2023 SPRING CATALOGUE

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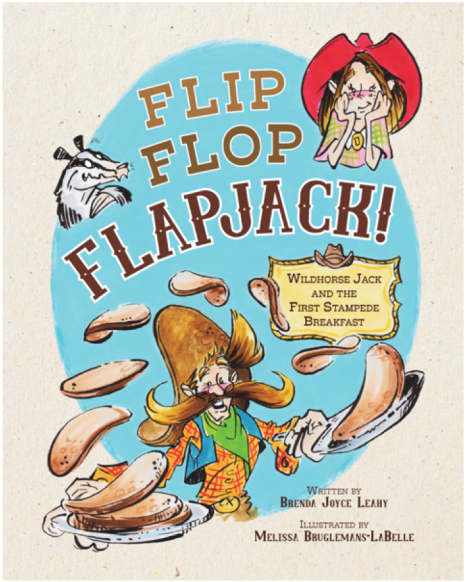

FLIP FLOP FLAPJACK!

Wildhorse Jack and the First Stampede Breakfast

By Brenda Joyce Leahy + Melissa Bruglemans-LaBelle (Illus)

When Frankie's dad loses every race at the Calgary Stampede, she's sad and frustrated. But when he celebrates by hosting a huge pancake breakfast the next morning, she's downright confused!

From Jack Morton's own granddaughter comes the story of a Canadian legend — Wildhorse Jack — and how he started the very first Stampede Breakfast back in 1923.

(Warning: Includes a larger-than-life cowboy and his sassy pet badger Maggie. Don't try this at home, kids!)

Paperback 978-1-989915-11-0
Hardcover 978-1-989915-12-7
eBook 978-1-989915-13-4

Ages 3-7
32 pages (40 hardcover) | 8 x 10
Archive photos, Morton Family pancake recipe, Fun Facts

RELEASE DATE: May 2023

RIGHTS HELD: World

AUTHOR HOME:
Calgary, AB

ILLUSTRATOR HOME:
Airdrie, AB

JUVENILE NON-FICTION / CHILDREN'S HISTORY CANADA / PEOPLE & PLACES CANADA / EQUESTRIAN SPORTS

$22.95 Cdn Hardcover
$17.99 Cdn Paperback

AUTHOR

Brenda Joyce Leahy is an author and retired lawyer who lives in Calgary. She was raised on a farm in southern Alberta with stories about her colourful grandfather, Wildhorse Jack.

ILLUSTRATOR

Melissa Bruglemans-LaBelle is a born-and-bred Alberta artist best known for her striking coffee paintings. A two-time art school grad, Melissa lives in Airdrie with her husband and two boys.

KEYNOTE

The true story behind the 100-year-old tradition of the Calgary Stampede pancake breakfast — as told by the granddaughter of the legendary founder Wildhorse Jack. Yahoo!

HIGHLIGHTS

- Launch marks the 100th Anniversary of the iconic Calgary Stampede pancake breakfasts
- Written by the granddaughter of Wildhorse Jack himself!
- Reveals the little-known origins of a beloved western tradition
- Themes of sportsmanship, community, living life to the fullest
- Special appearances by Maggie, Wildhorse Jack's pet badger
- Includes the Morton Family pancake recipe

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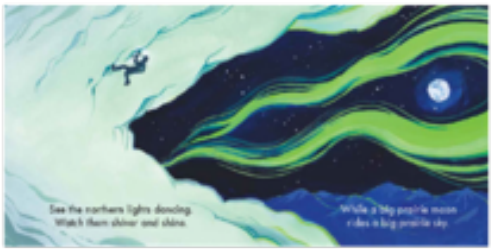
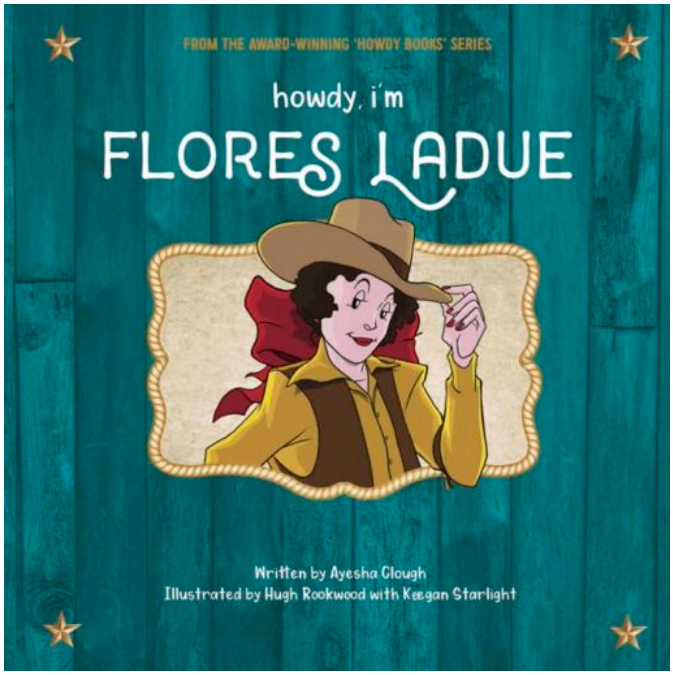


IN THE NEWS



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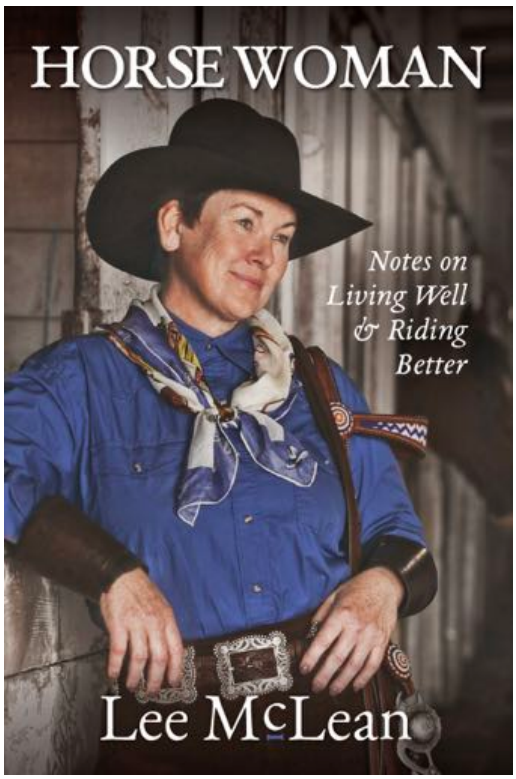

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We work in the shadow of a former buffalo jump on Treaty 7 land, the ancestral home of the Blackfoot people – the Kainai, Piikani, Siksika, Tsuut'ina and Stoney Nakoda. We acknowledge the many First Nations, Métis and Inuit people whose footsteps have marked this land for generations. We are grateful for the traditional Knowledge Keepers, Story Tellers and Elders from whom we have much to learn.

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