



COLLECTIONS 2023



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ITALIAN SPIRIT

PdiPigna is an invitation to read the world with careful and curious eyes, like a Curator. Art, design, architecture, fashion. Here are conceived collections to tell the world about Italian creativity.



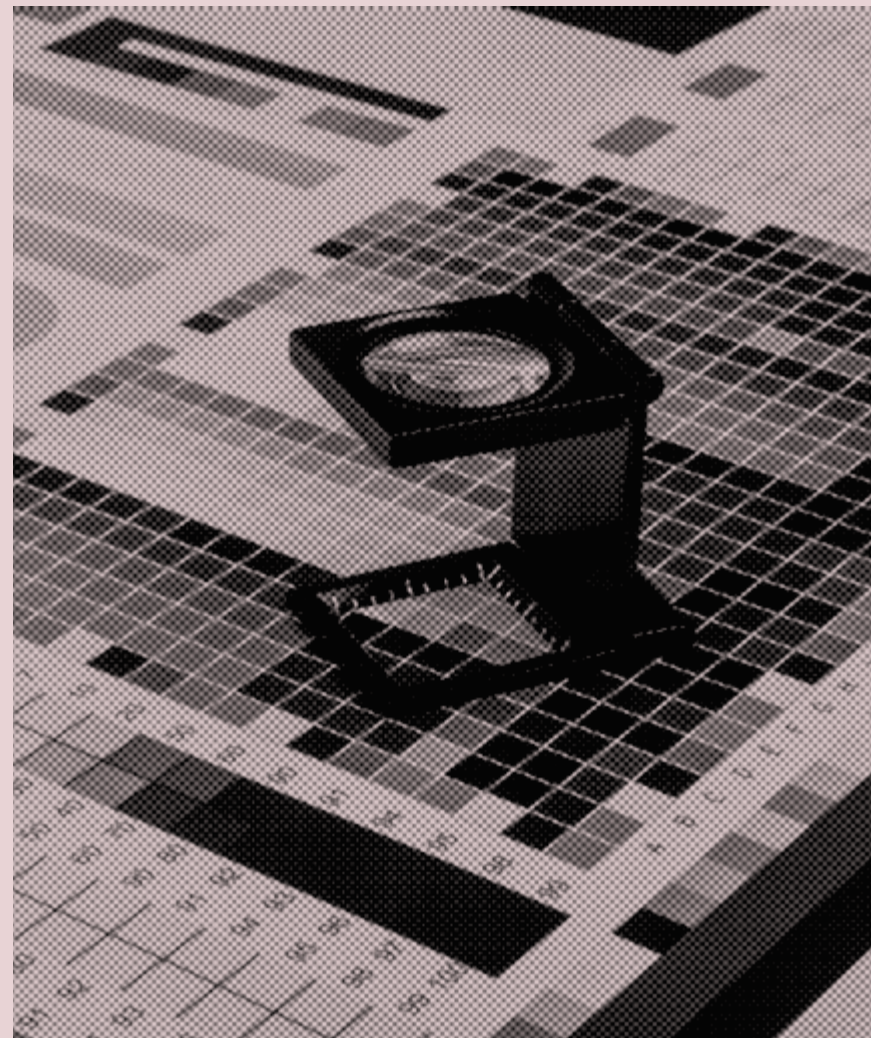
PdiPigna seeks beauty as a way of interpreting chaos, overcoming contradictions, welcoming challenges. Beauty as a breath of relief against a blank page to be filled, as a devotional space, in a world where expressing who we really are is becoming harder and harder.



FATTO BENE

With care, patience, dedication.
All PdiPigna notebooks and diaries
are designed and created in Italy,
with the highest quality Italian paper
and materials.

With respect for the environment and
constant attention to people.



PdiPigna is an
invitation to read the
world with different
eyes, care, and passion.
An island of analog
beauty in a digital
existence. The space
where to tell about life
and about themselves,
inspired by the
excellence of the best
made in Italy.

Every notebook is the
creative mirror of a
moment. From decades,
the Pigna covers,
since 1839, have told
different eras through
graphics, colours,
details.

Nearly two hundred
years after the
foundation of the

company, from
this huge wealth of
knowledge, PdiPigna
was born, a stationery
brand that brings all
over the beauty and
quality of Italy.

The story continues,
with many new stories
to tell.

BLACK/ PINK THE MODERN WEEKLY

The notebooks and diaries
of the *Black/Pink* collection
are containers of observations,
visions, and imaginations.



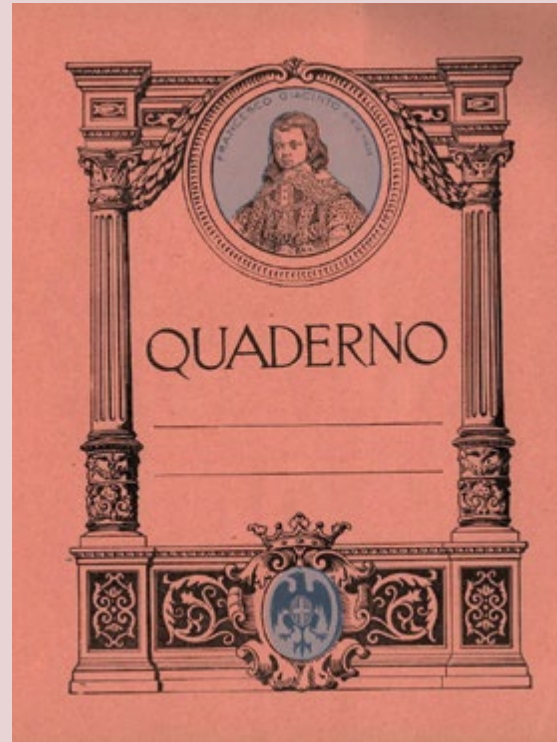
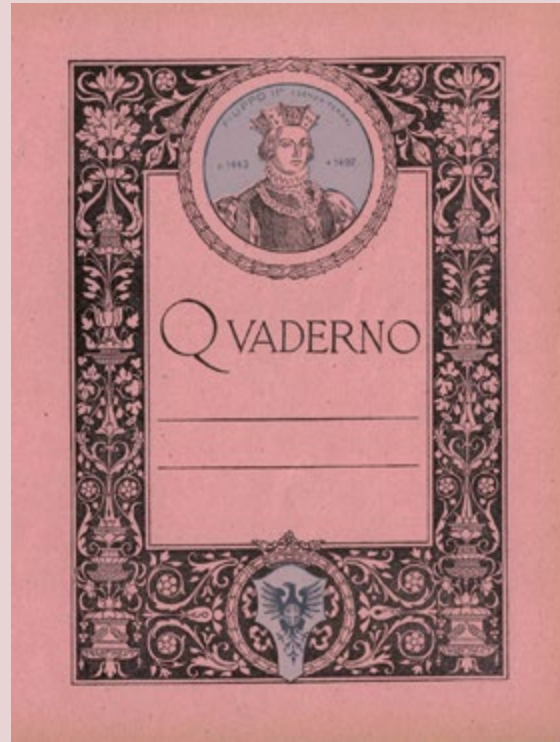
The collection is inspired
by the iconic notebook

NERO ORIENTE 1948

interpreted with a feminine
and contemporary look.

