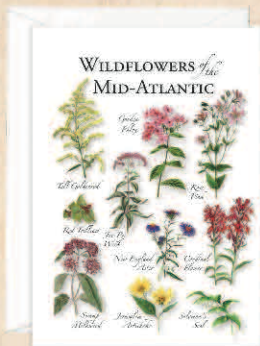
Nasturtium Garden GC-706 ●



Wildflowers of the Midwest GC-857 ●



Wildflowers of the Pac. NW GC-858 ●



Wildflowers of the Mid-Atl. GC-859 ●



Sibley's Kinglets GC-924



Sibley's Red-winged Blk.bird GC-925 ●

Ordering Information

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Birds



Great Egret GC-11



Racing Storm GC-12



Chg. Seasons GC-23



Henry Great Blue Heron GC-29



Three Herons GC-45



Three Egret GC-106



Four Terns GC-108



Three Gulls GC-110



Osprey GC-111



Puffin GC-131



Loon Summer GC-135



Sandhill Crane GC-155



B. Kingfisher GC-157



SE Eagle GC-167



Cardinal GC-172



Baltimore Oriole GC-176



Ring-necked Pheasant GC-180



Eastern Bluebird GC-182



Goldfinch GC-205



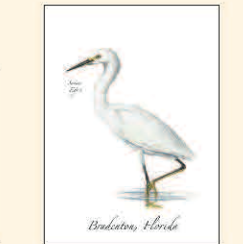
Cedar Waxwing GC-208



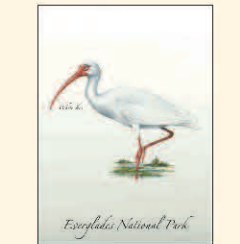
P. Wdpecker GC-209



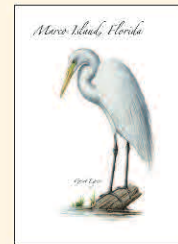
Green Heron GC-212



Snowy Egret GC-213



White Ibis GC-215



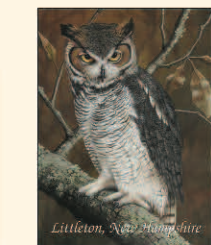
Great Egret GC-216



Roseate Spoonbill GC-218



Great Blue Heron III GC-220



Great Horned Owl GC-222



Two Spoonbills in flight GC-233



Plovers GC-234



Ruby Hummer GC-269



Loon w/Chicks GC-270



Chickadee GC-271



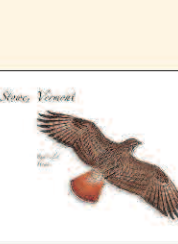
Blue Jay GC-272



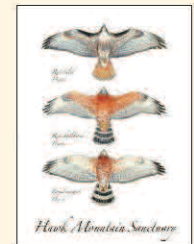
Bald Eagle GC-275



Brown Pelican GC-276



Red-tailed Hawk GC-278



Hawk Trio II GC-283



Kiss West, Florida

Flamingo GC-284



Schoy Lake, Maine

Common Loon II GC-288



Ann Arbor, Michigan

Bk.-capped Chick GC-299



Pittsborough, NH

R-throated Hum. GC-300



Lake Mills, New Hampshire

Great Horned Owl GC-330



Pittsborough, New Hampshire

Wild Turkey GC-342



Hartford, Connecticut

Ruby-thr. Hbird GC-343



Pittsborough, New Hampshire

N. Flicker (yel.) GC-348



Naples, Florida

Gr. Blue Heron GC-352



Naples, Florida

Osprey GC-353



Beacon, North Carolina

Piping Plover GC-355



Savannah, Georgia

Anhinga sunning GC-385



Pittsborough, NH

Rooster GC-393



Astoria, New Hampshire

Barn Owl in Flight GC-396



Charlotte, North Carolina

Carolina Wren GC-397



Ely, Minnesota

E. Screech Owl GC-398



Astoria, New Hampshire

Gr. Blue Heron GC-399



Astoria, New Hampshire

Gr. Blue Heron in flight GC-400



Astoria, New Hampshire

Snowy Owl GC-403



Savannah, Georgia

Belted Kingfisher II GC-406



Louisville, Kentucky

Cardinal II GC-407



Battleboro, Vermont

E. Bluebird II GC-408



15 Eggs GC-424 ●



Feathers GC-438 ●



Sacramento, California

N. Flicker (red) GC-453



Phoenix, Arizona

Greater Roadrunner GC-454



Ojai, California

Steller's Jay GC-455



San Diego, California

Am. White Pelican GC-464



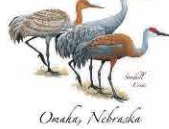
Santa Barbara, California

Brown Pelican GC-465



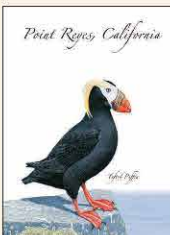
Aspen, Colorado

Golden Eagle GC-466



Omaha, Nebraska

Sandhill Crane GC-467



Point Reyes, California

Tufted Puffin GC-469



Phoenix, Arizona

Am. Kestrel GC-471



Chicago, Illinois

W.-brst. Nuthatch GC-473



15 More Eggs GC-484 ●



Portland, Oregon

Anna's Hum. GC-496



Portland, Oregon

Blk-chinned Hum. GC-497



Taos, New Mexico

Rufous Hum. GC-500



Vero, Florida

White Ibis GC-527



Fort Myers, Florida

Brown Pelican GC-528

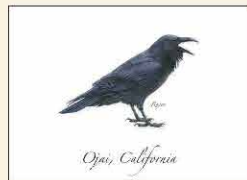


Stowey, Vermont

Bald Eagle GC-529



Peterson's Pel GC-535 ●



Ojai, California

Raven GC-540



Feathers II GC-547 ●



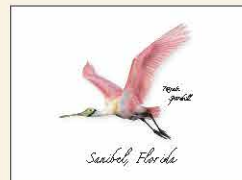
Peterborough, NH

Peregrine Falcon GC-551



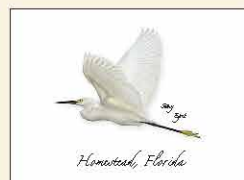
Astoria, New Hampshire

Great Horned Owl GC-562



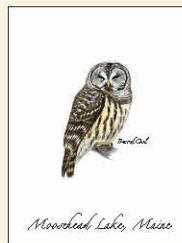
Seaside, Florida

Roseate Spoonbill GC-564



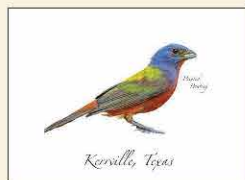
Homestead, Florida

Snowy Egret GC-565



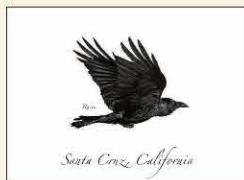
Moosehead Lake, Maine

Barred Owl GC-574



Kennville, Texas

Ptd Bunting GC-557



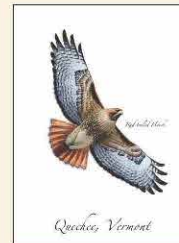
Santa Cruz, California

Raven GC-559



The Adirondacks

Sib. Snowy Owl GC-590



Quebec, Vermont

Sib. Rd-tld Hawk GC-591



Point Reyes, California

CA Quail GC-615



Charleston, South Carolina

Rd-billed Wdpcker GC-624



San Antonio, Texas

S-tailed Flycatcher GC-628



Evanston, Wisconsin

Cardinal Pair GC-629

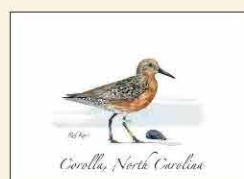


Branaswick, Maine

Wtrbird Fthrs GC-631



8 Feathers GC-632 ●

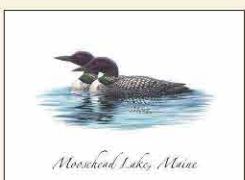


Corolla, North Carolina

Red Knot GC-633



B. of Prey Fthrs GC-636 ●



Moosehead Lake, Maine

Loon Pair GC-642

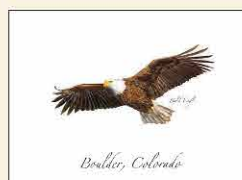


House Finch Nest GC-640 ●



Savannah, Georgia