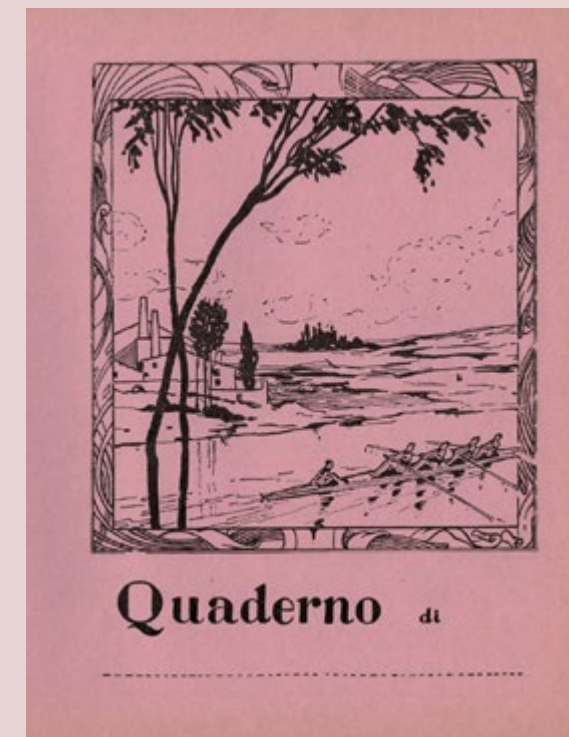


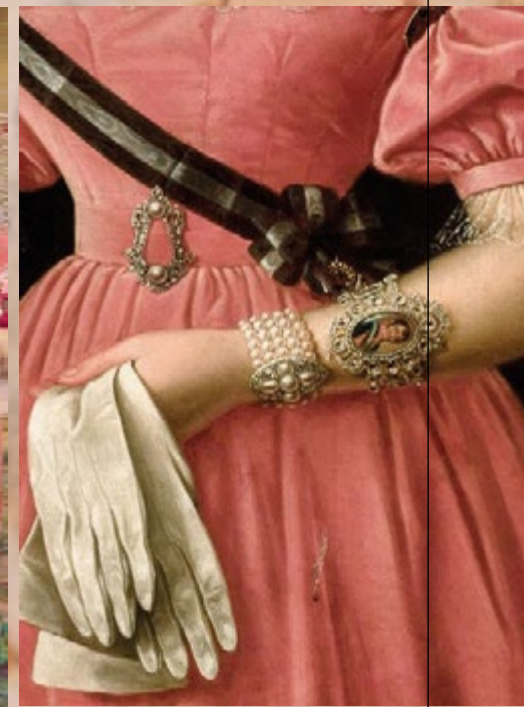
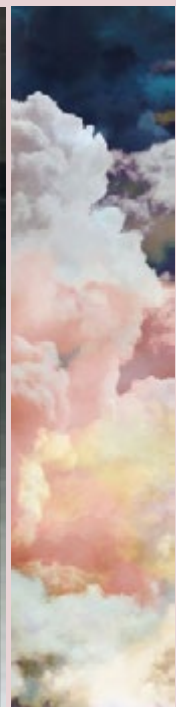
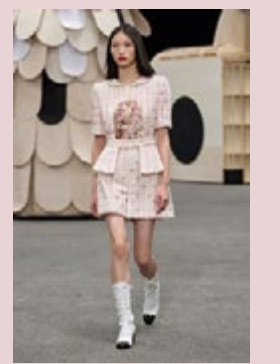
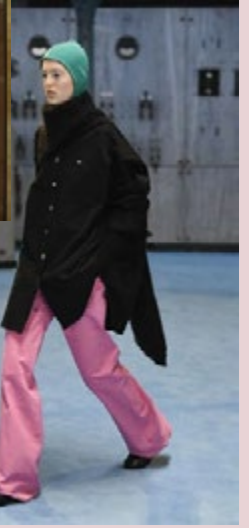
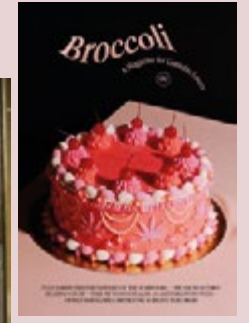
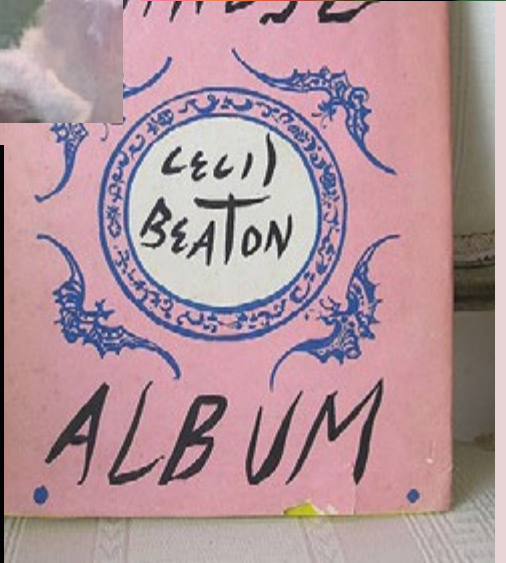
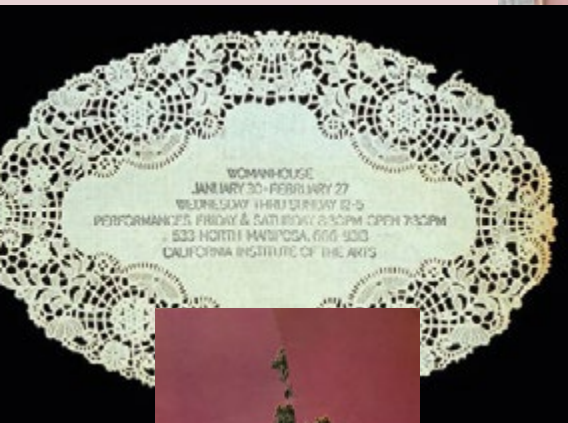
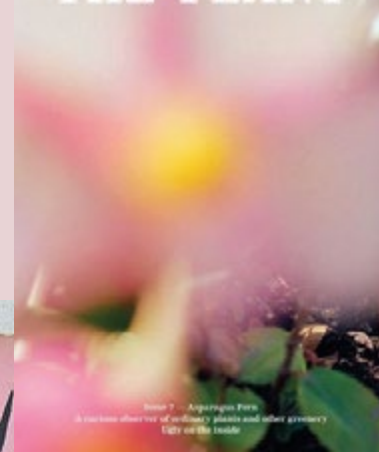
A touch of extravagance in the rigor of a
cover with a taste of the past, where the codes
of the classic are subverted through the use
of precious and lustrous details. With all the
lightness typical of Italian character.



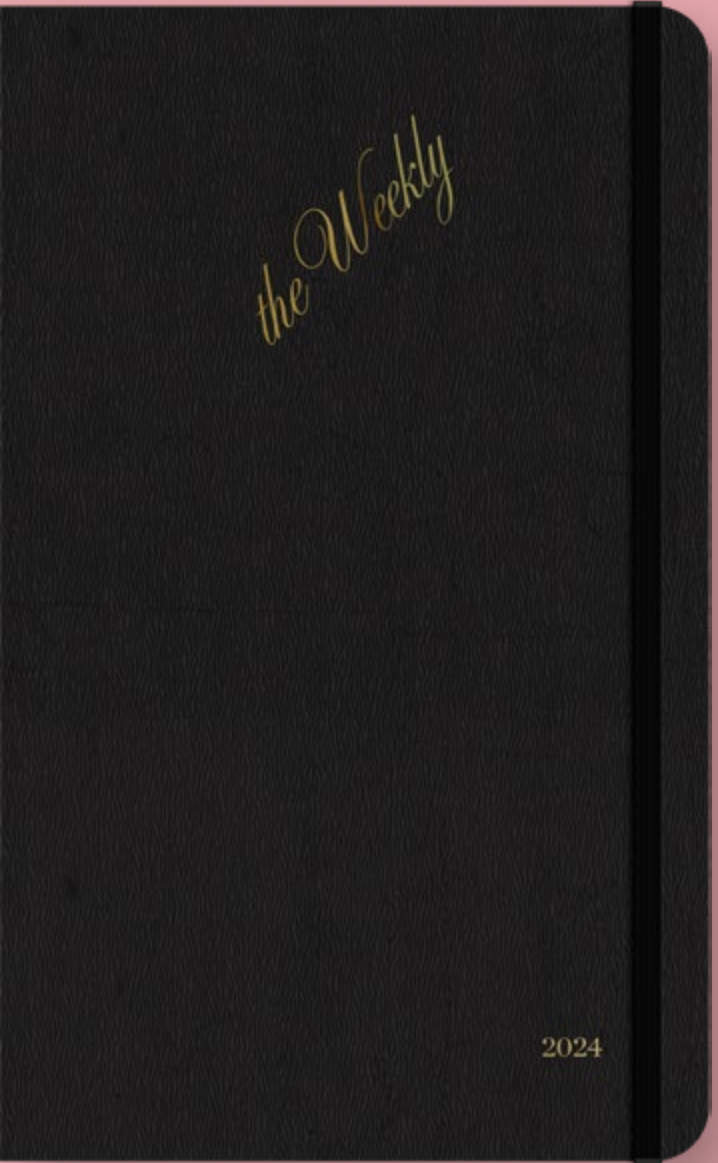
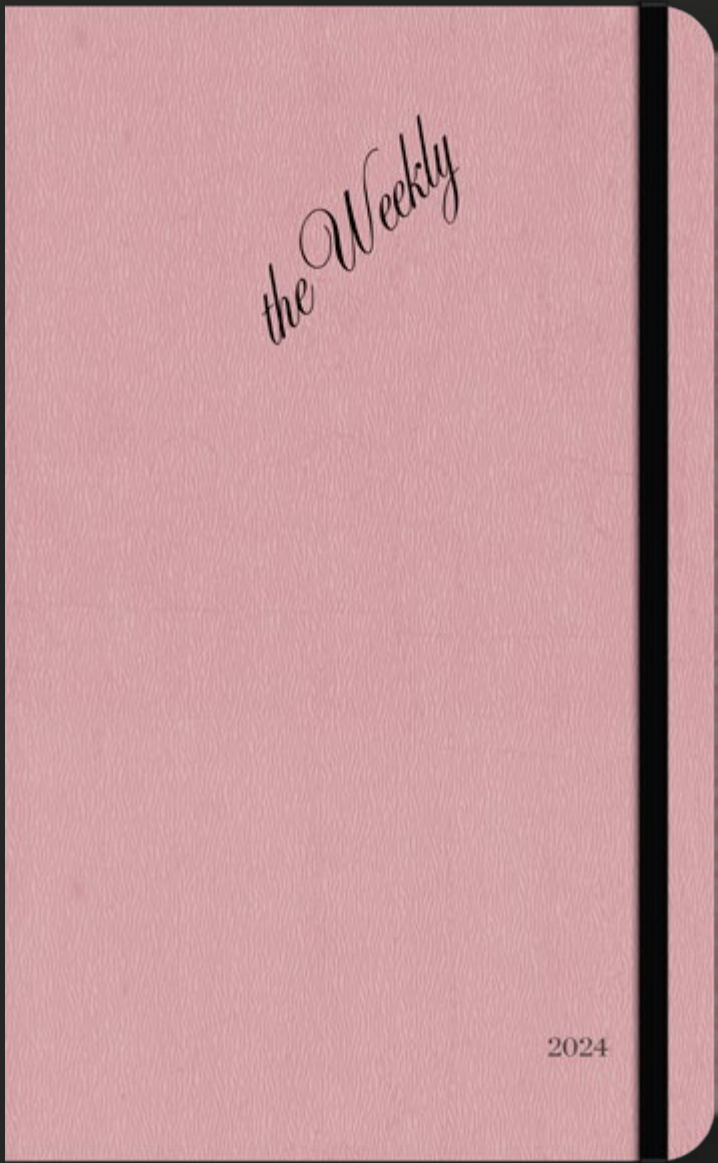
The colour of the robes described by Proust, the clouds painted by Tiepolo and the faded rooms in the Venetian palaces. A magenta crossed by luminous vibrations able to harmonize with any sophisticated context

ANTICIPATING MILLENNIAL PINK AND ITS REVOLUTIONARY SCOPE OF NON-GENDER COLOUR, PINK IS ONE OF THE MOST RECURRENT COLOURS IN OUR PIGNA ARCHIVES.





WEEKLY DIARY

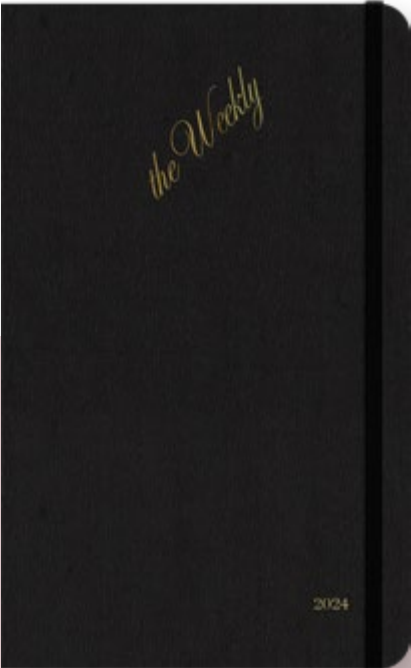
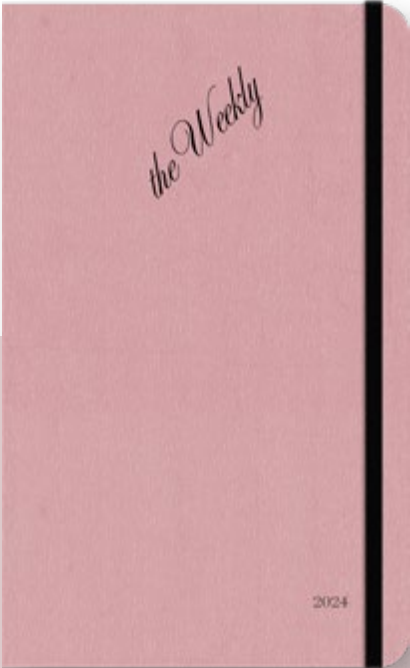




“On the one hand, time of days and weeks organized and rationalized, dictated by commitments, events and deadlines. On the other, time dedicated to research, notes, sketches:

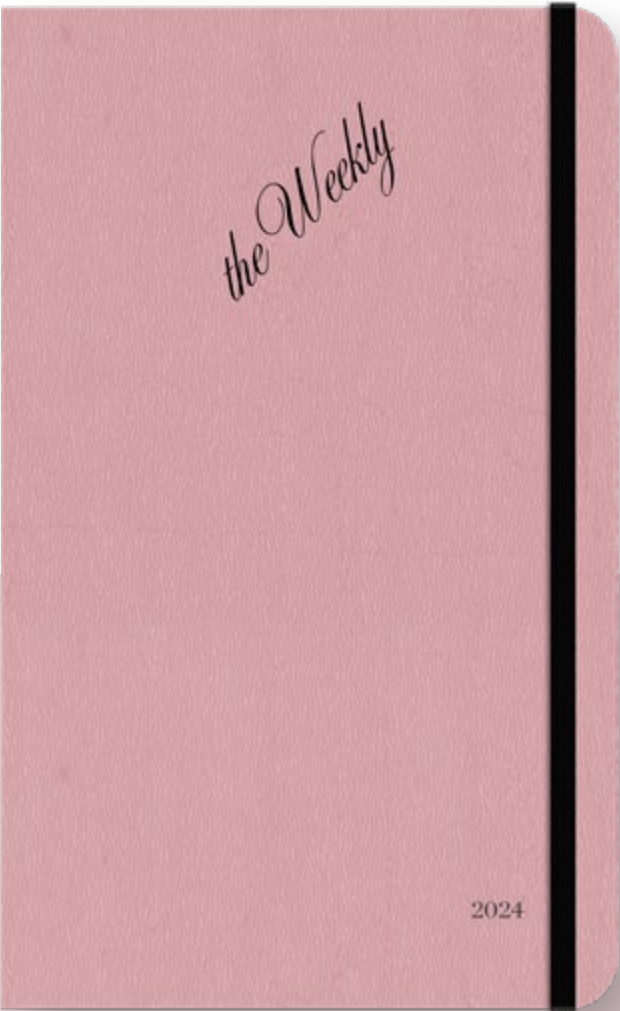
THE CREATIVE TIME
OF PLANNING AND DREAMING,

where intentions take shape freely, frankly, and directly, without censorship or filters.



Useable Stickers
sheet enclosed already in the
Weekly Planner





8005235211452
Pink
Size Size 5.1x8.3 inches

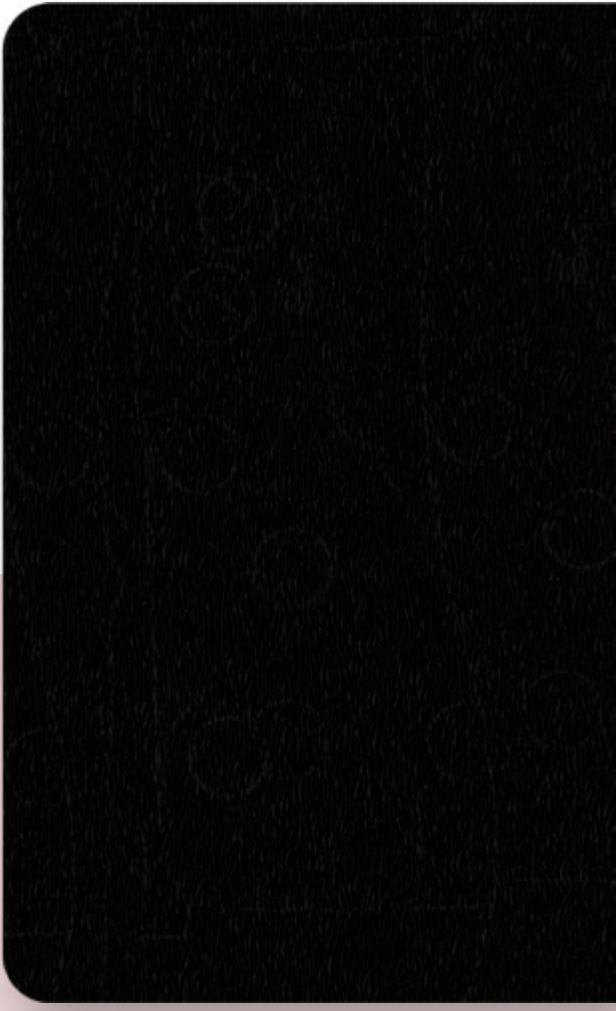
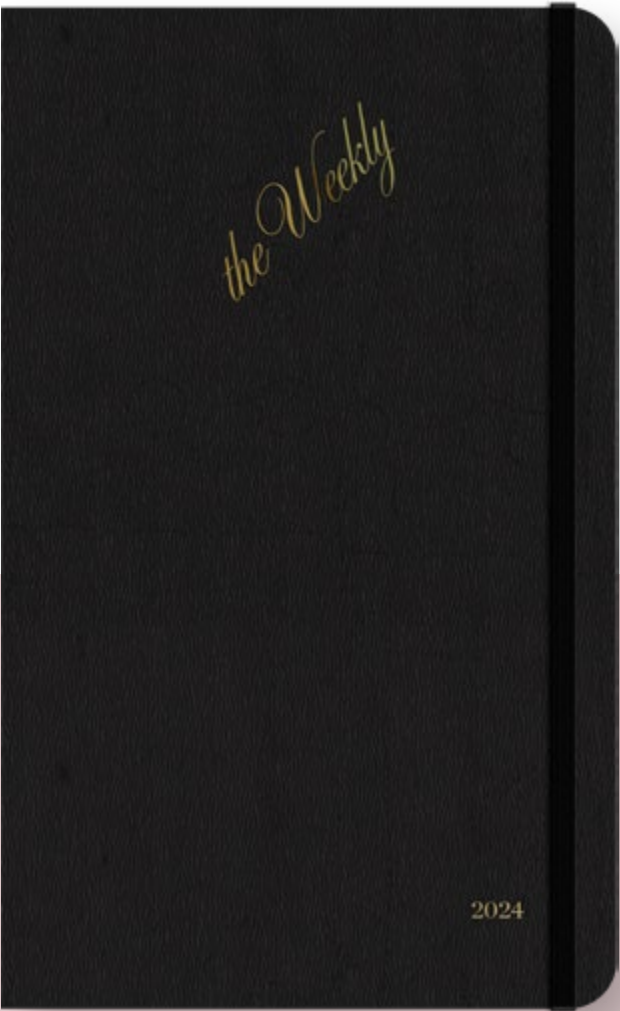
128 Pages
Paper 80gr. natural ivory
Stickers sheet Included

Double Pink/Black Bookmark
Elastic band
Black foil cover artwork

Shimmed glossy
finishing,
light wavy relief

\$ 27.95

Weekly diary
SOFTCOVER



8005235211445

Black

Size Size 5.1x8.3 inches

128 Pages

Paper 80gr. natural ivory

Stickers sheet Included

Double Pink/Black Bookmark

Elastic band

Pink gold foil cover artwork

Shimmed glossy finishing,

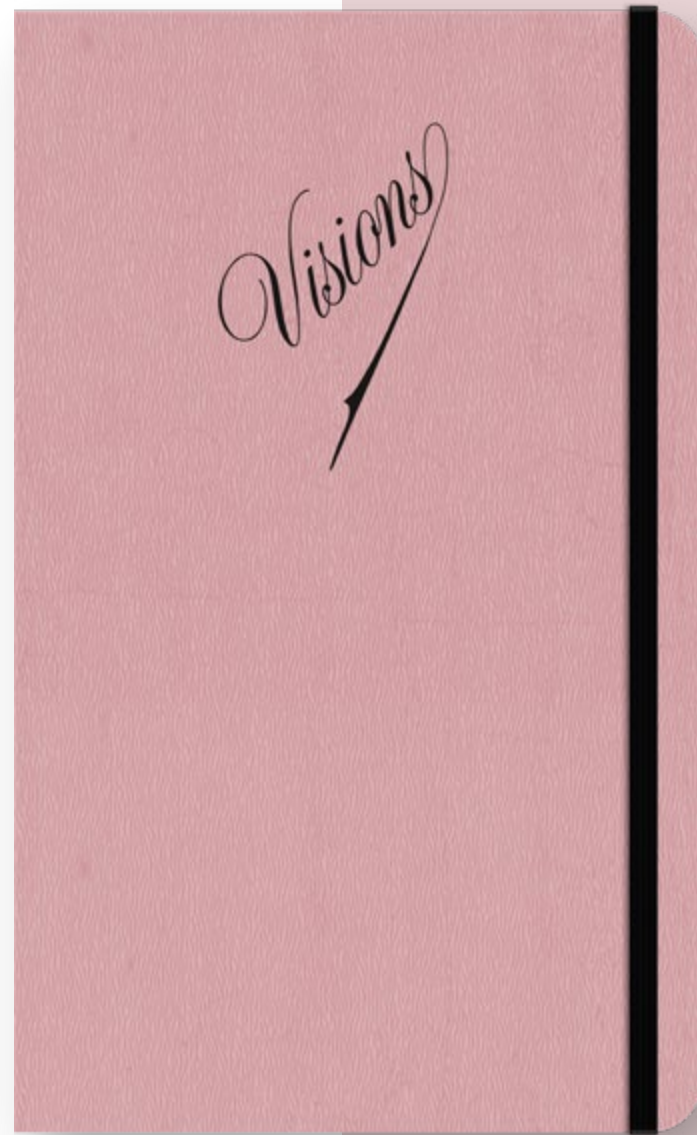
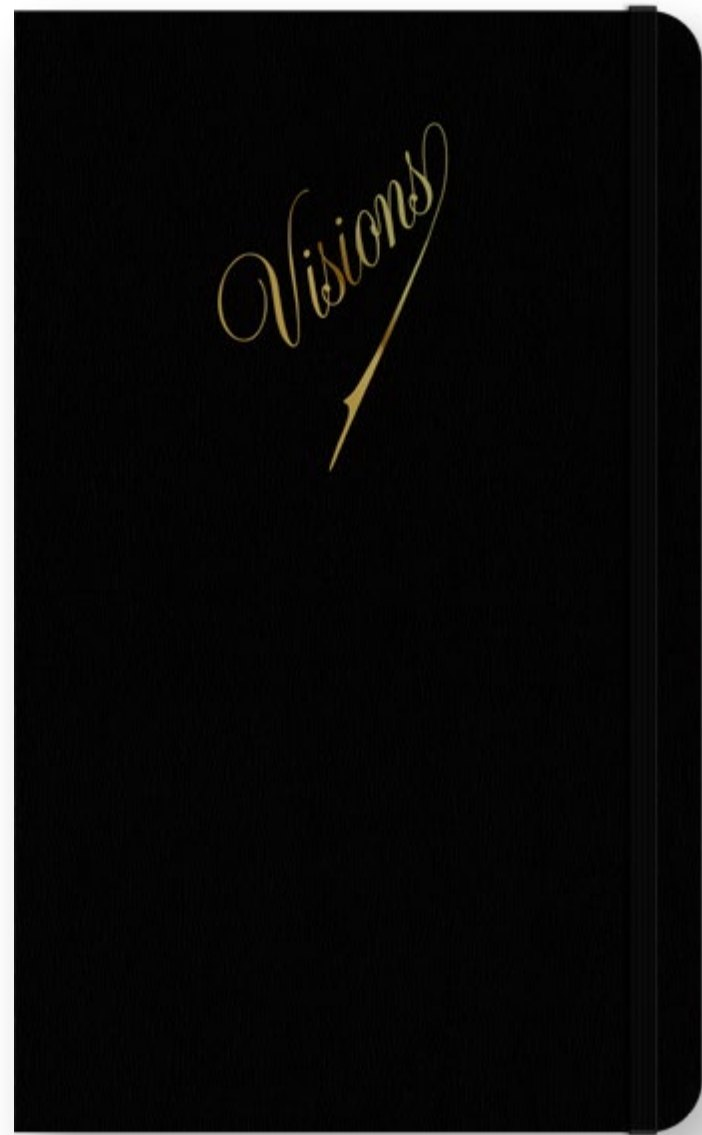
light wavy relief