Painted Bunting GC-672



Boulder, Colorado

Bald Eagle in flight GC-673



Marco Island, Florida

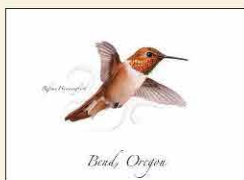
Flamingoes GC-674



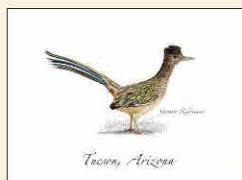
Chickens GC-677 ●



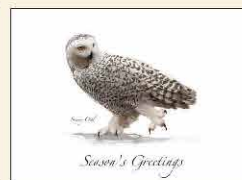
Nestmaking Robin GC-679 ●



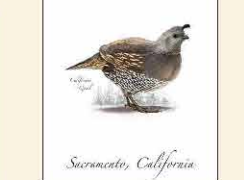
Rufous Hummingbird GC-687 NEW



Roadrunner GC-689 NEW



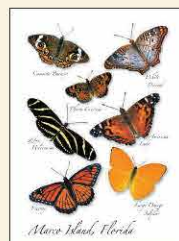
Snowy Owl GC-690 NEW



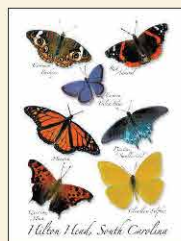
California Quail GC-693 NEW



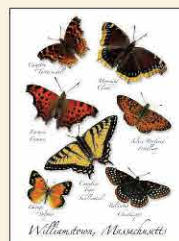
Butterflies, Bees, and Dragonflies



Fl. Butterflies I GC-238



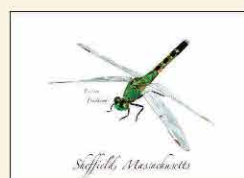
S.E. Butterflies I GC-240



N.E. Butterflies I GC-244



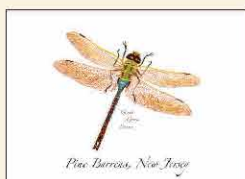
Butterfly Wrap GC-246



E. Pondhawk GC-294



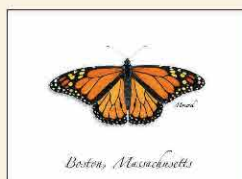
12-spotted Skimmer GC-295



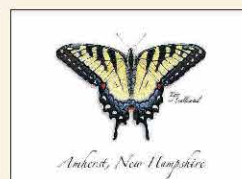
Green Damer GC-296



Fritillary GC-384



Monarch GC-386



E. Tiger Swallowtail GC-387



2 Butterflies GC-392



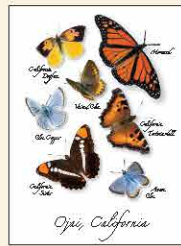
Blue Morpho GC-475



Luna Moth GC-525



E. Btfly. Wrap II GC-543 ●



CA Butterflies GC-551



S.W. Butterflies GC-552



W. Btfly. Wrap GC-554 ●



Dragonfly Wrap GC-610 ●



Butterfly Bush GC-619 ●



Sw-tail Ctrpillar GC-625 ●



Monarch on Goldenrod GC-682



Bumblebees Wrap GC-699 ● NEW



Turtles & Reptiles



Loggerhead I GC-143



American Alligator GC-356



Loggerhead III GC-358



Kemp's Ridley GC-359



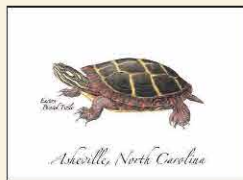
Green Turtle GC-360



Green Turtle Hatchlings GC-362



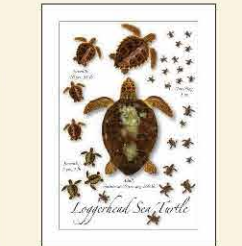
Loggerhead Hatchlings GC-363



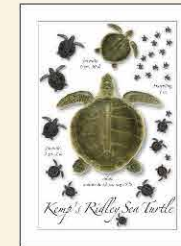
E. Painted Turtle GC-389



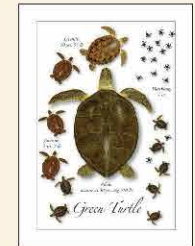
Am. Alligator II GC-391



Loggerhead Life Cycle GC-536 ●



Kemp's Ridley Life Cycle GC-538 ●



Green Turtle Life Cycle GC-539 ●



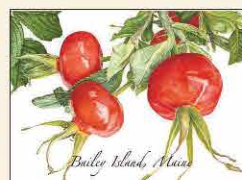
Flora



Sunflower GC-371



Sunflower GC-372



Rose Hips GC-474



Hydrangea GC-523



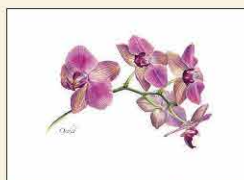
Hydrangea II GC-595 ●



Lilac GC-596



Lupine GC-597



Orchid GC-598 ●



Pansies GC-599 ●



Poppies GC-600 ●



Magnolia GC-602



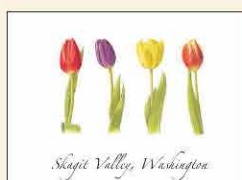
Clematis GC-603 ●



Foxgloves GC-604 ●



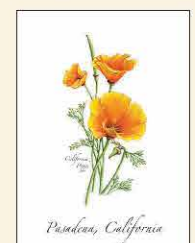
Anemone GC-605 ●



Tulips GC-612



Daffodils GC-616



CA Poppy GC-617



Purple Iris GC-622 ●



Red Iris GC-623 ●



3 Sunflowers GC-667 ●



Rose GC-668 ●



Two Tulips GC-670 ●



Morning Glory GC-681 ●



Bluebonnet GC-697 **NEW**



Nasturtium GC-700 ● **NEW**



Two Poppies GC-703 ● **NEW**



Oriental Poppy GC-704 ● **NEW**



Hollyhock GC-705 ● **NEW**



Nasturtium Garden GC-706 ● **NEW**



Date Palm GC-65



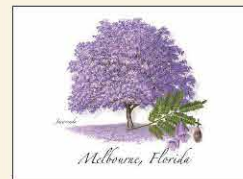
Poinciana GC-66



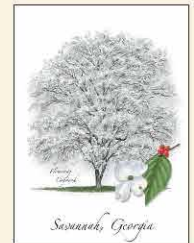
Live Oak GC-67



Sabal Palm GC-71



Jacaranda GC-73



Dogwood GC-74



Magnolia GC-76



Maple GC-96



Three Maples GC-183



Fall Leaves GC-187



Palm Trio II GC-286



Leaves GC-436 ●



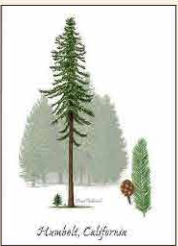
Joshua Tree GC-512



Gt. Saguaro GC-513



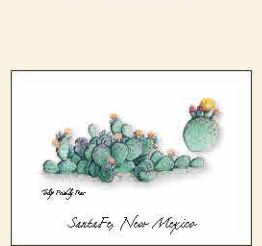
Prickly Pear GC-545



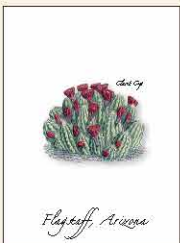
Redwood GC-546



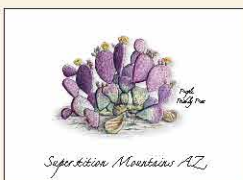
Hemlock GC-555



Tulip Prickly Pear GC-575



Claret Cup GC-576



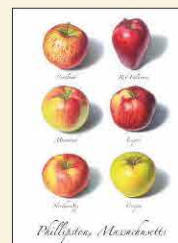
Purple Prickly Pear GC-578



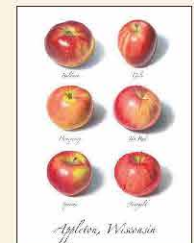
GC-618 Succulent



Fruits and Vegetables



Apples I GC-291



Apples II GC-292



McIntosh GC-318



Cortland GC-319



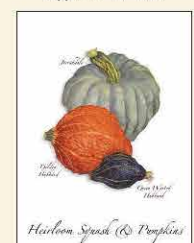
Pears GC-411 ●



Figs GC-418 ●



Native Corn GC-425 ●



Heir Squ & Pump GC-428 ●



Pumpkin GC-442 ●



Peach GC-443 ●

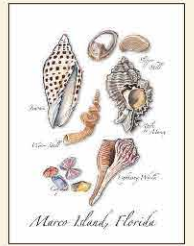


Prsly, Sage, Rsmry & Thym GC-544 ●



Blueberries GC-630

MADE IN
U. S. A.
**Mollusks &
Crustaceans**



Junonia Asst. GC-60



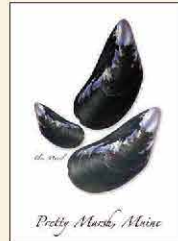
Urchin Asst. GC-63



Scotch Bonnet Asst. GC-89



Bay Scallop Asst. GC-90



Blue Mussels GC-115



Scallops GC-116



N.A. Shellfish GC-117



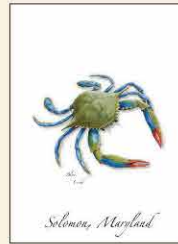
Horseshoe Crab GC-119



Jack Clam Asst. GC-173



Oyster Asst. GC-174



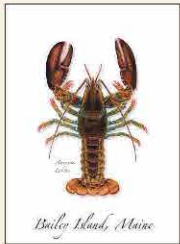
Blue Crab I GC-277



Queen Conch GC-297



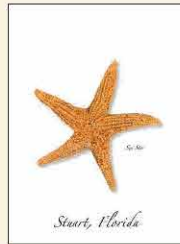
Blue Crab II GC-298



Am. Lobster II GC-301



Nautilus GC-449 ●



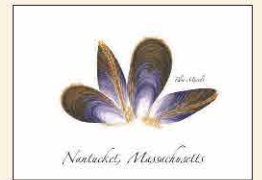
Sea Star GC-451



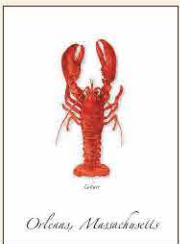
Sea Star Assortment GC-452



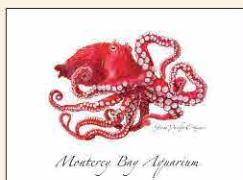
Dungeness Crab GC-526



Bl. Mussels II GC-608



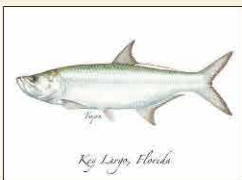
Red Lobster GC-634



Pacific Octopus GC-692 **NEW**



Fish



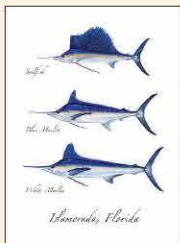
Tarpon GC-47



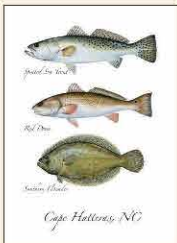
Red Drum GC-48



Stingray GC-49



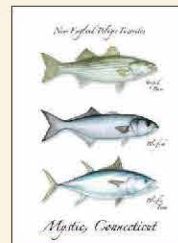
Billfish GC-51



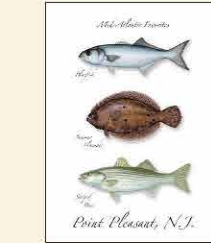
Atlantic Fav. GC-81



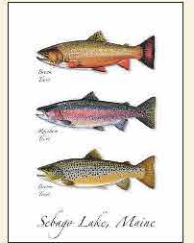
Striped Bass GC-84



N.E. Favorites GC-121



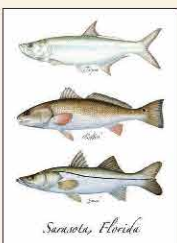
Mid-Atl. Fav. GC-151



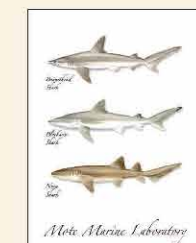
Trout Three GC-161



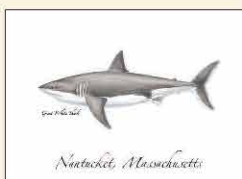
Rainbow Trout GC-163



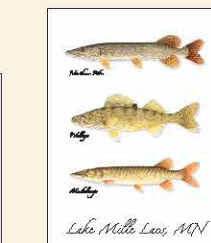
Fla. Trifecta GC-260



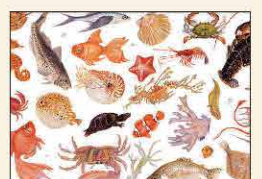
Shark Trio GC-309



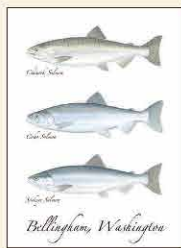
Great White Shark GC-375



Midw. Gamefish GC-381



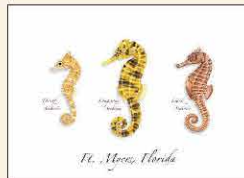
Sea Life GC-437 ●



Salmon Trio GC-514



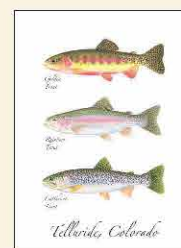
Lined Seahorse GC-289



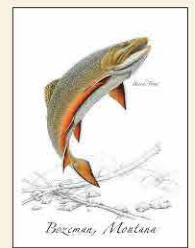
Three Seahorses GC-323



Salmon Trio GC-573



West Trout GC-589



Brook Trout GC-698 **NEW**



Mammals



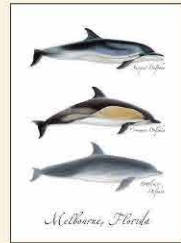
Humpback Breach GC-123



Harbor Seal I GC-136



N. Atl. Whales GC-138



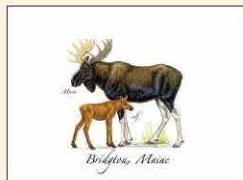
Three Dolphins GC-140



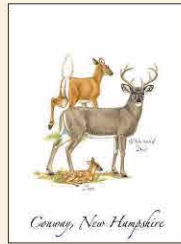
Bottlenose Dolphin GC-141



Atl. Right Whale GC-142



Moose I GC-264



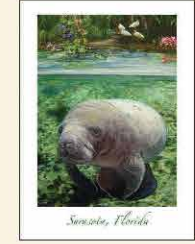
Wht.-tailed Deer I GC-265



Black Bear GC-311



Humpback Whale II GC-313



Manatee Underwater GC-329



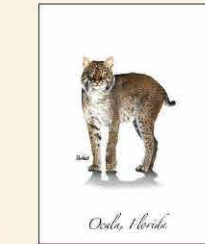
Moose II GC-346



Black Bear GC-347



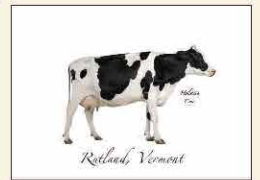
Manatees II GC-357



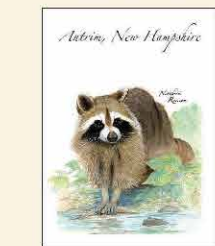
Bobcat GC-368



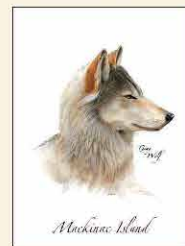
River Otter GC-369



Holstein Cow GC-388



Raccoon GC-401



Wolf GC-402



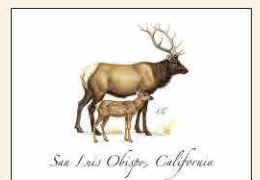
Bison GC-476



Pronghorn GC-478



Bighorn Sheep GC-479



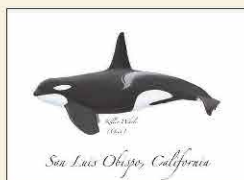
Elk GC-480



Cougar GC-481



Gray Whale GC-486



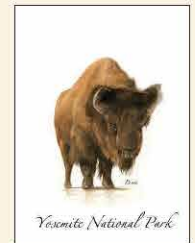
Orca (Killer Whale) GC-490



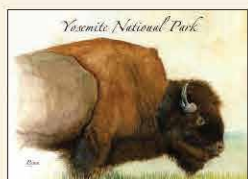
California Sea Lion GC-492



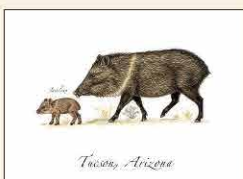
N. Elephant Seal GC-493



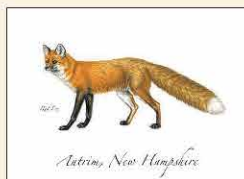
Bison II GC-509



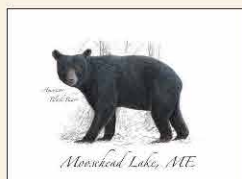
Bison in Profile GC-510



Javelina GC-519



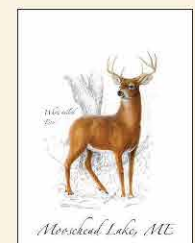
Red Fox GC-521



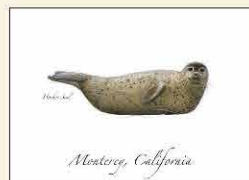
American Black Bear GC-530



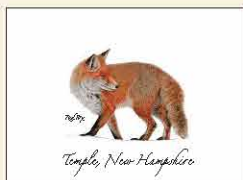
American Beaver GC-532



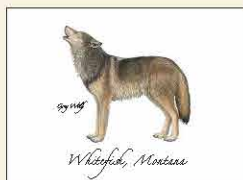
White-tailed Deer II GC-533



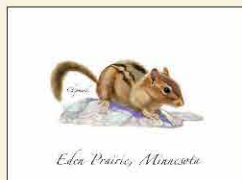
Harbor Seal II GC-541



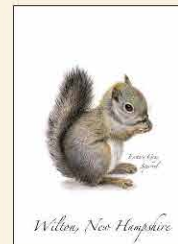
Red Fox GC-560



Gray Wolf GC-567



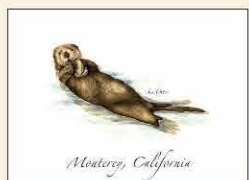
Chipmunk GC-593



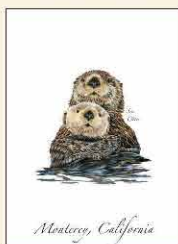
Gray Squirrel GC-594



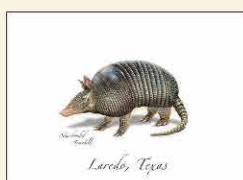
Squirrel Asst. GC-606 ●



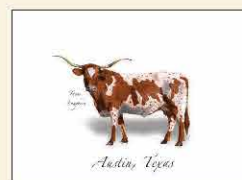
Sea Otter GC-607



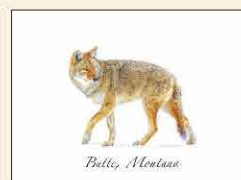
Sea Otter II GC-613



9-Bnd Armadillo GC-620



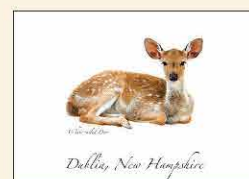
TX Longhorn GC-627



Coyote GC-641



Harvest Mouse GC-669 ●



White-tailed Deer GC-678



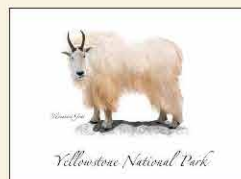
Cottontail Rabbit GC-680 ●



Grizzly Bear GC-684 **NEW**



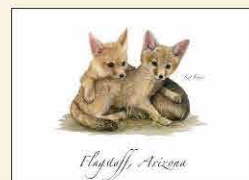
Elk GC-685 **NEW**



Mountain Goat GC-686 **NEW**



Beluga Whale GC-688 **NEW**



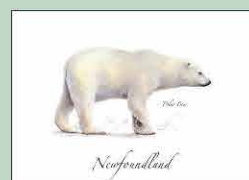
Kit Foxes GC-696 **NEW**

ILLUSTRATOR SPOTLIGHT

Mesa Schumacher has a background in biology and a master's in biological and medical illustration. She is a frequent contributor of infographics to many books and magazines. She calls Seattle and Washington DC home, but she currently lives in Fiji.



Holiday



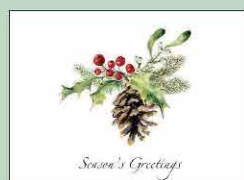
Polar Bear GC-531



Snowy Pine GC-643



Poinsettia GC-644



Christmas Pine Cone GC-645



Sleigh Bell GC-646



Mistletoe GC-647



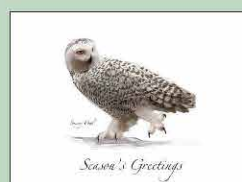
Sibley House Finches GC-905 ●



Fraser Fir GC-695 **NEW**



Arctic Fox GC-683 **NEW**



Snowy Owl GC-690 **NEW**



Poinsettia GC-694 ● **NEW**

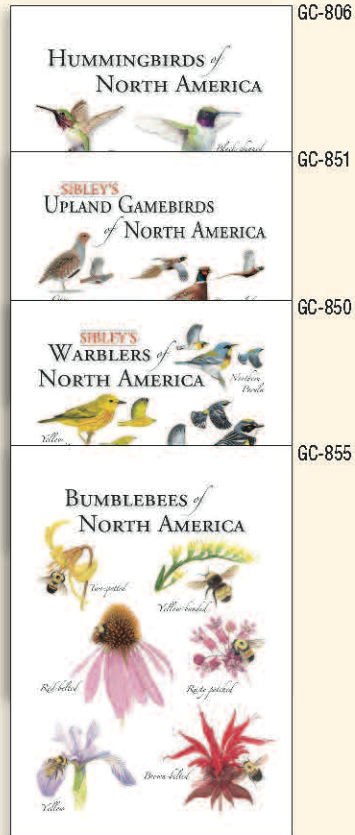


Sibley's Kinglets GC-924 **NEW**

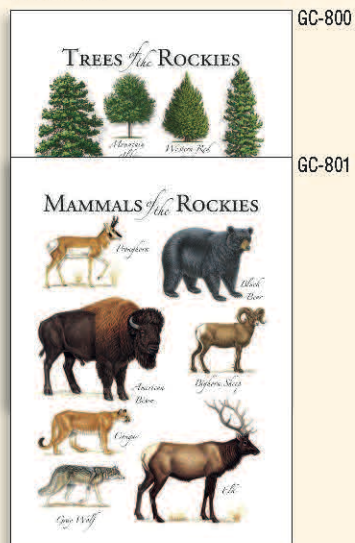
Regional Cards

- 5" X 7", blank inside, with envelope & plastic sleeve
- NO retail prices printed and NEW ISBN and UPC codes on all greeting cards effective 2023.
- Ordering minimum: 6 per title