\$ 27.95

Weekly diary

SOFTCOVER

NOTEBOOKS



Black/Pink

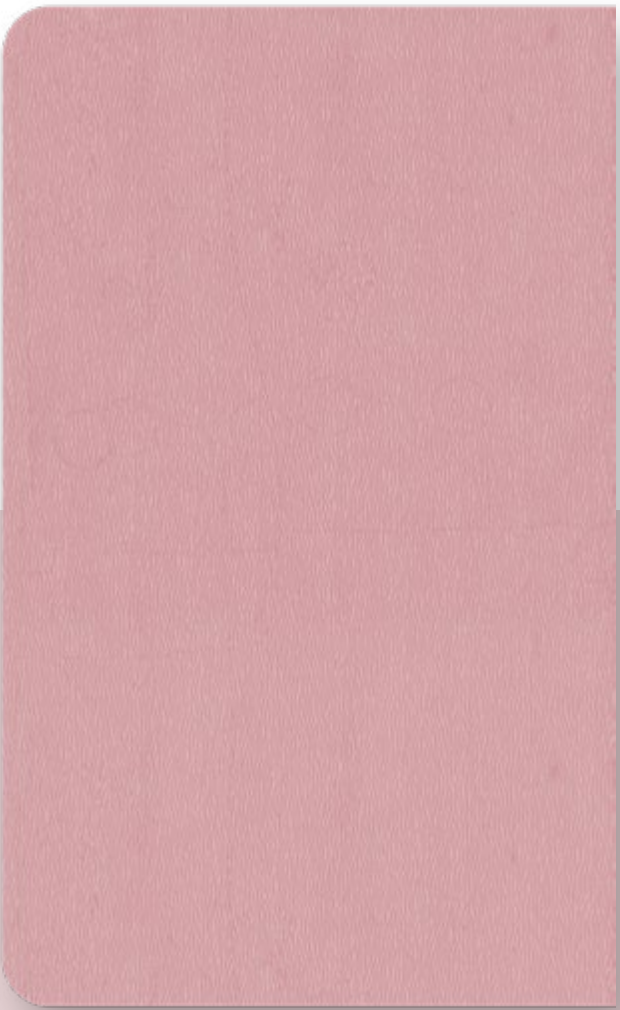
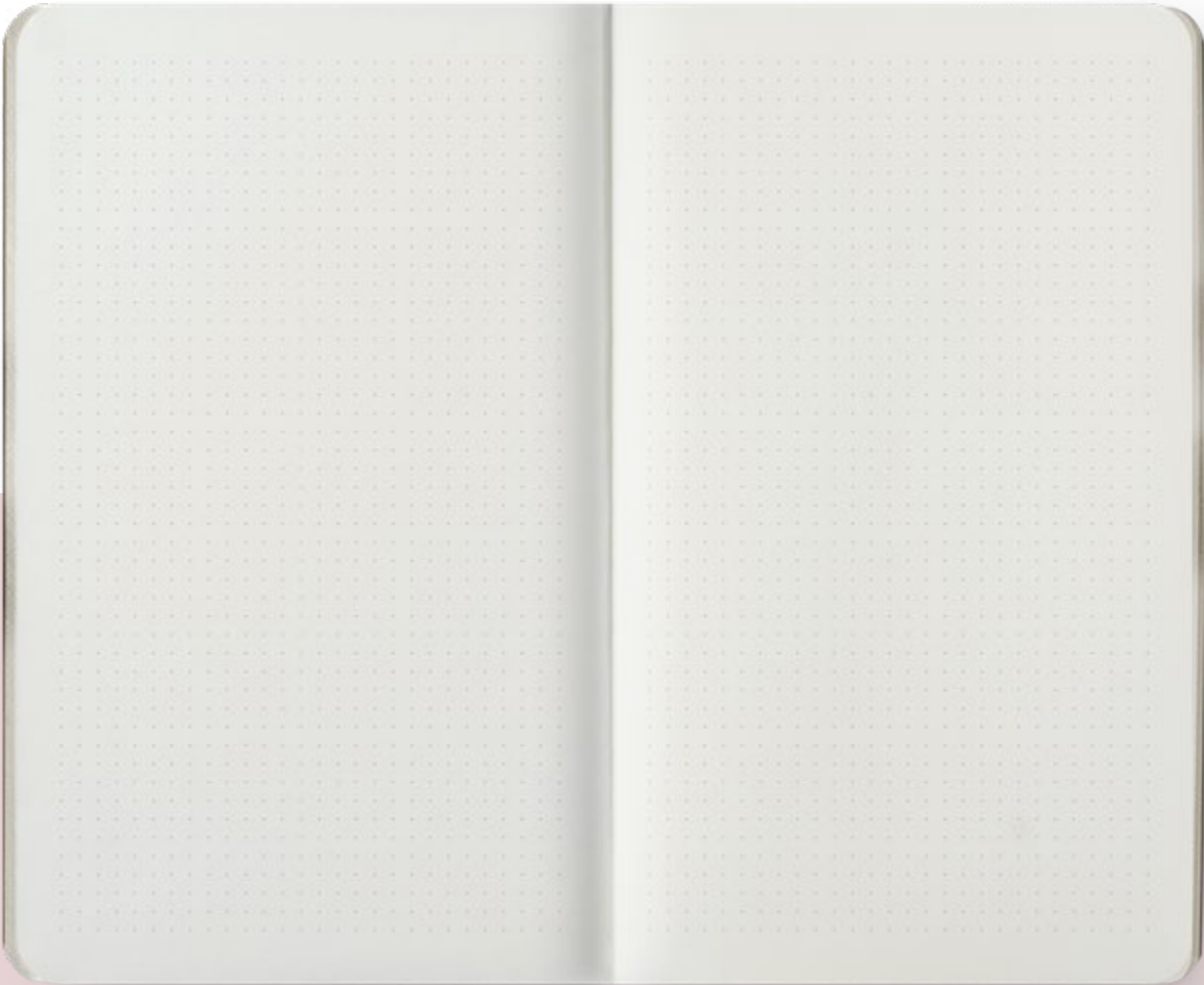
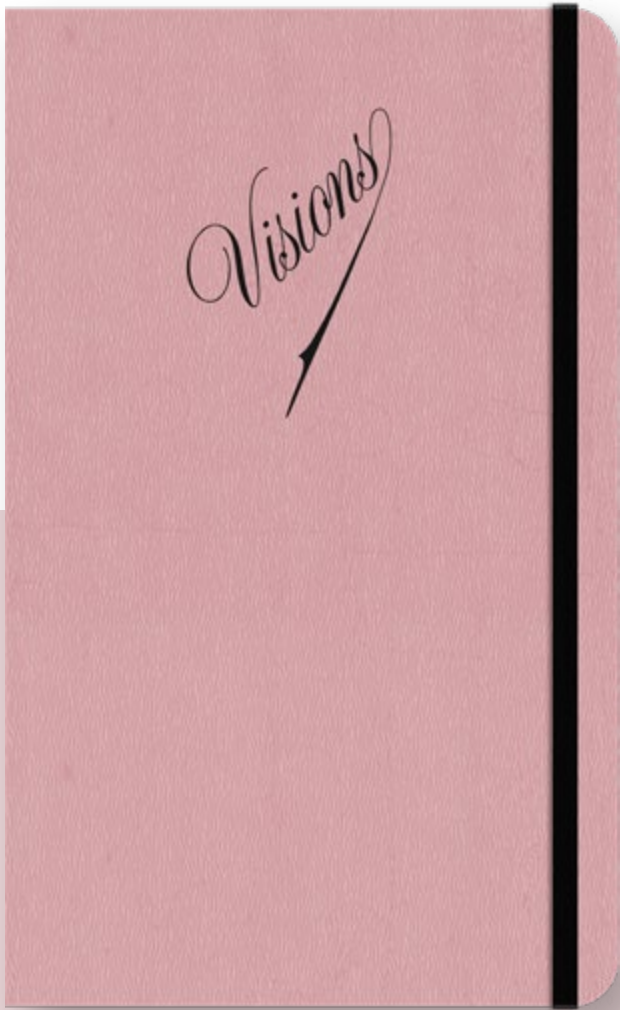
celebrates the pleasure of possessing special objects that contain an almost obsessive attention to detail, while retaining a playful power. Artifacts capable of generating writing rituals and creative processes.

“I have always been fascinated by history and material history is one of the most sincere, because simply existing tells the facts and the feeling of a moment. The Pigna archive contains political ideas, artistic heritage, geographical itineraries, idols, sex symbols, and trends, all told in the covers of the notebooks. A magma of graphics, illustration, photography, and technical

expertise from which I have isolated a compilation of elements that I find necessary in this historical moment: materiality, the sense of understated chic, the undeniable desire to play. From here comes the lightening of the graphics, the white spaces, the dialogue between pink and black.”