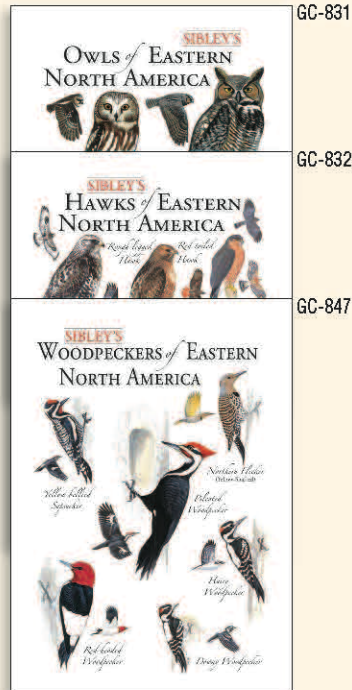
North America



Rockies



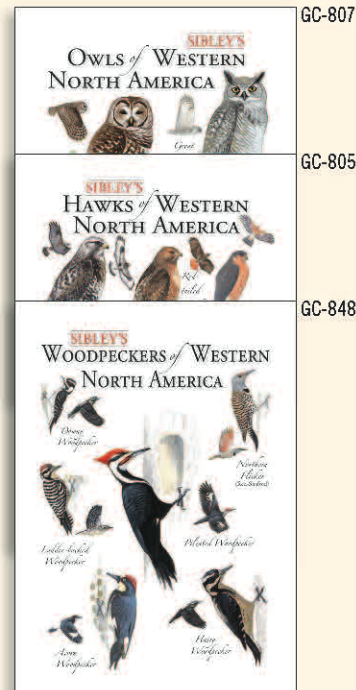
Eastern North America



Southwest



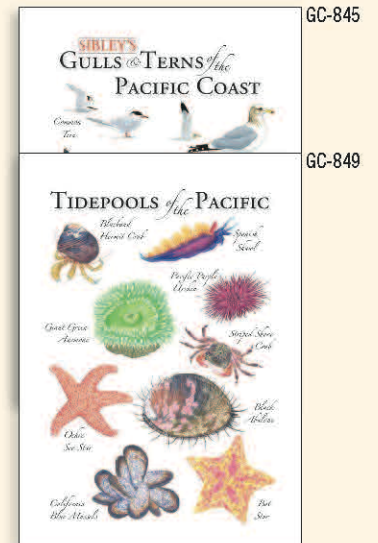
Western North America



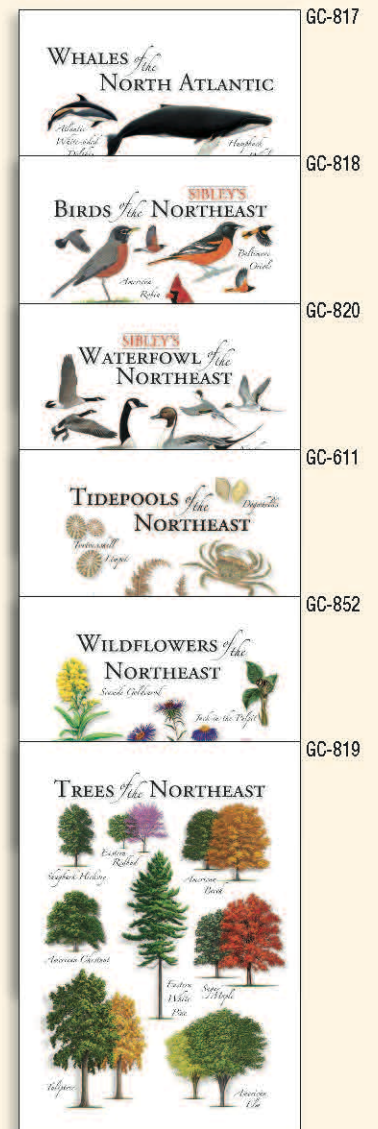
Midwest



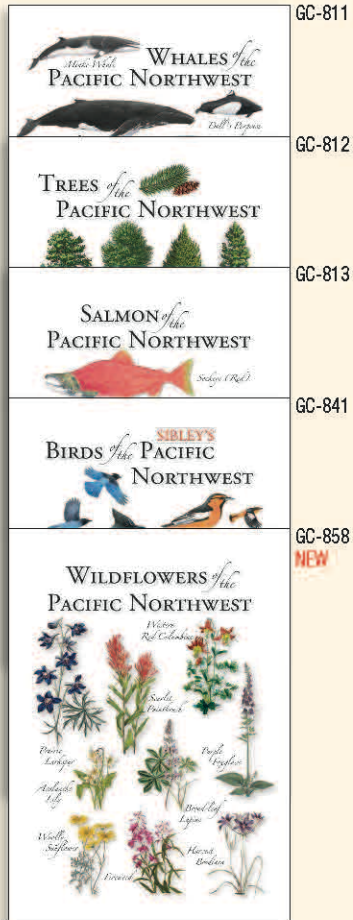
Pacific Coast



Northeast



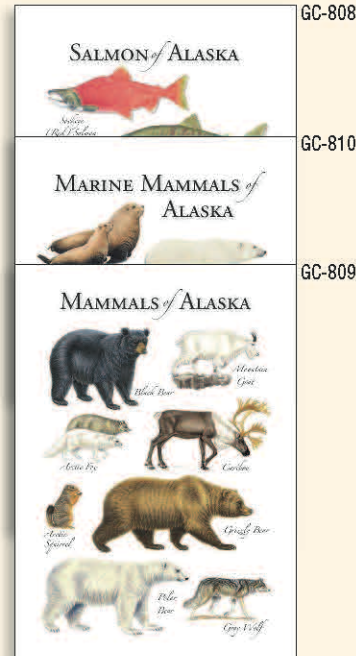
Pacific Northwest



Southeast & Texas



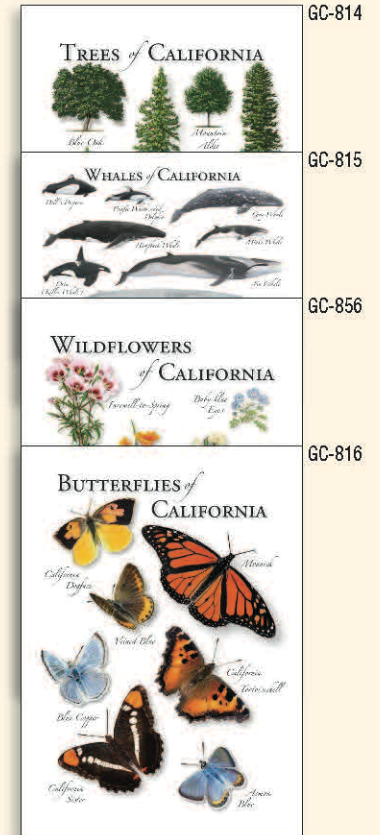
Alaska



Florida



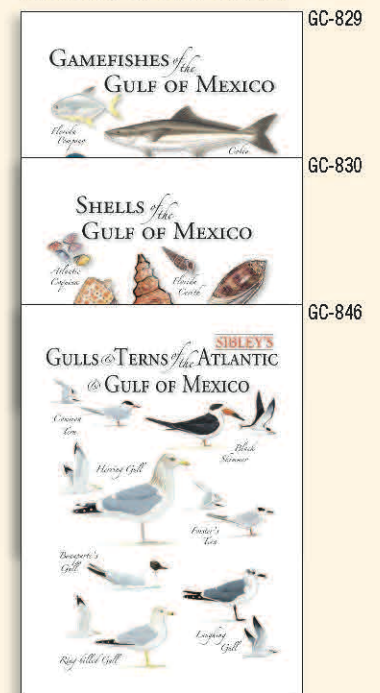
California



Mid-Atlantic



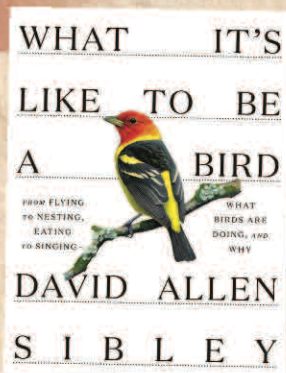
Atlantic & Gulf Coast



Sibley Greeting cards



Sibley's Great Blue Heron GC-900 ●



Greeting Cards with art and text from David Sibley's bestseller

What It's Like To Be A Bird

- 5" X 7" card, blank inside, with plastic sleeve
- NO retail prices printed and NEW ISBN and UPC codes on all greeting cards effective 2023
- Cards marked with ● cannot be ordered w/namedrop



David Allen Sibley

PHOTO: RICHARD PASLEY



Dabbling Duck GC-901 ●



Loon GC-902 ●



Pelican GC-903 ●



GH Owl GC-904 ●



House Finches GC-905 ●



Sandhill Cranes GC-906 ●



R. Spoonbill GC-907 ●



Wood Duck GC-908 ●



Robins GC-909 ●



Cedar Waxwings GC-910 ●



Barn Swallow GC-912 ●



Nuthatches GC-913 ●



Woodpeckers GC-914 ●



Goldfinches GC-915 ●



Wren GC-916 ●



Blue Jay GC-917 ●



Buntings GC-918 ●



Chickadees GC-919 ●



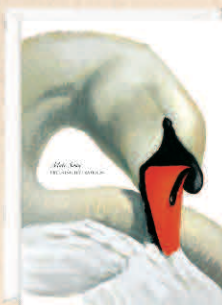
Pileated Wpkr. GC-920 ●



Eastern Bluebird GC-921 ●



Balt. Orioles GC-922 ●



Mute Swan GC-923 ●



Kinglets GC-924 **NEW**



R-wing Bkbrd GC-925 **NEW**

COMING IN 2023

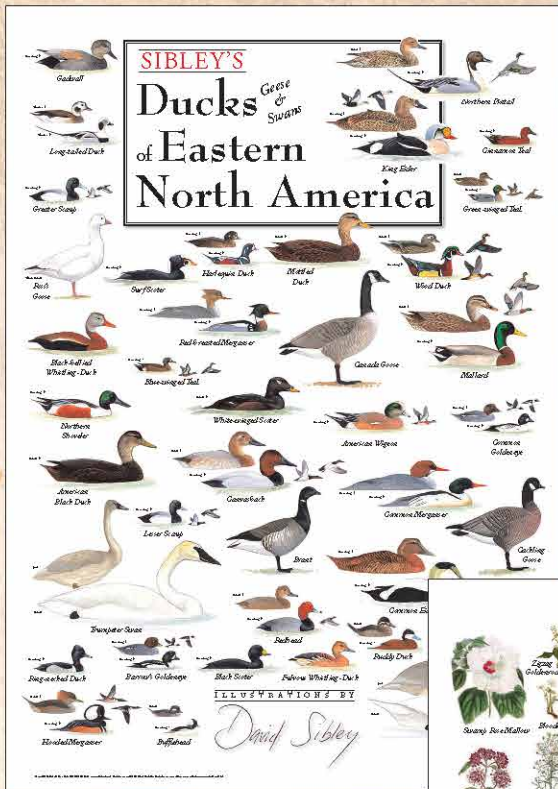
Posters & Poster Greeting Cards

19" X 27" Posters

- Printed on 80# coated stock with fade-resistant inks
- Available in 2" mailing tubes or double-matted and framed (Finished dimension 26.5" X 34")
- Minimum tubed order: 12 assorted units

Poster Greeting Cards

- 5" X 7", blank inside, each with envelope and plastic sleeve
- NO retail prices printed and NEW ISBN and UPC codes on all greeting cards effective 2023.
- Ordering minimum: 6 per greeting card

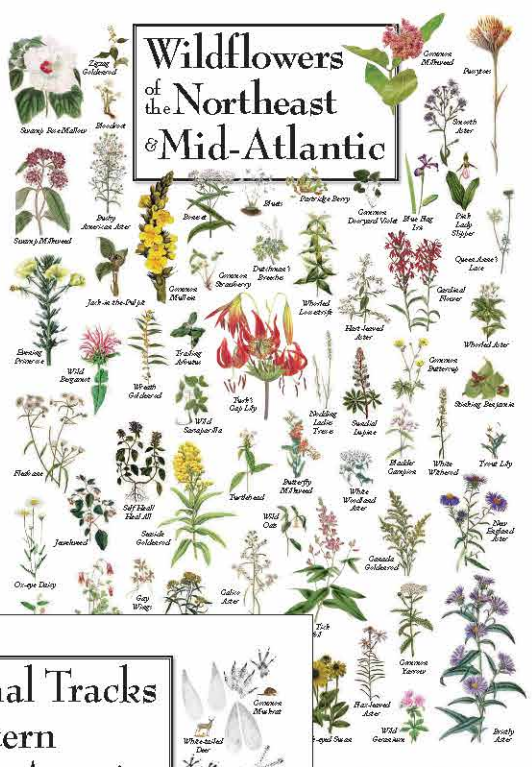


DEPT-078
(Tubed Poster)
Sibley's Ducks, Geese & Swans of E. N.A.

GC-702
(Greeting Card)
Sibley's Ducks, Geese & Swans of E. N.A.

DWPT-079
(Tubed Poster)
Sibley's Ducks, Geese & Swans of W. N.A.

GC-703
(Greeting Card)
Sibley's Ducks, Geese & Swans of W. N.A.



WMPT-083
(Tubed Poster)
Wildflowers of the Northeast & Mid-Atlantic

WSPT-084
(Tubed Poster)
Wildflowers of the Southeast

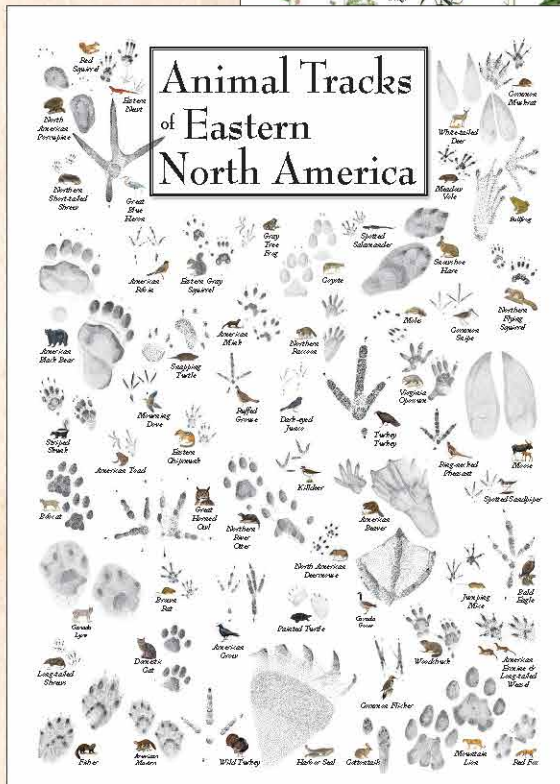
WUPT-085
(Tubed Poster)
Wildflowers of the Midwest

WTPT-086
(Tubed Poster)
Wildflowers of Texas

WCPT-087
(Tubed Poster)
Wildflowers of California

WPPT-088
(Tubed Poster)
Wildflowers of the Pacific Northwest

WRPT-089
(Tubed Poster)
Wildflowers of the Rockies & Southwest



ATPT-080
(Tubed Poster)
Animal Tracks of Eastern North America

ASPT-081
(Tubed Poster)
Animal Tracks of the Southwest

APPT-082
(Tubed Poster)
Animal Tracks of the Northwest

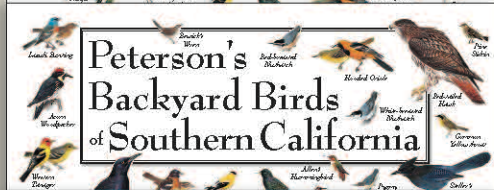


Our FoldingGuide author, illustrator and tracking expert Mark Elbroch has divided the Animal Tracks range maps into Northwest, Southwest and Eastern regions as shown.

California



BNCPT-130
(Tubed Poster)
GC-445
(Greeting Card)



BSCPT-131
(Tubed Poster)
GC-446
(Greeting Card)



MMCPT-189
(Tubed Poster)
GC-504
(Greeting Card)



MSWPT-191
(Tubed Poster)
GC-507
(Greeting Card)



FCPT-186
(Tubed Poster)
GC-501
(Greeting Card)

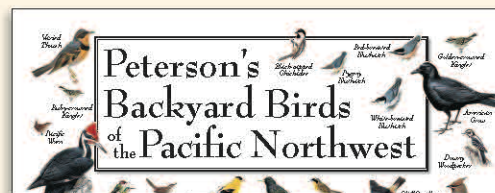


Coming 2023
WCPT-087
(Tubed Poster)



BUCPT-241
(Tubed Poster)
GC-548
(Greeting Card)

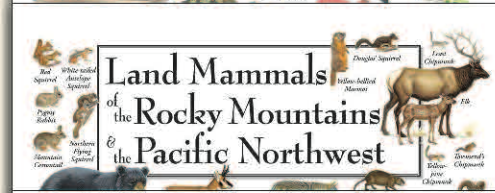
Pacific Northwest



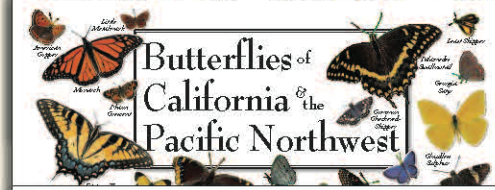
BBPPT-129
(Tubed Poster)
GC-444
(Greeting Card)



FPNPT-187
(Tubed Poster)
GC-502
(Greeting Card)



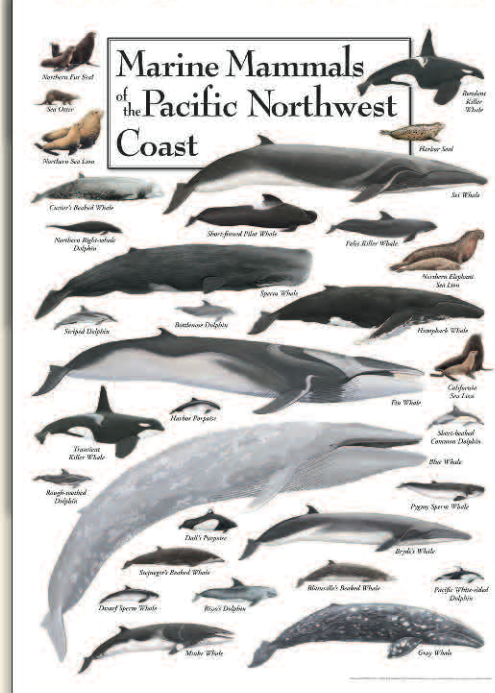
MRMPT-192
(Tubed Poster)
GC-508
(Greeting Card)



BUCPT-241
(Tubed Poster)
GC-548
(Greeting Card)

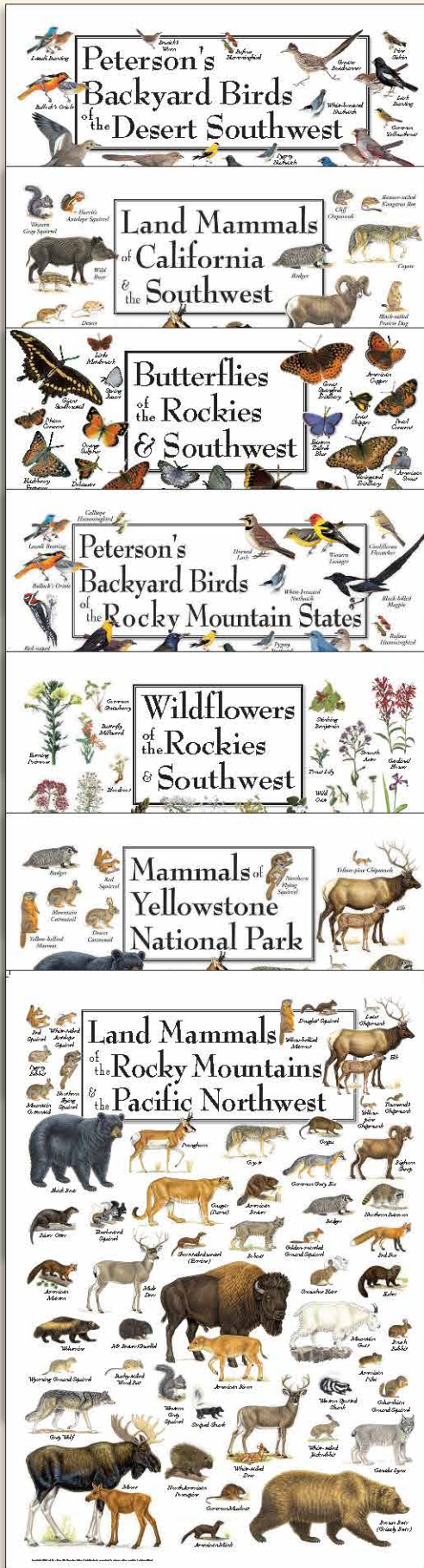


Coming 2023
WPPT-088
(Tubed Poster)



MMPPT-190
(Tubed Poster)
GC-505
(Greeting Card)

Rockies & Southwest



BBDPT-132
(Tubed Poster)

GC-447
(Greeting Card)

MSWPT-191
(Tubed Poster)

GC-507
(Greeting Card)

BURPT-242
(Tubed Poster)

GC-549
(Greeting Card)

BBRPT-133
(Tubed Poster)

GC-448
(Greeting Card)

Coming 2023
WRPT-089
(Tubed Poster)

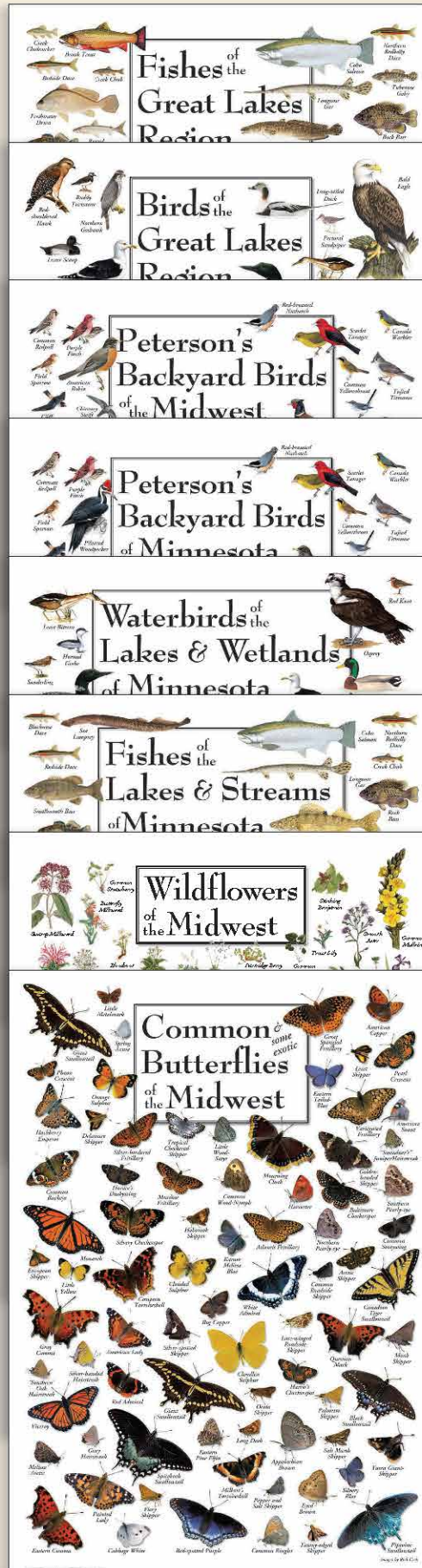
MYPT-121
(Tubed Poster)

GC-588
(Greeting Card)

MRMPT-192
(Tubed Poster)

GC-508
(Greeting Card)

Midwest & Great Lakes



FGPT-129
(Tubed Poster)

GC-249
(Greeting Card)

BGPT-130
(Tubed Poster)

GC-248
(Greeting Card)

BBUPT-006
(Tubed Poster)

GC-339
(Greeting Card)

GC-340
(Greeting Card only)

WMPT-196
(Tubed Poster)

GC-335
(Greeting Card)

FMPT-195
(Tubed Poster)

GC-334
(Greeting Card)

Coming 2023
WUPT-085
(Tubed Poster)

BUUPT-162
(Tubed Poster)

GC-394
(Greeting Card)

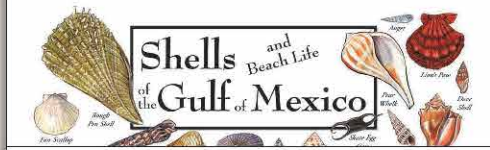
Posters & Poster Greeting Cards (Cont.)