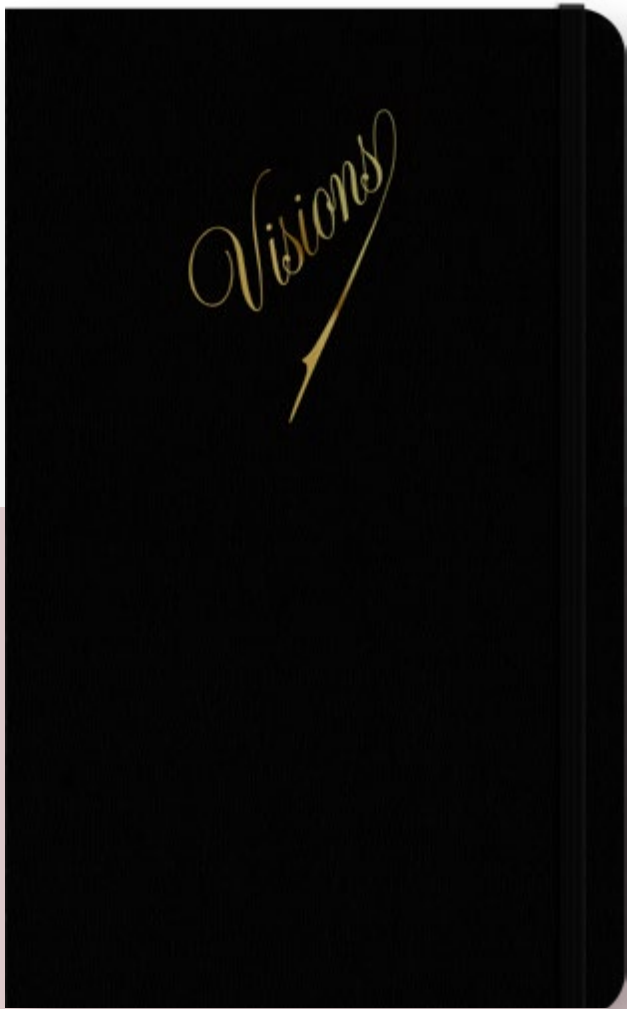
Francesca Occhionero
Art director





8005235211353 - Dotted	Size 5.1x8.3 inches	Double Pink/Black Bookmark	Shimmed glossy	\$ 22.95
8005235211155 - Lined	144 Pages	Elastic band	finishing,	
Pink	Paper 80gr. natural ivory	Black foil cover artwork	light wavy relief	

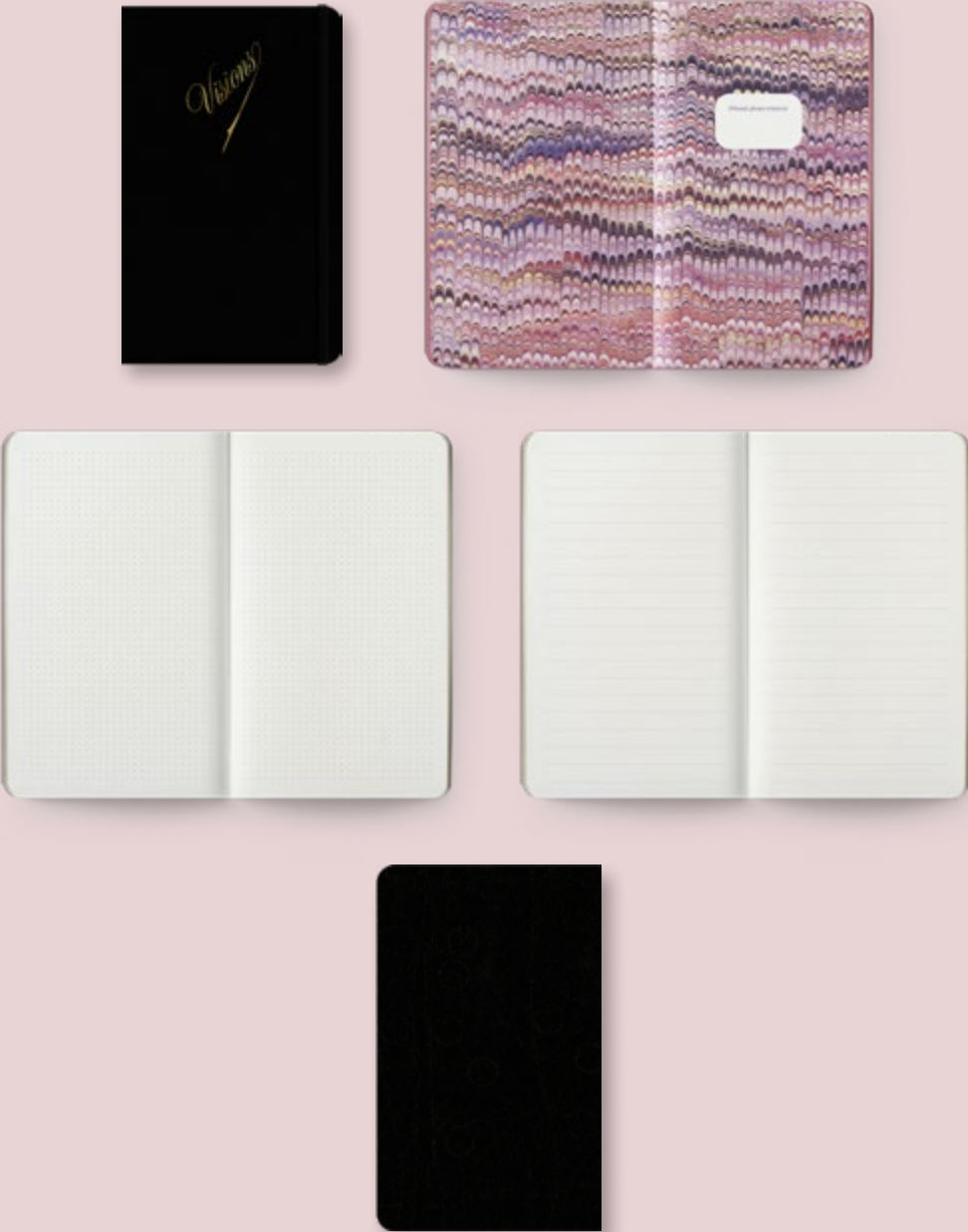
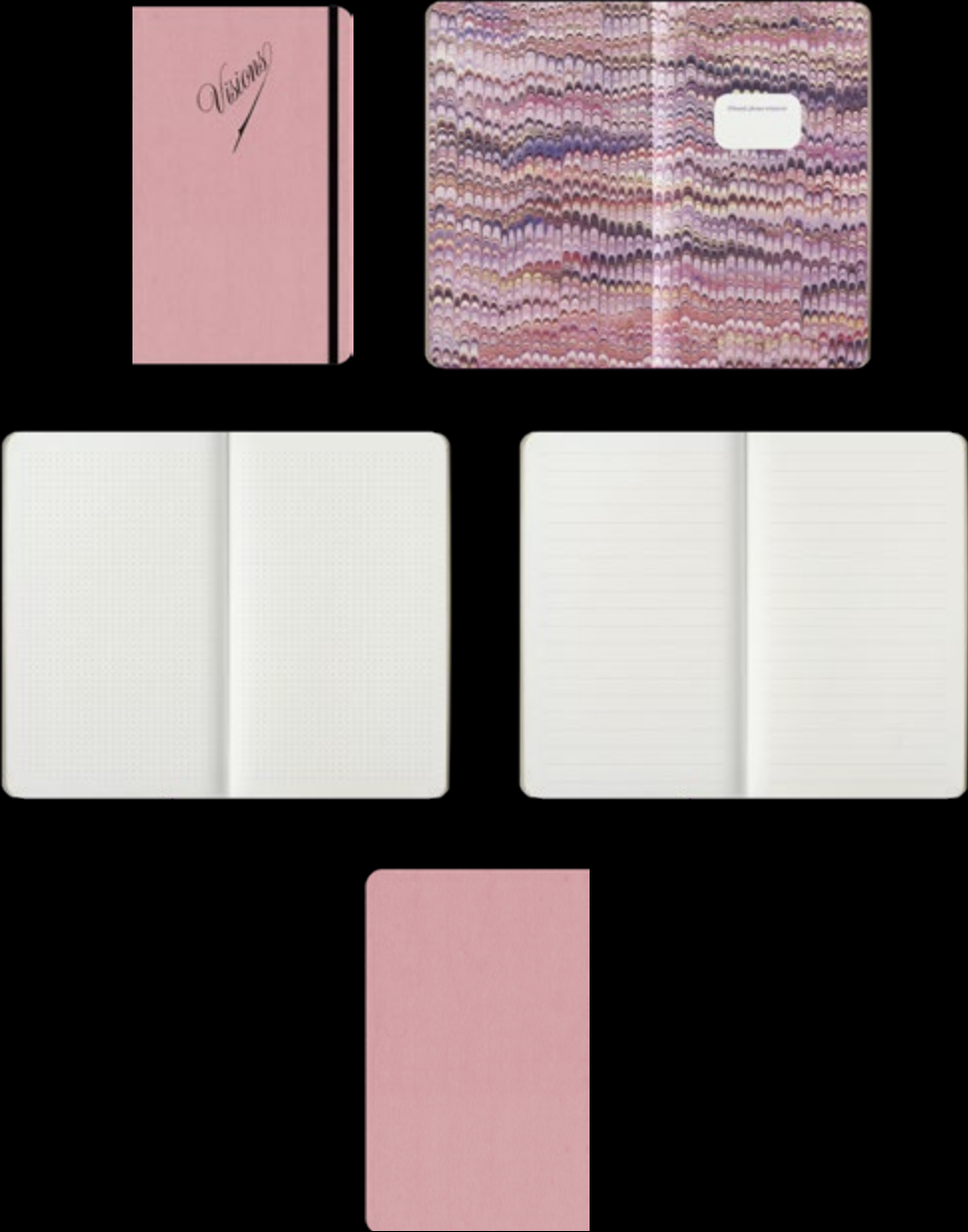
Notebook
SOFTCOVER



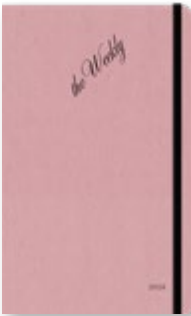
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8005235211148 - Lined	144 Pages	Elastic band	finishing,	
Black	Paper 80gr. natural ivory	Pink gold foil cover artwork	light wavy relief	