N & W Gulf + Texas



FFPT-132
(Tubed Poster)

GC-247
(Greeting Card)



SGMPT-184
(Tubed Poster)

GC-02
(Greeting Card)



FGPT-134
(Tubed Poster)

GC-10
(Greeting Card)



WFFPT-173
(Tubed Poster)

GC-328
(Greeting Card)

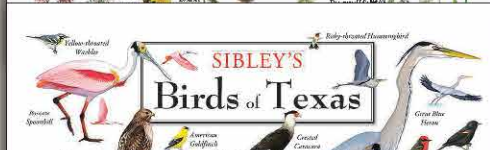


CGPT-183
(Tubed Poster)

GC-175
(Greeting Card)



Coming 2023
WTPT-086
(Tubed Poster)



BTPT-065
(Tubed Poster)

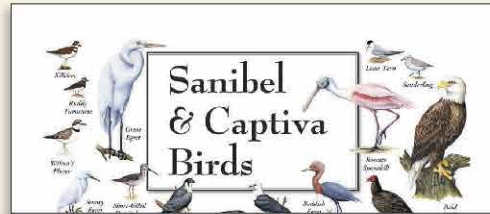
GC-637
(Greeting Card)



BUTPT-067
(Tubed Poster)

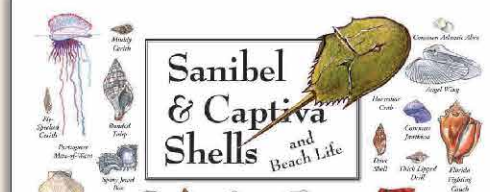
GC-638
(Greeting Card)

Florida



SBPT-122
(Tubed Poster)

GC-04
(Greeting Card)



SSPT-123
(Tubed Poster)

GC-05
(Greeting Card)



NTFT-101
(Tubed Poster)

GC-649
(Greeting Card)



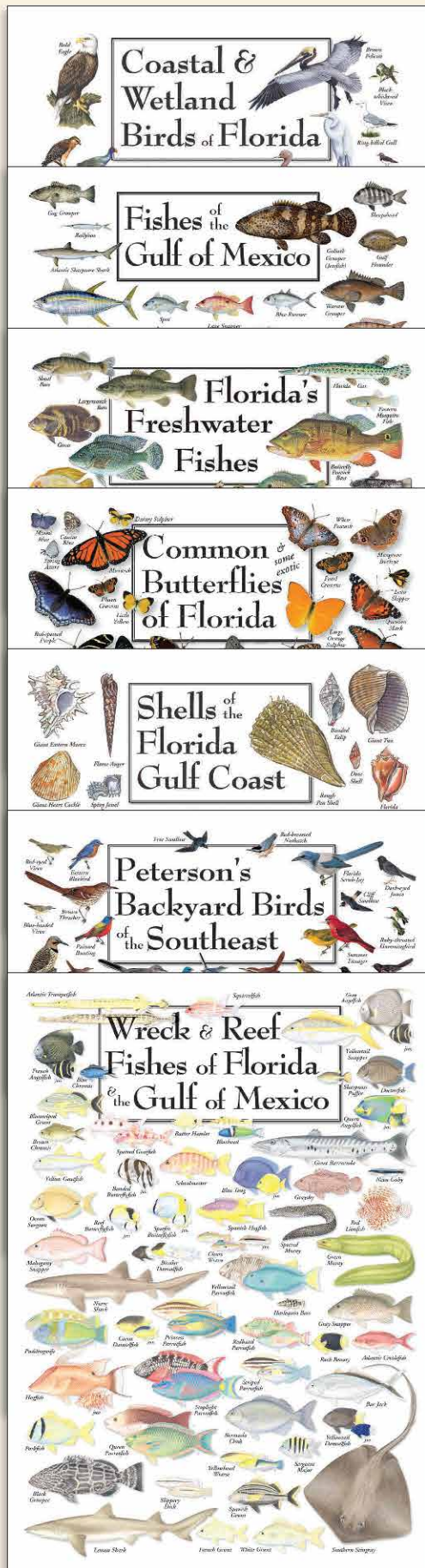
Coming 2023
WSPT-085
(Tubed Poster)



BFPT-105
(Tubed Poster)

GC-651
(Greeting Card)

Florida (Cont.)



CBPT-124
(Tubed Poster)

GC-03
(Greeting Card)

FGPT-134
(Tubed Poster)

GC-10
(Greeting Card)

FFFPT-194
(Tubed Poster)

GC-227
(Greeting Card)

BUFFPT-104
(Tubed Poster)

GC-252
(Greeting Card)

GSPT-125
(Tubed Poster)

GC-01
(Greeting Card)

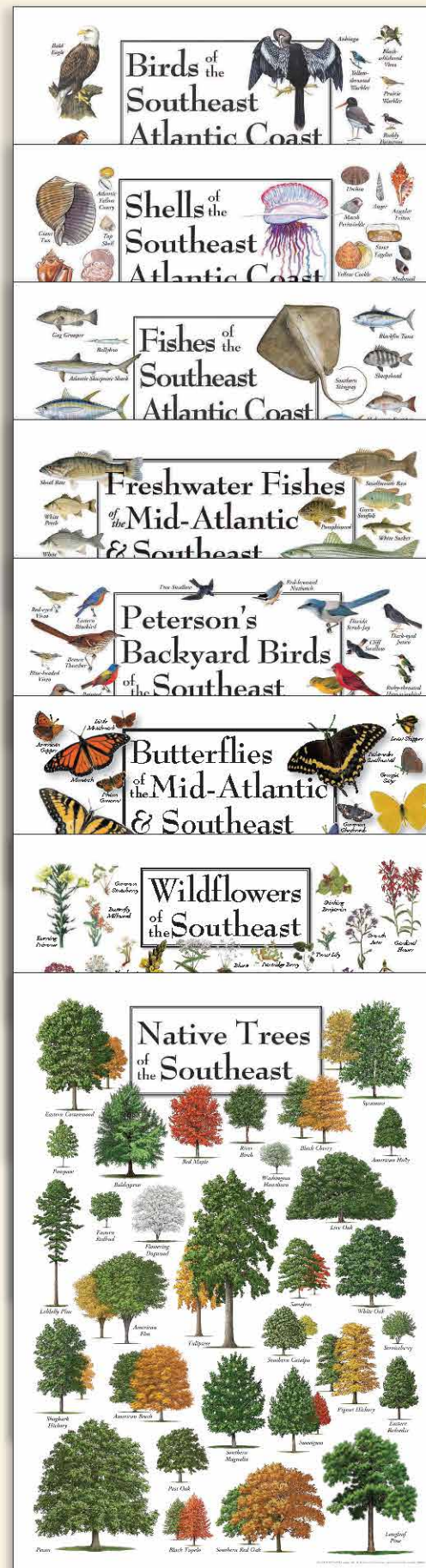
BBSPT-005
(Tubed Poster)

GC-336
(Greeting Card)

WFFPT-173
(Tubed Poster)

GC-328
(Greeting Card)

Southeast



BSPT-138
(Tubed Poster)

GC-06
(Greeting Card)

SSPT-136
(Tubed Poster)

GC-07
(Greeting Card)

FSPT-135
(Tubed Poster)

GC-08
(Greeting Card)

FFMPT-193
(Tubed Poster)

GC-226
(Greeting Card)

BBSPT-005
(Tubed Poster)

GC-336
(Greeting Card)

BUMPT-105
(Tubed Poster)

GC-251
(Greeting Card)

Coming 2023
WSPT-084
(Tubed Poster)

NTSET-100
(Tubed Poster)

GC-648
(Greeting Card)

Titles not shown:

Fishes of the Outer Banks

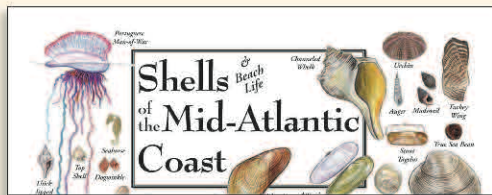
FOBPT-139
(Tubed Poster)

GC-09
(Greeting Card)

Wreck & Reef Fishes of the Southeast Atlantic
WFSPT-172
(Tubed Poster)

GC-327
(Greeting Card)

Mid-Atlantic



SMPT-144
(Tubed Poster)

GC-78
(Greeting Card)



FMPT-145
(Tubed Poster)

GC-80
(Greeting Card)



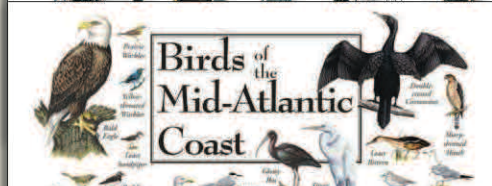
FFMPT-193
(Tubed Poster)

GC-226
(Greeting Card)



BUMPT-105
(Tubed Poster)

GC-251
(Greeting Card)

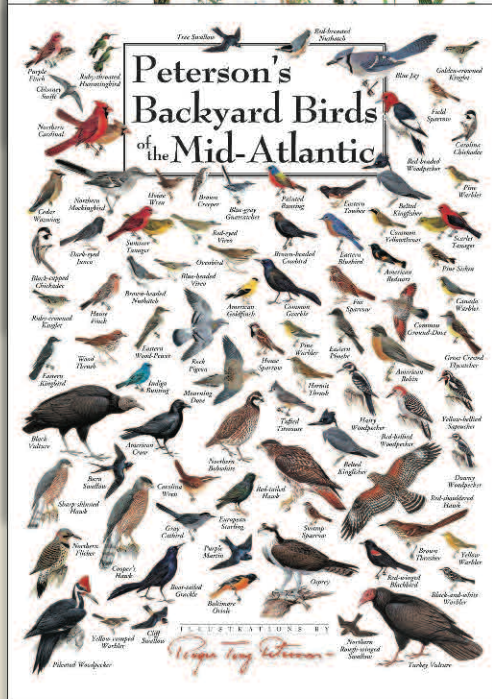


BMPT-146
(Tubed Poster)

GC-79
(Greeting Card)



Coming 2023
WMPT-083
(Tubed Poster)



BBMPT-004
(Tubed Poster)

GC-337
(Greeting Card)

Northeast & New England



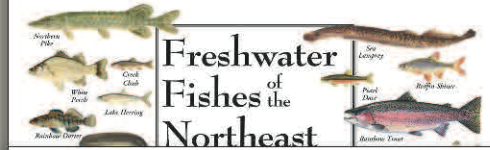
BNPT-153
(Tubed Poster)