Notebook
SOFTCOVER





Black/Pink



Weekly diary



Notebook

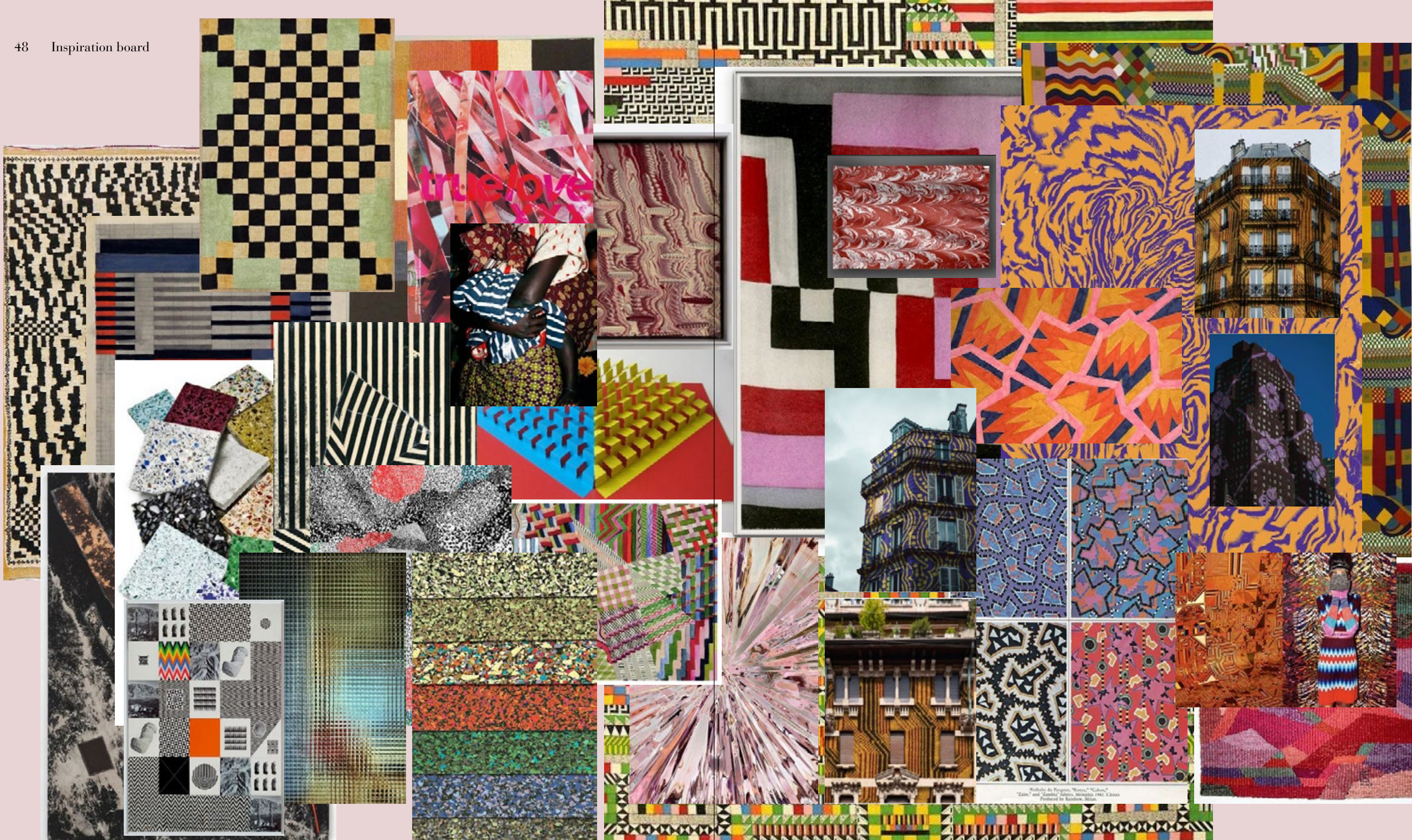
<p>Weekly diary</p> <p>SOFTCOVER</p> <p>8005235211452</p> <p>Pink</p> <p>Size 5.1x8.3 inches</p> <p>128 Pages</p> <p>Paper 80gr. natural Ivory</p> <p>Sticker sheet</p> <p>Double Pink/Black</p> <p>Bookmark</p> <p>Elastic band</p> <p>Black foil cover artwork</p> <p>Shimmed glossy finishing, light wavy relief</p> <p>\$ 27.95</p>	<p>Weekly diary</p> <p>SOFTCOVER</p> <p>8005235211445</p> <p>Black</p> <p>Size 5.1x8.3 inches</p> <p>128 Pages</p> <p>Paper 80gr. natural Ivory</p> <p>Sticker sheet</p> <p>Double Pink/Black</p> <p>Bookmark</p> <p>Elastic band</p> <p>Pink gold foil cover artwork</p> <p>Shimmed glossy finishing, light wavy relief</p> <p>\$ 27.95</p>	<p>Notebook</p> <p>SOFTCOVER</p> <p>8005235211155 - Lined</p> <p>8005235211353 - Dotted</p> <p>Pink</p> <p>Size 5.1x8.3 inches</p> <p>144 Pages</p> <p>Paper 80gr. natural Ivory</p> <p>Double Pink/Black</p> <p>Bookmark</p> <p>Elastic band</p> <p>Black foil cover artwork</p> <p>Shimmed glossy finishing, light wavy relief</p> <p>\$ 22.95</p>	<p>Notebook</p> <p>SOFTCOVER</p> <p>8005235211148 - Lined</p> <p>8005235211346 - Dotted</p> <p>Black</p> <p>Size 5.1x8.3 inches</p> <p>144 Pages</p> <p>Paper 80gr. natural Ivory</p> <p>Double Pink/Black</p> <p>Bookmark</p> <p>Elastic band</p> <p>Pink gold foil cover artwork</p> <p>Shimmed glossy finishing, light wavy relief</p> <p>\$ 22.95</p>
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REVERBERATION 70s

Directly from the Pigna archive, a decorative motif composed of geometries and colours combined through an alchemical formula.

Pattern as synthetic visual systems perceiving the reverberation of an era, of a decade. There is no chance in their composition, they are codes inscribed in the visual culture of a community.





REVERBERATION
70s



8005235211360 - Dotted
Pattern
Size 5.1x8.3 inches

144 Pages
Paper 80gr. natural ivory
Double Yellow/Blue Bookmark

Elastic band

\$ 22.95

Notebook
SOFTCOVER



8005235211162 - Lined
Pattern
Size 5.1x8.3 inches

144 Pages
Paper 80gr. natural ivory
Double Yellow/Blue Bookmark

Elastic band

\$ 22.90

Notebook
SOFTCOVER



Born in 2020

PdiPigna is an invitation to observe the world with different eyes, with care and passion.

An island of analog beauty in a digital existence. The space where to tell about life and about themselves, inspired by the excellence of the best made in Italy.



Available
notebook:

5.8 x 8.3 inches
Hardcover
Softcover

5.8 x 8.3 inches
Singer sewn

3.54 x 5.51 inches
Hardcover
Singer sewn

Olimpia Zagnoli



5.8 x 8.3 inches	5.8 x 8.3 inches	3.54 x 5.51 inches	3.54 x 5.51 inches	5.8 x 8.3 inches	5.8 x 8.3 inches	3.54 x 5.51 inches	3.54 x 5.51 inches
176 pages 80 gsm	80 pages 80 gsm	176 pages 80 gsm	80 pages 80 gsm	176 pages 80 gsm	80 pages 80 gsm	176 pages 80 gsm	80 pages 80 gsm
Notebooks	Notebooks	Notebooks	Notebooks	Notebooks	Notebooks	Notebooks	Notebooks
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Olimpia Zagnoli



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thanks to Eihimo

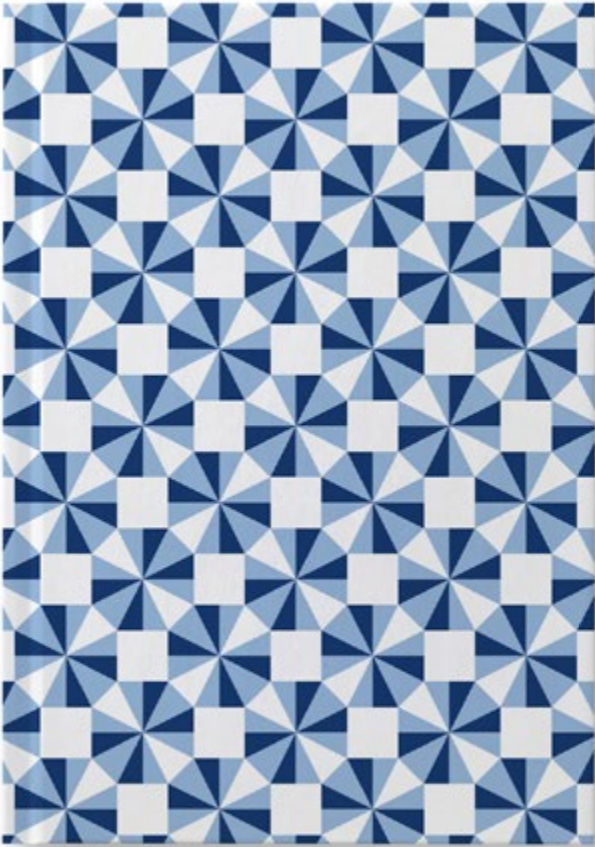
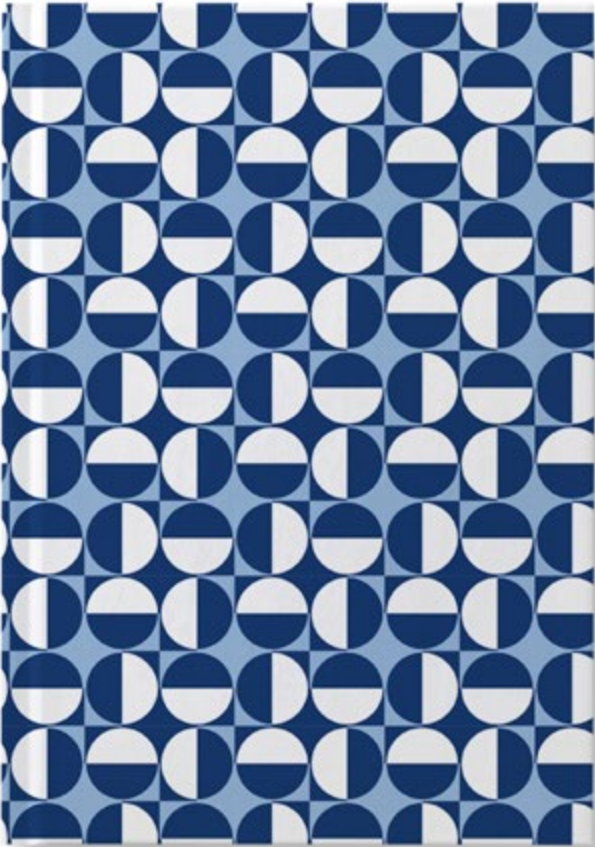
“The secret of timeless elegance in the hypnotic, fantastic and rigorous patterns of one of the greatest Italian architects”

A great architect of Italian beauty, designer of skyscrapers as well as iconic and timeless furnishings, Gio Ponti has brought the decor of the ideal Italian home all over the world.

In his patterns imprint on ceramics there is the hypnotic fantasy that joins the mathematical rigor and embellish a hotel overlooking the Mediterranean Sea.

Gio Ponti









Available
notebook:

5.8 x 8.3 inches
Hardcover
Softcover

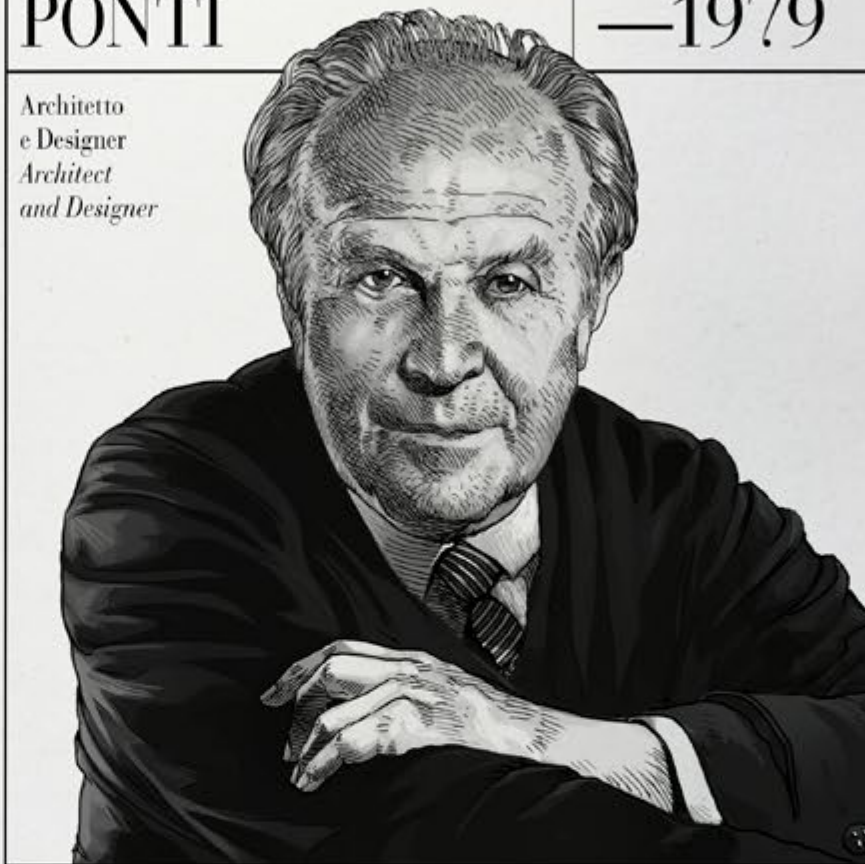
5.8 x 8.3 inches
Singer sewn

4.13 x 5.83 inches
Singer sewn

GIO PONTI

1891 —1979

Architetto
e Designer
*Architect
and Designer*



Ha progettato di tutto, dai grattacieli agli arredi più iconici, e portato l'immaginario della "Casa all'italiana" nel mondo anche con la rivista Domus, da lui fondata: Gio Ponti è uno degli architetti più importanti del secolo scorso. Per questa copertina, PdiPigna ha scelto un pattern dalle fantasie ipnotiche e dal rigore matematico, usato da Ponti per decorare le pareti di un hotel affacciato sulla costiera Amalfitana.

Designer of skyscrapers and timeless, Gio Ponti is considered one of the greatest Italian architects, the creator of the global imagineering of the "Ideal Italian home" through the magazine he founded, Domus. The hypnotic fantasies merged with mathematical rigor that PdiPigna selected for this cover were used by Ponti on the ceramics decorating a hotel overlooking the Amalfi coast on the Mediterranean Sea.

Gio Ponti



5.8 x 8.3 inches

176 pages
80 gsm

Notebooks

HARDCOVER
Lined
8005235199590
\$ 28.00

Blank
8005235199583
\$ 28.00

SOFTCOVER
Lined
8005235199873
\$ 24.00

Blank
8005235199866
\$ 24.00

5.8 x 8.3 inches

80 pages
80 gsm

Notebooks

SINGER SEWN
Lined
8005235200159
\$ 12.99

4.13 x 5.83 inches

80 pages
80 gsm

Notebooks

SINGER SEWN
Lined
8005235200418
\$ 10.99

5.8 x 8.3 inches

176 pages
80 gsm

Notebooks

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\$ 28.00

Blank
8005235199606
\$ 28.00

SOFTCOVER
Lined
8005235199897
\$ 24.00

Blank
8005235199880
\$ 24.00

5.8 x 8.3 inches

80 pages
80 gsm

Notebooks

SINGER SEWN
Lined
8005235200173
\$ 12.99

4.13 x 5.83 inches

80 pages
80 gsm

Notebooks

SINGER SEWN
Lined
8005235200432
\$ 10.99



“Simplicity is a
smoothened, perfectly
designed complexity”

Enzo Mari

Enzo Mari was one of the greatest Italian artists and designers. He searched for what is essential and for a truly democratic approach to design.

In 1963, his work for Danese Milano was focused on getting to the archetype of things around us and on sharing nature's purest forms.









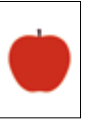



Available
notebook:

5.8 x 8.3 inches
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5.8 x 8.3 inches
Singer sewn

4.13 x 5.83 inches
Singer sewn

Enzo Mari

					
5.8 x 8.3 inches	5.8 x 8.3 inches	4.13 x 5.83 inches	5.8 x 8.3 inches	5.8 x 8.3 inches	4.13 x 5.83 inches
176 pages 80 gsm	80 pages 80 gsm	176 pages 80 gsm	176 pages 80 gsm	80 pages 80 gsm	176 pages 80 gsm
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Blank 8005235199699 \$ 28.00			Blank 8005235199644 \$ 28.00		
SOFTCOVER Lined 8005235199958 \$ 24.00			SOFTCOVER Lined 8005235199934 \$ 24.00		
Blank 8005235199941 \$ 24.00			Blank 8005235199927 \$ 24.00		

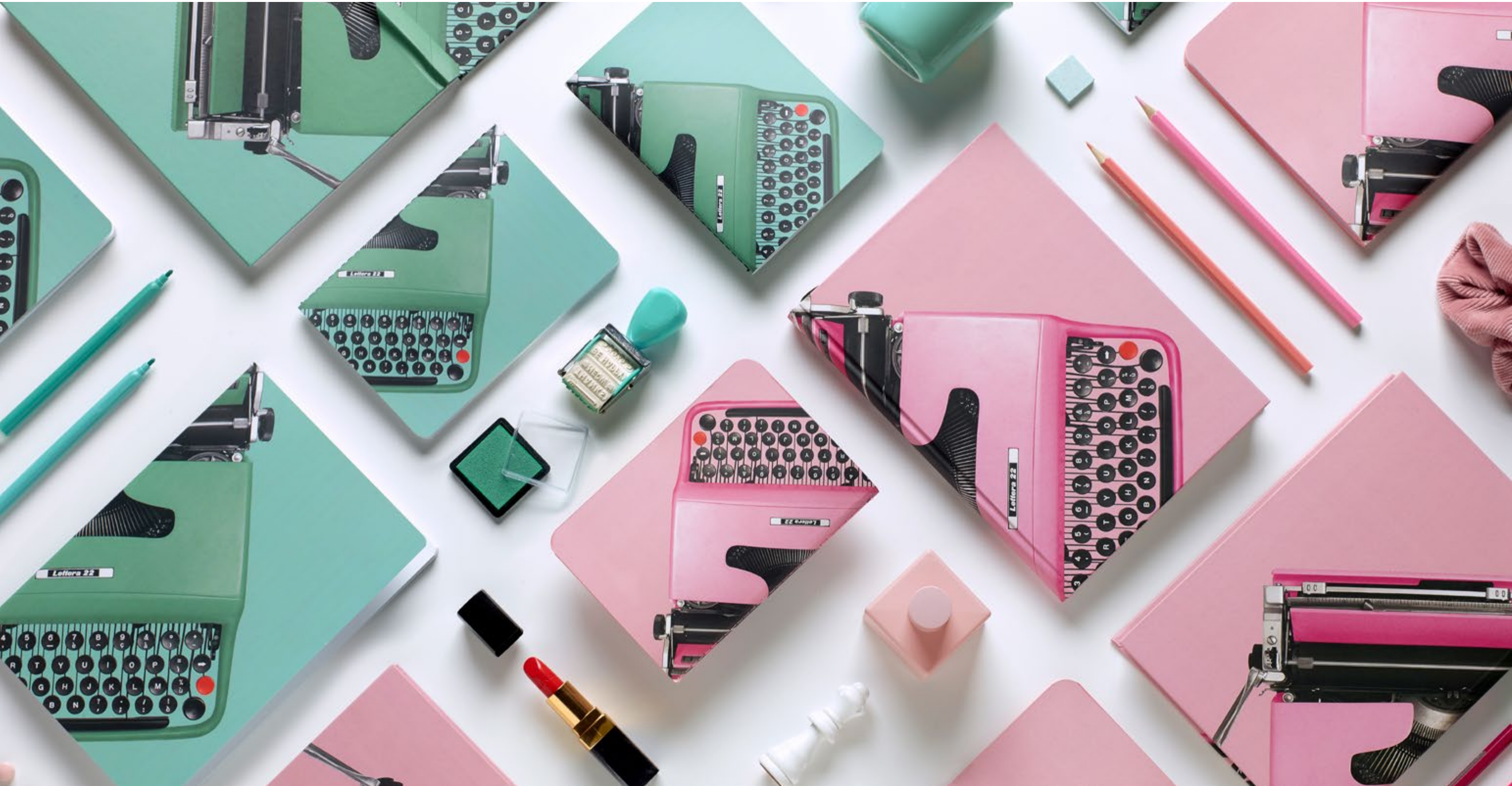


“Technology and humanism united in a single object, the typewriter of the Italian brand that made history”

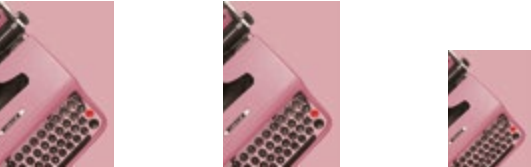
Since its foundation, at the beginning of the 20th century, Olivetti has been the Italian brand that first used design to dress technology and humanize it.

Designed in 1950, the Lettera 22 typewriter is an icon of modernity, allowing millions of people around the world to work and write with this portable office.

Olivetti



Olivetti



5.8 x 8.3 inches	5.8 x 8.3 inches	4.13 x 5.83 inches
176 pages 80 gsm	80 pages 80 gsm	176 pages 80 gsm
Notebooks	Notebooks	Notebooks
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Blank 8005235199729 \$ 28.00		
<small>SOFTCOVER</small> Lined 8005235199996 \$ 24.00		
Blank 8005235199989 \$ 24.00		

5.8 x 8.3 inches	5.8 x 8.3 inches	4.13 x 5.83 inches
176 pages 80 gsm	80 pages 80 gsm	176 pages 80 gsm
Notebooks	Notebooks	Notebooks
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Blank 8005235199743 \$ 28.00		
<small>SOFTCOVER</small> Lined 8005235200012 \$ 24.00		
Blank 8005235200005 \$ 24.00		



Available notebook:

5.8 x 8.3 inches
Hardcover
Softcover

5.8 x 8.3 inches
Singer sewn

4.13 x 5.83 inches
Singer sewn



“Bringing
the Italian stylish
lightheartedness
– la Dolce Vita –
into our life,
every day”

The Made in Italy concept was born in the 1950s, following the post war period and the economic boom. General taste was fed with fashion, design and creations of all sorts that popularized the idea of Italian

fatto bene and mixed it with a Dolce Vita feeling. Like the colored stripes of Pigna's *Bella Cópia* collections, a hymn to an effortlessly stylish and carefree lifestyle dated from 1952.