GC-125
(Greeting Card)



FNPT-151
(Tubed Poster)

GC-126
(Greeting Card)



FFNPT-192
(Tubed Poster)

GC-225
(Greeting Card)



BUNPT-106
(Tubed Poster)

GC-250
(Greeting Card)



BBNPT-003
(Tubed Poster)

GC-338
(Greeting Card)



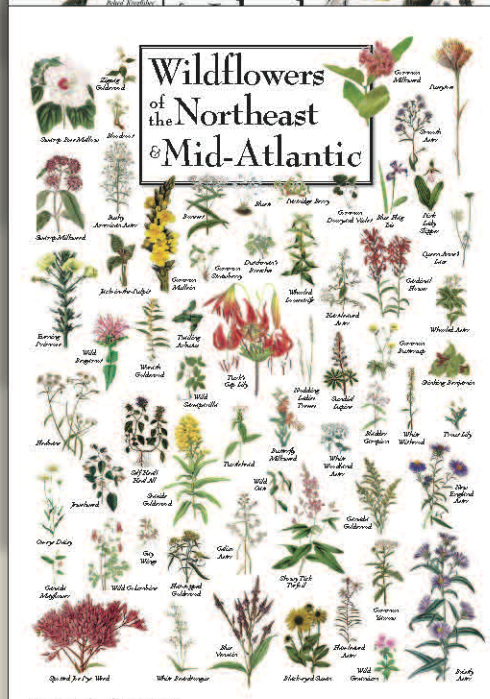
SNPT-152
(Tubed Poster)

GC-127
(Greeting Card)



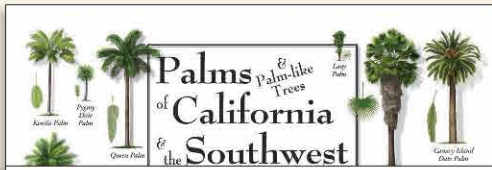
BCPT-106
(Tubed Poster)

GC-650
(Greeting Card)



Coming 2023
WMPT-083
(Tubed Poster)

Western Multi-Region & National Titles



PWPT-185
(Tubed Poster)
GC-506
(Greeting Card)



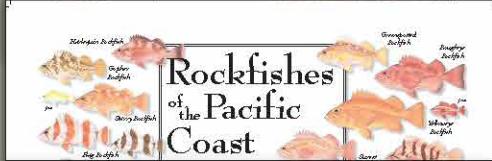
Coming 2023
ASPT-081
(Tubed Poster)



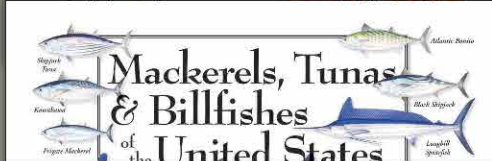
SPPT-188
(Tubed Poster)
GC-503
(Greeting Card)



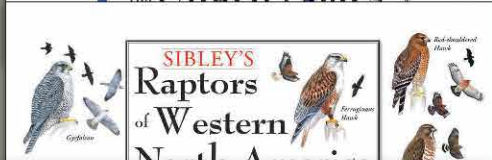
GPPT-103
(Tubed Poster)
GC-652
(Greeting Card)



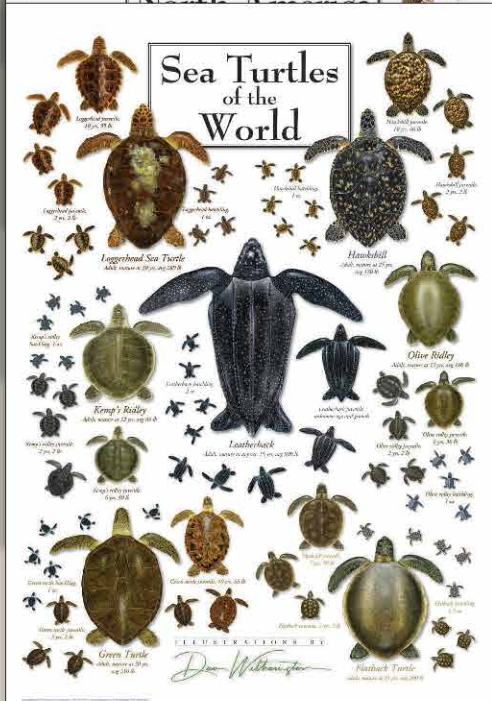
RPT-104
(Tubed Poster)



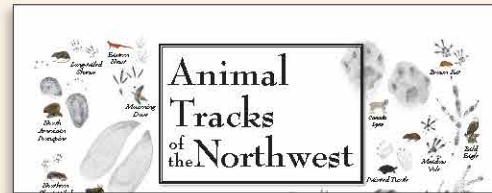
MBPT-179
(Tubed Poster)
GC-405
(Greeting Card)



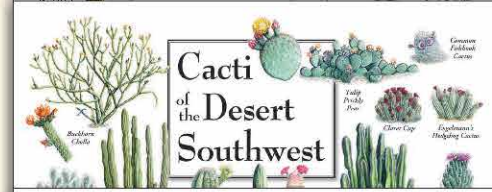
BPWPT-285
(Tubed Poster)
GC-582
(Greeting Card)



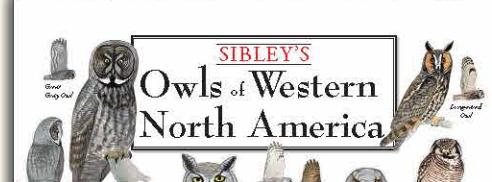
STPT-180
(Tubed Poster)
GC-439
(Greeting Card)



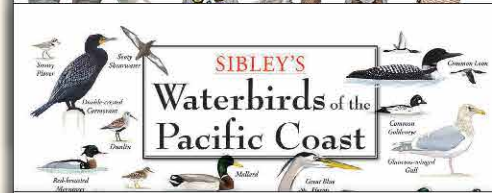
Coming 2023
APPT-082
(Tubed Poster)



CDSPT-283
(Tubed Poster)
GC-583
(Greeting Card)



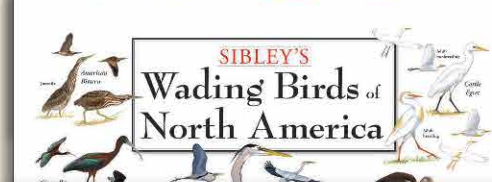
OWPT-118
(Tubed Poster)
GC-585
(Greeting Card)



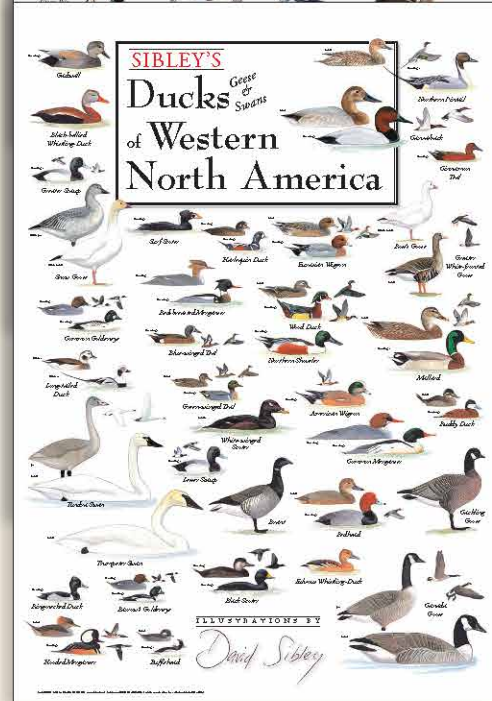
BPNT-066
(Tubed Poster)
GC-639
(Greeting Card)



MUWPT-111
(Tubed Poster)
GC-656
(Greeting Card)

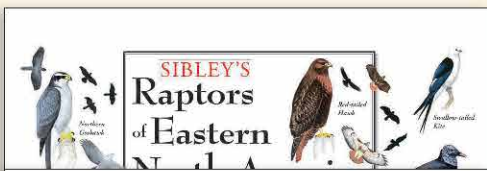


WBPT-119
(Tubed Poster)
GC-586
(Greeting Card)

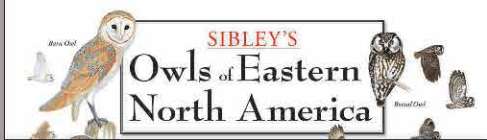


Coming 2023
DWPT-079
(Tubed Poster)
GC-702
(Greeting Card)

Eastern Multi-Region & National Titles



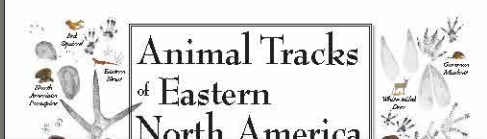
BOPPT-284
(Tubed Poster)



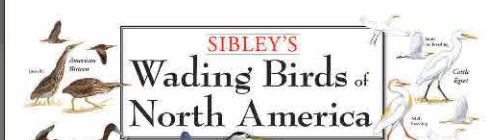
GC-581
(Greeting Card)



OEPT-117
(Tubed Poster)
GC-584
(Greeting Card)



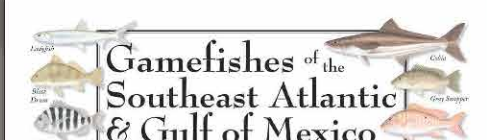
MEPT-120
(Tubed Poster)
GC-587
(Greeting Card)



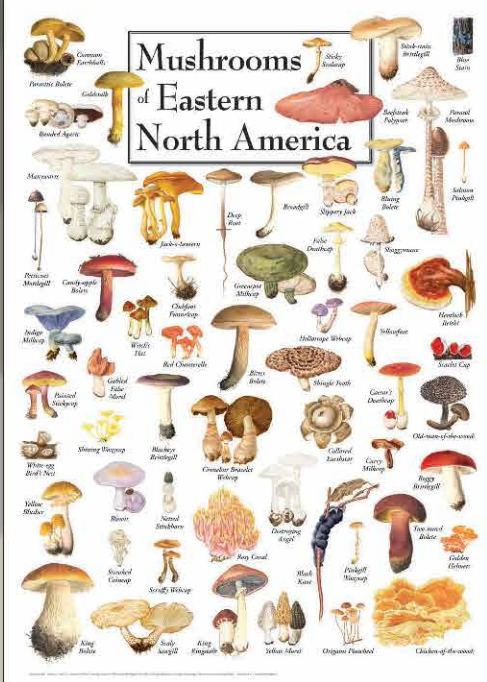
Coming 2023
ATPT-080
(Tubed Poster)



WBPT-119
(Tubed Poster)
GC-586
(Greeting Card)



GNPT-101
(Tubed Poster)
GC-653
(Greeting Card)

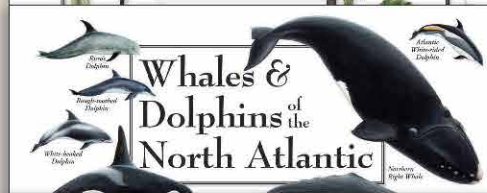


GSEPT-102
(Tubed Poster)
GC-654
(Greeting Card)