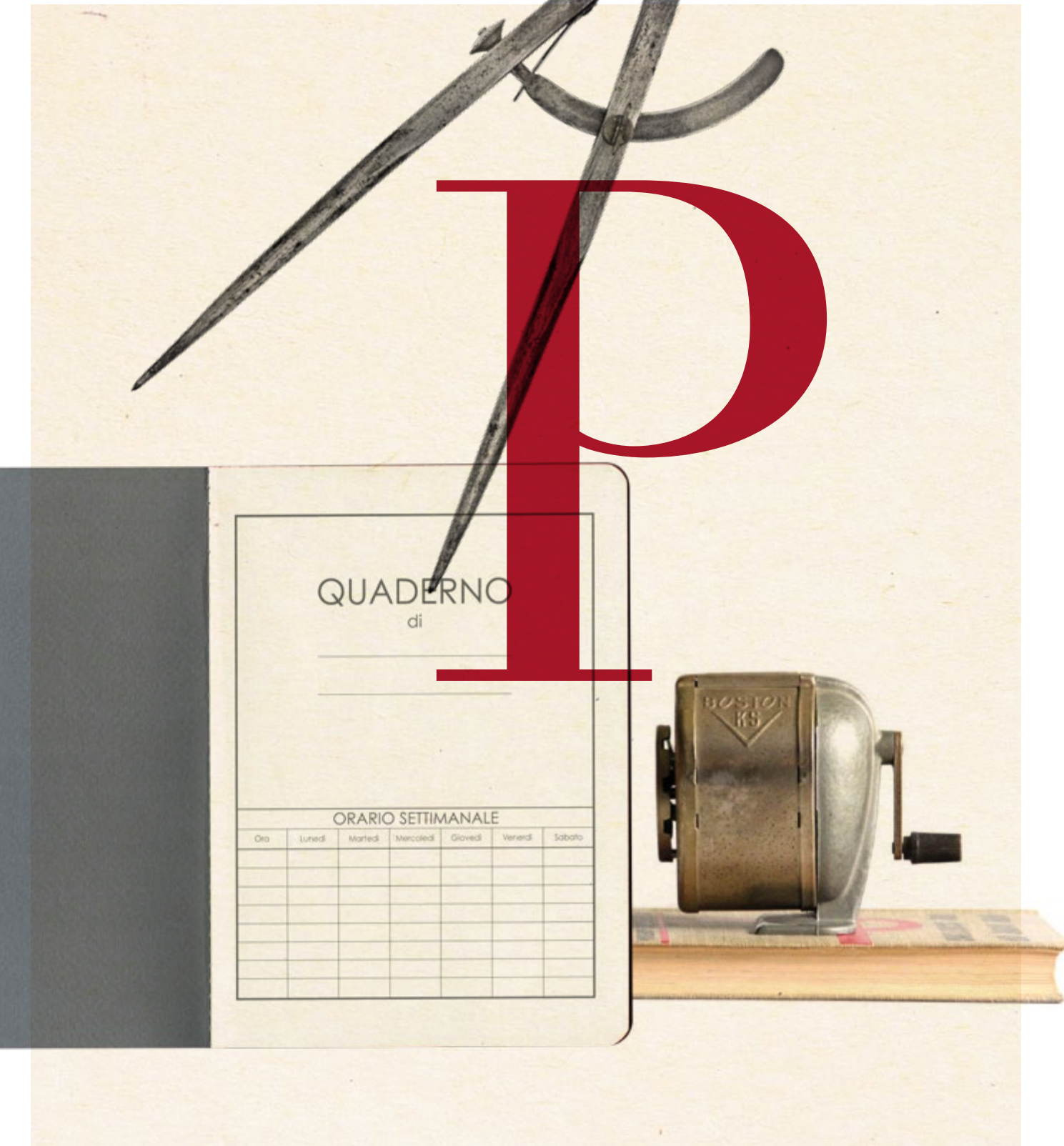
Bella Cópia





5.8 x 8.3 inches	5.8 x 8.3 inches	4.13 x 5.83 inches	5.8 x 8.3 inches	5.8 x 8.3 inches	4.13 x 5.83 inches
176 pages 80 gsm	80 pages 80 gsm	176 pages 80 gsm	176 pages 80 gsm	80 pages 80 gsm	176 pages 80 gsm
Notebooks	Notebooks	Notebooks	Notebooks	Notebooks	Notebooks
HARDCOVER Lined 8005235199552 \$ 28.00	SINGER SEWN Lined 8005235200111 \$ 12.99	SINGER SEWN Lined 8005235200371 \$ 10.99	HARDCOVER Lined 8005235199576 \$ 28.00	SINGER SEWN Lined 8005235200135 \$ 12.99	SINGER SEWN Lined 8005235200395 \$ 10.99
Blank 8005235199545 \$ 28.00			Blank 8005235199569 \$ 28.00		
SOFTCOVER Lined 8005235199835 \$ 24.00			SOFTCOVER Lined 8005235199859 \$ 24.00		
Blank 8005235199828 \$ 24.00			Blank 8005235199842 \$ 24.00		





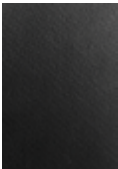
“A timeless piece, the trusted companion of generation of Italians, reinterpreted with contemporary details”

Nero Oriente was designed in 1948. It is the notebook that, in Italy, our grandparents and their grandparents used, a milestone in our history and culture.

Its original design, now reviewed with a touch of irony, is a mirror of Italian traditional standing as a bridge between East and West that lives in the colors of the collection.



Nero Oriente



5.8 x 8.3 inches

176 pages
80 gsm

Notebooks

HARDCOVER

Lined
8005235199521
\$ 28.00

Blank
8005235199538
\$ 28.00

SOFTCOVER

Lined
8005235199811
\$ 24.00

Blank
8005235199804
\$ 24.00

5.8 x 8.3 inches

80 pages
80 gsm

Notebooks

SINGER SEWN

Lined
8005235200098
\$ 12.99

4.13 x 5.83 inches

80 pages
80 gsm

Notebooks

SINGER SEWN

Lined
8005235200357
\$ 10.99



Available
notebook:

5.8 x 8.3 inches
Hardcover
Softcover

5.8 x 8.3 inches
Singer sewn

4.13 x 5.83 inches
Singer sewn



Size: 35.8x15 4x15.4 inches



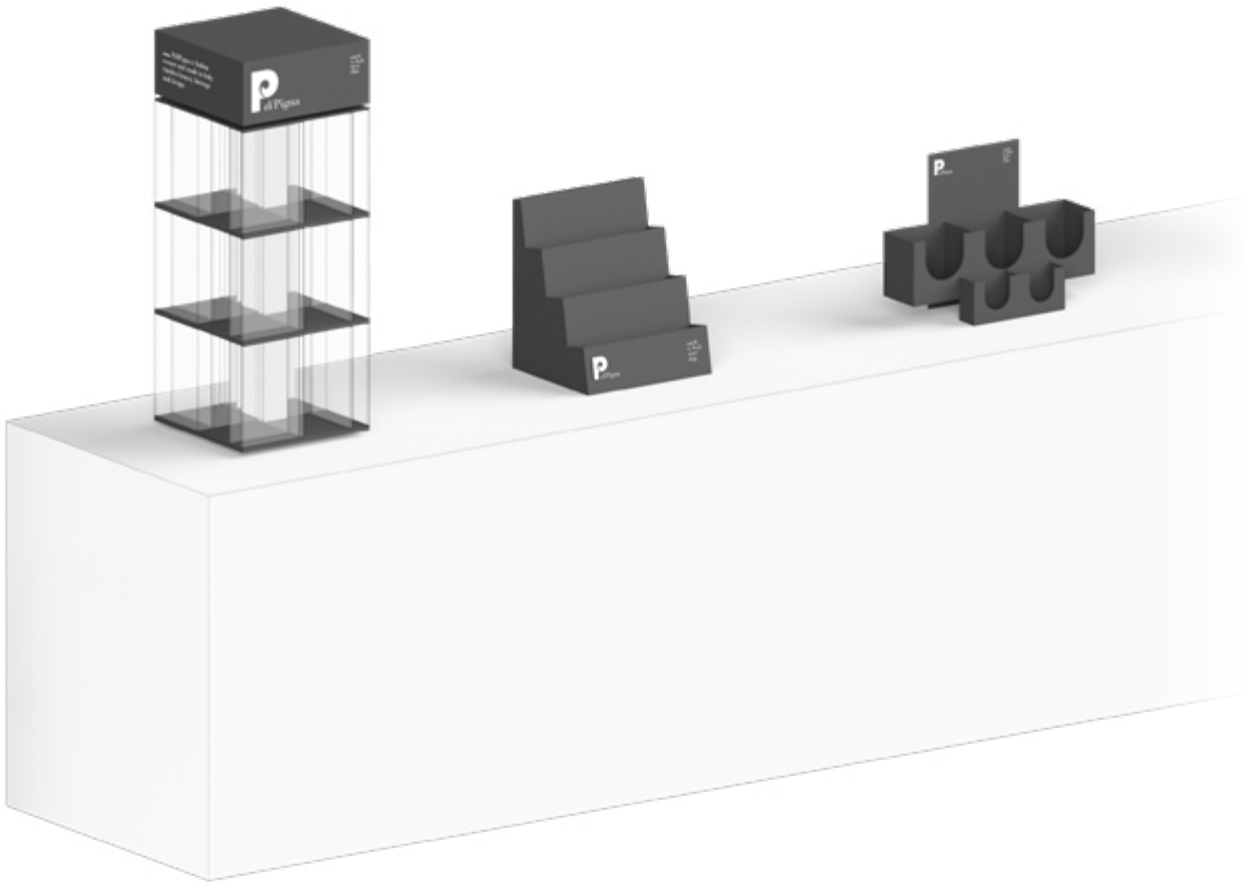
Size: 13.4x11.8x11.4 inches



Size:16.7×14.2×4.7 inches

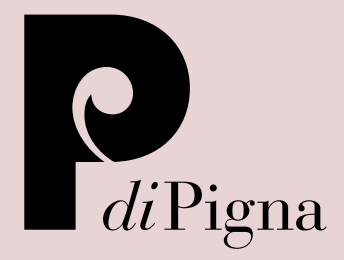
Displays

Displays



for Notebooks and Diaries

OVER-THE-COUNTER		
Plexiglass displayer	Forex displayer	Cardboard displayer
8005235203389	8005235205642	8005235203327
00	00	00
Size: 35.8x15.4x15.4 inches	Size: 13.4x11.8x11.4 inches	Size: 16.7x14.2x4.7 inches



made
in Italy
since
1839



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at any time.