MUEPT-110
(Tubed Poster)
GC-655
(Greeting Card)



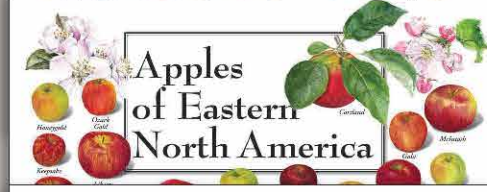
PSPT-180
(Tubed Poster)



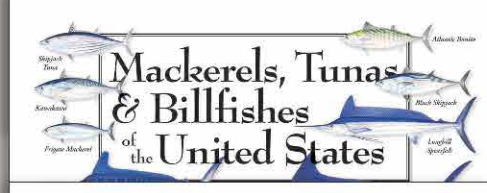
GC-153
(Greeting Card)



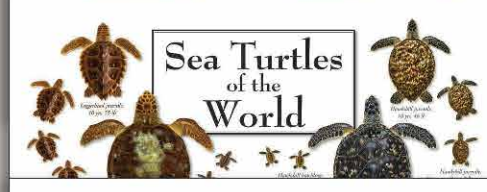
WNPT-179
(Tubed Poster)



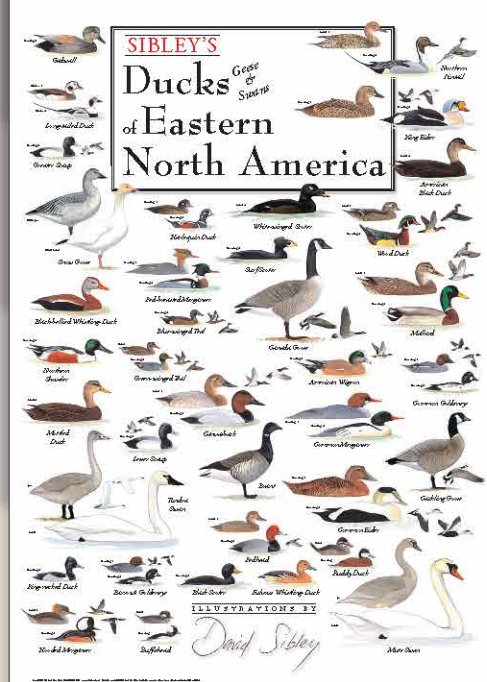
GC-152
(Greeting Card)



SRPT-174
(Tubed Poster)



GC-326
(Greeting Card)



AEPT-118
(Tubed Poster)

GC-380
(Greeting Card)

MBPT-179
(Tubed Poster)

GC-405
(Greeting Card)

STPT-180
(Tubed Poster)

GC-439
(Greeting Card)

Coming 2023
DEPT-078
(Tubed Poster)

GC-701
(Greeting Card)

Poster Displays

Boxed Note & Greeting Card Displays



Custom Framed Posters Available
Finished dimensions of a framed
piece are 26.5"x 34"



#PD-16
16-Copy Poster Bin
(9" X 9" X 28") Holds: 16 Tubed Posters

The cost of
our custom
displays is
offset with
free product.

See page
47 for details



#PPD-00
36-Poster Wire Rack with
#POP Custom Signage (optional)
(30" X 9" X 36") Holds: 36 Tubed Posters



#8326-4
4-Pkt. Card Display
(6" X 9" X 14")
Holds: 100 Greeting Card



#4323
3-Pkt. Horiz. Card Display
(8 7/8" X 14" X 9 1/4")
Holds: 72 Cards



#4903
2-Tier Display
(13.5" X 7" X 9")
Holds: 25-30 Boxed Notes



#4904-WH
Boxed Notes Display w/Nature Header
(23" X 17.5" X 11")
Holds: 60-70 Boxed Notes



#4904-W
Boxed Notes Display
(23" X 13.5" X 11")
Holds: 60-70 Boxed Notes



#4902
3-Tier Small Boxed Notes Display
(13.5" X 13.5" X 11")
Holds: 35-45 Boxed Notes



#4915
9-Pocket Wooden Display
(20" X 9.5" X 14")
Holds: 108 Greeting Cards

FoldingGuide™ Displays



All displays are designed, manufactured, and assembled in the USA.



#CS8PFG
8-Pocket Display
(18" X 5" X 11")
Holds: 8 titles,
80 FoldingGuides™



#CS6PFG 6-Pocket Display
(13.5" X 5" X 11")
Holds: 6 titles, 60 FoldingGuides™



#CS4PFG 4-Pocket Display
(17.5" X 3" X 7") Holds: 4 titles, 40 FoldingGuides™

#CS2X2 2-Pocket Wooden Display
(12" X 13" X 5.5") Holds: 20 FoldingGuides™, 24 Greeting Cards



#4320 Single-Pkt. Wood Display
(9" X 6" X 5") Holds: 20 FoldingGuides™



#CS4PV
4-Pocket Display
(5" X 9" X 15")
Holds: 4 titles,
40 FoldingGuides™

#CS3PV
3-Pocket Display
(5" X 7" X 12")
Holds: 3 titles,
30 FoldingGuides™



#8818 Angled 8-Pocket Display
(24" X 6" X 7") Holds: 8 titles, 80 FoldingGuides™

Combo Displays



#4928 4-tier Display

(18.5" wide x 12.5" deep x 15.5" tall)
Capacity: 40 FoldingGuides™, 36 Greeting Cards,
and 21 Boxes of Notecards



Slatwall Spinner

#9800 Maple, #9801 Mahogany

(18.25" X 18.25" X 55.25") Customizable to hold
Boxed Notes, Greeting Cards, and FoldingGuides™



#424D

24-Pkt.

Counter Spinner

(16" base X 28" tall)
Holds: 288 Greeting Cards

Option

#416D

16-Pkt.

Counter Spinner

(16" base X 19" tall)
Holds: 192 Greeting Cards



Floor Spinner

#920-70 Maple Wood/Acrylic

(17" X 70" X 17") Customizable to hold Greeting Cards,
Boxed Notes and/or FoldingGuides.
Available with optional casters.



#448D 48-Pkt. Wood Core Fl. Spinner

(18" base X 62" tall)

Holds: 576 Greeting Cards



2023 WHOLESALE PRICE LIST

Minimum overall order: \$150 invoice

FoldingGuides™	<i>Net Price</i>	<i>Sug. Retail Price</i>
All Titles	5.00	9.95

Each title must be ordered in multiples of 10

Posters	<i>Net Price</i>	<i>Sug. Retail Price</i>
19" x 27" Identification Posters (in 2" mailing tubes)	11.00	21.95
19" x 27" Identification Posters (double-matted & framed)	110.00	219.95

Minimum tubed order: 4 assorted

Boxed Notes	<i>Net Price</i>	<i>Sug. Retail Price</i>
3.5" x 5" Boxed Assortments <i>each with 8 cards + envelopes</i>	6.00	11.95

Greeting Cards	<i>Net Price</i>	<i>Sug. Retail Price</i>
5" x 7" Stock Greeting Cards <i>w/ env. + plastic sleeve</i>	2.50	4.95
5" x 7" Customized Greeting Cards <i>w/ env. + plastic sleeve</i>	2.50	4.95

Ordering minimums: 6 per style on all card orders. As of 2023, greeting cards will no longer have a retail price printed. There is a NEW UPC and new ISBN code for unpriced cards.

Order Forms & New Customer Forms available on request & located on website under Reseller Information

Complete list of titles, with UPC and ISBN codes available on request

All orders FOB Wilton, NH • Shipping: FedEx Ground unless specified otherwise

East Coast Office — 28 Howard Street, P.O. Box 60 • Wilton NH 03086 • P: (603) 654-7649 • F: (603) 297-2929 • www.earthskywater.net
 West Coast Office — 6530 Pathfinder Street • Ferndale WA 98229 • P: (603) 654-1139 • F: (603) 297-2929 • www.earthskywater.net

DISPLAYS

ITEM #	DESCRIPTION	PRICE	MINIMUM**	OFFSET**
FOLDINGGUIDES™				
4320	1 Pkt. Wooden Display	\$11.00	10	1 FG
CS3PV	3-Pkt. Vertical Plexi Display	\$22.00	30	3 FG
CS4PV	4-Pkt. Vertical Plexi Display	\$28.00	40	3 FG
CS4PFG	4-Pkt. Horizontal Plexi Display (1-tier)	\$34.00	40	4 FG
CS6PFG	6-Pkt. Plexi Display (2-tier)	\$36.00	60	4 FG
CS8PFG	8-Pkt. Plexi Display (2-tier)	\$46.00	80	5 FG
8818*	Angled 8-Pkt. Plexi Display (1-tier)	\$70.00	80	7 FG

REETING ARDS

4323	3-Pkt. Wood Card Display	\$23.00	36	5 GC
8326	3-Pkt. Plexi Card Display	\$19.00	36	4 GC
8326-4	4-Pkt. Plexi Card Display	\$34.00	48	7 GC
4915	9-Pkt. Wood Card Display	\$43.00	81	9 GC
416D*	16-Pkt. Wood Core Counter Spinner	\$95.00	96	19 GC
424D*	24-Pkt Wood Core Counter Spinner	\$125.00	144	25 GC
448D*	48-Pkt. Wood Core Floor Spinner	\$220.00	288	44 GC
8490*	End Pockets for Greeting Card Spinner	\$6.00	Call for details	Call

BOXED NOTES

4903	2-Tier Small Wood Display	\$19.00	25	2 NC
4902	3-Tier Small Wood Display	\$30.00	40	3 NC
4904	3-Tier Large Wood Display	\$31.00	50	3 NC
4904-W	3-Tier Wide Wood Display	\$34.00	60	3 NC
4904-WH	3-Tier Wide Wood Display w/Header	\$41.00	60	4 NC

COMBO DISPLAYS

CS2X2	Small Wood Combo Display (FG & GC)	\$18.00	20 FG & 18 GC	1 FG & 2 GC
4928	4-Tier Wood Combo Display (FG, GC &/or NC)	\$43.00	Call for details	Call
920-70M/B/W*	Wood/Acrylic Spinner Maple/Black/White (FG, GC &/or NC)	\$500.00	Call for details	Call
920-70MC/BC/WC*	Wood/Acrylic Spinner w/Casters Maple/Black/White (FG, GC &/or NC)	\$570.00	Call for details	Call
9800/9801*	Slatwall Floor Spinner - Black/Mahogany (FG, GC &/or NC)	\$460.00	Call for details	Call

POSTERS

PD16	16-Poster Cardboard Display	FREE	16 Posters	n/a
PPD-00	36-Poster Wire Rack	\$70.00	32 Posters	4 Posters
POP-Sign	Framed Poster Rack Sign	\$30.00	n/a	n/a

*These items are drop shipped from the manufacturer and their prices include shipping charges: 8818, 416D, 424D, 448 D, 8490 and all spinners.

**Minimums represent paid merchandise to which offset quantities will be added, i.e purchase a 24 -pkt Counter spinner & 144 GC and get 25 GCs free (169 total GCs)

12/05/22





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